



## Columbus Arts Commission

### Funding Request

## Streetcar District Art Series

### Sculpture #2

#### Project Summary:

The Neighborhood Design Center (NDC) wishes to commission a professional visual artist or artist team to produce a three dimensional work that signifies and celebrates the Livingston Ave Corridor as the original streetcar line in Columbus. The artist is to create a site specific artwork that is to be located in Livingston Park proximate to the photo montages and shelter area located at the center of the park.

The NDC will request qualifications from professional visual artists who live and work within the City of Columbus or its environs. A 7 member Art Advisory Panel will be established. This Advisory Panel will consist of individuals from the Livingston Avenue neighborhoods augmented with artist and city staff.

The total budget this piece is \$50,000.00 with a total project of \$51,500.00.

#### Project Background:

The Streetcar District Art series began as an idea when the Livingston Avenue neighborhoods decided to use their history as the first street car service in Columbus to give the corridor stronger identity. The NDC, as a 501(c)3 with funding from the City of Columbus and United Way of Central Ohio offered to assist the effort by providing planning, grant writing, and coordination for the enterprise.

The first piece by Columbus artist John Sunami was installed at the corner of Livingston Avenue and Nelson Road. Built on private land (Norfolk and Southern), it serves as an entry icon. The total budget was \$13,000 supplemented by the donation of landscaping materials provided by the Harmony Project.

#### Public Art Intent and Goal:

It is the intent of this second installation to continue the theme and celebrate the adjacent Livingston Avenue neighborhoods and the Streetcar District. Whereas the first piece was more signifying entrance into the District, this second piece is desired to be more abstract, more contemporary, and truly commensurate with the quality of renovations occurring at Livingston Park. The artist is expected to do appropriate thematic research on the neighborhoods and their streetcar history. Art work should be designed to be durable, weather resistant and vandal resistant.

*Columbus Department of Development  
The Ohio State University*

### Art Budget:

The total project budget is \$50,000 including design fees, fabrication, and installation of the art, including the foundation and any permit fees.

Following the Request for Qualifications phase, the Art Advisory Panel will select three artist/artist team finalists to prepare site specific design concepts. Each artist will receive a proposal stipend fee of \$500.00.

### Funding:

The NDC has already received funds that provide part of the money's estimated to be required.

#### Secured funds

2013 Columbus Foundation Neighborhood Partnership Grant	\$7,500.00
Tom E Dailey Foundation	\$3,000.00
Greater Columbus Arts Council	\$250.00
<b>Total Secured</b>	<b>\$12,250.00</b>

#### Requested Funds:

Columbus Public Art Program	\$28,500.00
Total Project Cost:	<u>\$51,500.00</u>

#### Expenses

NDC Project Administration Services (Funded by City of Columbus contract # EL015928)	\$0.00
Selected 3 Artists Competing Proposals @ \$500.00 each	\$1,500.00
Commissioned Art Piece with Artists Fee, Fabrication, and Installation	\$50,000.00
Total:	<u>\$51,500.00</u>

### Livingston Park Site:

Livingston Park is evolving in stages based on a rendered early concept plan by MKSK (Appendix A). The preferred site for the piece is proximate to the street car panel in the park as illustrated in Appendix A. The Columbus Recreation and Parks Department (CRPD) has been briefed on the project and has approved the proposed artwork general location and theme. CRPD staff will advise during the artist selection phase.

### Artist Eligibility:

The project is open to professional visual artists/artist teams who live and work in the City of Columbus and Franklin County, who have successfully completed installations with budgets of at least \$5,000.00

### Evaluation Criteria:

The selection of artist finalists and final project award shall be based on qualifications that best meets the requirements set forth below:

- 1) Artistic excellence and relevance of the artists past work, including: design, craftsmanship, execution of ideas, theories and concepts.
- 2) Artist has the ability to assimilate and empathize with the neighborhood character and essence of the neighborhoods.
- 3) Expressed interest in creating artwork in a public setting and aware of the challenges of making public art.

- 4) Artist demonstrates the ability to successfully complete a public art project.
- 5) Is the applicant a professional working artist?

### Selection Process:

The NDC will create a 7 member Advisory Panel to review the artist qualifications submitted. The advisory panel will select three artist finalists to produce site specific designs, including materials notations and project budget to be presented to the Panel. The Panel will consider and rank the proposals and determine if there is a winning design. The Neighborhood Design Center will present the design to the Livingston Area Commission for input and submit the winning proposal to the Columbus Art Commission for Conceptual design and placement approval. At the time construction drawings are prepared, the NDC will return to the Columbus Art Commission to request final design and placement approval. The art will also have to be submitted to the Columbus Recreation and Parks Commission for acceptance into Livingston Park.

The Art Advisory Panel will consist of:

- Livingston Avenue neighborhood residents from Livingston Park, Old Oaks, Southern Orchards, & Driving Park (3 required)
- Livingston Avenue Business Representative (1)
- Columbus Arts Commissioner (1)
- Artist Representative (1)
- Art Professional (curator, gallery owner/ representative, artist) (1)

Panel Advisors (non-voting):

- Recreation and Parks Department representative (1)
- Livingston Avenue Area Commission (1)
- Nationwide Children's Hospital (1)

### Submission Requirements:

All submissions must be received via an online entry found at GoArts GCAC's online. No hand delivered or mailed submissions will be reviewed. A one-page letter of interest addressing selection criteria and highlighting particular qualifications for the position and perceptions about the project.

1. Up to four (4) image files: One Image per Project. Artist teams may submit up to seven (7) image files if images are for individual artist projects. Image specification is included in the application.
2. A brief description of each of the submitted images, including project budget, date and location of artwork.
3. Current resume, not expected to exceed four pages, including name, address, phone number, email address and website.
4. References, one page: List three people with whom you have worked on an art project who can describe your participation. Include name, title, address, email and current daytime telephone for each reference.

### Additional Rules and Guidelines

1. The Neighborhood Design Center may check references to assist in the evaluation of any submission and live/work status in City of Columbus to verify eligibility.
2. The Neighborhood Design Center and GCAC will not be liable in any way for any costs incurred by any artist in the preparation and submission of the RFQ.

All submissions are considered public and subject to review upon request.

Technical Submission Questions about the online submission process (i.e., image upload, etc.) must be submitted by email only to: Ruby Harper, Greater Columbus Arts Council at [harper@gcac.org](mailto:harper@gcac.org) with Streetcar District Art Series in the subject line.

### All RFP Questions

If you have questions, please contact Al Berthold at [al@theneighborhooddesigncenter.org](mailto:al@theneighborhooddesigncenter.org) or at 614-221-5001.

### Project Schedule:

To be determined based on Columbus Public Art Program funding.

### Appendix A

