



Public Art Strategy – March 2015

CMAX PLATFORM LOCATIONS

Incorporate artwork

- 60 platforms total for the BRT service
- 33 shelters (platforms) to incorporate artwork

COTA wants your input!

- Community and local artist(s) work with COTA to develop artwork for shelter windows
- Each community develops the theme and concepts based on specified parameters
- Each community chooses artists (minimum of 2 and maximum of 4 artists)
- \$500 commission per shelter (platform)



Type A Platform



Type B Platform

CMAX ART APPLICATION EXAMPLES

Window Art Examples



APPLICATION PARAMETERS

Type A and B Platform

- Window:
 - Vinyl Application between tempered laminated glass windows
 - 4 windows (A), 5 windows (B)
 - ± 81 sq. ft. (A), ± 103 sq. ft. (B)
- Window Dimensions:

Window 1	Window 2	Window 3	Window 4	Window 5
6'-0" x 3'-6" x 5'-10"	5'-10" x 3'-6" x 5'-7"	5'-7" x 3'-6" x 5'-2"	5'-2" x 3'-6" x 4'-7"	5'-2" x 3'-6" x 4'-7"
20.8 sq. ft.	20.1 sq. ft.	18.8 sq. ft.	17.0 sq. ft.	17.0 sq. ft.

Colors:

- Any

Transparency Level:

- Light Transmission must not exceed .7



Cleveland Avenue Bus Rapid Transit (BRT) Project



Theme:

- Should reflect community (i.e. tell a story about the community, be it past or present)
- Each station within an Area Commission may carry the same theme, but look can vary per station (i.e. flower theme for an Area Commission, but each station reflects a different type of flower)
- Every platform can be different
- Art must be designed within good taste (i.e. no profanity, etc.)
- Each selected artist will receive signature recognition on the art

Approval Process:

- All art concepts must be approved by a review panel determined by COTA consisting of COTA staff, consultants, and Columbus Art Commission members
- The Columbus Art Commission (CAC) will have final approval

Night View:



CMAX PLATFORM ART SCHEDULE:

March & April 2015	<ul style="list-style-type: none"> • Public art presentations to Area Commissions
March – June 2015	<ul style="list-style-type: none"> • COTA works closely with Area Commissions as they develop conceptual art drawings • COTA provides updates on the process and schedule for art at stations during general public meetings as well as Stakeholder and Advisory Group meetings
July 2015	<ul style="list-style-type: none"> • Area Commissions present draft conceptual art drawings to COTA review panel
August 2015	<ul style="list-style-type: none"> • COTA reviews/provides comments back to Area Commissions on draft conceptual art drawings
November 2015	<ul style="list-style-type: none"> • Area Commissions finalized art drawings based on COTA’s input
January 2016	<ul style="list-style-type: none"> • COTA and CAC reviews/approves final artwork

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