

PARSONS AVENUE PUBLIC ART ELEMENT ARTIST STATEMENT

Olga Ziemska Studio

After taking into consideration various community input and response to the Parsons Avenue Public Art project, I would like to propose these alternative ideas that I feel can bridge the gap between those in the community that would like to see a gateway sign to the neighborhood and those that would like a unique piece of public art.

OTE GATEWAY SIGN:

Installed at the corner of Parsons Avenue and Broad Street is a gateway sign that serves as a visual landmark that announce arrival to the neighborhood of Olde Towne East in the Near East Side community.

The letters "O", "T", and "E" are fabricated from high-grade welded aluminum or stainless steel that is powder-coated a copper, gold or black finish. Each 3 foot tall letter features text laser-cut from the front and back of the metal surface. Words such as "Home, Community, Welcome, Neighborhood, Olde Towne East and Near East Side" are cut from the sheet metal and offer an opportunity to illuminate the text from within each letter form at night.

Each "OTE" letter can house a low-wattage internal LED light to illuminate the individual letter with a subtle glow at night. An alternative to LED lighting can be reflective mirror sheets placed inside each letterform, that will subtly reflect the light and surroundings of the neighborhood through the laser-cut text, both during the day and at night.

The gateway sign is installed on the center median at the corner of Parsons Avenue and Broad Street, which is 4 feet wide and 25 feet in length.

PARSONS AVENUE PUBLIC ART ELEMENT
GATEWAY AND FLOWER SCULPTURES
ARTIST STATEMENT
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FLOWER PROFILE SCULPTURE:

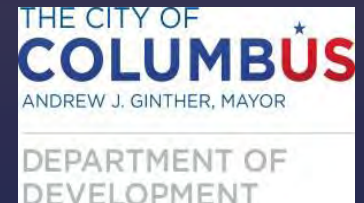
Located at the corner of Oak Street and Parsons Avenue stands a 15 foot tall aluminum sculpture of a flower profile. The flower stem profile is constructed from bent and shaped metal tubing, while the individual flower petals are fabricated from formed sheet metal with intricate patterns laser-cut through the metal petal forms.

The flower sculpture is constructed similar to a standard decorative metal streetlight using hollow powder-coated aluminum tubing containing LED lighting and electrical wiring. The lighting can be programmed to delicately change color throughout the evening, creating a visually dynamic place-making sculpture for the community.

During the day the sculpture will cast bold opaque shadows of the laser-cut patterns onto the ground surrounding the artwork, while at night, diaphanous colored light and shadows will dance delicately on the ground below.

Parsons Avenue Public Art Project

Proposal 2
April 2016



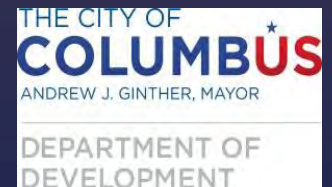
PARSONS AVENUE STREETSCAPE PROJECT: Flower Profile Sculpture



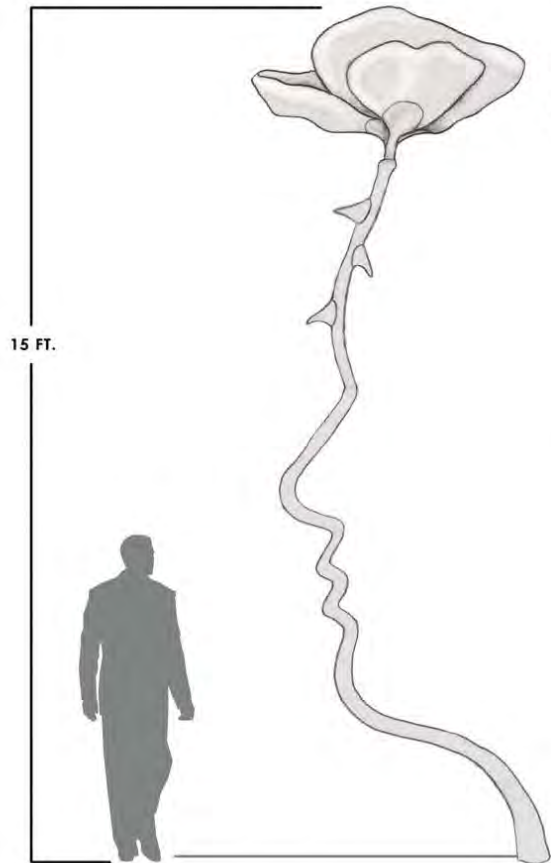
PROJECT: *Parsons Avenue Streetscape Project: Flower Profile Sculpture*
Materials: Powder-Coated Aluminum, Laser-Cut Sheet Metal, LED Lighting
Dimensions: Approx. 15 feet in height and 6 feet in width

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Parsons Avenue Public Art Project



PARSONS AVENUE STREETScape PROJECT: Flower Profile Sculpture



POTENTIAL FOR LIGHTING AT THE CENTER OF THE FLOWER WITH HOLLOW ALUMINUM TUBING CONTAINING LED LIGHTING AND ELECTRICAL WIRING.

LOCATED AT THE CORNER OF OAK ST. AND PARSONS AVE. STANDS A 15 FT. TALL ALUMINUM SCULPTURE OF A FLOWER PROFILE. THE PROFILE FLOWER STEM IS CONSTRUCTED FROM BENT AND SHAPED METAL TUBING. THE FLOWER PETALS ARE MADE FROM FORMED SHEET METAL WITH INTRICATE ORGANIC PATTERNS LASER-CUT THROUGH THE METAL PETAL FORMS. DURING THE DAY THE SCULPTURE WILL CAST SHADOWS OF THE LASER-CUT PATTERNS ONTO THE GROUND BELOW, WHILE AT NIGHT, LIGHT AND SHADOWS WILL CAST ON THE GROUND SURROUNDING THE SCULPTURE WHICH CAN BE LIT FROM WITHIN.



EXAMPLE OF LASER-CUT ORGANIC PATTERN

PROJECT: *Parsons Avenue Streetscape Project: Flower Profile Sculpture*
Materials: Powder-Coated Aluminum, Laser-Cut Sheet Metal, LED Lighting
Dimensions: Approx. 15 feet in height and 6 feet in width

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Parsons Avenue Public Art Project

PARSONS AVENUE STREETScape PROJECT: Placemaking/Gateway Sign at Broad & Parsons



A gateway sign at the corner of Parsons Ave. and Broad St. serves as a visual landmark to announce arrival to the neighborhood of Olde Towne East in the Near East Side community.

The letters "O", "T", and "E" are fabricated from high-grade welded aluminum or stainless steel. Each 3 foot letter features text laser-cut from the front and back of the metal surface. Words such as "Home, Community, Welcome, Neighborhood, Olde Towne East and Near East Side" are cut from the metal surface and offer an opportunity to illuminate the text from within each letter form.

Each letter can house a low-wattage internal LED light to illuminate each letter with a subtle glow at night. An alternative to LED lighting can be reflective mirror sheets placed inside each letter form, subtly reflecting the light and surroundings.

The gateway sign is installed on the center median which is 4'x 25'.



POWDER-COATING COLOR SAMPLES:



BLACK

GOLD

COPPER

SCALE:

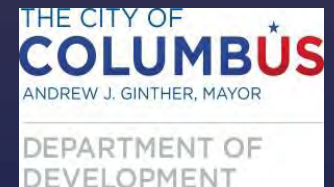
3 FT.



PROJECT: Parsons Avenue Streetscape Project: Placemaking/Gateway Sign at Broad Street and Parsons Avenue
 Materials: Laser-cut text, welded and powder-coated aluminum or stainless steel, with internal LED lighting or mirrors.
 Dimensions: Each letter 3 feet (height), 1 foot (depth), and 3 feet (width). Overall width will range from 10-12 feet.

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Parsons Avenue Public Art Project





Parsons Avenue Public Art Project

*Art to be placed at one of the two locations