

Art on High Strategic Plan

Introduction

The High Street Streetscape Improvements Project is a \$25 Million Dollar capital improvements project that will transform one of the busiest sections of the most traveled corridor in Columbus. When complete, the streetscape project creates a safer, more walkable, and more inclusive neighborhood by burying overhead utilities, increasing sidewalk widths, enhancing streetscape elements, upgrading lighting, adding marked crosswalks, improving stormwater management, and adding new street trees.

The Art on High project offers a singular opportunity to plan and coordinate public art within the Short North Arts District and the southern portion of the University District — areas of the city known for their support of the arts, creativity and dedicated community engagement. This plan can be utilized by all constituents to advise their initiatives for art expressions along the corridor in support of the city's initial investment.

This plan helps define the High Street Corridor by honoring its history, celebrating its culture, and creating rich experiences for residents and visitors through public art. The City of Columbus has committed to an investment of \$420,000.00, 2% of the budget, for the streetscape project's initial art installation. This initial investment is meant to inspire elected officials, business and community leaders, and residents to both embrace and create public art on High Street. For this initial investment and all future investment, the art could involve both contemporary and traditional art, paying homage to the past while highlighting Columbus' innovative spirit and future. This plan aspires to celebrate the uniqueness that is High Street, to highlight High Street's distinct neighborhoods and districts, and dream big. To kick off the planning process, an advisory committee was formed of nineteen members. These members were made up of representatives from the Short North Alliance, University District Organization, Short North Civic Association, Italian Village Society, Weinland Park Civic Association, Victorian Village Commission, Italian Village Commission, University Area Commission, business owners within the project site, local arts organizations, local galleries, members of the Columbus Arts Commission, two artists, COTA, a representative from the Department of Public Service, and a representative from the Greater Columbus Arts Council. Together the committee developed strategies on how best to engage the community, as well as provided guidance on how to direct the planning process.

In addition to the advisory committee, over 40 stakeholders were engaged in small groups or as individuals. Each stakeholder was asked about their perception of public art within Columbus as well as public art with the Short North Arts District and the University District. They were asked how they envisioned future public art in both districts and what, specifically, is needed to reach the next level.

The public was then invited to participate in a series of events which included an artist talk with curator and artist, Marc Pally, (a member of the planning team hired by the City of Columbus to produce the plan), and a series of walks that invited participants to experience anticipated outcomes of the streetscape first hand with design drawings. These walks also requested attendees to consider the constraints and opportunities the streetscape project created for public art installations. In addition, #GoLive with Art on High, a collaboration with the Columbus Music Commission, featured over 30 local singer-songwriters at ten different

stations, and a 54 ft long map of High street in a soon to be developed parking lot. This opportunity gave the public a chance to understand the constraints the artist would experience when commissioned, as the selected artist or artist team would have to work within the confines of the public right of way. This opportunity allowed many attendees to experience and understand the final design of the streetscape improvements for the first time.

As part of the planning process for the strategic plan, an online questionnaire was conducted to collect information from the public. The results are compiled in Appendix B. By the end of the planning process, approximately 1,000 people shared their vision about the future of public art along High Street.

Chapter 1: Art on High Place Based Strategies

As a result of the public engagement process, clear elements of what makes High Street unique within Columbus and within the greater Columbus region emerged. Residents, business owners, and other stakeholders contributed their thoughts on what High Street represents and what is important to the neighborhoods that bound it. By using these community defined values, the City and other civic organizations can facilitate a future of art that is meaningful, locally community inspired, and will resonate with residents and visitors alike.

The following statements become a family of components that speak to the core mission and identity of art on High Street. These values should be used to evaluate artworks that are commissioned by the city as well as artworks that are commissioned by private organizations within the High Street Corridor.

Community Value Statements

The following value statements will be used when evaluating proposed public art or placemaking installations to ensure alignment with community priorities. Projects meeting multiple value statements will be prioritized over projects that do not. The value statements are specific to High Street from Goodale to 9th and encompass the Short North Arts District and the southern University District.

Art on High Value Statements:

- **Stimulate Conversation:** Public art can stand out, engage, and inspire residents and visitors intellectually, aesthetically, emotionally.
- **Tell the Story:** Public art can embody our community spirit and aspirations by honoring the past and envisioning our future.
- **Speak to Diversity:** Public art can speak to the many people and neighborhoods united by High Street.
- **Take Risks:** Public art can be bold, challenge our understanding of art, and express our ambition.
- **Level Up:** Public art can represent the highest expression of culture and elevate the profile of our city.
- **Strengthen the city:** Public art can add to a dynamic experience for residents and visitors.

While not everyone will like every artwork, the community should understand why each piece was deemed appropriate for placement and the underlying shared values each piece represents. The value statements are intended to be the backstop of community input and are intended to prioritize community values based on feedback collected in the Art on High process.

Optimal Locations for Art Installation

The following locations were evaluated for desirability of artworks based on streetscape plans and anticipated outcomes of the constructed streetscape. The locations selected are those where substantial amounts of sidewalk will be gained, minimal presence of competing visual elements such as mast arms for traffic lights, and locations where artworks could have the most impact within the corridor. The following locations are listed from South to North and are not prioritized. The following eight locations and two additional continuous opportunities are meant to act as a guide for artists as they select ideal locations for their artworks.

- **Across High Street diagonally from Buttles Avenue to Bollinger Place**
 - Constraints: Mast arm on High at end of Buttles Avenue.
 - Ideas/Considerations: Hotel use at former Bollinger tower; the space above the street is a potential canopy for an artwork that could combine both sides of the street and/or several blocks into one artwork; expanded sidewalk
 - Location: Short North - south
 - Curb Extension Location: Terminus of Buttles, currently zoned for landscaping
- **On High Street at East Hubbard Avenue**
 - Constraints: Proposed CoGo station; currently planned for trees.
 - Ideas/Considerations: Central location; future hotel use on the Southwest side of East Hubbard with programmed activities; can substitute art for trees; the space above the street is a potential canopy for an artwork that could combine both sides of the street and/or several blocks into one artwork; parking lot immediately to the west of new sidewalk that could possibly be utilized in some way.
 - Location: Short North - south
- **Across High Street diagonally from West 1st Avenue to north side of Prescott Street**
 - Constraints: Planned trees at terminus of West 1st Avenue.
 - Ideas/Considerations: Expanded sidewalk by new Pizzuti development; shortened crosswalk; proximity to existing arch; the space above the street is a potential canopy for an artwork that could combine both sides of the street and/or several blocks into one artwork; no mast arms for negative visual impact.
 - Location: Short North – south
 - Curb Extension Location: Terminus of Hubbard, currently zoned for landscaping
- **Across High Street diagonally from East 1st Avenue to north side of Price Avenue**
 - Constraints: Mast arm on the east side of High south of East 1st Avenue, and the west side of High north of Price
 - Curb Extension Location: Terminus of Price, Terminus of 1st, zoned for landscaping
- **On High at terminus of West 2nd Avenue meandering to East 2nd Avenue and Terminus of Starr Avenue**

- Constraints: Mast arm directing traffic from East 2nd north and south; proposed CoGo station (East 2nd)
 - Ideas/Considerations: High gain of space at the terminus of West 2nd Avenue with approximately 30 feet of sidewalk, High gain of space at this terminus with proposed CoGo station to the south of Starr Avenue; the space above the street is a potential canopy for an artwork that could combine both sides of the street and/or several blocks into one artwork; highly trafficked for food and retail; soon to be office and apartments on north side of East 2nd Avenue.
 - Location: Short North – south
- **On High Street at the intersection of High Street and East and West 3rd Avenue**
 - Constraints: Proposed trees at larger curb extensions.
 - Ideas/Considerations: Increased sidewalk at all four corners of an offset intersection; can substitute art for trees; the space above the street is a potential canopy for an artwork that could combine both sides of the street and/or several blocks into one artwork; slower traffic at this location; two new developments spanning West 3rd Avenue.
 - Location: Short North – Mid
 - Curb Extension Location: Terminus of East and West 3rd Street, Curb Extensions
- **On High Street at the terminus of Euclid Avenue**
 - Constraints: Proposed trees and landscape bed
 - Ideas/Considerations: Increased sidewalk and proposed landscape bed in front of Library
 - Location: University District – south
- **On High Street at the terminus of E 8th Avenue and W 8th Avenue**
 - Constraints: Proposed trees and landscape bed
 - Ideas/Considerations: Increased sidewalk and proposed landscape bed in front
 - Location: University District -- south
 - Curb Extension Location: Terminus of Price, Terminus of 1st, zoned for landscaping
- **Series of Curb Extensions**
 - Constraints: possible traffic hazards
 - Ideas/Considerations: One artist can create a conceptually cohesive project at several locations or several artists can work with individual curb extensions to create a collection of separate artworks.
 - Location: High Street Corridor/Planning
- **Trees lining High Street**
 - Constraints: N/A
 - Ideas/Considerations: potential sites for lighting treatments and possibly sound works
 - Location: High Street Corridor/Planning

Typologies of Possible Public Art by Location:

The following locations are general in nature and are meant to offer opportunity by location type. Artists should be given the creative freedom to determine the best treatment of each of these locations as they become possible opportunities for public art.

Alleys

What: The narrow spaces between and behind buildings are often the corridors that lead into neighborhoods, utilized frequently by both pedestrians and vehicles. They sometimes seem dark and uninviting, and can have a reputation for being a dangerous route to travel at night, but also present the opportunity for more dynamic public space and safer pedestrian pathways.

Why: Alleys are the perfect unexpected place to introduce art into an otherwise uneventful or even ugly environment. Activating an alley corridor can lead to increased pedestrian traffic and in turn a greater sense of safety among visitors to and residents of High Street.

Where: Connecting to and behind High Street

What could be: Two and/or three-dimensional wall works, Small Sculptures, Projections, Light Installations, Overhead Installations, Interactive Art, Creative Wayfinding and Signage

Parks

What: Parks are outdoor meeting and recreation spaces that bring residents and visitors together to explore nature, celebrate community events, or perform a multitude of other daily experiences.

Why: In these spaces, art can be more interactive, experiential, and created on a larger scale. Installing art and utilizing an already pedestrian-oriented area creates a more welcoming space and invites people to linger. Interactive installations can also encourage a healthier community through pieces like fitness stations or adult playgrounds. Performance areas are also important to creating a vibrant place, and parks provide opportunities for establishing performance art locations.

Where: Goodale Park, Italian Village Park, Indianola Park

What could be: Sculptures (including Monumental), Light Installations, Water Features, Interactive Installations

Plazas

What: Plazas are small gathering points often along or just off primary arteries. They can include pedestrian paths, seating, lighting, or other small features that make it good for meeting or passing through, and the vibrancy or lack thereof can affect the streetscape and general impression of a place.

Why: Although Plazas hold potential as meeting points, many are lacking a sense of place and activity making them ideal locations for art installations.

Where: Goodale Ave & Park Street, Poplar Park

What could be: Music, Sculptures, Projections, Light Installations, Artistic Seating, Performances

Parking Garages

What: Parking Garages are hotspots - and usually a necessity - for visitors, making them a great place to influence neighborhood perceptions before visitors set foot on the street.

Why: Often these spaces are monotonous blank canvases begging for activation. By generating creative spaces in otherwise featureless places, we can set High Street and Columbus apart as a unique and amusing destination, all while helping motorists better remember where they parked their cars.

Where: The Joseph Garage, The Hub Garage, The Castle Garage, Gateway Garage, Future Garages

What could be: Two and/or three-dimensional wall works, Sculptures, Projections, Light Installations, Architectural Elements, Music

Chapter 2: City Funded Project

The key outcome of the Art on High Plan is to advise the City of Columbus as it invests in public art and its commitment of \$420,000 or 2% of the budget for the streetscape project. This is an initial investment that is meant to inspire elected officials, business and community leaders, and residents to both embrace and create additional public art along High Street. This process and the resulting artwork represent the first of what is anticipated to be many separate contributing artistic efforts by many organizations over time.

Parameters of the City Funded Project:

A. Location:

In order to achieve the highest quality public art works possible and to allow for artistic expression and creativity, site selection of the City Funded Project should be relatively unconstrained. The Optimal Locations for Art detailed on pages ____ - ____ will serve as the possible locations for the City Funded Project in no order of priority. In the Call for Artists the locations should be mentioned without preference.

B. Number of Artists or Artist Teams:

The public engagement process indicated that the public desires bold, innovative, and high quality public art as part of the High Street Streetscape Project. Due to the nature of the public desires as well as best practices in other public art projects the following is recommended:

- a. One or two artist teams selected
- b. Artist or artist teams must have completed a project at 10% of the cost for their proposed project budget

Selection Process for City Funded Project:

Call for Artists

The Call for Artists for the City Funded Project will be an open call to a national audience. The call will be a request for qualifications rather than a proposal. Requirements are as follows:

- a. Must be an individual professional artist or artist team
- b. Must submit up to ten examples of completed projects
- c. Must be in good standing with regard to taxes and must have appropriate auto and business insurance.
- d. Must also have completed a commissioned work of at least \$42,000.00, which is ten percent of the \$420,000.00 project budget.

Sidebar: Artist Selection Committee

The Artist Selection Committee should be composed 7 people generally falling under the categories of the following, in no order:

1. Arts Professional
2. Arts Professional
3. Arts Professional
4. Arts Professional
5. Arts Professional within the University System
6. Neighborhood Representative
7. Neighborhood Representative

Three artists or artist teams should be selected to create proposals. Each artist or artist team will be paid a stipend of \$4,200.00 for the creation of their proposals. The proposers should determine the budget of their proposed projects with a maximum budget of \$420,000.

Proposal(s) Selection

Due to the budget constraints of the City Funded Project, it is likely that only one, or possibly two projects will be chosen for implementation dependent on the proposed budgets. The Artist Selection Committee should evaluate the final proposals based on the following criteria:

1. Artistic Excellence (60%): The aesthetic significance and quality of the artwork, including the artworks transformative and distinctive qualities.
 - a. Does the artist's past work show a consistent exploration of ideas and concepts that are engaging and evolving?
 - b. Does the artist have a distinctive vision?
 - c. Is the artist a professional working artist with an exhibition record, and/or work that has been reviewed, critiqued and acknowledged by the visual art community?
2. Collaboration and communication (20%): Experience and ability to work and collaborate with design professionals, engineers, community leaders, and artists. Ability to communicate effectively. Ability to collaborate and work with a team. Willingness to become familiar with the community.
3. Project Management (20%): Experience and ability to research client need and propose an appropriate design; Ability to attend either in person, or via electronic connection, frequent project meetings. Ability to access appropriate resources when necessary. Ability to develop an appropriate and realistic budget. Ability to complete projects on time and within budget.
 - a. Does the artist have the experience within and can the artist manage the established budget?

Proposed Timeline for Implementation

- Early January 2018: Artist Call/RFQ Released
- February 9, 2018: Artist Call/RFQ Closed
- Mid/Late February 2018: Artist Selection Committee meets to select finalists and alternate
- February 20, 2018: Finalists presented to Columbus Arts Commission for approval
- Early March 2018: Legislation filed to contract with artists for completion of design proposals
- Late March/Early April 2018: Contracts signed with finalists
- June 8, 2018: Finalists proposals due
- Early July 2018: Artist(s) selected by Artist Selection Committee
- July 24, 2018: Selected art proposal submitted to Columbus Art Commission for conceptual approval
- September 2018: Legislation to contract with artist submitted to Council
- October 2018: Finalize contract with selected artist
- October 2018 - Early Spring 2019 - Fabrication
- Spring/Summer 2019: Installation and dedication (weather permitting)

Chapter 3: Big Ideas

The City of Columbus' impressive investment in Public Art as part of the High Street Streetscape project has the opportunity to jump start further investment in the arts from other public and private sources. Several themes emerged from public engagement efforts that reveal the desires of residents and visitors as they relate to public art. Monumental, interactive, bold, edgy, photo-worthy, and local are words that define the outcome that respondents would like to see from their public art. Below are a sampling of ideas generated by the public and refined by the project team.

Photographs in Plan, Places examples people want to see: Chicago (Cloud Gate), Minneapolis (Sculpture Garden), Montreal (lights display), Barcelona (mosaic mural walls)

a. Projection Walls

Project Site Description: Alleys that connect to High Street including Prescott, Hull, and Brickell

Opportunity/Ideas: Install projectors that can feature curated video works by local artists

Administrative Requirements: Facilitate initial installation, ongoing maintenance, and monthly programming

Approximate Cost: \$30,000.00

Details: Video is an increasingly popular medium of artistic expression. Few outdoor spaces for the display of video exist in Columbus. Additionally many of the alleys that connect to High Street are underutilized and candidates for conversion to pedestrian only alleys. The project entail installing projectors that can display video installations on the side of one of the buildings adjacent to the alley.

Photographs in Plan: Artists creating work Interactive: see "Sniff" in Brooklyn/Karolina Sobecka

b. Sculpture Garden

Project Site Description: Goodale Park

Opportunity/Ideas: Utilize the greenspace of Goodale Park to create an interactive sculpture garden

Administrative Requirements: Planning within the park, project team selection and management

Approximate Cost: \$500,000 - \$5,000,000

Details: Goodale Park is one of the most recognizable and visited parks in Columbus. Adding sculpture to its landscape could help impact visitor experience and add art into a highly trafficked public space, increasing Columbus' reputation as an arts destination. At least one location within the sculpture garden dedicated to local artists to help increase their visibility and to help cultivate local talent. A collaboration between the Columbus Museum of

Art, the Wexner Center for the Arts, and the Pizzuti Collection to help fund and curate the collection could help draw visitors to each respective museum and display the collaborative, art focused spirit of Columbus in the physical environment.

c. **Poplar Park Changes**

Project Site Description: Poplar Park, a pocket park to the north of the Cap at I-670

Opportunity/Ideas: Poplar Park redesign

Administrative Requirements: Planning process for passive park, selection of artwork

Approximate Cost: \$750,000 - \$2,000,000

Details: Poplar Park is a well located and interesting pocket park that serves as one of the the gateways to the Short North. Though the park is physically attractive it suffers from underutilization. A redesign of Poplar Park with Artwork as the centerpiece is an opportunity to offer park space on High Street.

d. **Indianola Park Adult Playground**

Project Site Description: Indianola Park, a small neighborhood park situated a block off high street at 8th and Indianola

Opportunity/Ideas: Add an adult playground that is designed in conjunction with artists

Administrative Requirements: Planning within the park, project team selection and management

Approximate Cost: \$75,000 - \$300,000

Details: “Fit” parks have been a recent trend that transforms parkspace into adult playgrounds to promote physical activity among adults and provide more recreation opportunities. By adding an artist to the design team, an adult playground could add artistic interest to a park in addition to the recreation benefits. Indianola Park is well suited for this type of amenity as it is in a densely populated area with many young adults.

Photographs in Plan: Macombs Dam Park, Bronx, NY; Shaw Park, Hull, UK; Tom Lee RiverFit Park, Memphis

e. **Goodale and Park Cap Plazas**

Project Site Description: Two not so small concrete plazas on either side of Park Street at Goodale Ave that are part of the I-670 Cap

Opportunity/Ideas: Public art installation with a natural and lightweight feel

Administrative Requirements: Management of public art selection and installation

Approximate Cost: \$500,000 - \$1,500,000

Details: As a connection point between Goodale Park, the Short North and the North Market District, the western portion of the I-670 Cap experiences large volumes of people and vehicle traffic. These areas

Photographs in Plan: Duncan Meerding Light Up Trees Sculpture, Terry Allen Trees

f. **Themed Garages**

Project Site Description: Several parking garages just off High Street

Opportunity/Ideas: Utilize public art to create themes within neighborhood garages

Administrative Requirements: Management of public art selection and installation

Approximate Cost: \$50,000 - \$250,000 / garage

Details: Parking garages are often drab utilitarian structures, however as demonstrated by the recently built Convention Center Garage, they can be blank canvases for art. By introducing themes to each garage and then commissioning art within those themes, a sense of place could be created within the garage. Additionally the garages could become tools for telling the story of the neighborhoods and city as a whole. Themes could include things such as 'The Grove' based on orchards and fruit in Central Ohio, 'The Farm' telling the story of agricultural products of Central Ohio, 'Inventions of Columbus' telling the story of innovations created in Columbus, and more.

g. **Kroger Green Space Temporary Art**

Project Site Description: Small green space along High Street adjacent to Kroger

Opportunity/Ideas: Utilize the greenspace to allow for temporary public art installations

Administrative Requirements: Create agreement with Kroger, Solicit Artists

Approximate Cost: \$10,000 - \$25,000

Details: Slated for future development, the small greenspace to the west of the Kroger parking lot is currently vacant. Due to the possibility of future development but lack of current use, the space would be an ideal candidate for a temporary art installation.

h. **Speaklight**

Project Site Description: Buildings throughout the High Street Corridor

Opportunity/Ideas: An interactive light installation that reacts to spoken words

Administrative Requirements: Management of public art selection and installation

Approximate Cost: \$100,000 - \$200,000

Details: In a corridor with limited public right of way, innovative solutions must be pursued in order to create interactive art installations. Lights on buildings

equally spaced throughout corridor would be the basis for this interactive art piece. Participants could use microphones throughout the area or call a phone number and their voice, volume, and frequency would be mimicked in the lights.

i. **Annual Temporary Art Show**

Project Site Description: Sites throughout the Short North Arts District and the University District

Opportunity/Ideas: Commission a temporary art show on an annual basis that premieres in the spring, and is taken down by late fall, or that takes place over one weekend

Administrative Requirements: Management of public art selection and installation and event planning

Approximate Cost: \$100,000 - \$2,000,000.00 annually

Details: High Street and the neighborhoods abutting High Street can become the center for a temporary art show that lasts a weekend or a few months. Works of art can be commissioned and placed along High Street, in the parks within the abutting neighborhoods, on buildings in partnership with property owners, or on vacant parcels. The show can be themed by medium, topic, or location.

Photographs of Madison Square Park, Glow, Association for Public Art

Chapter 4: Potential Future Partnerships and Funding Mechanisms

Though the City of Columbus has made an impressive initial investment in the arts through the High Street Streetscape and Art on High project, this investment is just one piece of a larger public/private partnership that is necessary for additional art investments along High Street. *Chapter 3: Big Ideas* describes several innovative and impactful projects developed with community input. These projects are not possible without investment from private and non-City public partners.

Through Community Partnerships prioritizing these projects, additional funding sources can be sought by these groups using this document. The opportunities for additional funders outside of the City of Columbus are as follows:

Future Potential Partners for Funding Additional Public Art Opportunities

Two contiguous Special Improvement Districts span High Street and the surrounding neighborhoods. As the representatives of the property owners, residents, and businesses within those districts, these organizations should become the leaders of public art initiatives within the two Districts. The two Special Improvement Districts could partner together on initiatives, partner with the City, or partner with other arts-related organizations within the two districts. With two very different constituent groups and identities within the

City of Columbus, it will be important to strategically decide when and how to best collaborate with other organizations.

Short North Alliance

The Short North Alliance is a nonprofit organization serving both the property owners and business owners of the Short North Arts District with a mission to nurture the Short North Arts District as a vibrant, creative, and inclusive community and leading arts destination.

The University District Organization

The University District Organization (UDO) is a non-profit planning and community improvement organization incorporated in 1971 to work toward the stabilization and revitalization of the University District. An “organization of organizations,” the UDO is governed by a board of trustees representing community groups, social service agencies, businesses, churches, local government, and institutions. It also works to coordinate interests and policies of the University Community Association, University Area Commission, and University Area Review Board to promote effective change in the district.

The two organizations will be key partners in expanding the public art along High Street and in the neighborhoods surrounding High Street. Private fundraising, applying for grants in partnership with the City and all programming responsibility will fall to both of these organizations.

Arts Organizations within the Short North Arts District and the University District Wexner Center for the Arts | University District

The Wexner Center for the Arts is The Ohio State University's multidisciplinary, international laboratory for the exploration and advancement of contemporary art.

Through exhibitions, screenings, performances, artist residencies, and educational programs, the Wexner Center acts as a forum where established and emerging artists can test ideas and where diverse audiences can participate in cultural experiences that enhance understanding of the art of our time.

In its programs, the Wexner Center balances a commitment to experimentation with a commitment to traditions of innovation and affirms the university's mission of education, research, and community service.

Pizzuti Collection | Short North Arts District

The Pizzuti Collection is a nonprofit organization dedicated to fostering cultural understanding and educational exchange by championing a diversity of voices from around the globe. Presenting an exciting range of exhibitions drawn from a collection of paintings, sculpture, film, photography, drawings, and prints, the Collection has been ranked as one of the top in the world. The Pizzuti Collection also offers educational programs, lectures, artist talks, and special events throughout the year designed to deeply engage audiences in contemporary arts.

Columbus Arts Organizations

Greater Columbus Arts Commission (GCAC)

The Greater Columbus Arts Council funds artists and arts organizations and provides marketing services that support artists and organizations through the Art Event calendar and through the artist directory.

Columbus Museum of Art

Columbus Museum of Art's creates great experiences with great art for everyone. Whether presenting an exhibition, designing an art-making activity, or giving visitors directions, they are guided by a vision to connect people and art. CMA nurtures that connection and removes barriers between the community and the collection.

The Museum's galleries are filled with works that manifest creativity. The collection includes outstanding late nineteenth and early twentieth-century American and European modern works of art. They house the world's largest collections of works by beloved local artists Aminah Brenda Lynn Robinson, Elijah Pierce, and George Bellows; and acclaimed collections such as The Photo League and the Philip and Suzanne Schiller Collection of American Social Commentary Art.

Higher Education Organizations with Art Programs

The Ohio State University, Department of Art

The Department of Art at The Ohio State University is broad-based, both discipline intensive and boundary pushing, a modern laboratory in which to create and explore art and ideas. Established on a foundation of comprehensive artistic visualization, the Department strives to be at the forefront of developments in contemporary aesthetic thought, and practice, and boasts many nationally and internationally recognized artists on their faculty.

Columbus College of Art and Design (CCAD)

CCAD is recognized as a top-tier college of art and design, a cultural leader, and an engine within Columbus' creative economy. CCAD has a global reputation for delivering an innovative and relevant creative educational experience of value to its students, alumni, and society. CCAD boasts many nationally and internationally recognized artists on their faculty.

Large Corporations with Presence Near High Streets

A number of large corporations have a presence on or near High Street within the two Districts. Promoting a culture of giving and sustaining the heart of the City as an arts district is necessary to continue and promote an identity of openness and vibrancy. Large Corporations should be encouraged to support the ecosystem of arts through public art initiatives.

Local Developers

The City is experiencing a significant amount of development within both the Short North and the University District. Developers choosing to develop in these locations are enjoying

the benefits of developing within neighborhoods knows for the arts. Developers should be encouraged to work with their respective community organizations to determine how to best serve the public art initiatives underway at the time of proposed development.

Potential Funding Mechanisms

Voluntary 1% for the Arts from Private Developers in new development

Many cities throughout the country have a percent for arts policy that requires commercial development to designate 1-2% of their development costs to public art. Developers are given the choice to keep the art on their property if accessible by the public, or to pay an in-lieu fee to be spent by the designated agency on public art within the City. In order to reach the goals presented in this plan, as well as the overall goals of the community, developers could electively designate 1% of their development costs to public art on or off of their property within both Districts. This voluntary donation of funds specifically to public art will collectively increase the amount of art and the value of the properties within the Districts.

Grant Funding

National Endowment for the Arts

The National Endowment for the Arts has two grants that are ideal for applying to for projects within the Short North and University Districts.

Artworks Grant

The Artworks Grant is intended to support the creation of art that meets the highest standards of excellence, public engagement with diverse and excellent art, lifelong learning in the arts, and the strengthening of communities through the arts. Matching grants generally range from \$10,000 to \$100,000. A minimum cost share/match equal to the grant amount is required.

Our Town

The Our Town Grant is awarded to organizations for creative placemaking projects that contribute to the livability of communities and through strategies that leverage arts, culture, and/or design toward achieving community goals. Our Town offers support for projects in two areas:

- Arts Engagement, Cultural Planning, and Design Projects that represent the distinct character and quality of their communities. These projects require a partnership between a nonprofit organization and a local government entity, with one of the partners being a cultural organization. Matching grants range from \$25,000 to \$200,000.
- Projects that Build Knowledge About Creative Placemaking. These projects are available to arts and design service organizations, and industry, policy, or university organizations that provide technical assistance to those doing place-based work. Matching grants range from \$25,000 to \$100,000.

ArtPlace America

ArtPlace America (ArtPlace) is a ten-year collaboration among a number of foundations, federal agencies, and financial institutions that works to position arts and culture as a core sector of comprehensive community planning and development in order to help strengthen

the social, physical, and economic fabric of communities. The Artplace grants are generally \$50,000 to \$500,000.00.

Ohio Arts Council

The Ohio Arts Council was created in 1965 to "foster and encourage the development of the arts and assist the preservation of Ohio's cultural heritage." This is accomplished by the Council in two primary methods; first, through the various grant funding programs that the Council operates to provide support to artists and to make arts activities available to a broad segment of Ohio's public; and secondly, by providing services that help to enhance the growth of the arts. The Arts Council provides an array of funding opportunities ranging from \$1,000.00 - \$20,000.00.

Appendix A: Call for Artists

REQUEST FOR QUALIFICATIONS Art on High Public Art Project Columbus, Ohio

Issue Date: January ____, 2018

The City of Columbus is seeking an artist or artist team for the design, fabrication, and installation of a permanent work(s) of public art on High Street between Goodale Street and 9th Avenue. The artist(s) selected for the commission will conceptualize and identify appropriate aesthetic treatments for proposed project elements. The artist(s) will to work in collaboration with the City of Columbus Public Art Coordinator.

Background

Nearly four years ago, the City's first public art program was launched by a Mayoral Executive Order with limited annual funding for public art. The High Street Streetscape Improvements Project is a \$25 Million Dollar capital improvements project that will transform one of the busiest sections of the most traveled corridor in Columbus. It will significantly add to the area's safety and beautification by undergrounding overhead utilities, increasing sidewalk widths, standardizing streetscape elements, upgrading lighting, adding marked crosswalks and curb extensions, improving storm water management and adding new street trees.

This Project offers an opportunity to create public art within the Short North Arts District (SNAD) and portions of the University District — areas of the city known for their support of the arts, creativity and vigorous community engagement. One and not more than two projects may be commissioned through this open call.

Possible Artwork Installation Locations:

The Art on High project team has identified the locations in **Attachment A** on/in the site as potential locations for the artwork installation. These sites detailed in **Attachment A** and are offered as a guide, not a final determination of where the work will be installed.

For more information on the High Street Streetscape Project, visit:

<https://www.columbus.gov/highstreet/>

Project Goals

The City of Columbus is seeking an artist to create a signature work for Columbus. We want to celebrate this dynamic location, at the confluence of the Short North neighborhoods and the Southern University District, with a work that inspires people to come together. Key inspiration for the project include elements of High Street's history, ethos, present dynamics and future potential. We hope the art will serve as a transformative element of the High Street Streetscape project, and set a standard of excellence and inspiration for future works of public art in Columbus.

Through the community engagement efforts of Art on High, the community developed eight value statements that should be considered in developing work(s) for High Street. These characteristics ensure alignment with community priorities. Projects meeting multiple value statements will be prioritized over projects that do not.

Value Statements:

- **Stimulate Conversation:** Public art can stand out, engage, and inspire residents and visitors intellectually, aesthetically, emotionally.
- **Tell the Story:** Public art can embody our community spirit and aspirations by honoring the past and envisioning our future.
- **Speak to Diversity:** Public art can speak to the many people and neighborhoods united by High Street.
- **Take Risks:** Public art can be bold, challenge our understanding of art, and express our ambition.
- **Level Up:** Public art can represent the highest expression of culture and elevate the profile of our city.
- **Strengthen the city:** Public art can add to a dynamic experience for residents and visitors.

Who May Apply

Professional visual artists (or artist teams), working in any and all media, and who are at least 18 years of age, are eligible to apply. City of Columbus staff, Artist Selection Committee members and their family members are not eligible to apply. Artists must be in good standing with regard to taxes and must have appropriate auto and business insurance. Artists must also have completed a commissioned work of at least \$42,000.00, which is ten percent of the \$420,000.00 project budget.

RFQ Submission Process

There is no submission fee. Submissions must be made on-line through Slide Room, an easy to use application. Application information is found at _____. Among the items you will need to include in the on-line application are the following:

- Statement of Interest: In 500 words or less, describe your interest in the commission and your qualifications for undertaking such a project. Be sure to address

the selection criteria below. If you are applying as an artist team, your statement of interest should reflect the work and approach of the team.

Resume: Not more than two pages that outlines your professional accomplishments as an artist and any community engagement experience. Be sure to include any relevant public or private commissioning experience.

- If you are applying as an artist team, combine your information into a two-page document that summarizes the team-members' qualifications. For example, a four-member team may choose to include a half-page bio for each team member.
- **Media:** No more than 12 images of completed work, including examples of work similar to the scope of this project. If you have video of your work that is relevant to this project (i.e. a kinetic sculpture or sound element), submit a PDF with a link to the video. Each video PDF link will count as one of your 12 images.
- If you are applying as an artist team, designate one artist to be the team leader to submit your information, along with team member(s) images and resume/bio(s). Submissions from artist teams should reflect samples from each artist on the team, and not exceed the overall submission limit of 12 images.
- **References:** A list of at least three professional references that have an intimate knowledge of your work and working methods, including addresses, email and telephone.
- **Optional:** You may include up to three selections of support materials such as reviews, news articles, and other related information.

Proposed Selection Process and Timeline

- Early January 2018: Artist Call/RFQ Released
- February 9, 2018: Artist Call/RFQ Closed
- Mid/Late February 2018: Art Selection Committee meets to select finalists and alternate
- February 20, 2018: Finalists presented to Columbus Arts Commission for approval
- Early March 2018: Legislation filed to contract with artists for completion of design proposals
- Late March/Early April 2018: Contracts signed with finalists
- June 8, 2018: Finalists proposals due
- Early July 2018: Artist(s) selected by Artist Selection Committee
- July 24, 2018: Selected art proposal submitted to Columbus Art Commission for conceptual approval
- September 2018: Legislation to contract with artist submitted to Council
- October 2018: Finalize contract with selected artist
- October 2018 - Early Spring 2019 - Fabrication
- Spring/Summer 2019: Installation and dedication (weather permitting)

Budget

An honorarium of **\$4,200.00** will be provided to each of the 3 finalists to develop proposals.

The budget for the final commissioned artwork is **\$420,000** and is inclusive of all costs associated with the project, including but not limited to: artist expenses, administration,

sub-consultants, travel/lodging, artwork fabrication (including materials, details and specifications), storage, transportation and installation, related permits, licenses, taxes and insurance. Any expenses that exceed the contracted amount will be the artist's responsibility. The artist will be responsible for submitting an artwork maintenance manual upon completion.

Finalist Selection Criteria

Finalists will be selected by demonstrating the following, with each criteria weighted as indicated:

1. Artistic Excellence (60%): The aesthetic significance and quality of the artwork, including the artworks transformative and distinctive qualities.
 - a. Does the artist's past work show a consistent exploration of ideas and concepts that are engaging and evolving?
 - b. Does the artist have a distinctive vision?
 - c. Is the artist a professional working artist with an exhibition record, and/or work that has been reviewed, critiqued and acknowledged by the visual art community?
2. Collaboration and communication (20%): Experience and ability to work and collaborate with design professionals, engineers, community leaders, and artists. Ability to communicate effectively. Ability to collaborate and work with a team. Willingness to become familiar with the community.
3. Project Management (20%): Experience and ability to research client need and propose an appropriate design; Ability to attend frequent project meetings. Ability to access appropriate resources when necessary. Ability to develop an appropriate and realistic budget. Ability to complete projects on time and within budget.
 - a. Does the artist have the experience within and can the artist manage the established budget?

Nondiscrimination

The City of Columbus does not discriminate against any qualified individual on the basis of race, religion, color, creed, national origin, age, sex, marital status, sexual orientation, gender identity or expression, genetic bias, disability, citizenship, veteran status, or other category protected by applicable state or federal law.

The City of Columbus reserves the right to withdraw this call at any time.

Additional Rules and Guidelines

1. The city of Columbus may check references to assist in the evaluation of any submission and live/work status in the state of Ohio to verify eligibility.
2. The city of Columbus shall not be liable in any way for any costs incurred by any artist in the preparation and submission of the RFQ.

3. All submissions are considered public and subject to review upon request.

Questions?

Inquiries about the program or the project should be made by sending an email to Lori Baudro at LSBaudro@columbus.gov.

Attachment A**Potential Locations**

The following are potential locations for Art on High and have been evaluated as ideal opportunities for public art within the Art on High Project.

Location 1

- **Across High Street diagonally from Buttles Avenue to Bollinger Place**
 - Constraints: Mast arm on High at end of Buttles Avenue.

- Ideas/Considerations: Hotel use at former Bollinger tower; the space above the street is a potential canopy for an artwork that could combine both sides of the street and/or several blocks into one artwork; expanded sidewalk
- Location: Short North - south
- Curb Extension Location: Terminus of Buttles, currently zoned for landscaping
- **DPS Feedback:**
 - Would not support any option for going over the street, unless approved.
 - All art must first be approved by the Art Commission.
 - If approved by Art Commission, Public Service will need to review for location and safety, including height, size, wind load, and material. No advertising is currently allowed within the public right-of-way, but will allow sponsorship. In consideration of the public benefit, a commercial institution or public interest may be given sponsorship credit on the banners and flags in accordance with the following condition: Upon approval of the City the name and logo of the contributing sponsors may be positioned in the lower 10% of the banner area.

Location 2

● On High Street at East Hubbard Avenue

- Constraints: Proposed CoGo station; currently planned for trees.
- Ideas/Considerations: Central location; future hotel use on the Southwest side of East Hubbard with programmed activities; can substitute art for trees; the space above the street is a potential canopy for an artwork that could combine both sides of the street and/or several blocks into one artwork; parking lot immediately to the west of new sidewalk that could possibly be utilized in some way.
- Location: Short North - south
- **DPS Feedback:**
 - Not across the street, unless approved.
 - CoGo, Public Service would need to see plans to determine location, size, possible sight, ADA, and/or utility issues.
 - If approved by Art Commission, Public Service will need to review for location and safety, including height, size, wind load, and material. No advertising is currently allowed within the public right-of-way, but will allow sponsorship. In consideration of the public benefit, a commercial institution or public interest may be given sponsorship credit on the banners and flags in accordance with the following condition: Upon approval of the City the name and logo of the contributing sponsors may be positioned in the lower 10% of the banner area.
 - Any use of trees would also require Rec. & Parks approval prior to Public Service consideration.

Location 3

- **Across High Street diagonally from West 1st Avenue to north side of Prescott Street**
 - Constraints: Planned trees at terminus of West 1st Avenue.
 - Ideas/Considerations: Expanded sidewalk by new Pizzuti development; shortened crosswalk; proximity to existing arch; the space above the street is a potential canopy for an artwork that could combine both sides of the street and/or several blocks into one artwork; no mast arms for negative visual impact.
 - Location: Short North – south
 - Curb Extension Location: Terminus of Hubbard, currently zoned for landscaping
 - **DPS Feedback:**
 - Not across the street, unless approved.
 - Any use of trees would also require Rec. & Parks approval prior to Public Service consideration.
 - If approved by Art Commission, Public Service will need to review for location and safety, including height, size, wind load, and material. No advertising is currently allowed within the public right-of-way, but will allow sponsorship. In consideration of the public benefit, a commercial institution or public interest may be given sponsorship credit on the banners and flags in accordance with the following condition: Upon approval of the City the name and logo of the contributing sponsors may be positioned in the lower 10% of the banner area.

Location 4

- **Across High Street diagonally from East 1st Avenue to north side of Price Avenue**
 - Constraints: Mast arm on the east side of High south of East 1st Avenue, and the west side of High north of Price
 - Curb Extension Location: Terminus of Price, Terminus of 1st, zoned for landscaping
 - **DPS Feedback:**
 - No Comments

Location 5

- **On High at terminus of West 2nd Avenue meandering to East 2nd Avenue and Terminus of Starr Avenue**
 - Constraints: Mast arm directing traffic from East 2nd north and south; proposed CoGo station (East 2nd)
 - Ideas/Considerations: High gain of space at the terminus of West 2nd Avenue with approximately 30 feet of sidewalk, High gain of space at this terminus with proposed CoGo station to the south of Starr Avenue; the space above the street is a potential canopy for an artwork that could combine both sides of the

street and/or several blocks into one artwork; highly trafficked for food and retail; soon to be office and apartments on north side of East 2nd Avenue.

- Location: Short North – south
- **DPS Feedback:**
 - Not across the street, unless approved.
 - CoGo, Public Service would need to see plans to determine location, size, possible sight, ADA, and/or utility issues.
 - If approved by Art Commission, Public Service will need to review for location and safety, including height, size, wind load, and material. No advertising is currently allowed within the public right-of-way, but will allow sponsorship. In consideration of the public benefit, a commercial institution or public interest may be given sponsorship credit on the banners and flags in accordance with the following condition: Upon approval of the City the name and logo of the contributing sponsors may be positioned in the lower 10% of the banner area.
 - Food and Retail
 - Food items may require a Sidewalk Dining Lease
 - Retail may require approval from Public Safety, Safety License Section

Location 6

- **On High Street at the intersection of High Street and East and West 3rd Avenue**
 - Constraints: Proposed trees at larger bump-outs.
 - Ideas/Considerations: Increased sidewalk at all four corners of an offset intersection; can substitute art for trees; the space above the street is a potential canopy for an artwork that could combine both sides of the street and/or several blocks into one artwork; slower traffic at this location; two new developments spanning West 3rd Avenue.
 - Location: Short North – Mid
 - Curb Extension Location: Terminus of East and West 3rd Street, Curb Extensions
 - **DPS Feedback:**
 - Not across the street, unless approved.
 - Trees are under authority of Rec. & Parks.
 - If approved by Art Commission, Public Service will need to review for location and safety, including height, size, wind load, and material. No advertising is currently allowed within the public right-of-way, but will allow sponsorship. In consideration of the public benefit, a commercial institution or public interest may be given sponsorship credit on the banners and flags in accordance with the following condition: Upon approval of the City the name and logo of the contributing sponsors may be positioned in the lower 10% of the banner area.

Location 7

- **On High Street at the terminus of Euclid Avenue**
 - Constraints: Proposed trees and landscape bed
 - Ideas/Considerations: Increased sidewalk and proposed landscape bed in front of Library
 - Location: University District – south
 - **DPS Feedback:**
 - No Comments

Location 8

- **On High Street at the terminus of E 8th Avenue and W 8th Avenue**
 - Constraints: Proposed trees and landscape bed
 - Ideas/Considerations: Increased sidewalk and proposed landscape bed in front
 - Location: University District -- south
 - Curb Extension Location: Terminus of Price, Terminus of 1st, zoned for landscaping
 - **DPS Feedback:**
 - No Comments

Continuous/Non-mapped Locations

- **Series of Curb Extensions**
 - Constraints: possible traffic hazards
 - Ideas/Considerations: One artist can create a conceptually cohesive project at several locations or several artists can work with individual Curb Extensions to create a collection of separate artworks.
 - Called out in above bullets
 - Location: High Street Corridor/Planning
- **Trees lining High Street**
 - Constraints: N/A
 - Ideas/Considerations: potential sites for lighting treatments and possibly sound works
 - Location: High Street Corridor/Planning

DPS General Comments

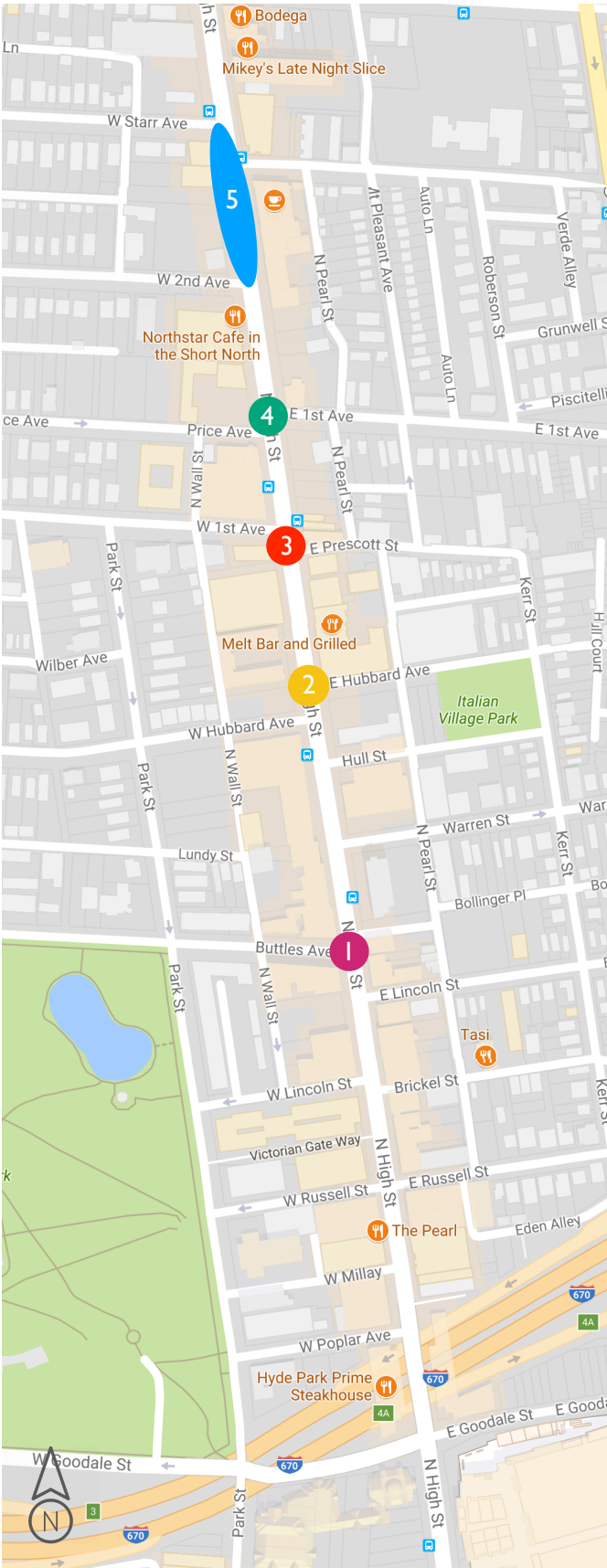
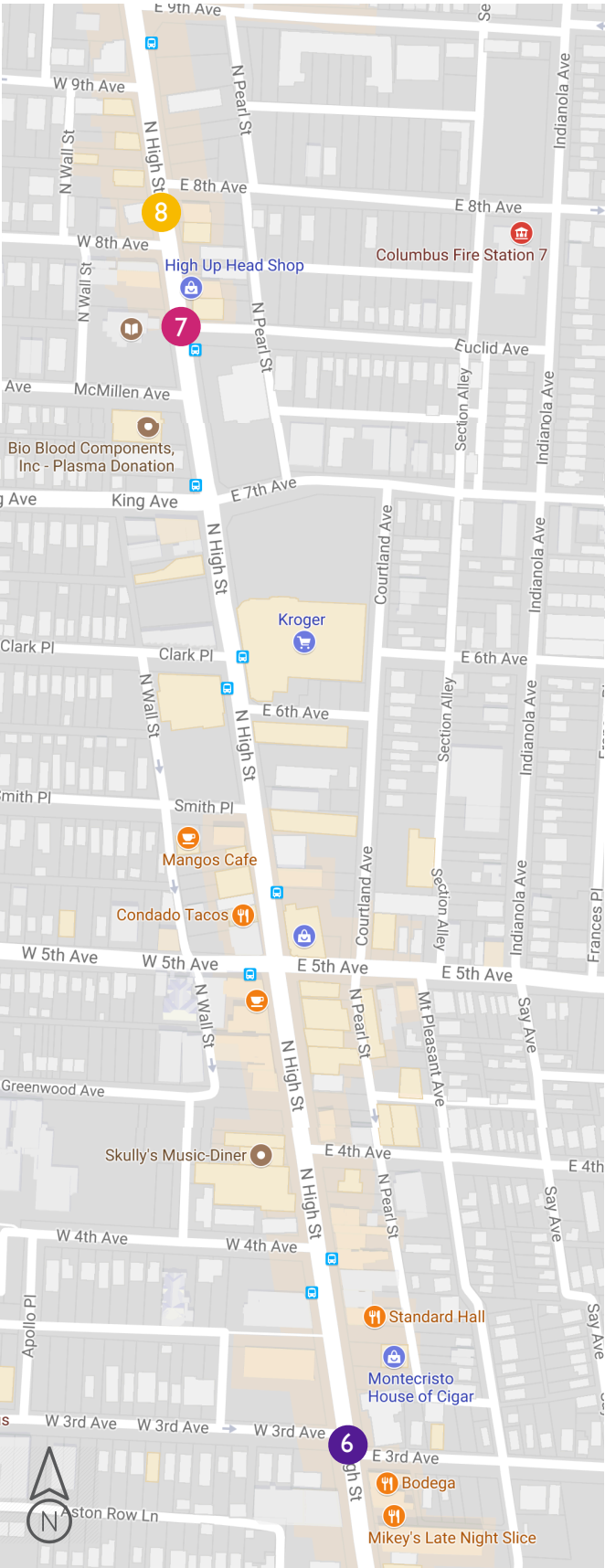
1. Need to confirm there are not right of way concerns/impacts, or conflicts with existing and proposed private and public utilities.
2. Need to confirm there are no conflicts with street signs, traffic signals, etc.
3. Artwork must not block sight triangles or interfere with access to functional items like bus stops or parking meters.
4. Artwork should not narrow or restrict the pedestrian through zone as explained by NACTO.
5. Any item hanging over the public sidewalk should be a minimum of 8.5 feet above the walk and out of the easy reach of vandals.

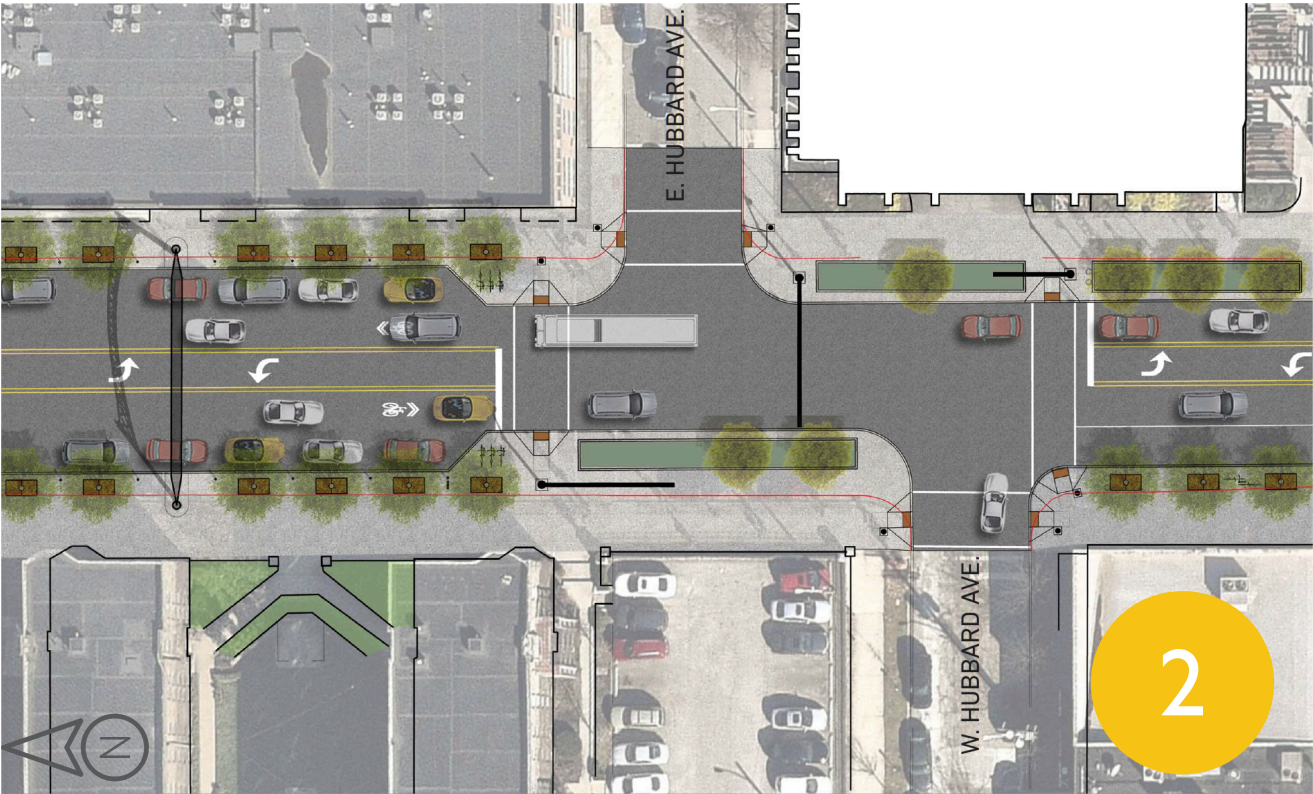
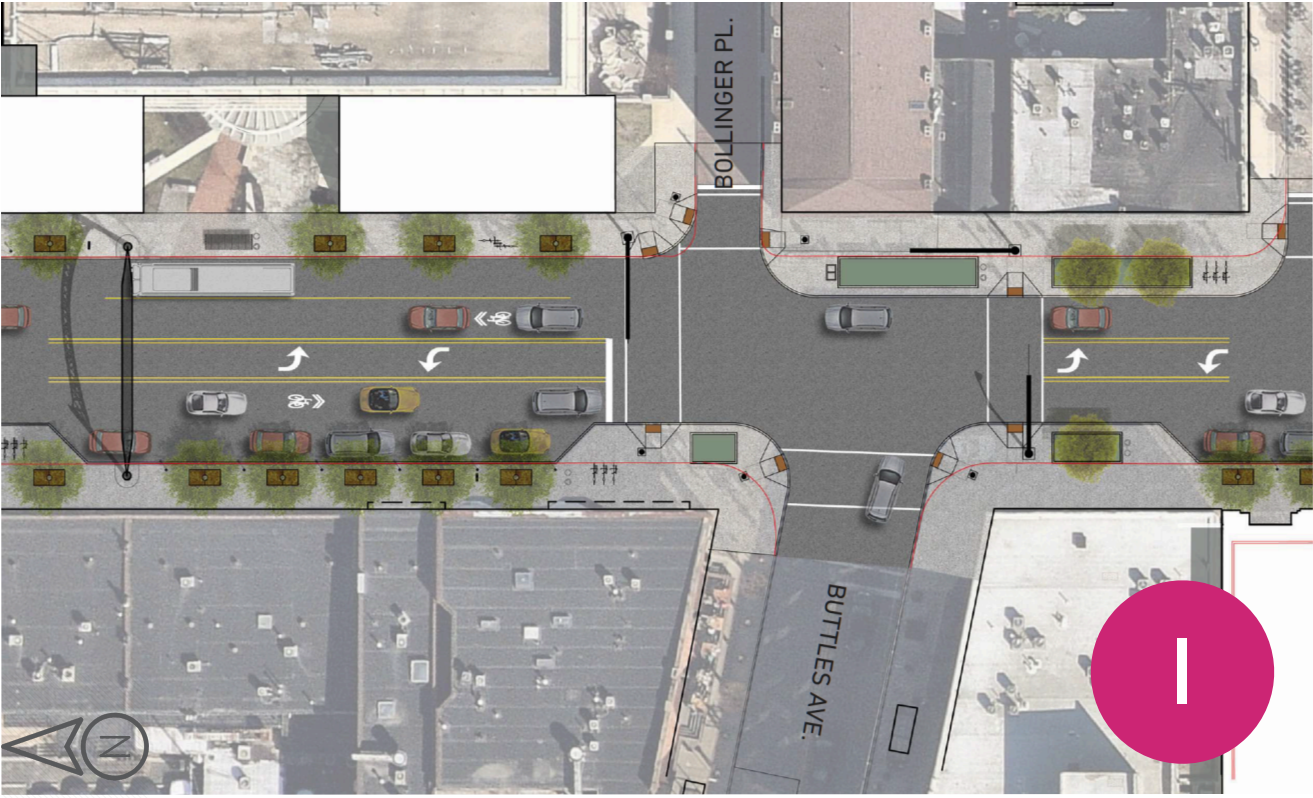
6. Any item hanging over the public roadway should be a minimum of 13.5 feet above the pavement and out of the way of obstructing any traffic elements.

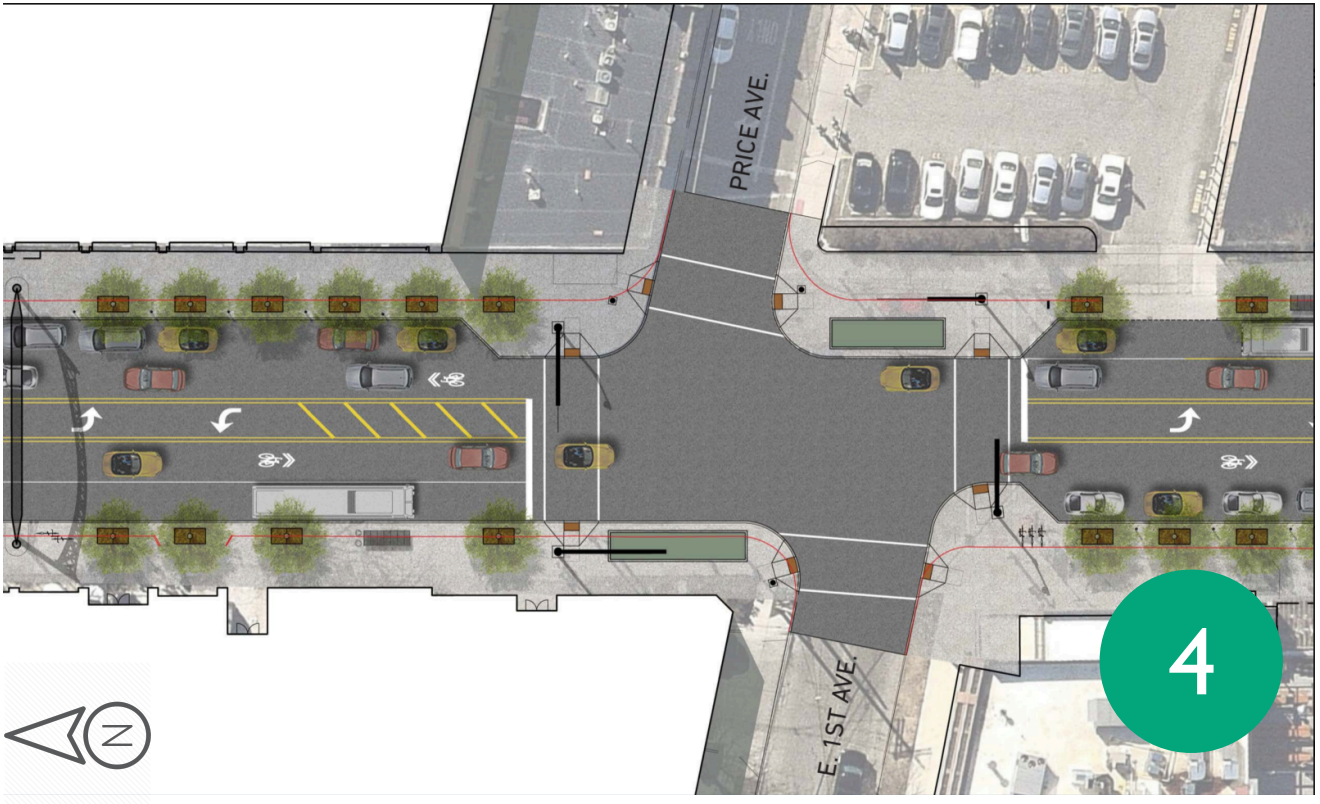
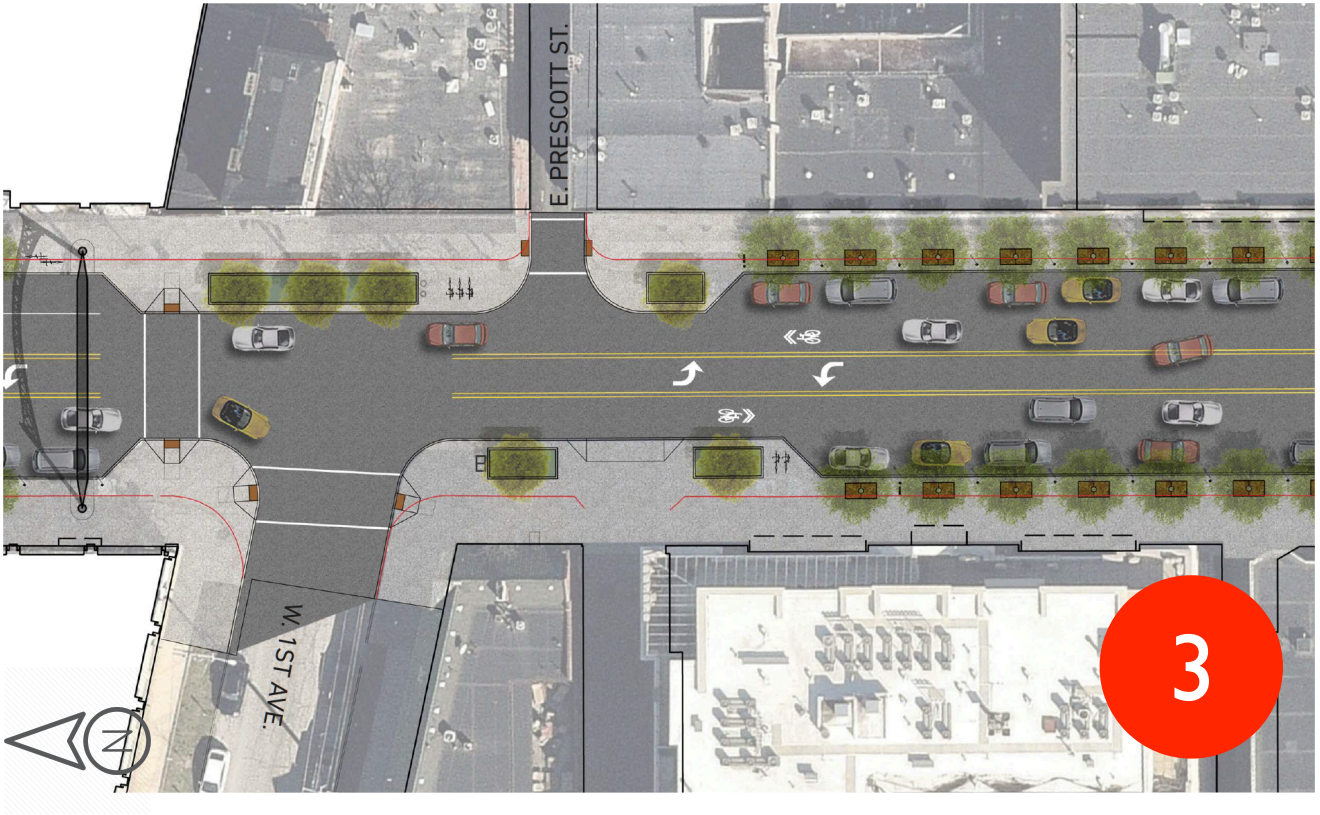
<<Insert Attachment A Location Images Here>>

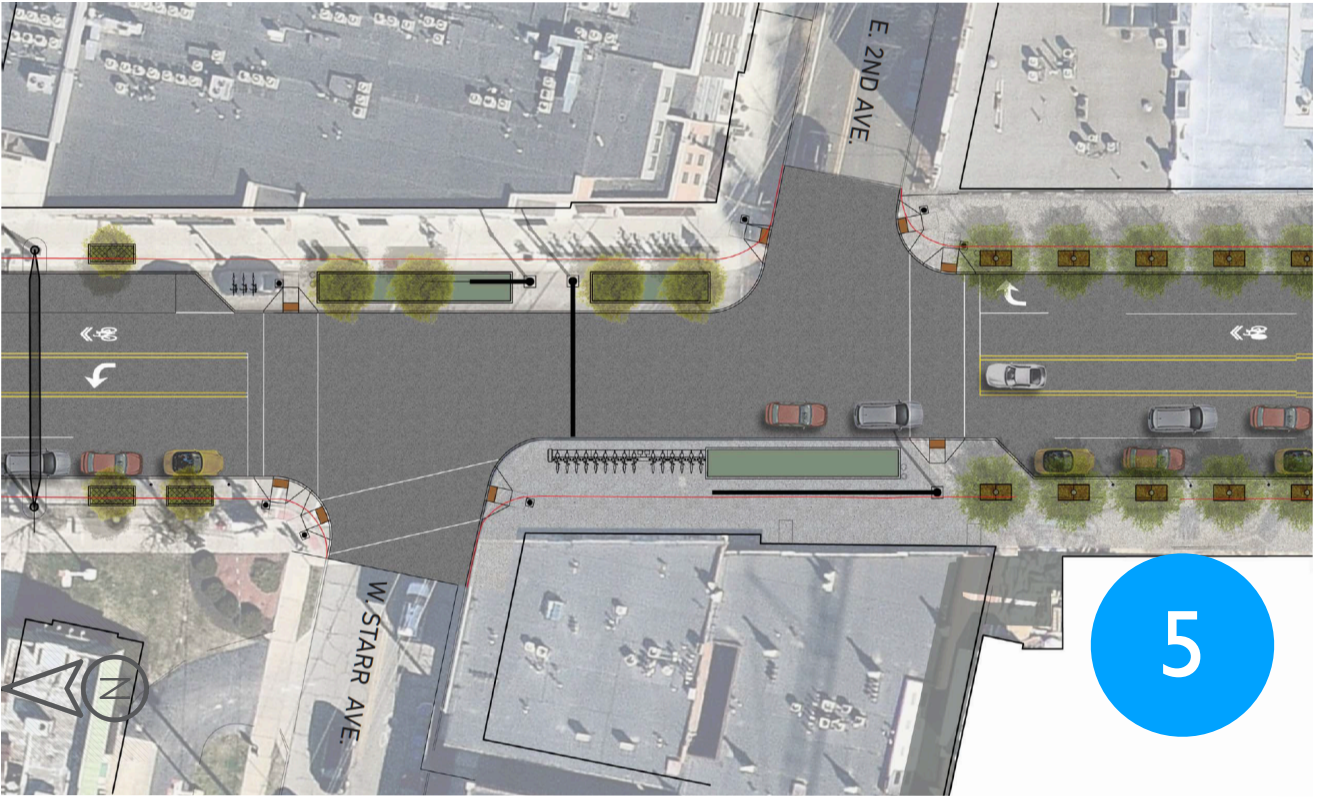
Appendix B: Community Input

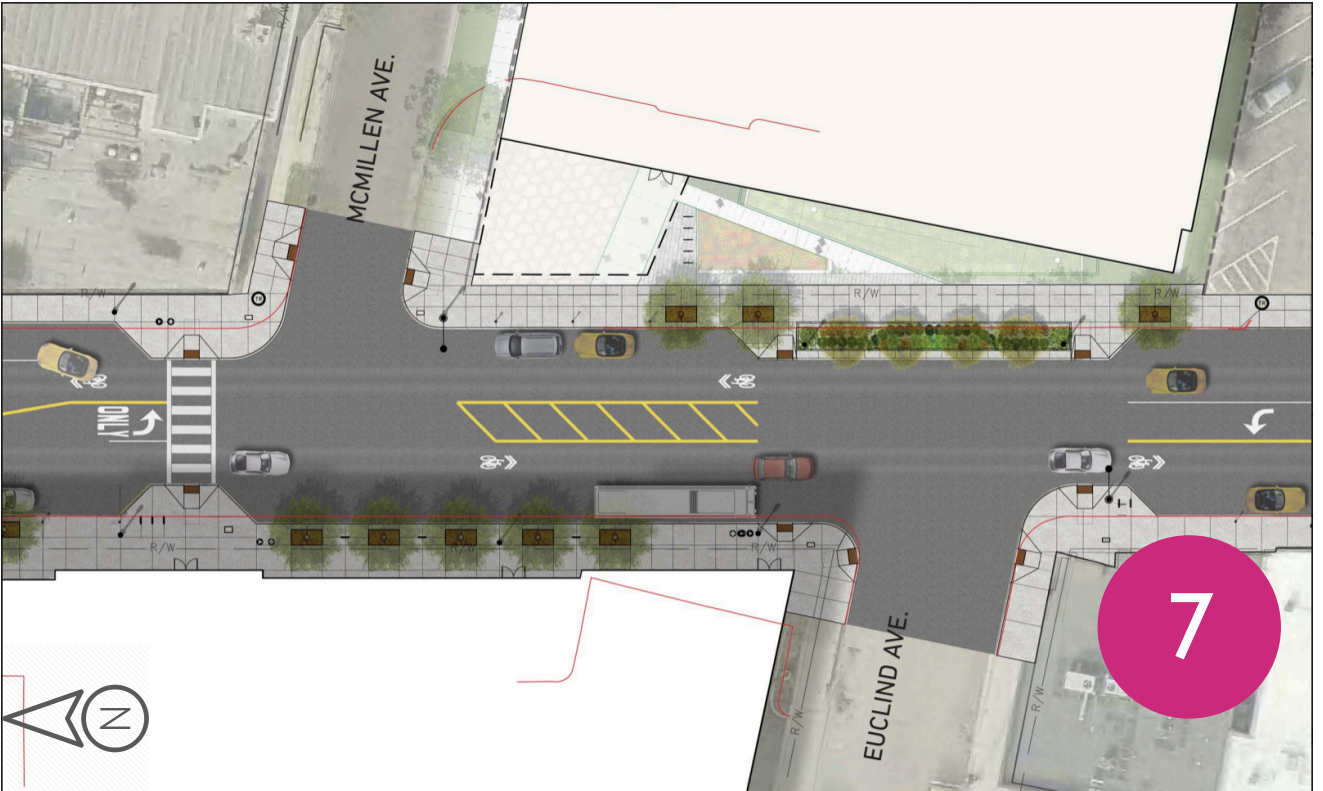
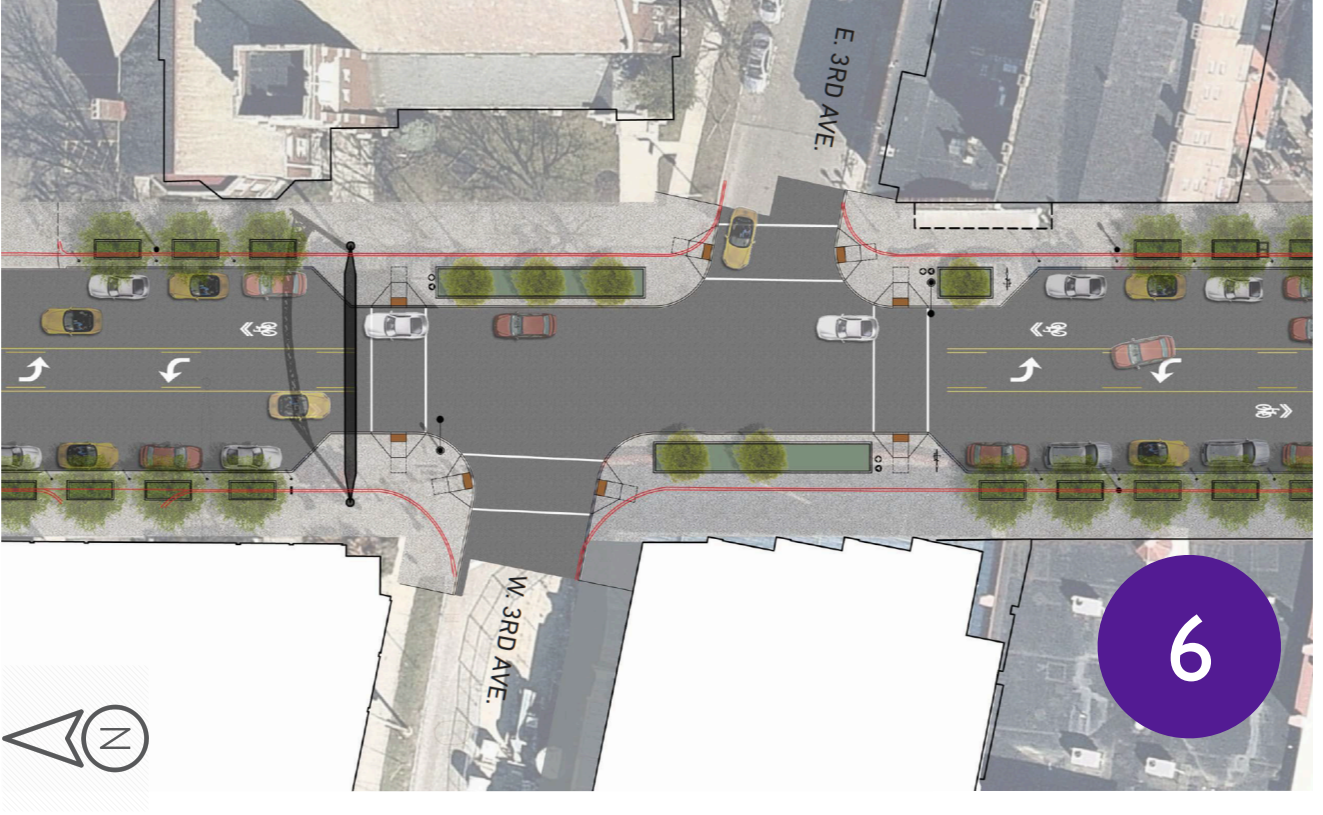
Potential Locations Key

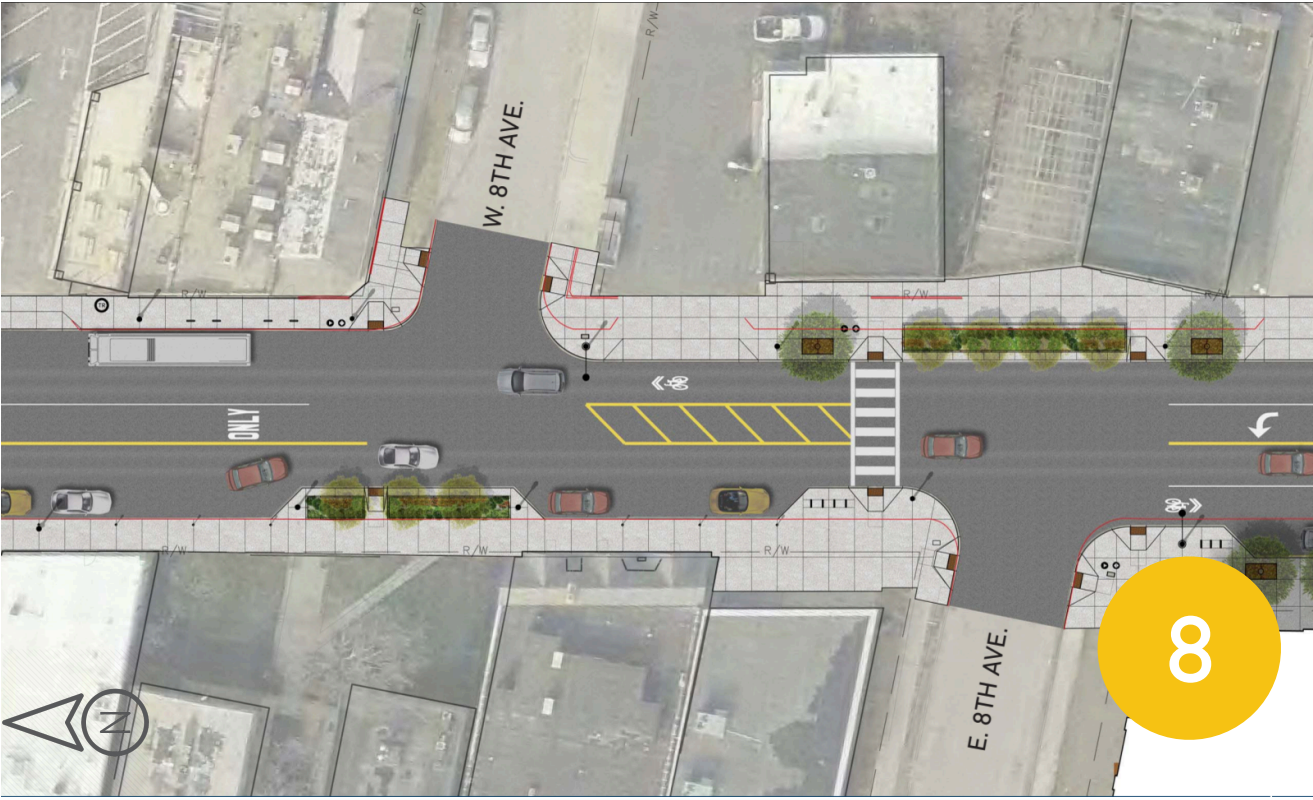












REQUEST FOR QUALIFICATIONS
Art on High Public Art Project
Columbus, Ohio

Issue Date: January ____, 2018

The City of Columbus is seeking an artist or artist team for the design, fabrication, and installation of a permanent work(s) of public art on High Street between Goodale Street and 9th Avenue. The artist(s) selected for the commission will conceptualize and identify appropriate aesthetic treatments for proposed project elements. The artist(s) will to work in collaboration with the City of Columbus Public Art Coordinator.

Background

Nearly four years ago, the City's first public art program was launched by a Mayoral Executive Order with limited annual funding for public art. The High Street Streetscape Improvements Project is a \$25 Million Dollar capital improvements project that will transform one of the busiest sections of the most traveled corridor in Columbus. It will significantly add to the area's safety and beautification by undergrounding overhead utilities, increasing sidewalk widths, standardizing streetscape elements, upgrading lighting, adding marked crosswalks and curb extensions, improving storm water management and adding new street trees.

This Project offers an opportunity to create public art within the Short North Arts District (SNAD) and portions of the University District — areas of the city known for their support of the arts, creativity and vigorous community engagement. One and not more than two projects may be commissioned through this open call.

Possible Artwork Installation Locations:

The Art on High project team has identified the locations in **Attachment A** on/in the site as potential locations for the artwork installation. These sites detailed in **Attachment A** and are offered as a guide, not a final determination of where the work will be installed.

For more information on the High Street Streetscape Project, visit:

<https://www.columbus.gov/highstreet/>

Project Goals

The City of Columbus is seeking an artist to create a signature work for Columbus. We want to celebrate this dynamic location, at the confluence of the Short North neighborhoods and the Southern University District, with a work that inspires people to come together. Key inspiration for the project include elements of High Street's history,

ethos, present dynamics and future potential. We hope the art will serve as a transformative element of the High Street Streetscape project, and set a standard of excellence and inspiration for future works of public art in Columbus.

Through the community engagement efforts of Art on High, the community developed eight value statements that should be considered in developing work(s) for High Street. These characteristics ensure alignment with community priorities. Projects meeting multiple value statements will be prioritized over projects that do not.

Value Statements:

- **Stimulate Conversation:** Public art can stand out, engage, and inspire residents and visitors intellectually, aesthetically, emotionally.
- **Tell the Story:** Public art can embody our community spirit and aspirations by honoring the past and envisioning our future.
- **Speak to Diversity:** Public art can speak to the many people and neighborhoods united by High Street.
- **Take Risks:** Public art can be bold, challenge our understanding of art, and express our ambition.
- **Level Up:** Public art can represent the highest expression of culture and elevate the profile of our city.
- **Strengthen the city:** Public art can add to a dynamic experience for residents and visitors.

Who May Apply

Professional visual artists (or artist teams), working in any and all media, and who are at least 18 years of age, are eligible to apply. City of Columbus staff, Artist Selection Committee members and their family members are not eligible to apply. Artists must be in good standing with regard to taxes and must have appropriate auto and business insurance. Artists must also have completed a commissioned work of at least \$42,000.00, which is ten percent of the \$420,000.00 project budget.

RFQ Submission Process

There is no submission fee. Submissions must be made on-line through Slide Room, an easy to use application. Application information is found at _____. Among the items you will need to include in the on-line application are the following:

- **Statement of Interest:** In 500 words or less, describe your interest in the commission and your qualifications for undertaking such a project. Be sure to address the selection criteria below. If you are applying as an artist team, your statement of interest should reflect the work and approach of the team.

Resume: Not more than two pages that outlines your professional accomplishments as an artist and any community engagement experience. Be sure to include any relevant public or private commissioning experience.

- If you are applying as an artist team, combine your information into a two-page document that summarizes the team-members' qualifications. For example, a four-member team may choose to include a half-page bio for each team member.
- **Media:** No more than 12 images of completed work, including examples of work similar to the scope of this project. If you have video of your work that is relevant to this project (i.e. a kinetic sculpture or sound element), submit a PDF with a link to the video. Each video PDF link will count as one of your 12 images.
 - If you are applying as an artist team, designate one artist to be the team leader to submit your information, along with team member(s) images and resume/bio(s). Submissions from artist teams should reflect samples from each artist on the team, and not exceed the overall submission limit of 12 images.
- **References:** A list of at least three professional references that have an intimate knowledge of your work and working methods, including addresses, email and telephone.
- **Optional:** You may include up to three selections of support materials such as reviews, news articles, and other related information.

Proposed Selection Process and Timeline

- Early January 2018: Artist Call/RFQ Released
- February 9, 2018: Artist Call/RFQ Closed
- Mid/Late February 2018: Art Advisory Panel meets to select finalists and alternate
- February 20, 2018: Finalists presented to Columbus Arts Commission for approval
- Early March 2018: Legislation filed to contract with artists for completion of design proposals
- Late March/Early April 2018: Contracts signed with finalists
- June 8, 2018: Finalists proposals due
- Early July 2018: Artist(s) selected
- July 24, 2018: Selected art proposal submitted to Columbus Art Commission for conceptual approval
- September 2018: Legislation to contract with artist submitted to Council
- October 2018: Finalize contract with selected artist
- October 2018 - Early Spring 2019 - Fabrication
- Late Summer 2019: Installation and dedication (weather permitting)

Budget

An honorarium of **\$4,200.00** will be provided to each of the 3 finalists to develop proposals.

The budget for the final commissioned artwork is **\$420,000** and is inclusive of all costs associated with the project, including but not limited to: artist expenses, administration, sub-consultants, travel/lodging, artwork fabrication (including materials, details and specifications), storage, transportation and installation, related permits, licenses, taxes and insurance. Any expenses that exceed the contracted amount will be the artist's responsibility. The artist will be responsible for submitting an artwork maintenance manual upon completion.

Finalist Selection Criteria

Finalists will be selected by demonstrating the following, with each criteria weighted as indicated:

1. Artistic Excellence (60%): The aesthetic significance and quality of the artwork, including the artworks transformative and distinctive qualities.
 - a. Does the artist's past work show a consistent exploration of ideas and concepts that are engaging and evolving?
 - b. Does the artist have a distinctive vision?
 - c. Is the artist a professional working artist with an exhibition record, and/or work that has been reviewed, critiqued and acknowledged by the visual art community?
2. Collaboration and communication (20%): Experience and ability to work and collaborate with design professionals, engineers, community leaders, and artists. Ability to communicate effectively. Ability to collaborate and work with a team. Willingness to become familiar with the community.
3. Project Management (20%): Experience and ability to research client need and propose an appropriate design; Ability to attend frequent project meetings. Ability to access appropriate resources when necessary. Ability to develop an appropriate and realistic budget. Ability to complete projects on time and within budget.
 - a. Does the artist have the experience within and manage the established budget?

Nondiscrimination

The City of Columbus does not discriminate against any qualified individual on the basis of race, religion, color, creed, national origin, age, sex, marital status, sexual orientation,

gender identity or expression, genetic bias, disability, citizenship, veteran status, or other category protected by applicable state or federal law.

The City of Columbus reserves the right to withdraw this call at any time.

Additional Rules and Guidelines

1. The city of Columbus may check references to assist in the evaluation of any submission and live/work status in the state of Ohio to verify eligibility.
2. The city of Columbus shall not be liable in any way for any costs incurred by any artist in the preparation and submission of the RFQ.
3. All submissions are considered public and subject to review upon request.

Questions?

Inquiries about the program or the project should be made by sending an email to Lori Baudro at LSBaudro@columbus.gov.

Potential Locations

The following are potential locations for Art on High and have been evaluated as ideal opportunities for public art within the Art on High Project.

Location 1

- **Across High Street diagonally from Buttles Avenue to Bollinger Place**
 - Constraints: Mast arm on High at end of Buttles Avenue.
 - Ideas/Considerations: Hotel use at former Bollinger tower; the space above the street is a potential canopy for an artwork that could combine both sides of the street and/or several blocks into one artwork; expanded sidewalk
 - Location: Short North - south
 - Curb Extension Location: Terminus of Buttles, currently zoned for landscaping
 - **DPS Feedback:**
 - Would not support any option for going over the street, unless approved.
 - All art must first be approved by the Art Commission.
 - If approved by Art Commission, Public Service will need to review for location and safety, including height, size, wind load, and material. No advertising is currently allowed within the public right-of-way, but will allow sponsorship. In consideration of the public benefit, a commercial institution or public interest may be given sponsorship credit on the banners and flags in accordance with the following condition: Upon approval of the City the name and logo of the contributing sponsors may be positioned in the lower 10% of the banner area.

Location 2

- **On High Street at East Hubbard Avenue**
 - Constraints: Proposed CoGo station; currently planned for trees.

- Ideas/Considerations: Central location; future hotel use on the Southwest side of East Hubbard with programmed activities; can substitute art for trees; the space above the street is a potential canopy for an artwork that could combine both sides of the street and/or several blocks into one artwork; parking lot immediately to the west of new sidewalk that could possibly be utilized in some way.
- Location: Short North - south
- **DPS Feedback:**
 - Not across the street, unless approved.
 - CoGo, Public Service would need to see plans to determine location, size, possible sight, ADA, and/or utility issues.
 - If approved by Art Commission, Public Service will need to review for location and safety, including height, size, wind load, and material. No advertising is currently allowed within the public right-of-way, but will allow sponsorship. In consideration of the public benefit, a commercial institution or public interest may be given sponsorship credit on the banners and flags in accordance with the following condition: Upon approval of the City the name and logo of the contributing sponsors may be positioned in the lower 10% of the banner area.
 - Any use of trees would also require Rec. & Parks approval prior to Public Service consideration.

Location 3

- **Across High Street diagonally from West 1st Avenue to north side of Prescott Street**
- Constraints: Planned trees at terminus of West 1st Avenue.
- Ideas/Considerations: Expanded sidewalk by new Pizzuti development; shortened crosswalk; proximity to existing arch; the space above the street is a potential canopy for an artwork that could combine both sides of the street and/or several blocks into one artwork; no mast arms for negative visual impact.
- Location: Short North – south
- Curb Extension Location: Terminus of Hubbard, currently zoned for landscaping
- **DPS Feedback:**
 - Not across the street, unless approved.
 - Any use of trees would also require Rec. & Parks approval prior to Public Service consideration.
 - If approved by Art Commission, Public Service will need to review for location and safety, including height, size, wind load, and material. No advertising is currently allowed within the public right-of-way, but will allow sponsorship. In consideration of the public benefit, a commercial institution or public interest may be given sponsorship credit on the banners and flags in accordance with the following condition: Upon approval of the City the name and logo of the contributing sponsors may be positioned in the lower 10% of the banner area.

Location 4

- **Across High Street diagonally from East 1st Avenue to north side of Price Avenue**

- Constraints: Mast arm on the east side of High south of East 1st Avenue, and the west side of High north of Price
- Curb Extension Location: Terminus of Price, Terminus of 1st, zoned for landscaping
- **DPS Feedback:**
 - No Comments

Location 5

- **On High at terminus of West 2nd Avenue meandering to East 2nd Avenue and Terminus of Starr Avenue**
- Constraints: Mast arm directing traffic from East 2nd north and south; proposed CoGo station (East 2nd)
- Ideas/Considerations: High gain of space at the terminus of West 2nd Avenue with approximately 30 feet of sidewalk, High gain of space at this terminus with proposed CoGo station to the south of Starr Avenue; the space above the street is a potential canopy for an artwork that could combine both sides of the street and/or several blocks into one artwork; highly trafficked for food and retail; soon to be office and apartments on north side of East 2nd Avenue.
- Location: Short North – south
- **DPS Feedback:**
 - Not across the street, unless approved.
 - CoGo, Public Service would need to see plans to determine location, size, possible sight, ADA, and/or utility issues.
 - If approved by Art Commission, Public Service will need to review for location and safety, including height, size, wind load, and material. No advertising is currently allowed within the public right-of-way, but will allow sponsorship. In consideration of the public benefit, a commercial institution or public interest may be given sponsorship credit on the banners and flags in accordance with the following condition: Upon approval of the City the name and logo of the contributing sponsors may be positioned in the lower 10% of the banner area.
 - Food and Retail
 - Food items may require a Sidewalk Dining Lease
 - Retail may require approval from Public Safety, Safety License Section

Location 6

- **On High Street at the intersection of High Street and East and West 3rd Avenue**
- Constraints: Proposed trees at larger bump-outs.
- Ideas/Considerations: Increased sidewalk at all four corners of an offset intersection; can substitute art for trees; the space above the street is a potential canopy for an artwork that could combine both sides of the street and/or several blocks into one artwork; slower traffic at this location; two new developments spanning West 3rd Avenue.
- Location: Short North – Mid
- Curb Extension Location: Terminus of East and West 3rd Street, Curb Extensions
- **DPS Feedback:**
 - Not across the street, unless approved.

- Trees are under authority of Rec. & Parks.
- If approved by Art Commission, Public Service will need to review for location and safety, including height, size, wind load, and material. No advertising is currently allowed within the public right-of-way, but will allow sponsorship. In consideration of the public benefit, a commercial institution or public interest may be given sponsorship credit on the banners and flags in accordance with the following condition: Upon approval of the City the name and logo of the contributing sponsors may be positioned in the lower 10% of the banner area.

Location 7

- **On High Street at the terminus of Euclid Avenue**
 - Constraints: Proposed trees and landscape bed
 - Ideas/Considerations: Increased sidewalk and proposed landscape bed in front of Library
 - Location: University District – south
 - **DPS Feedback:**
 - No Comments

Location 8

- **On High Street at the terminus of E 8th Avenue and W 8th Avenue**
 - Constraints: Proposed trees and landscape bed
 - Ideas/Considerations: Increased sidewalk and proposed landscape bed in front
 - Location: University District -- south
 - Curb Extension Location: Terminus of Price, Terminus of 1st, zoned for landscaping
 - **DPS Feedback:**
 - No Comments

Continuous/Non-mapped Locations

- **Series of Curb Extensions**
 - Constraints: possible traffic hazards
 - Ideas/Considerations: One artist can create a conceptually cohesive project at several locations or several artists can work with individual Curb Extensions to create a collection of separate artworks.
 - Called out in above bullets
 - Location: High Street Corridor/Planning
- **Trees lining High Street**
 - Constraints: N/A
 - Ideas/Considerations: potential sites for lighting treatments and possibly sound works
 - Location: High Street Corridor/Planning

DPS General Comments

1. Need to confirm there are not right of way concerns/impacts, or conflicts with existing and proposed private and public utilities.
2. Need to confirm there are no conflicts with street signs, traffic signals, etc.

3. Artwork must not block sight triangles or interfere with access to functional items like bus stops or parking meters.
4. Artwork should not narrow or restrict the pedestrian through zone as explained by NACTO.
5. Any item hanging over the public sidewalk should be a minimum of 8.5 feet above the walk and out of the easy reach of vandals.
6. Any item hanging over the public roadway should be a minimum of 13.5 feet above the pavement and out of the way of obstructing any traffic elements.

<<Insert Attachment A Location Images Here>>