



Department Description

The Department of Development provides a range of services through its divisions and administrative office: the Division of Economic Development, Division of Planning, Division of Housing, Division of Land Redevelopment, and the Director's Office. The department coordinates key development projects and provides resources through its financing and technical assistance programs.

The **Division of Economic Development** assists local businesses and provides information to companies looking to expand or relocate to Columbus. The division is committed to ensuring businesses can expand and reach their highest potential by offering incentives, loans, and grants.

Working in partnership with Columbus residents, the **Division of Planning** develops long-range plans that address land use, urban design, and capital improvements. The Division of Planning is responsible for neighborhood planning as well as commercial overlays, historic preservation, annexation, and public art.

The department's **Division of Housing** serves Columbus by preserving and producing equitable and inclusive housing that helps build strong, distinct, and vibrant neighborhoods, offering programs to assist homeowners, housing developers, and rental property owners.

Department Mission

To engage and promote strong, healthy, distinct, and vibrant neighborhoods, provide an atmosphere that promotes job creation and economic growth in existing and emerging industries, develop a thriving downtown that is recognized as a regional asset, and provide high quality customer service.

Budget Summary				
Fund	2019 Actual	2020 Actual	2021 Budget	2022 Proposed
General Fund	39,675,082	39,884,921	31,398,379	23,006,480
Emergency Human Services Fund	2,924,103	1,141,455	1,362,000	2,111,000
Department Total	\$ 42,599,185	\$ 41,026,376	\$ 32,760,379	\$ 25,117,480

Development

The Columbus Land Bank was established in 1994 to improve Columbus neighborhoods by returning vacant, abandoned, and underutilized residential and commercial properties into productive community assets. The **Division of Land Redevelopment** was created as a stand-alone division in 2017 and manages all activities of the land bank.

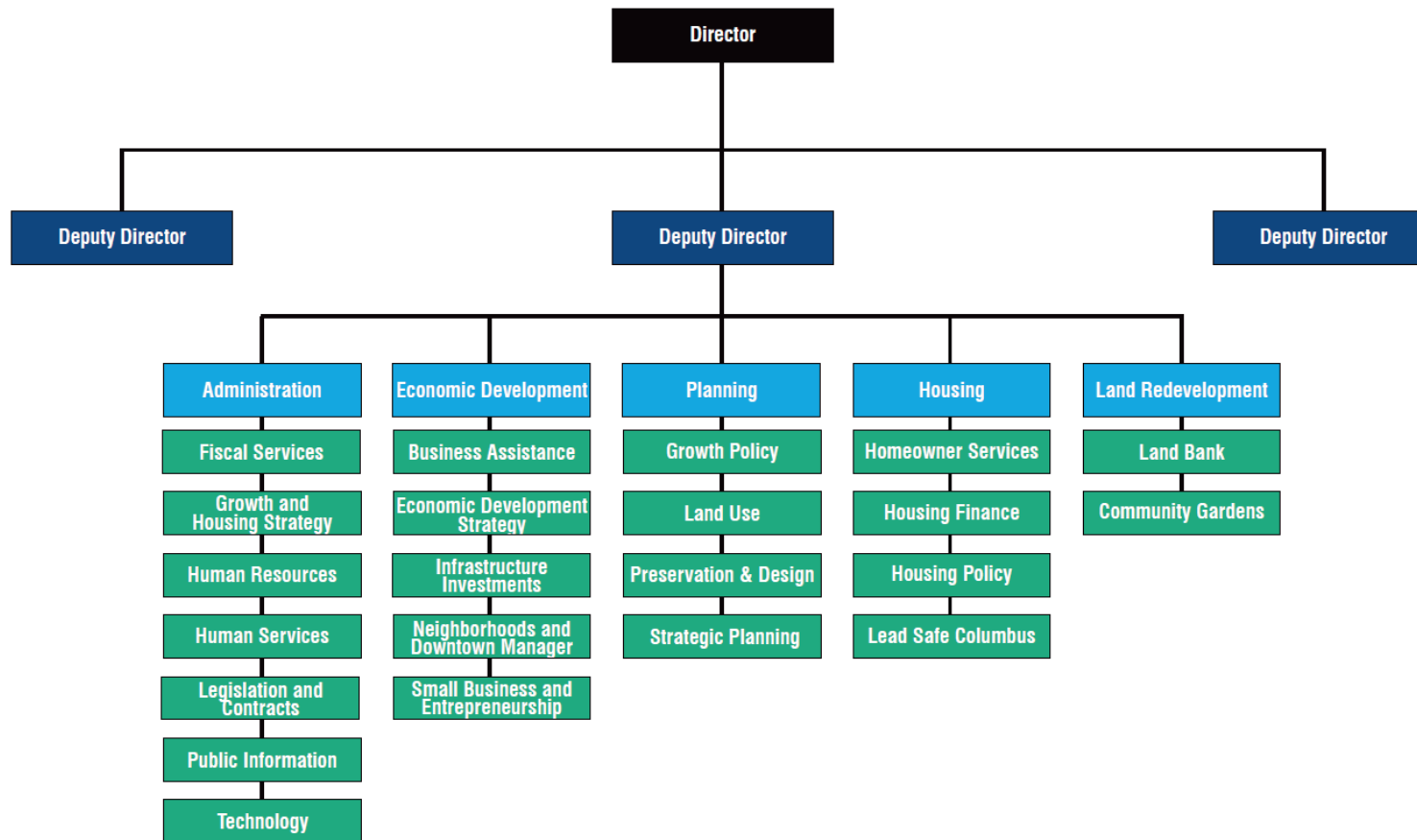
The **Director's Office** provides overall coordination and policy direction for the department's fiscal, human resources, public information, contract administration, and legislative processing functions. These areas provide the administrative support needed to execute the core missions of the department.



Before Land Redevelopment

After Land Redevelopment

Development



2022 BUDGET NOTES

ADMINISTRATION

Total support for social service agencies in 2022 is \$5 million, and is comprised of \$2.9 million in general fund support and \$2.1 million in emergency human services funds. In addition, funding of \$500,000 is provided for Experience Columbus in support of their efforts to market and promote Columbus as a premier destination for visitors and conventions. The general fund budget also includes \$25,000 for the Columbus Region Coalition for the pursuit of federal funding for transportation and infrastructure improvement projects.

ECONOMIC DEVELOPMENT

The Division of Economic Development will continue its work to advance economic opportunity and shared prosperity to further strengthen Columbus neighborhoods by creating jobs and increasing wages. The division will focus its efforts on the retention and expansion of existing Columbus businesses, the attraction of new businesses to Columbus, and the creation of new business opportunities from local research institutions, and community entrepreneurs. In addition:

- The division has budgeted \$700,000 to assist in the economic development efforts being put forth by One Columbus (formerly Columbus 2020), which include increasing jobs and encouraging private investment in the city.
- Funding of \$250,000 will be provided for organizations, including Rev1 Ventures that support entrepreneurship, startups, and small businesses throughout Columbus, connecting them to capital and resources.
- The division will continue to support downtown development through a contract with the Capital Crossroads Special Improvement District for \$190,000. A total of \$40,000 is being allocated to Columbus State Community College to continue to promote economic development and partnership within the Creative Campus area.
- Additional economic development activities include \$150,000 for Sister Cities.

CODE ENFORCEMENT

As of September of 2021 Code Enforcement is operating within the Department of Building and Zoning Services.

PLANNING

The general fund supports 20 full-time equivalent positions in 2022. In addition:

- The Planning Division continues to support the Mayor's Infant Mortality Initiative, CelebrateOne, in the amount of \$76,455 to provide neighborhood planning data that inform decisions related to social determinants of health that impact infant mortality. More information on CelebrateOne can be found within the Office of CelebrateOne section of this document, as well as in the Office of the Mayor's budget section.
 - Funding of \$20,550 is included for the maintenance of public art throughout the city.
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HOUSING

The Housing Division continues to support policies and initiatives that further the development of housing all Columbus residents can afford. In addition:

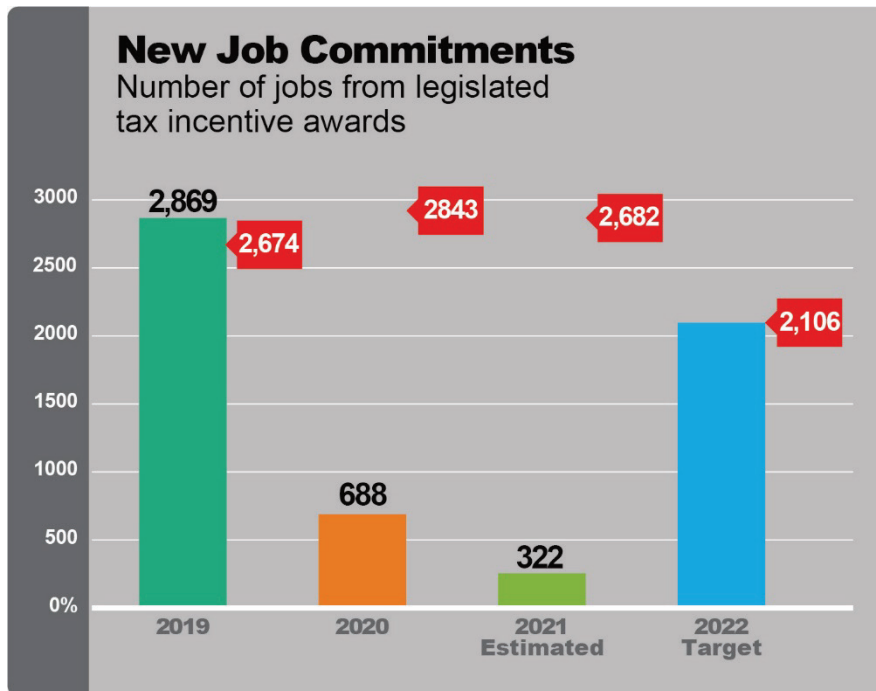
- Support for the Community Shelter Board and the Permanent Supportive Housing (PSH) program (formerly Rebuilding Lives) will provide funding of approximately \$5.39 million in 2022. This includes funding of \$292,000 for homeless veterans and pregnant women, and \$877,688 for previously homeless individuals now living in PSH units. In addition, the city anticipates to receive \$550,000 of Federal Emergency Solutions Grant money in 2022 and has budgeted \$4,450,000 of Federal HOME investment Partnerships Program funds for 2022. Actual amounts for 2022 will be known in mid-2022.
- Funding of \$139,000 is included to provide homeowner counseling and other support services to help keep residents in their homes.
- The Affordable Housing Trust (AHT) fund, administered through the Affordable Housing Trust for Columbus and Franklin County, was formed in 2000 to address the housing shortage affecting working families. The AHT fund was seeded with \$2 million in Urban Development Action Grant (UDAG) repayments and receives annual deposits of 8.43 percent of the city's portion of the hotel/motel tax fund revenues. City support for AHT programs is estimated at \$1.5 million in 2022.
- Funding for five additional full-time staff members is also included within this budget.

LAND REDEVELOPMENT

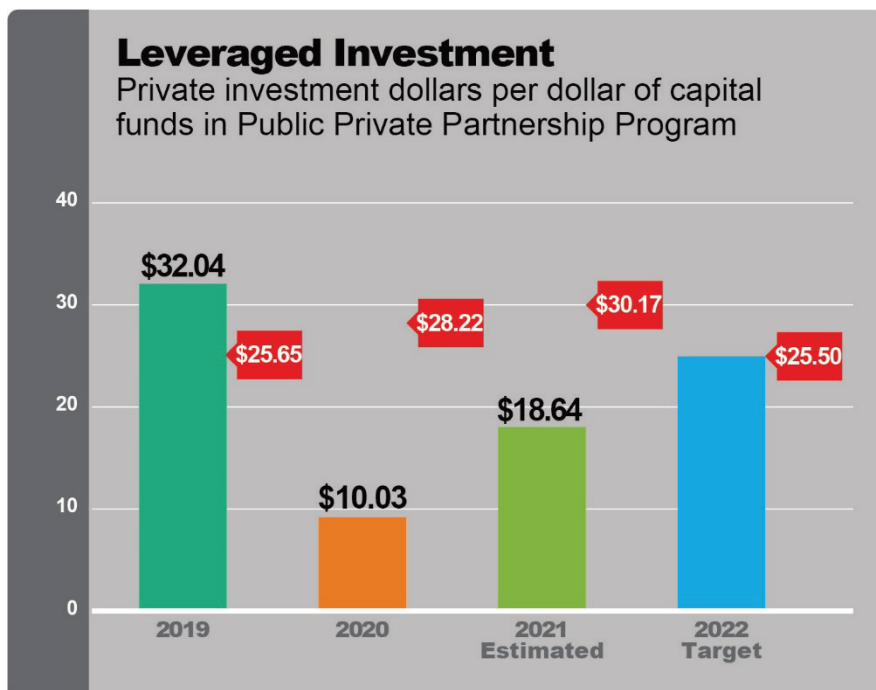
The Division of Land Redevelopment was created in 2017 to better track services provided by the Land Redevelopment Office which previously reported under the Division of Administration. This is the fifth full year of funding for the Division of Land Redevelopment as a separate entity. The division improves Columbus neighborhoods by returning vacant, abandoned, and underutilized residential and commercial properties to productive community assets. The general fund supports 6 full-time positions in 2022.



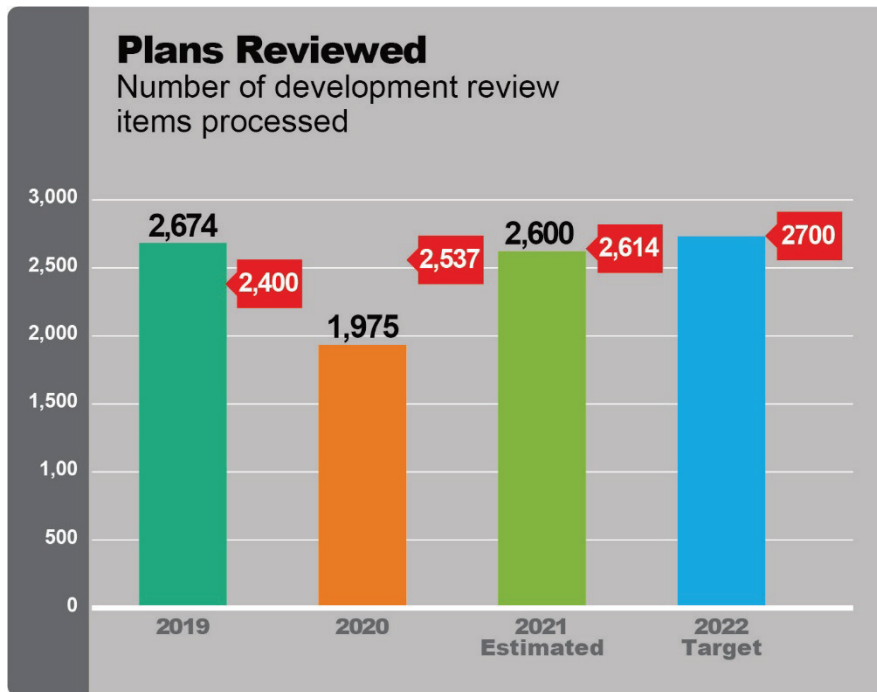
PERFORMANCE MEASURES



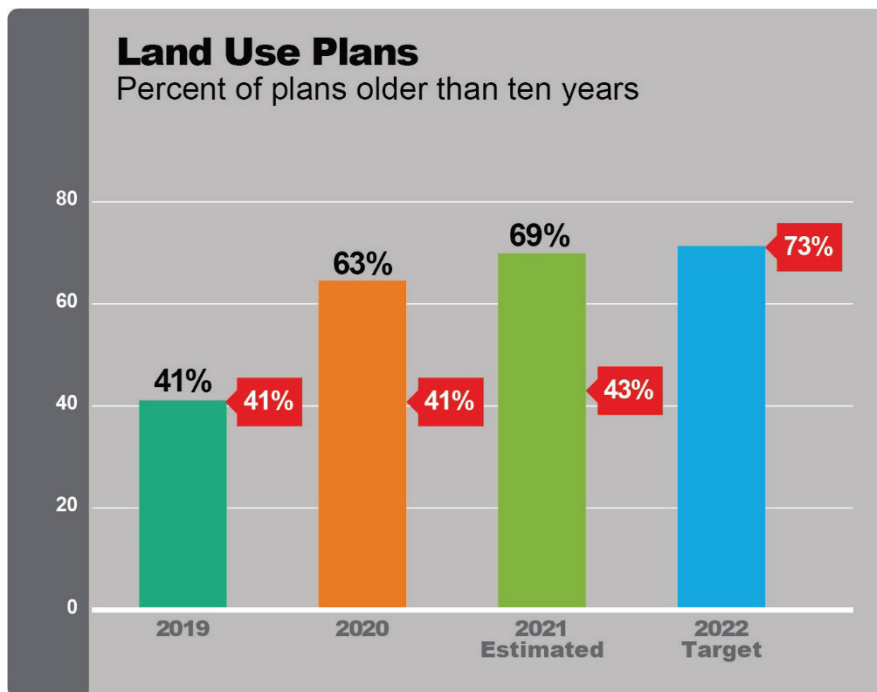
This measure represents the annual number of new committed jobs from incentives awarded by the city through legislation. Incentive recipients have a three-year window to fulfill their job commitments. Variability and fluctuation of job commitments from incentives occur from year to year, and the targets for each year are based on an average of the previous five years. Based on current information through 2020, the target for job commitments for 2022 is 2,106.



The department makes targeted infrastructure investments that leverage private investment to support the city's economic development efforts through the Public Private Partnership Program. These projects create new employment centers, revitalize neighborhoods and spur job creation throughout Columbus. The targets each year are based on the average of the previous five years of private investment dollars leveraged per dollar of public infrastructure investment, and the 2022 target is \$25.50.



The Planning Division works to ensure property development planning is completed in a timely manner. Through its high-quality customer service, the division projects to review approximately 2,600 plans in 2021. The expected target is increased to 2,700 for 2022.



The Planning Division produces land use plans for the City of Columbus. It works to ensure that these plans are continuously reviewed and updated to strive to reduce the number of plans older than ten years.

Development

Financial Summary by Fund					
Fund	2019 Actual	2020 Actual	2021 Budget	2021 Projected	2022 Proposed
General Fund					
Administration	\$ 5,996,752	\$ 5,822,406	\$ 8,213,903	\$ 10,041,187	\$ 7,380,161
Economic Development	16,842,242	16,101,945	4,465,871	17,957,600	4,876,470
Code Enforcement	7,629,505	8,275,537	8,594,330	6,357,206	-
Planning	1,833,809	1,511,359	1,681,524	1,745,401	2,020,097
Housing	6,720,579	7,603,663	7,587,698	7,936,182	8,142,651
Land Redevelopment	652,196	570,012	855,053	811,896	587,101
General Fund Subtotal	39,675,082	39,884,921	31,398,379	44,849,472	23,006,480
Emergency Human Services Fund					
Administration	2,924,103	1,141,455	1,362,000	1,362,000	2,111,000
Emergency Human Services Fund Subtotal	2,924,103	1,141,455	1,362,000	1,362,000	2,111,000
Department Total	\$ 42,599,185	\$ 41,026,376	\$ 32,760,379	\$ 46,211,472	\$ 25,117,480



Financial Summary by Area of Expense						
Division		2019 Actual	2020 Actual	2021 Budget	2021 Projected	2022 Proposed
Administration						
General Fund						
Personnel	\$	2,917,933	\$ 2,805,336	\$ 3,237,921	\$ 2,843,852	\$ 3,416,149
Materials & Supplies		7,722	6,904	22,000	16,326	13,000
Services		3,006,013	2,860,154	4,802,982	7,030,510	3,800,012
Other		65,084	150,012	151,000	150,500	151,000
General Fund Subtotal		5,996,752	5,822,406	8,213,903	10,041,187	7,380,161
Emergency Human Services Fund						
Services		2,924,103	1,141,455	1,362,000	1,362,000	2,111,000
Emergency Human Services Fund Subtotal		2,924,103	1,141,455	1,362,000	1,362,000	2,111,000
Administration Subtotal		8,920,855	6,963,861	9,575,903	11,403,187	9,491,161
Economic Development						
General Fund						
Personnel		918,584	1,610,338	1,703,797	1,573,097	1,792,900
Materials & Supplies		5,654	-	6,500	3,518	6,343
Services		2,533,767	2,430,464	2,754,574	2,848,324	3,076,227
Other		13,384,237	12,061,142	1,000	13,532,662	1,000
Economic Development Subtotal		16,842,242	16,101,945	4,465,871	17,957,600	4,876,470
*Code Enforcement						
General Fund						
Personnel		6,846,856	7,646,132	7,776,741	5,705,599	-
Materials & Supplies		63,191	50,900	66,400	42,623	-
Services		712,970	568,139	744,189	607,065	-
Other		6,489	10,366	7,000	1,919	-
Code Enforcement Subtotal		7,629,505	8,275,537	8,594,330	6,357,206	-
Planning						
General Fund						
Personnel		1,752,728	1,471,052	1,614,492	1,553,937	1,943,537
Materials & Supplies		10,979	6,285	8,400	4,500	7,200
Services		57,566	34,021	57,632	185,964	68,360
Other		4,869	-	1,000	1,000	1,000
Capital		7,667	-	-	-	-
Planning Subtotal		1,833,809	1,511,359	1,681,524	1,745,401	2,020,097
Housing						
General Fund						
Personnel		752,366	1,933,943	1,791,761	1,811,796	2,319,397
Materials & Supplies		10,340	11,500	12,500	7,970	20,500
Services		5,931,410	5,591,804	5,772,437	6,105,416	5,791,754
Other		746	66,416	11,000	11,000	11,000
Transfers		25,716	-	-	-	-
Housing Subtotal		6,720,579	7,603,663	7,587,698	7,936,182	8,142,651
Land Redevelopment						
General Fund						
Personnel		651,803	569,630	854,053	810,896	586,101
Services		393	382	1,000	1,000	1,000
Land Redevelopment Subtotal		652,196	570,012	855,053	811,896	587,101
Department Total		\$ 42,599,185	\$ 41,026,376	\$ 32,760,379	\$ 46,211,472	\$ 25,117,480

*For 2022 Code Enforcement Under BZS

Development

Department Personnel Summary								
Fund	2019 Actual		2020 Actual		2021 Budget		2022 Proposed	
	FT	PT	FT	PT	FT	PT	FT	PT
General Fund								
Administration	22	0	20	0	25	0	25	0
Economic Development	14	0	15	0	15	0	15	0
Code Enforcement	78	0	75	0	84	0	0	0
Planning	14	0	16	0	17	0	20	0
Housing	18	0	17	0	19	0	24	0
Land Redevelopment	6	0	6	0	9	0	6	0
Total	152	0	149	0	169	0	89	0

Operating Budget by Program					
Program	2021		2021		2021
	Budget	FTEs	Proposed	FTEs	
Administration	\$ 5,991,329	36	\$ 7,145,564	49	
Internal Services	185,784	0	68,338	0	
Fiscal	881,021	8	812,760	7	
Human Resources	374,343	4	324,677	3	
Social Services	5,000,000	0	5,000,000	0	
Land Banking	854,053	9	586,101	6	
Job Creation & Expansion	4,409,467	15	4,185,723	15	
Code Enforcement**	7,956,196	78	-	0	
Environmental Nuisance*	488,045	6	-	0	
Neighborhood Planning	348,064	4	360,546	4	
Historic Preservation	592,244	7	488,166	5	
Homeless Prevention	4,609,462	0	4,501,962	0	
Continuum of Care	10,000	0	10,000	0	
Permanent Supportive Housing*	877,688	0	877,688	0	
CelebrateOne	160,483	2	76,455	1	
COVID-19	22,200	0	1,000	0	
Small Business Investments	-	0	678,500	0	
Department Total	\$ 32,760,379	169	\$ 25,117,480	89	
<i>*Renamed for 2021. See program guide.</i> <i>**Code Enforcement now part of BZS</i>					

For additional financial information related to the Development Department, please refer to the emergency human services (EHS) fund contained within the All Funds Summary section.



2022 PROGRAM GUIDE

ADMINISTRATION

To manage day-to-day operations and provide policy direction, as well as serving as a point of contact for citizens, council, other agencies, jurisdictions, and stakeholders.

INTERNAL SERVICES

To account for the internal service charges of the department necessary to maintain operations.

FISCAL

To ensure that department resources are managed and accounted for in a timely and accurate manner.

HUMAN RESOURCES

To provide quality services in the areas of employee relations, benefits, recruitment and retention, and organizational development.

SOCIAL SERVICES

To provide support in the areas of homelessness, workforce development, youth, and other programs to Columbus' residents and neighborhoods.

LAND BANKING

To improve Columbus neighborhoods by returning abandoned and underutilized residential and commercial properties to productive community assets.

JOB CREATION AND EXPANSION

To leverage city assets to help businesses of all sizes grow and thrive in Columbus.

CODE ENFORCEMENT

To improve the quality of life in Columbus neighborhoods through enforcement of the city's housing, zoning, graphics, health sanitation, and safety codes.

ENVIRONMENTAL NUISANCE

To address the condition of vacant and blighted properties located within the city.

NEIGHBORHOOD PLANNING

To work in partnership with Columbus residents to develop and implement long range plans that address land use, urban design, and capital improvements. Plan implementation activities include undertaking development review, working with the Urban Infrastructure Recovery Fund Program, and providing staff support of the East Franklinton Review Board, Rocky Fork, and Big Darby panels. The section also manages the annexation program and provides direct support to CelebrateOne, the city's effort to lower the infant mortality rate.

URBAN DESIGN

To undertake urban design projects and provide staff support to the Downtown Commission and University Area Review Board, both being charged with approval authority for projects falling within their respective boundaries.

HISTORIC PRESERVATION

To provide staff support to five architectural review commissions with approval authority for projects falling within the city's historic districts or listed individually on the Columbus Register of Historic Properties. The section conducts Section 106 reviews in partnership with the State Historic Preservation Office and provides technical assistance to property owners and potential buyers who would like to purchase historic properties.

HOMELESS PREVENTION

To provide funding to meet the housing, homelessness, and supportive service needs for homeless men, women, and families.

CONTINUUM OF CARE

To provide funding for the preparation and submission of the Continuum of Care funding application which supports the city's efforts to provide housing units to homeless individuals and to develop permanent supportive housing.

**PERMANENT SUPPORTIVE
HOUSING (PSH)**

To provide social services and/or referrals to physical and mental health agencies for previously homeless individuals living in PSH units.

CELEBRATEONE

To address and respond to the unequal distribution and alarming rates of premature births and infant deaths in the Central Ohio area.

COVID-19

To account for the expenses necessary to address the COVID-19 pandemic.

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