

DRAFT Harrison Park Art Plan

Fall 2014

Request for Qualifications

Project: Public Art Installation
Art Budget: \$90,000 (Proposed)*
Deadline: January 5, 2015, x:xx p.m. EST



Project Summary

The Harrison West Society, in partnership with the city of Columbus Public Art Program seeks to commission a professional visual artist to create, fabricate and install a fifth site-specific public artwork in Harrison Park.

The Public Art Committee of the Harrison West Society requests qualifications from professional visual artists who live or work in the state of Ohio. An Artist Advisory Panel seated by the Harrison West Society and approved by the Columbus Art Commission (CAC) will select three artist finalists to prepare proposals.

[info on paid finalists: @\$500 per finalist]

The total art budget available for this project is +/- \$90,000* all inclusive.

The submission deadline is January 5, 2015.

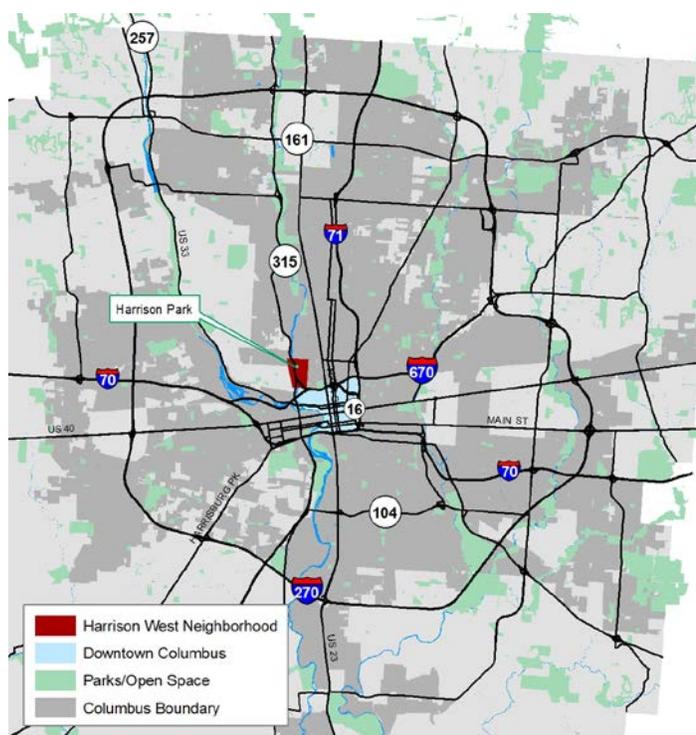
Park and Project Background

Harrison Park was designed by a subcommittee of the Harrison West Society in conjunction with Wagenbrenner Development (the site developer) and the Columbus Recreation and Parks Department. It was constructed in 2010, the only park to be built during the department's centenary year. The park spans the east bank of the Olentangy River from West 2nd Avenue

* Funding amount to be confirmed.

south to Quality Place. It includes multiple planting beds, a gazebo, a playground, a leg of the Olentangy Recreation Trail and four public sculptures designed and presented by CCAD students and selected through a community voting process.

Since its installation, Harrison Park has proven to be quite popular. The playground is used almost continuously during good weather, the Olentangy Recreation Trail is heavily traveled and the gazebo has hosted multiple private parties and weddings as well as the Harrison West Jazz Stage, which debuted in 2013 and will host four concerts again in 2014. It is not uncommon to see visitors to the park stop to appreciate the existing sculptures.



Public Art Intent and Goals

With the prior development of Side by Side Park in 2001, which includes a bipartite sculpture by Charlotte Lees, Harrison West recognized in itself a desire to fill the community with art. The four sculptures in Harrison Park—our community's most prominent green space—have continued to realize that desire. Adding a fifth work will complete the vision for the park that was part of its original design.

Art and design in the public realm is integral and vital to the life of our city. The goal of the Columbus Public Art Program is to enhance the public realm by fostering the presence of art in public places and buildings that together, enhance our quality of life. The goal of the Harrison

West Park Public Art Project is to add a signature, site-specific, sculptural artwork at the main park entrance.

A community survey carried out in October 2014 identified the following themes that are important to the community of which the artist should draw from:

- Theme 1
- Theme 2
- Theme 3

Budget

The total award for this artist contract is **+/- \$90,000*** inclusive of design, fabrication and installation, including permitting fees, travel, shipping expenses, insurance and other project-related costs. The artist awarded the commission will be required to register with the city of Columbus Vendor Services (<http://vendorservices.columbus.gov/e-proc/default.asp>) and establish contract compliance with the Equal Business Opportunity Commission (EBOC.)

Artwork Opportunity

The artist will create a site-specific art installation. There are four existing sculptures in the park that are noted on the Harrison Park map. This fifth piece of art will be located along Harrison Park Place north of the gazebo and south of the playground. A concrete base for a fifth piece of art was poured during park development.

The artist will need to accommodate the full fabrication and installation of the artwork into the budget, including landscaping and all permits, if required. If the art proposed does not fit the existing concrete base, the artist will be responsible for the removal of the existing concrete pad and installation of a new foundation. Utilities, including underground pipes, wires and irrigation will be marked. The artist will be responsible for any damage that occurs if these markings are disregarded. The art should be fabricated out of low maintenance, durable materials.

Artist Eligibility

The project is open to professional visual artists with sculptural experience who live or work in the state of Ohio and can show they have successfully completed installations/exhibitions with budgets of at least \$9,000.

Evaluation Criteria

The selection of an artist team shall be based on whose qualifications best meet the requirements set forth in this RFQ and who shows a strong interest in creating art within a public environment. The Artist Advisory Panel will also consider the following evaluation criteria:

- Has the applicant been commissioned for similar types of projects and/or installations of permanent artworks?
- Does the applicant understand the issues, concepts and challenges of making public art?

- Has the applicant shown the ability to successfully complete a public art project? For example:
 - Is the applicant's past work (including conceptual approach, design, craftsmanship and execution of the artwork) outstanding?
 - Has the applicant's past work remained relevant, engaging and interesting over a long period of time?
 - Is the applicant's past work well-sited—relative to scale and materials and the surrounding environment? Does it have a relationship to the site?
 - Does the applicant's past work show a consistent exploration of ideas and concepts that are engaging and evolving? Does the artist have a unique and distinctive vision?
 - Does the artist's past work consider the space and people in the space?
 - Is the applicant a professional, working artist? Has he or she studied fine art? Does he or she have an exhibition record? Has he or she been a recipient of visual-art-related awards? Has the applicant's work been reviewed, critiqued and acknowledged by the visual art community?
 - Does the applicant have the experience, knowledge, education and expertise to create a public artwork of the scale and scope of this project?
 - Does the applicant have the experience to create a work within the established budget and manage a budget of this size?

Selection Process

- 1) The CAC/HWS shall seat a seven-member Artist Advisory Panel to evaluate the submissions. The Panel shall review qualifications (images of past work, resume, letter of interest and references) and select up to three artist finalists.
- 2) The CAC will review the three finalist's qualifications for approval.
- 3) The finalists will each enter into a contract with Columbus to create a site-specific public-art proposal, including materials, specifications and preliminary budget. The proposals will be presented at an open house hosted by the Harrison West Society. The art will be selected through a community voting process. The selected proposal will be presented to the CAC for conceptual design and placement approval. Upon completion of the construction drawings, the project will be submitted to CAC for final design and placement approval.

Artist Advisory Panel

Members shall represent the following:

- Columbus Art Commissioner
- Harrison West Society Appointment
- Artist Representative
- Artist/Design Representative

- Harrison West Business Representative

Panel Advisors (Nonvoting)

- Columbus Recreation and Parks Department Staff
- Columbus Art Commission Staff/Planning Division

Submission Requirements

All submissions must be received via an online entry form found at GoArts, GCAC's online application system (goarts.gcaonline.com). No hand-delivered or mailed submissions will be reviewed. This call/RFQ requires the following materials to be submitted via GoArts:

1. A one-page letter of interest addressing selection criteria and highlighting particular qualifications for the position and perceptions about the project.
2. Up to four (4) image files: One image per project. Image specification is included in the application.
3. A brief description of each of the submitted images, including project budget.
4. Current resume, not to exceed four pages, including name, address, phone number, e-mail address and website.
5. References, one-page: List three people with whom you have worked on an art project who can describe your participation. Include name, title, address, e-mail and current daytime telephone for each reference.

Additional Rules and Guidelines

1. The city of Columbus may check references to assist in the evaluation of any submission and live/work status in the state of Ohio to verify eligibility.
2. The city of Columbus and GCAC will not be liable in any way for any costs incurred by any artist in the preparation and submission of the RFQ.
3. All submissions are considered public and subject to review upon request.

Technical Submission Questions about the online submission process (e.g., image upload, etc.) must be submitted by e-mail only to: Ruby Harper, Greater Columbus Arts Council at rharper@gcac.org with Harrison Park Art Project in the subject line.

All Other RFQ Questions

Christine Leed

Planning Division/Department of Development

City of Columbus

50 West Gay Street, 4th floor

Columbus, Ohio 43215

p. 614.645.8791

e. cleed@columbus.gov

Schedule (Tentative Based on Columbus Art Program Funding)

- September 23, 2014 Public art plan and funding request presented to Columbus Art Commission

- Next steps based on Art Program funding:
 - October 2014 - Community web-based public art questionnaire released
 - Mid-November 2014 - Artist call/RFQ released
 - January 5, 2015 - Artist call/RFQ closed
 - Mid/Late-January 2015 - Art Advisory Panel meets to select finalist and alternate
 - February 24, 2015 - Finalists presented to CAC for approval
 - Early-March 2015 - Legislation filed to contract with artists for completion of design proposals
 - Late-March/Early-April 2015 - Contracts signed with finalists
 - Late-May 2015 - Finalist proposals due
 - Early-June 2015 - Community voting two weeks after proposals received
 - June 23, 2015 - Selected art proposal submitted to CAC for conceptual approval
 - July 2015 - Legislation to contract with artist submitted to Council
 - August 2015 - Finalize contract with selected artist
 - Summer/Fall 2015 - Fabrication
 - Winter 2015/Spring 2016 - Installation and dedication (weather permitting)

###