

# ART ON HIGH.

## APPENDIX A CALL FOR ARTISTS

# REQUEST FOR QUALIFICATIONS

Issue Date: April \_\_\_\_\_, 2018

The City of Columbus is seeking an artist or artist team for the design, fabrication, and installation of a permanent work(s) of public art on High Street between Goodale Street and 9th Avenue. The artist(s) selected for the commission will conceptualize and identify appropriate aesthetic treatments for proposed project elements. The artist(s) will work in collaboration with the City of Columbus Public Art Coordinator.

## Background

Nearly four years ago, the City's first public art program was launched by a Mayoral Executive Order with limited annual funding for public art. The High Street Streetscape Improvements Project is a \$25 Million Dollar capital improvements project that will transform one of the busiest sections of the most traveled corridor in Columbus. It will significantly add to the area's safety and beautification by undergrounding overhead utilities, increasing sidewalk widths, standardizing streetscape elements, upgrading lighting, adding marked crosswalks and curb extensions, improving storm water management and adding new street trees.

This Project offers an opportunity to create public art within the Short North Arts District (SNAD) and portions of the University District — areas of the city known for their support of the arts, creativity and vigorous community engagement. One and not more than two projects may be commissioned through this open call.

## Possible Artwork Installation Locations:

The Art on High project team has identified the locations in Attachment A on/in the site as potential locations for the artwork installation. These sites detailed in Attachment A and are offered as a guide, not a final determination of where the work will be installed.

For more information on the High Street Streetscape Project, visit: <https://www.columbus.gov/highstreet/>

## Project Goals

The City of Columbus is seeking an artist to create a signature work for Columbus. We want to celebrate this dynamic location, at the confluence of the Short North neighborhoods and the Southern University District, with a work that inspires people to come together. Key inspiration for the project include elements of High Street's history, ethos, present dynamics and future potential. We hope the art will serve as a transformative element of the High Street Streetscape project, and set a standard of excellence and inspiration for future works of public art in Columbus.

Through the community engagement efforts of Art on High, the community developed eight value statements that should be considered in developing work(s) for High Street.

These characteristics ensure alignment with community priorities. Projects meeting multiple value statements will be prioritized over projects that do not.

### STIMULATE CONVERSATION

Public art can stand out, engage, and inspire residents and visitors intellectually, aesthetically, emotionally.

### TELL THE STORY

Public art can embody our community spirit and aspirations by honoring the past and envisioning our future.

### SPEAK TO DIVERSITY

Public art can speak to the many people and neighborhoods united by High Street.

### TAKE RISKS

Public art can be bold, challenge our understanding of art, and express our ambition.

### LEVEL UP

Public art can represent the highest expression of culture and elevate the profile of our city.

### STRENGTHEN THE CITY

Public art can add to a dynamic experience for residents and visitors.

# REQUEST FOR QUALIFICATIONS

## Who May Apply

Professional visual artists (or artist teams), working in any and all media, and who are at least 18 years of age, are eligible to apply. City of Columbus staff, Artist Selection Committee members and their family members are not eligible to apply. Artists must be in good standing with regard to taxes and must have appropriate auto and business insurance. This call will be released nationally. The total art budget is \$420,000 all inclusive. Artists/artist teams should indicate in their qualifications, whether if selected as a finalist, they intend to submit a proposal utilizing all or a portion of the total art budget. Artist/artist teams will need to indicate in their submission the amount of the art budget they anticipate using if selected as a finalist and verify that they have successfully completed a commissioned work of at least 10% of the art budget proposed.

## RFQ Submission Process

There is no submission fee. Submissions must be made on-line through Slide Room, an easy to use application. Application information is found at \_\_\_\_\_. Among the items you will need to include in the on-line application are the following:

- **Statement of Interest:** In 500 words or less, describe your interest in the commission and your qualifications for undertaking such a project. Be sure to address the selection criteria below. If you are applying as an artist team, your statement of interest should reflect the work and approach of the team.
- **Resume:** Not more than two pages that outlines your professional accomplishments as an artist and any community engagement experience. Be sure to include any relevant public or private commissioning experience.
  - If you are applying as an artist team, combine your information into a two-page document that summarizes the team-members' qualifications. For example, a four-member team may choose to include a half-page bio for each team member.
- **Media:** No more than 12 images of completed work, including examples of work similar to the scope of this

project. Images should be from 70 - 100 dpi. If you have video of your work that is relevant to this project (i.e. a kinetic sculpture or sound element), submit a PDF with a link to the video. Each video PDF link will count as one of your 12 images.

- If you are applying as an artist team, designate one artist to be the team leader to submit your information, along with team member(s) images and resume/bio(s). Submissions from artist teams should reflect samples from each artist on the team, and not exceed the overall submission limit of 12 images.
- **References:** A list of at least three professional references that have an intimate knowledge of your work and working methods, including addresses, email and telephone.
- **Optional:** You may include up to three selections of support materials such as reviews, news articles, and other related information.

## Proposed Timeline for Implementation

**Early April 2018:** Artist Call/RFQ Released

**Early May 2018:** Artist Call/RFQ Closed (30 days from release date)

**Mid/Late May 2018:** Artist Selection Committee meets to select finalists and alternate

**Late June 2018:** Finalists presented to Columbus Arts Commission for approval, contract with artists for completion of design proposals, contracts signed with finalists

**Early September 2018:** Finalists proposals due

**Late September 2018:** Artist(s) selected by Artist Selection Committee

**October 23, 2018:** Selected art proposal submitted to Columbus Art Commission for conceptual approval

**December 2018:** Legislation to contract with artist submitted to Council

**December 2018:** Finalize contract with selected artist

**January - end of Summer 2019:** Fabrication

**Fall 2019:** Installation and dedication (weather permitting)

*\*This timeline is subject to change.*

# REQUEST FOR QUALIFICATIONS

## Budget

A project proposal fee of \$4,200.00 will be provided to each of the 3 finalists to develop proposals. The stipend for travel will be calculated based on artist location.

The budget for the final commissioned artwork is \$420,000 and is inclusive of all costs associated with the project, including but not limited to: artist expenses, administration, sub-consultants, travel/lodging, artwork fabrication (including materials, details and specifications), storage, transportation and installation, related permits, licenses, taxes and insurance. Any expenses that exceed the contracted amount will be the artist's responsibility. The artist will be responsible for submitting an artwork maintenance manual upon completion.

## Finalist Selection Criteria

Finalists will be selected by demonstrating the following, with each criteria weighted as indicated:

**1. Artistic Excellence (60%):** The aesthetic significance and quality of the artwork, including the artworks transformative and distinctive qualities.

- b. Does the artist's past work show a consistent exploration of ideas and concepts that are engaging and evolving?
- c. Does the artist have a distinctive vision?
- d. Is the artist a professional working artist with an exhibition record, and/or work that has been reviewed, critiqued and acknowledged by the visual art community?

**2. Collaboration and communication (20%):** Experience and ability to work and collaborate with design professionals, engineers, community leaders, and artists. Ability to communicate effectively. Ability to collaborate and work with a team. Willingness to become familiar with the community.

**3. Project Management (20%):** Experience and ability to research client need and propose an appropriate

design; Ability to attend either in person, or via electronic connection, frequent project meetings. Ability to access appropriate resources when necessary. Ability to develop an appropriate and realistic budget. Ability to supply realistic quotes for fabrication. Ability to complete projects on time and within budget.

- d. Does the artist have the experience within and can the artist manage the established budget?
- e. Can the artist provide a 10 year maintenance plan for the work(s)?

## Nondiscrimination

The City of Columbus does not discriminate against any qualified individual on the basis of race, religion, color, creed, national origin, age, sex, marital status, sexual orientation, gender identity or expression, genetic bias, disability, citizenship, veteran status, or other category protected by applicable state or federal law.

The City of Columbus reserves the right to withdraw this call at any time.

## Additional Rules and Guidelines

The city of Columbus may check references to assist in the evaluation of any submission and live/work status in the state of Ohio to verify eligibility.

- 6. The city of Columbus shall not be liable in any way for any costs incurred by any artist in the preparation and submission of the RFQ.
- 7. All submissions are considered public and subject to review upon request.

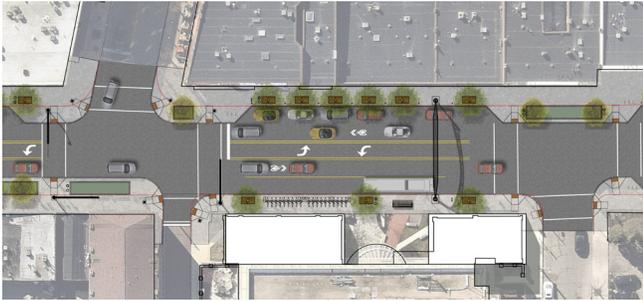
## Questions?

Inquiries about the program or the project should be made by sending an email to Lori Baudro at [LSBaudro@columbus.gov](mailto:LSBaudro@columbus.gov).

# ATTACHMENT A

## POTENTIAL LOCATIONS

The following are potential locations for Art on High and have been evaluated as ideal opportunities for public art within the Art on High Project.

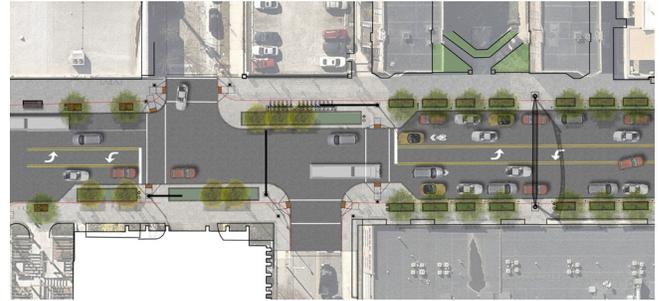


### 1. On High Street at Buttles Avenue and Bollinger Place

- **Constraints:** Mast arm on High at end of Buttles Avenue.
- **Ideas/Considerations:** Hotel use at former Bollinger tower; the space above the street is a potential canopy for an artwork that could combine both sides of the street and/or several blocks into one artwork; expanded sidewalk
- **Location:** Short North - south
- **Curb Extension Location:** Terminus of Buttles, currently zoned for landscaping

#### Department of Public Service Feedback:

- Would not support any option for going over the street, unless approved.
- All art must first be approved by the Art Commission.
- If approved by Art Commission, Public Service will need to review for location and safety, including height, size, wind load, and material. No advertising is currently allowed within the public right-of-way, but will allow sponsorship. In consideration of the public benefit, a commercial institution or public interest may be given sponsorship credit on the banners and flags in accordance with the following condition: Upon approval of the City the name and logo of the contributing sponsors may be positioned in the lower 10% of the banner area.



### 2. On High Street at East Hubbard Avenue

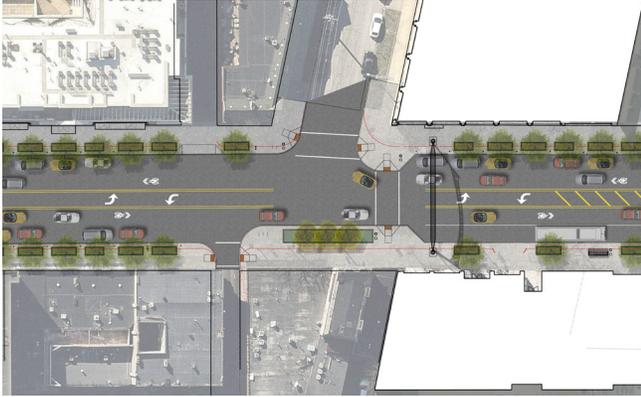
- **Constraints:** Proposed CoGo station; currently planned for trees.
- **Ideas/Considerations:** Central location; future hotel use on the Southwest side of East Hubbard with programmed activities; can substitute art for trees; the space above the street is a potential canopy for an artwork that could combine both sides of the street and/or several blocks into one artwork; parking lot immediately to the west of new sidewalk that could possibly be utilized in some way.
- **Location:** Short North - south

#### Department of Public Service Feedback:

- Not across the street, unless approved.
- CoGo, Public Service would need to see plans to determine location, size, possible sight, ADA, and/or utility issues.
- If approved by Art Commission, Public Service will need to review for location and safety, including height, size, wind load, and material. No advertising is currently allowed within the public right-of-way, but will allow sponsorship. In consideration of the public benefit, a commercial institution or public interest may be given sponsorship credit on the banners and flags in accordance with the following condition: Upon approval of the City the name and logo of the contributing sponsors may be positioned in the lower 10% of the banner area.
- Any use of trees would also require Rec. & Parks approval prior to Public Service consideration.

# ATTACHMENT A

## POTENTIAL LOCATIONS



### 3. On High Street from West First Avenue to north side of Prescott Street

- **Constraints:** Planned trees at terminus of West 1st Avenue.
- **Ideas/Considerations:** Expanded sidewalk by new Pizzuti development; shortened crosswalk; proximity to existing arch; the space above the street is a potential canopy for an artwork that could combine both sides of the street and/or several blocks into one artwork; no mast arms for negative visual impact.
- **Location:** Short North – south
- **Curb Extension Location:** Terminus of Hubbard, currently zoned for landscaping

#### Department of Public Service Feedback:

- Not across the street, unless approved.
- Any use of trees would also require Rec. & Parks approval prior to Public Service consideration.
- If approved by Art Commission, Public Service will need to review for location and safety, including height, size, wind load, and material. No advertising is currently allowed within the public right-of-way, but will allow sponsorship. In consideration of the public benefit, a commercial institution or public interest may be given sponsorship credit on the banners and flags in accordance with the following condition: Upon approval of the City the name and logo of the contributing sponsors may be positioned in the lower 10% of the banner area.



### 4. On High Street from Price Avenue to East First Avenue

- **Constraints:** Mast arm on the east side of High south of East 1st Avenue, and the west side of High north of Price
- **Curb Extension Location:** Terminus of Price, Terminus of 1st, zoned for landscaping

#### Department of Public Service Feedback:

- No Comments

# ATTACHMENT A

## POTENTIAL LOCATIONS



### 5. On High Street at terminus of West Second Avenue meandering to East Second Avenue and Terminus of Starr Avenue

- **Constraints:** Mast arm directing traffic from East 2nd north and south; proposed CoGo station (East 2nd)
- **Ideas/Considerations:** High gain of space at the terminus of West 2nd Avenue with approximately 30 feet of sidewalk, High gain of space at this terminus with proposed CoGo station to the south of Starr Avenue; the space above the street is a potential canopy for an artwork that could combine both sides of the street and/or several blocks into one artwork; highly trafficked for food and retail; soon to be office and apartments on north side of East 2nd Avenue.
- **Location:** Short North – south

#### Department of Public Service Feedback:

- Not across the street, unless approved.
- CoGo, Public Service would need to see plans to determine location, size, possible sight, ADA, and/or utility issues.
- If approved by Art Commission, Public Service will need to review for location and safety, including height, size, wind load, and material. No advertising is currently allowed within the public right-of-way, but will allow sponsorship. In consideration of the public benefit, a commercial institution or public interest may be given sponsorship credit on the banners and flags in accordance with the following condition: Upon approval of the City the name and logo of the contributing sponsors may be positioned in the lower 10% of the banner area.
- Food and Retail
  - + Food items may require a Sidewalk Dining Lease.
  - + Retail may require approval from Public Safety, Safety License Section



### 6. On High Street at East and West Third Avenue

- **Constraints:** Proposed trees at larger curb extensions.
- **Ideas/Considerations:** Increased sidewalk at all four corners of an offset intersection; can substitute art for trees; the space above the street is a potential canopy for an artwork that could combine both sides of the street and/or several blocks into one artwork; slower traffic at this location; two new developments spanning West 3rd Avenue.
- **Location:** Short North – Mid
- **Curb Extension Location:** Terminus of East and West 3rd Street, Curb Extensions

#### Department of Public Service Feedback:

- Not across the street, unless approved.
- Trees are under authority of Rec. & Parks.
- If approved by Art Commission, Public Service will need to review for location and safety, including height, size, wind load, and material. No advertising is currently allowed within the public right-of-way, but will allow sponsorship. In consideration of the public benefit, a commercial institution or public interest may be given sponsorship credit on the banners and flags in accordance with the following condition: Upon approval of the City the name and logo of the contributing sponsors may be positioned in the lower 10% of the banner area.

# ATTACHMENT A

## POTENTIAL LOCATIONS



### 7. On High Street at the terminus of Euclid Avenue

- **Constraints:** Proposed trees and landscape bed
- **Ideas/Considerations:** Increased sidewalk and proposed landscape bed in front of Library
- **Location:** University District – south

#### Department of Public Service Feedback:

- No Comments



### 8. On High Street at the terminus of East Eighth Avenue and West Eighth Avenue

- **Constraints:** Proposed trees and landscape bed
- **Ideas/Considerations:** Increased sidewalk and proposed landscape bed in front
- **Location:** University District -- south
- **Curb Extension Location:** Terminus of Price, Terminus of 1st, zoned for landscaping

#### Department of Public Service Feedback:

- No Comments

### Continuous/Non-mapped Locations

#### 9. Series of Curb Extensions

- **Constraints:** possible traffic hazards
- **Ideas/Considerations:** One artist can create a conceptually cohesive project at several locations or several artists can work with individual curb extensions to create a collection of separate artworks.
- **Location:** High Street Corridor/Planning

#### 10. Trees lining High Street

- **Constraints:** N/A
- **Ideas/Considerations:** potential sites for lighting treatments and possibly sound works
- **Location:** High Street Corridor/Planning

#### Department of Public Service General Comments

1. Need to confirm there are not right of way concerns/impacts, or conflicts with existing and proposed private and public utilities.
2. Need to confirm there are no conflicts with street signs, traffic signals, etc.
3. Artwork must not block sight triangles or interfere with access to functional items like bus stops or parking meters.
4. Artwork should not narrow or restrict the pedestrian through zone as explained by National Association of City Transportation Officials.
5. Any item hanging over the public sidewalk should be a minimum of 8.5 feet above the walk and out of the easy reach of vandals.
6. Any item hanging over the public roadway should be a minimum of 13.5 feet above the pavement and out of the way of obstructing any traffic elements.