

Acknowledgements |

'We thank the City of Columbus for the opportunity to explore visionary schemes for the Franklinton area.'

EAST FRANKLINTON

THE URBAN STROLL

Table of Contents |

Background

Context

Proposal

Background | Site Issues

- Reliance on Vehicular Traffic
- Lack of Amenities
- “Neighborhood Feeling” Missing
- Undefined Public/Community Space
- Lack of Pedestrian Friendly walkways

Background | Project Goals

- + Increase Commercial Traffic
- + Invest in Healthy Lifestyle Initiatives
- + Increase Awareness of Franklinton, *Past and Present*
- + Increase in Overall Livability

Background | Site Location

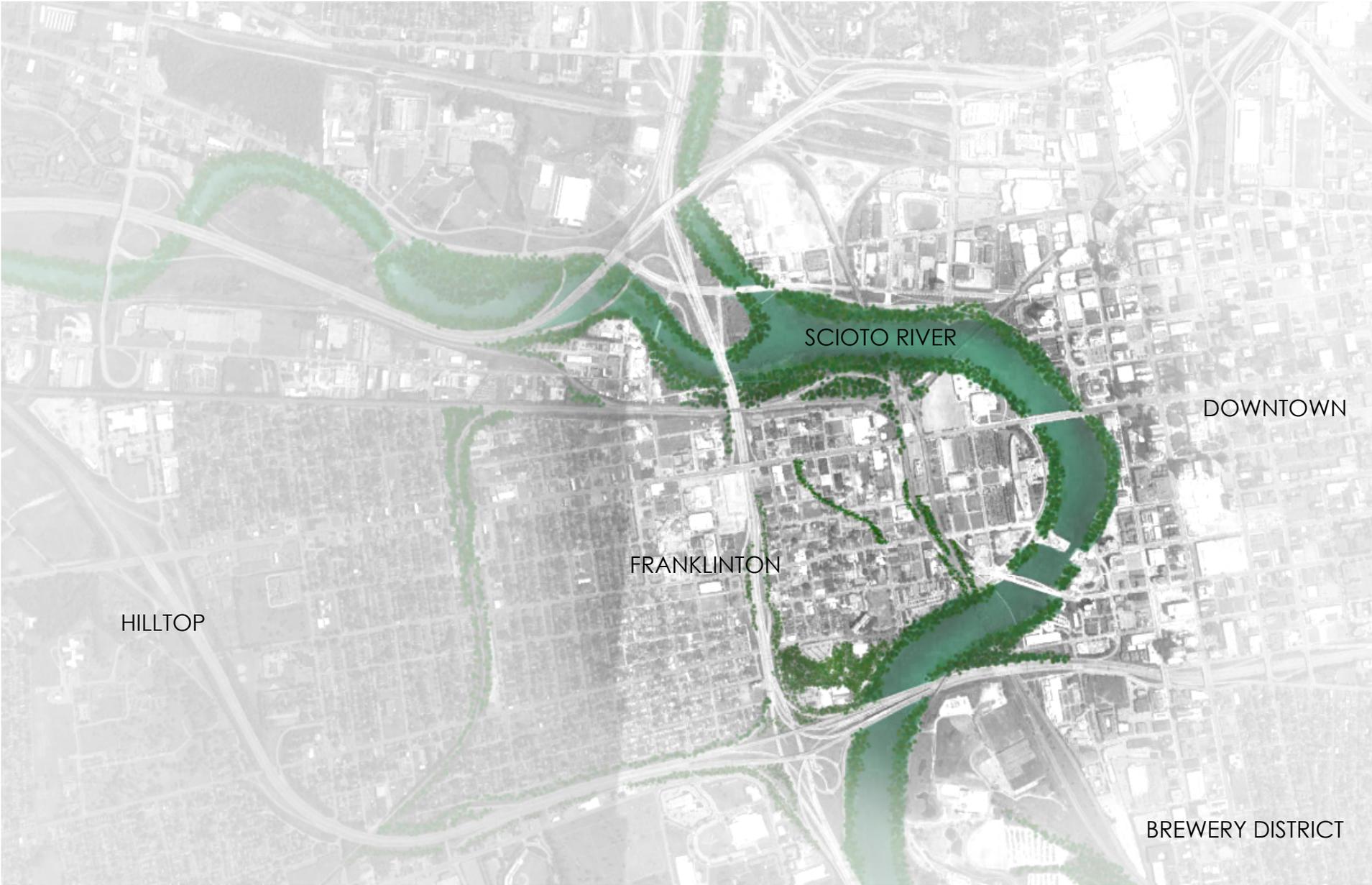
North/ South Boundaries: W. Broad Street & W. Town Avenue
East/ West Boundaries: S. Skidmore Street & S. McDowell Street
1,235,000 sq. ft. = 28.4 Acres



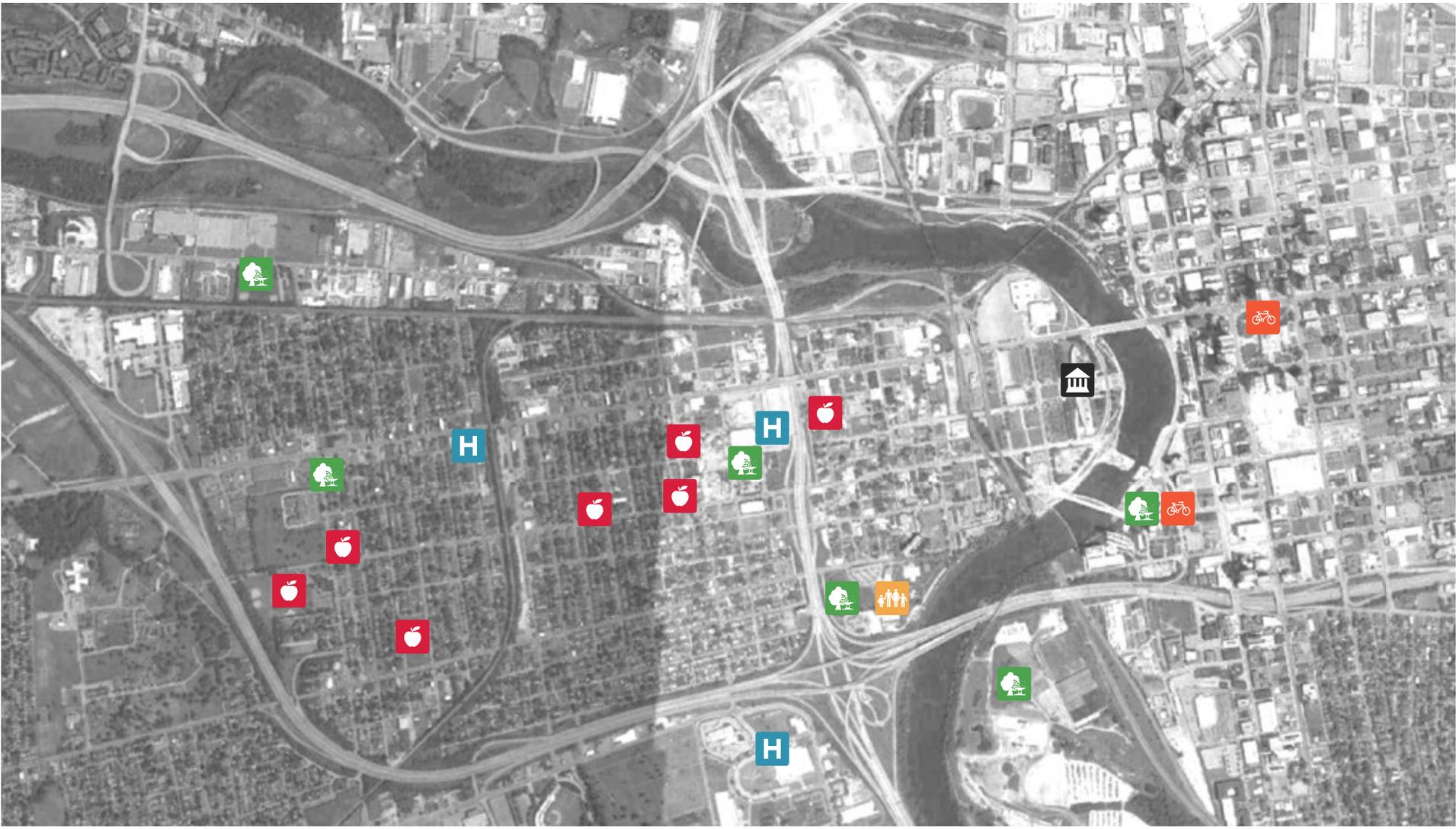
Background | Site Attributes



Context | Ecology



Context | Institutions



Bike Stations



Rec Centers



Schools



Health Centers



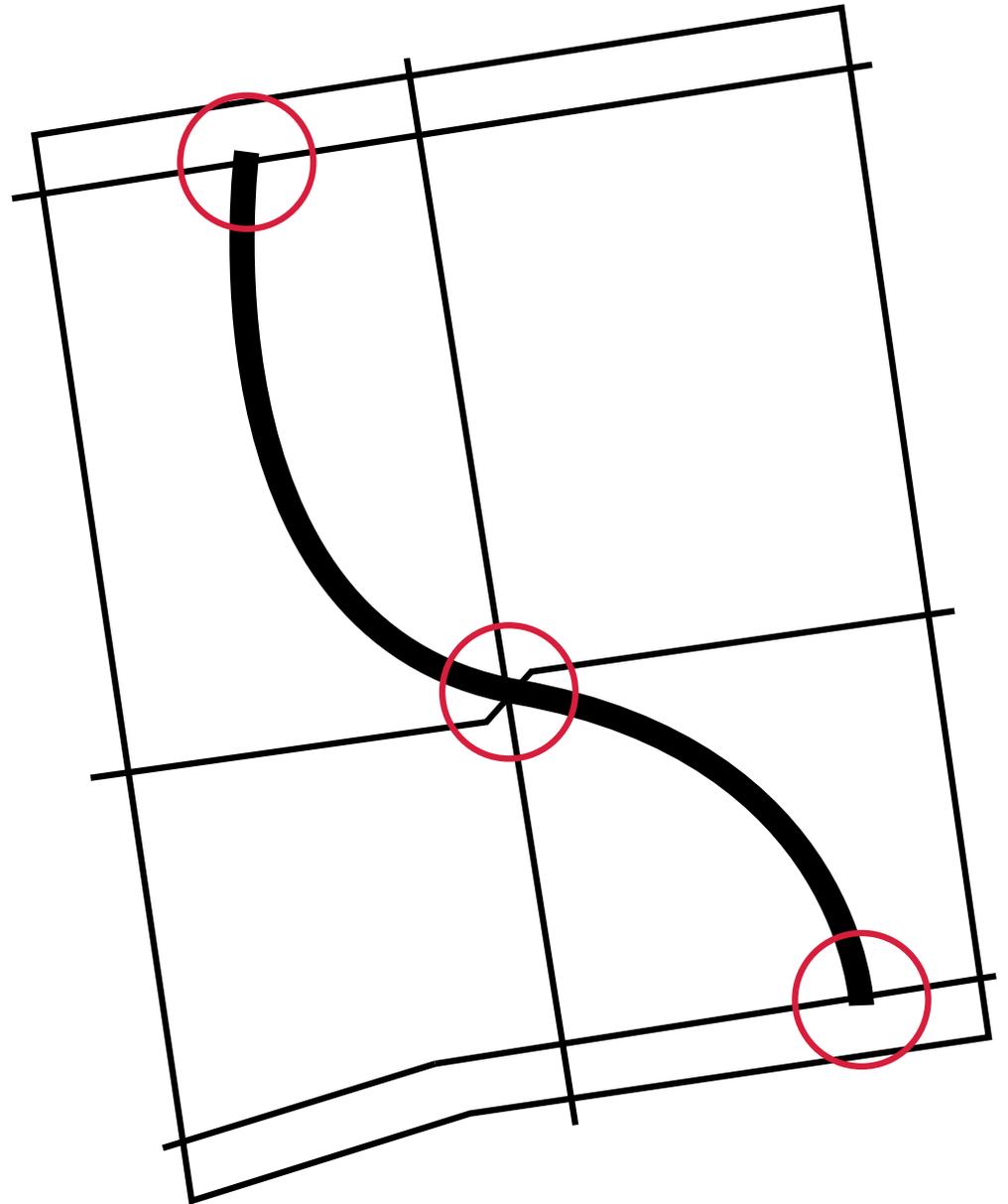
Institutions



Parks

Proposal | Parti Diagram

This sustainable design to the East Franklinton Area allows the area to increase their economic, cultural, and environmental qualities. The big idea of the main walk brings residential and people from the Columbus area to the space to utilize the new development. Housing will increase value in the area, and retail space will generate jobs and income.



Urban Stroll



Scale | 1" : 200'-0"



Proposal | Site Diagrams

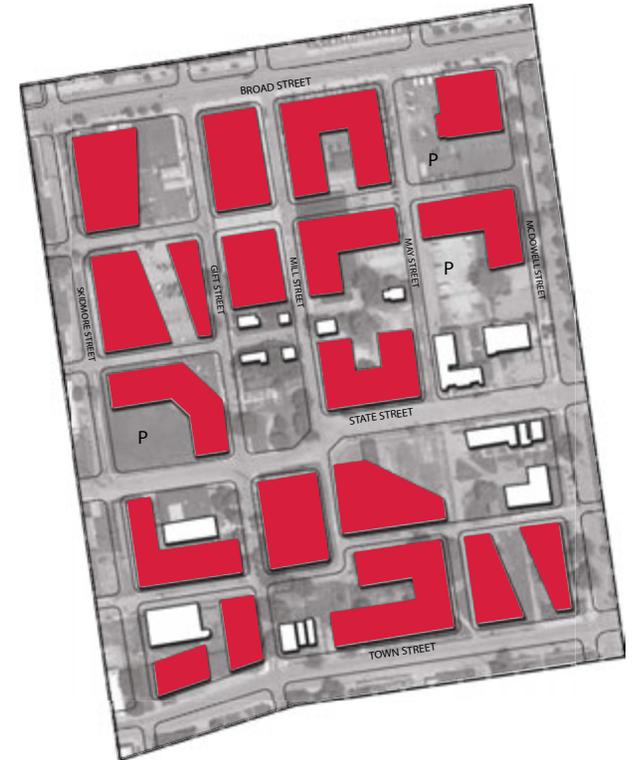
Phasing Diagram



Original

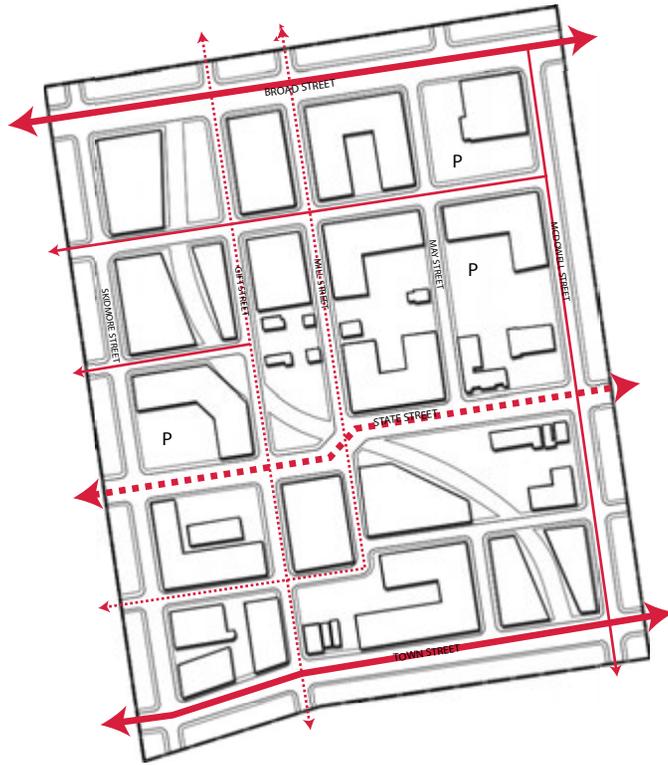


Phase 1

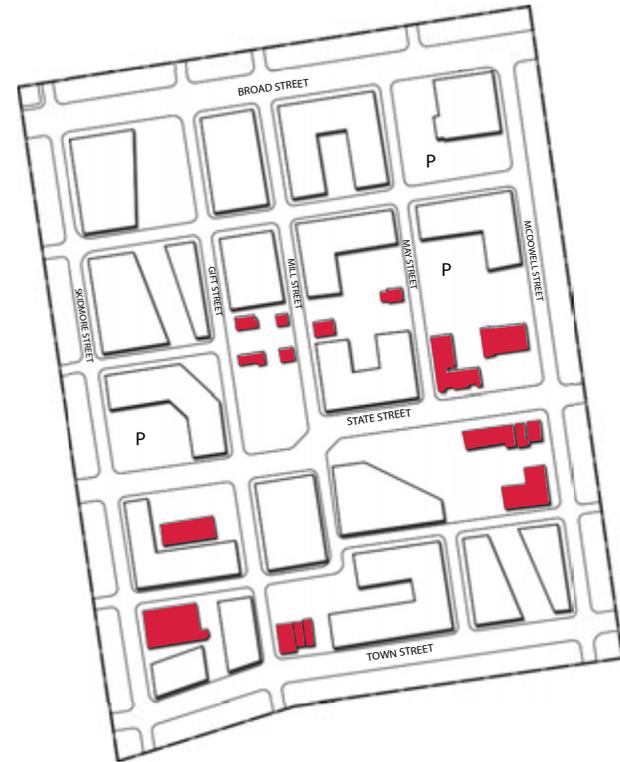


Phase 2

Proposal | Site Diagrams



Circulation

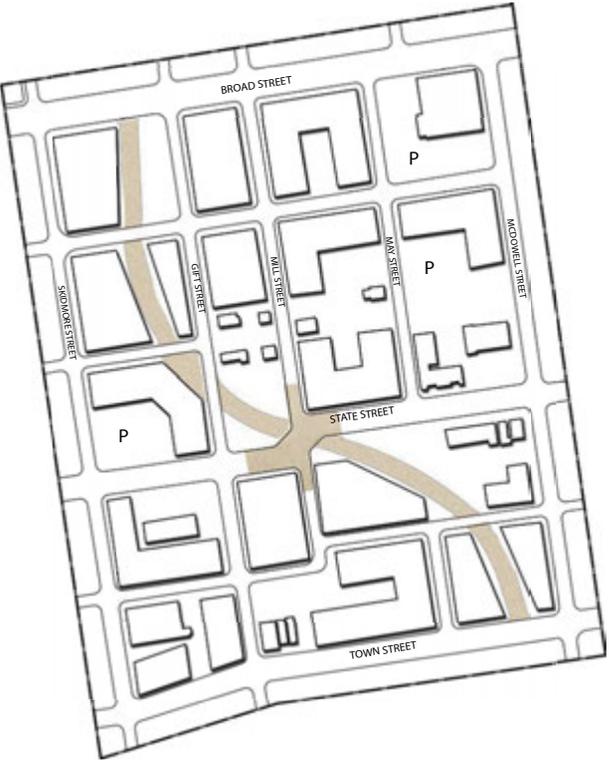


Existing Architecture

Proposal | Site Diagrams



Tree Massing

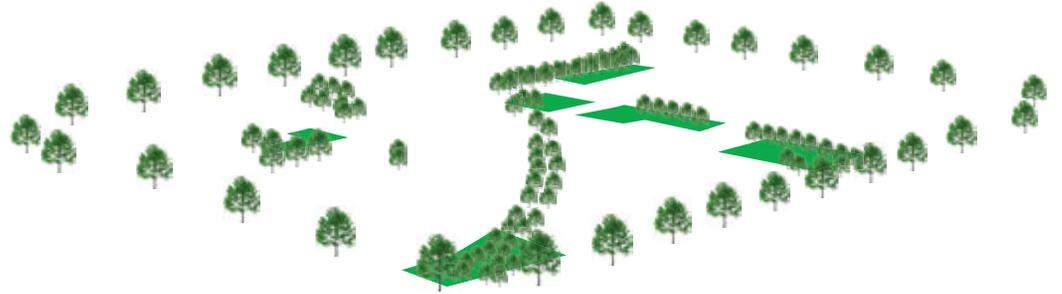


Main Path

Proposal | Site Diagrams

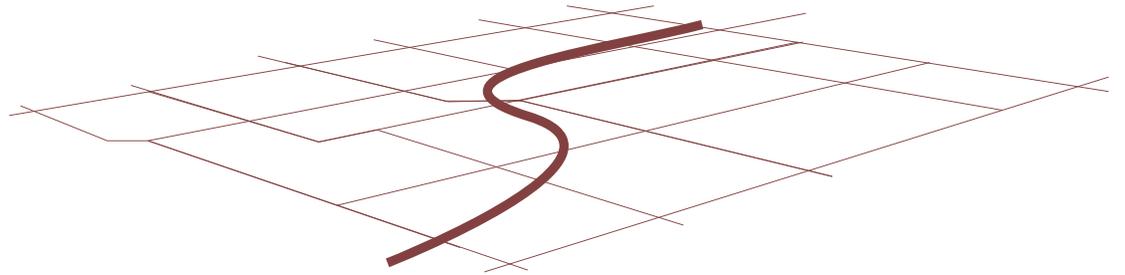
Vegetation

- Street Trees
- Pop-up Parks
- Green Way



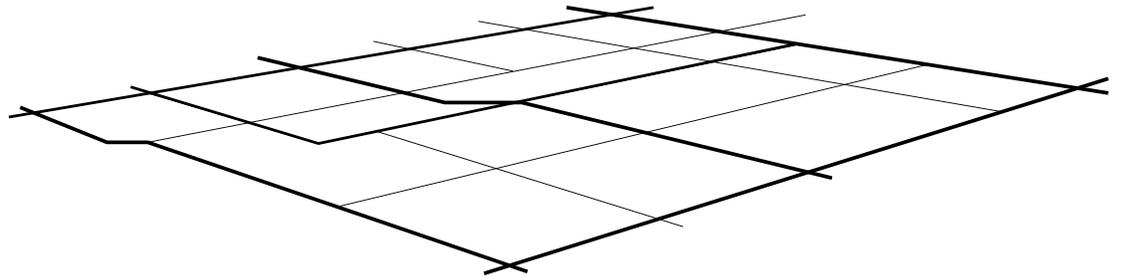
Pedestrian Circulation

- Main Walk
- Secondary Walks



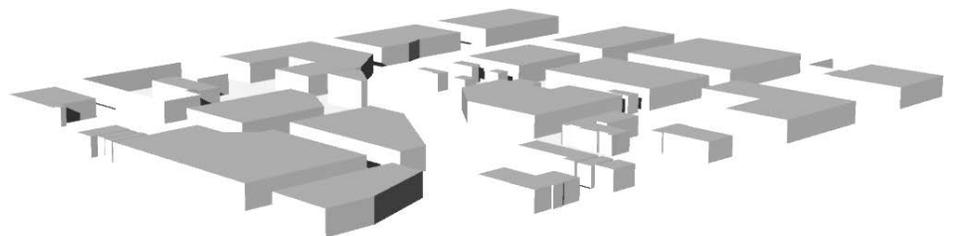
Vehicular Circulation

- Major East/ West Roads
- Minor North/ South Roads



Buildings

- Mixed Use
- Housing
- Commercial
- Parking Garage



Proposal | Precedents

Livable Streets



Urban Communities

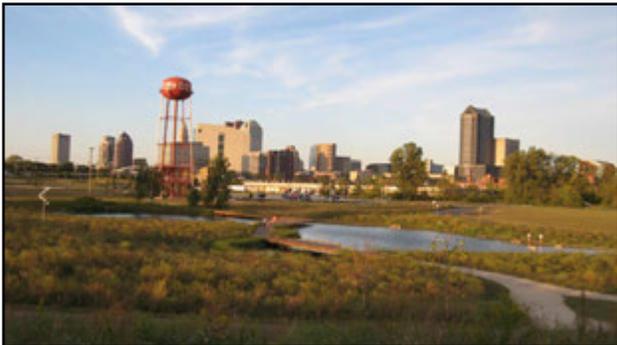


Proposal | Precedents

Commercial Corridor



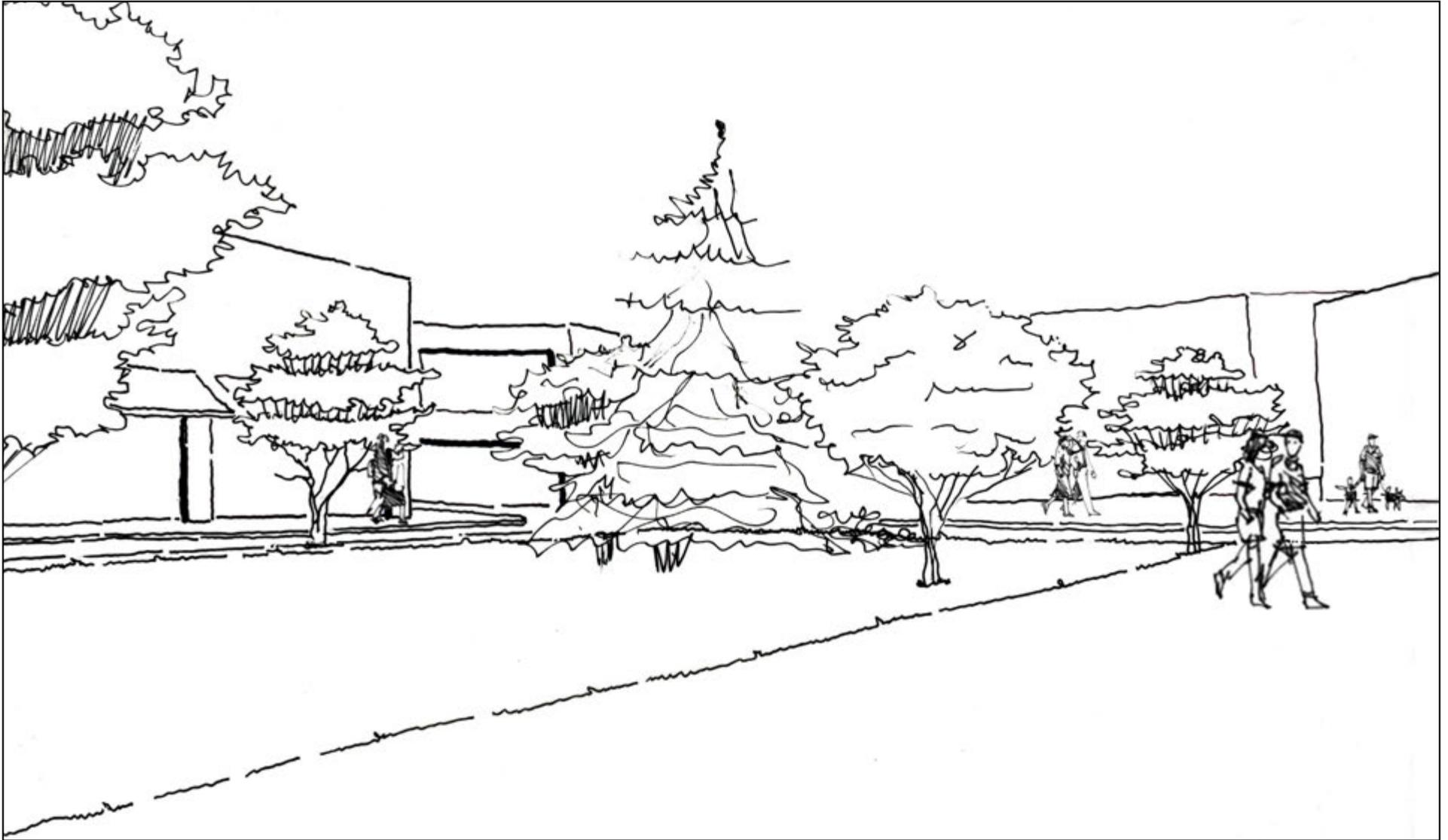
Healthy Living



Neighborhood History



Proposal | View at West Broad Street



Proposal | View of the Town Center



Proposal | View at South McDowell Street



Franklinton Skywalk



Franklinton in the Past



- Oldest neighborhood in Columbus
- Long history of Railway Prosperity
- Railway Tracks, Rail Yard, Railway Underpasses as historic assets of Franklinton
- Creates unique spaces

East Franklinton Creative Community District Plan

PREPARED FOR THE CITY OF COLUMBUS, DEPARTMENT OF DEVELOPMENT, PLANNING DIVISION



- Rising interest from the both the Public and Private Sector
- Innovative grass-root revitalization

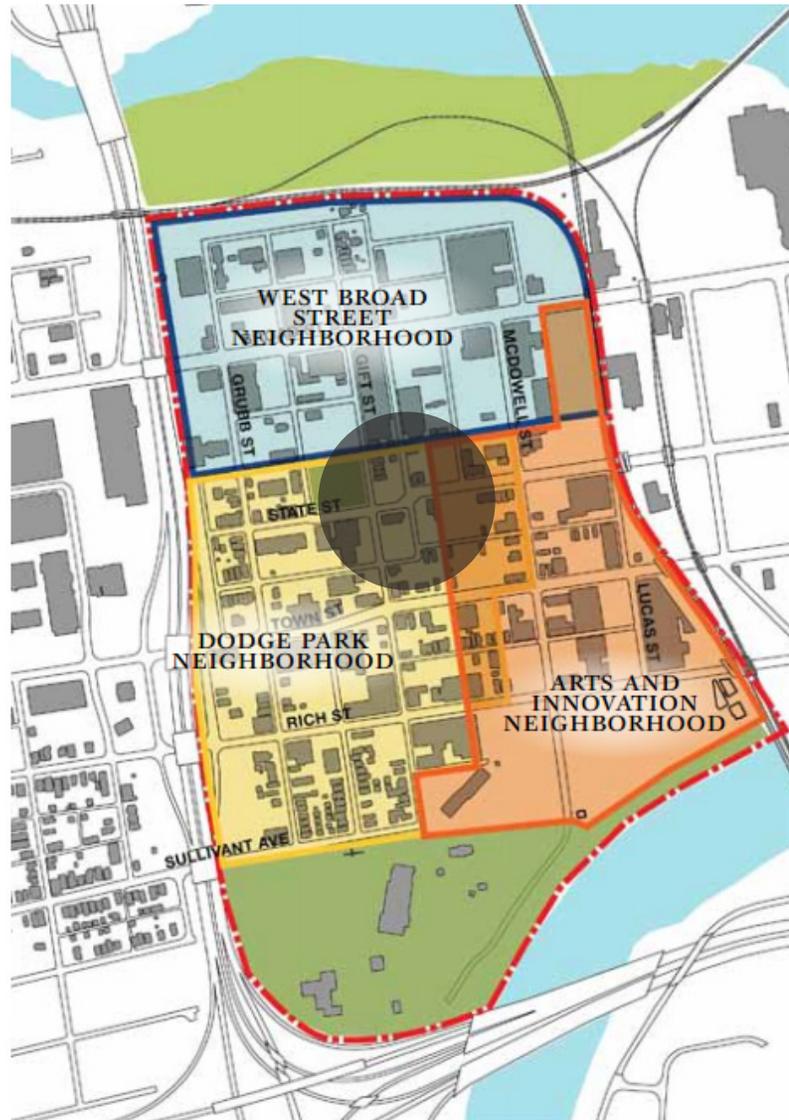
Franklinton Today



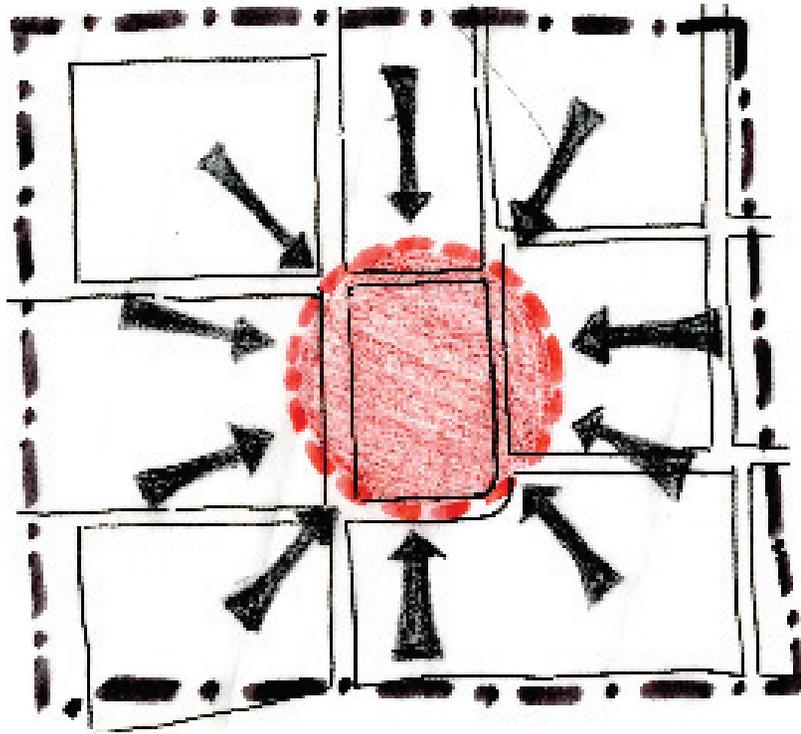
- Destination for art and innovation development
- Attracts artists and art groups
- Expecting Rapid Growth of all land uses
- Need for grocery store for Franklinton area
- More affordable and creative housing To accommodate future residents
- More economic activities
- Usable leisure space

Our Vision

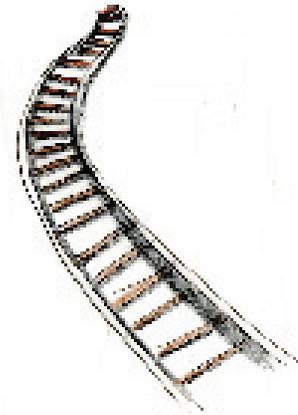
- To establish an innovative community
- Create a central focal point
- Catalyst development for Franklinton
- Key intersection of the East Franklinton
- Proximity to CIF and 400 West Rich
- Connection to major corridor
- Lots of Vacancy and underutilized land



Our Concept



Center Node Activation

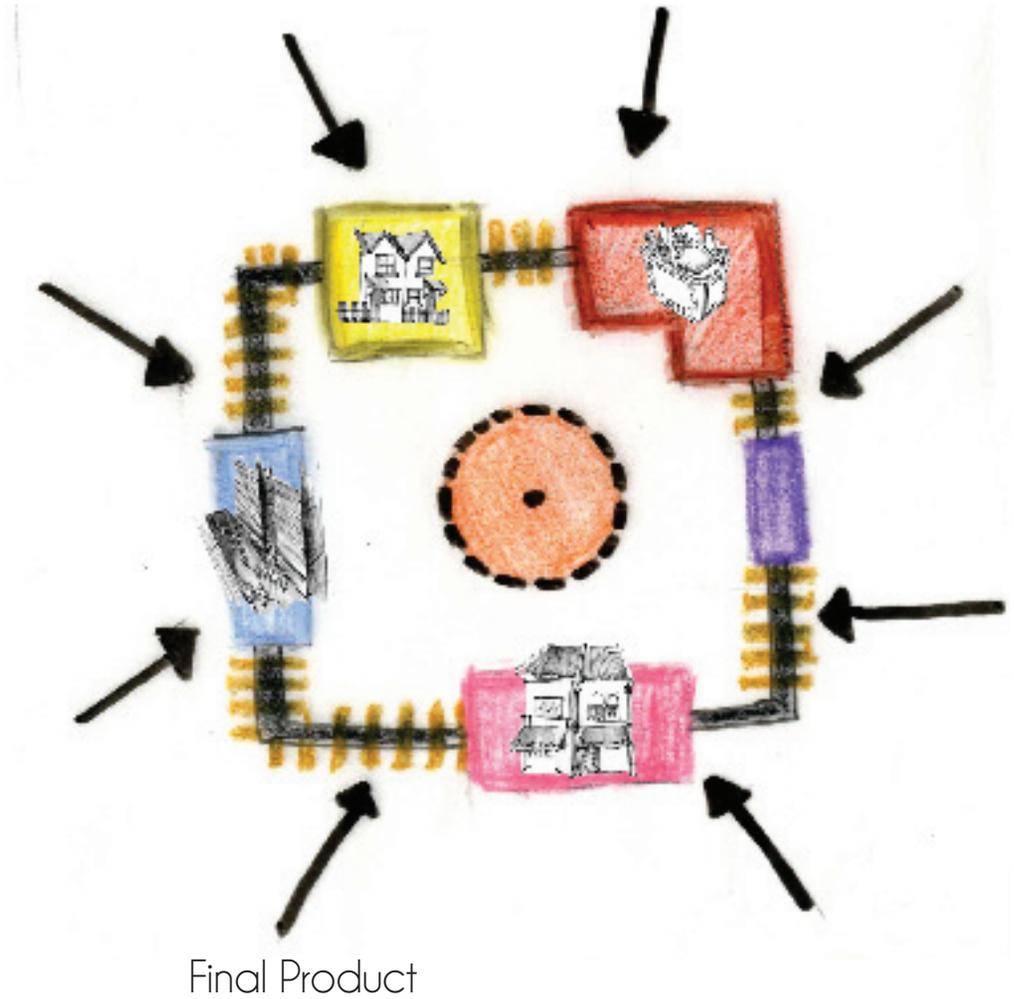
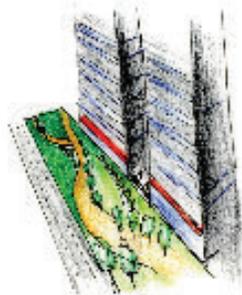


History of Rail



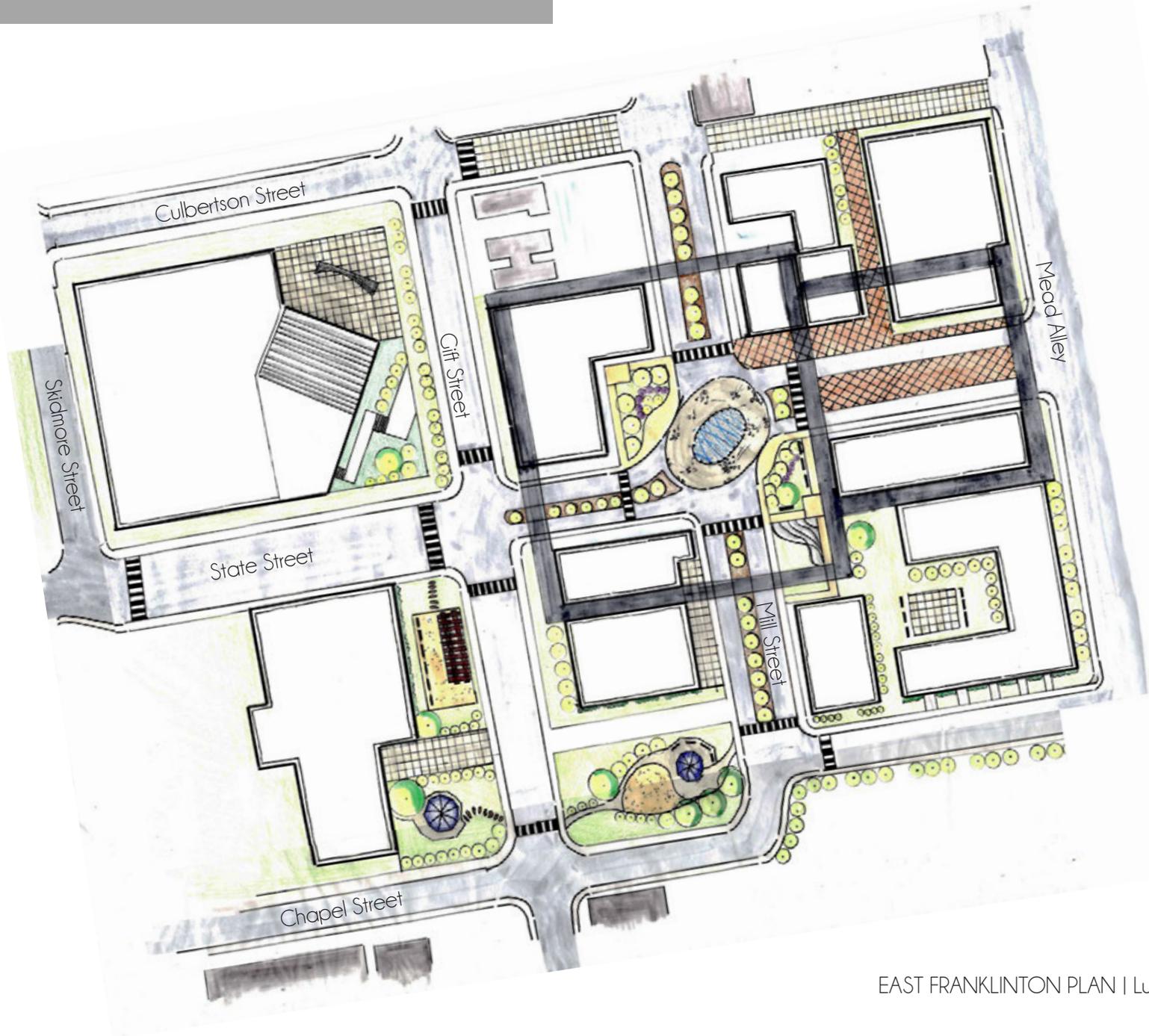
Present and Future Art Culture

Our Concept



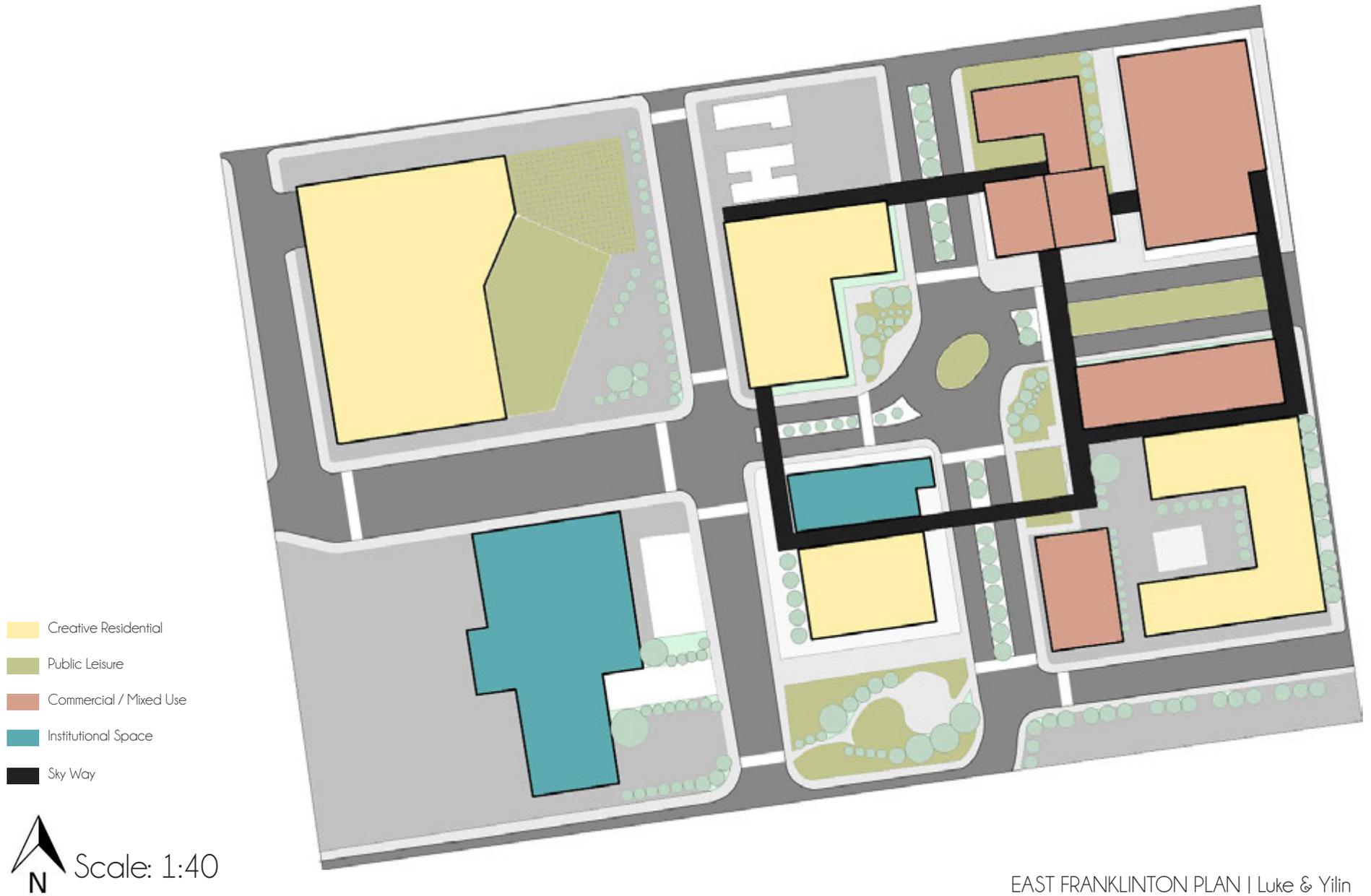
Addressing Programmatic Elements

Illustrative Plan



Scale: 1:40

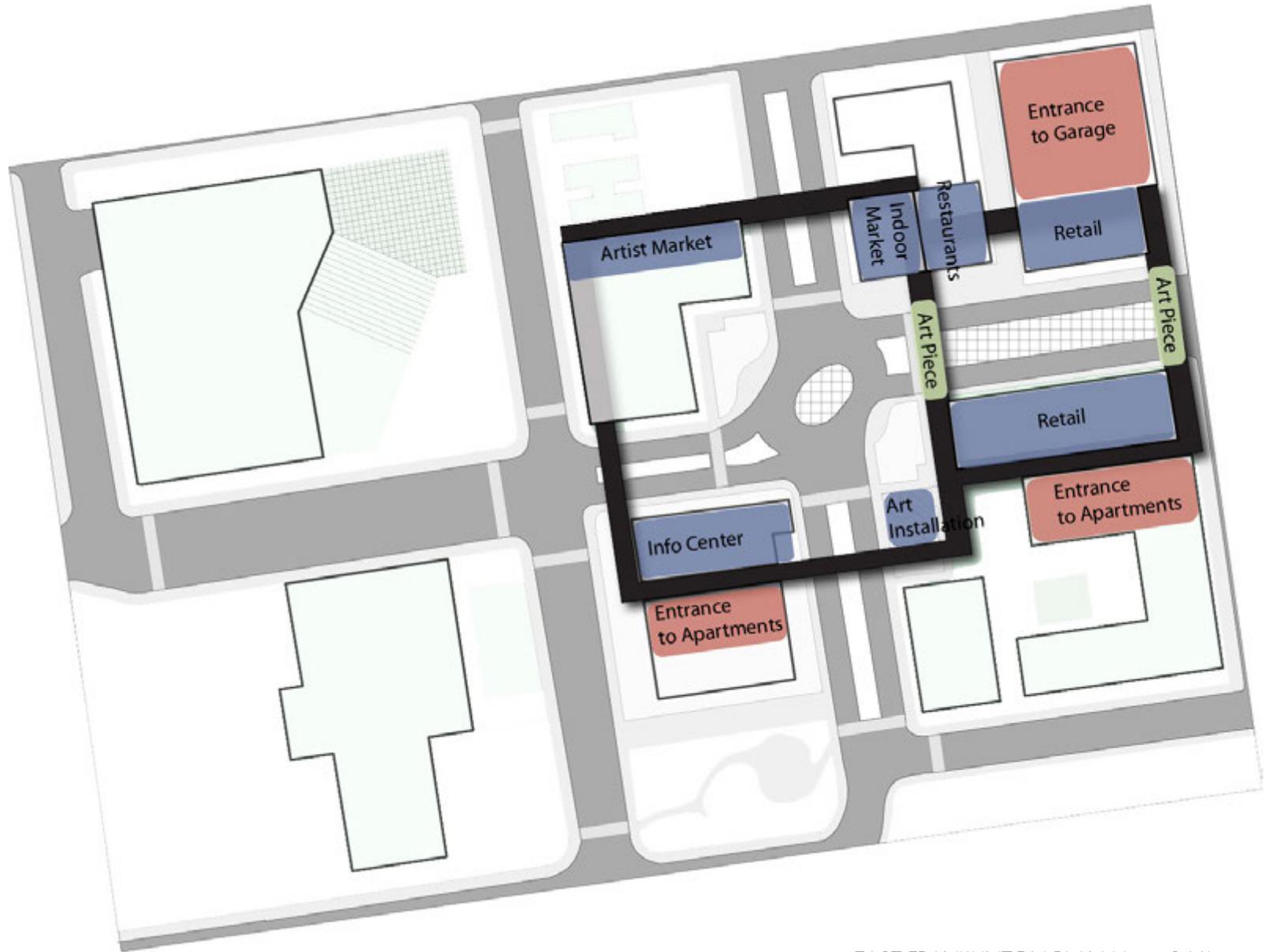
Land Use



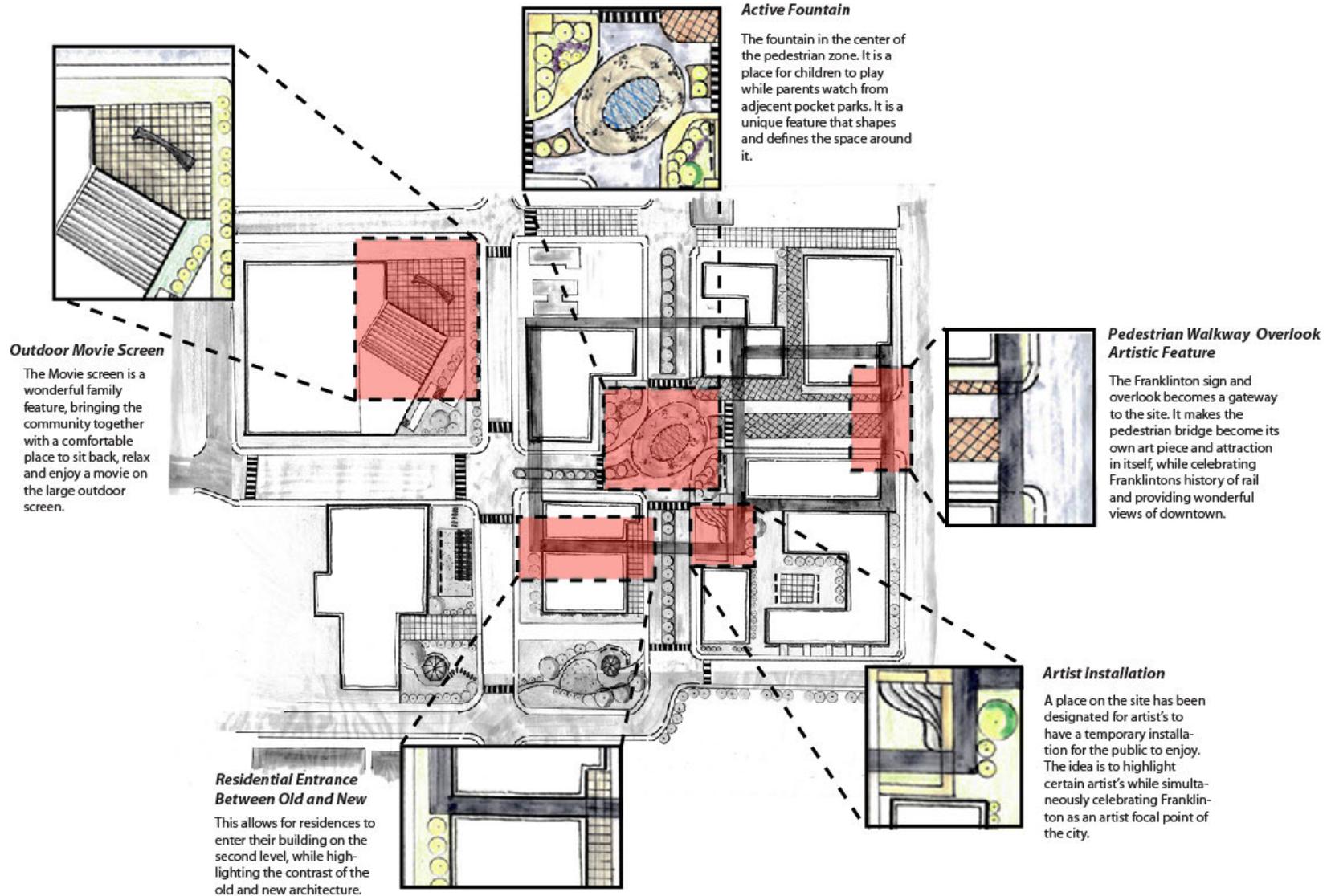
 Scale: 1:40

Skyway Programming

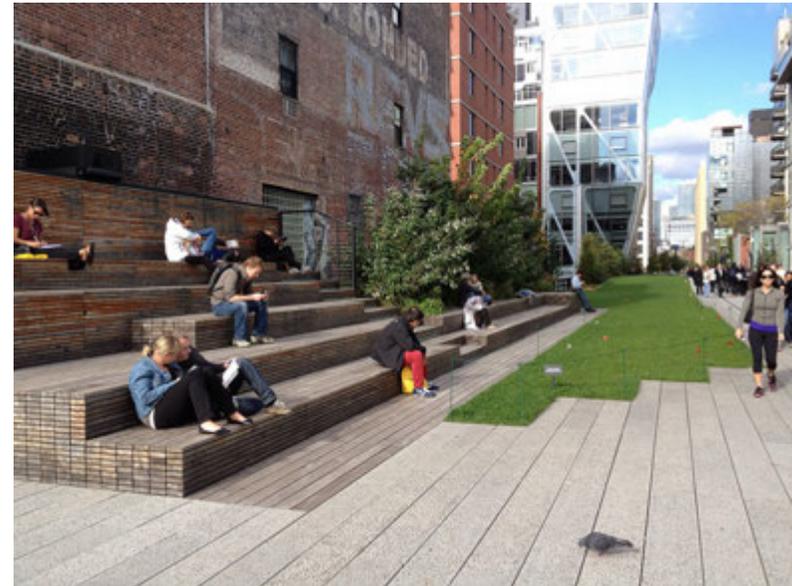
- Embrace many uses
- Provide separate entrance to upper levels
- Represented as an art piece by itself
- Elevate pedestrian flow and increase exposure



Programmatic Highlights

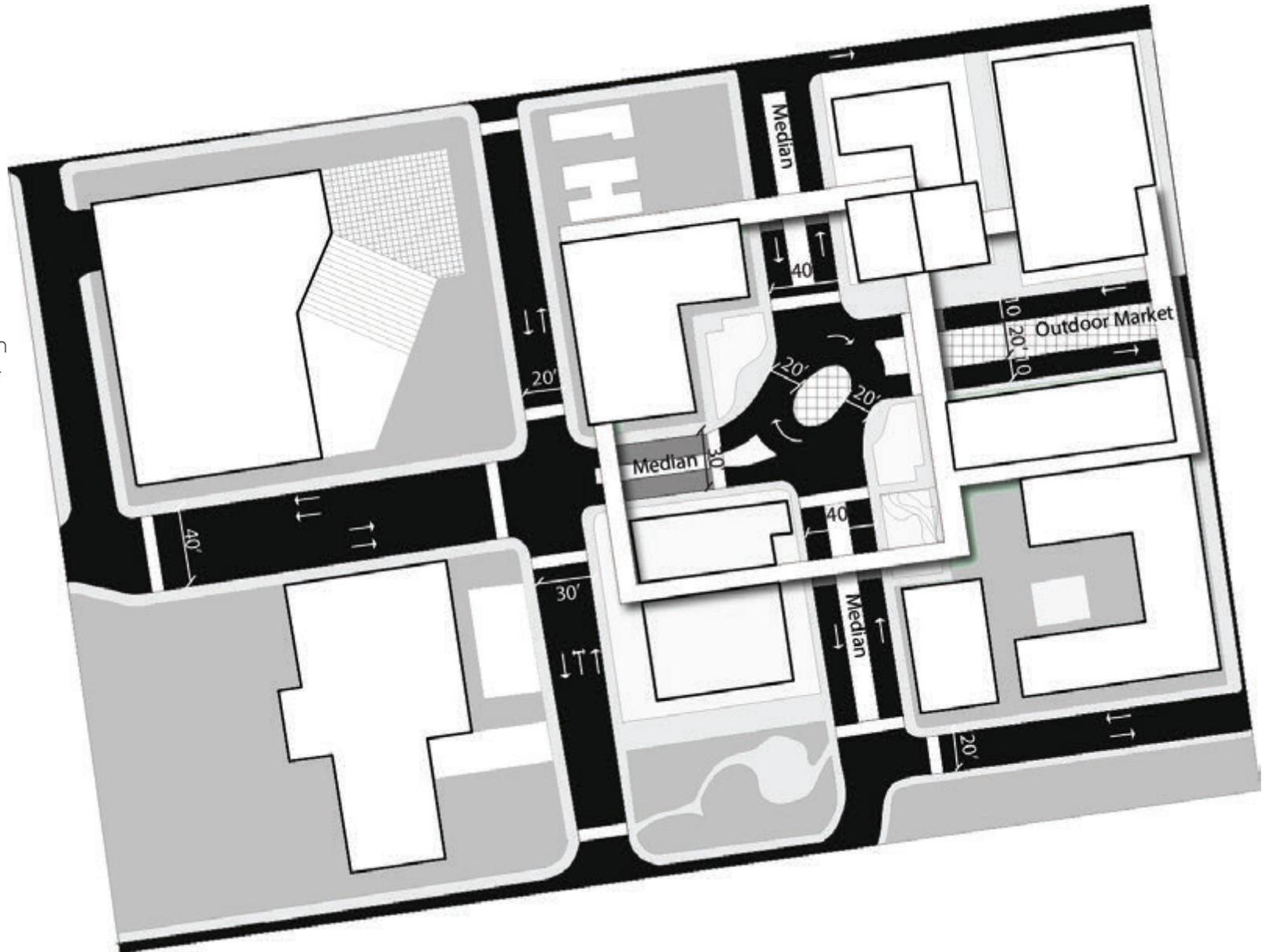


Precedents



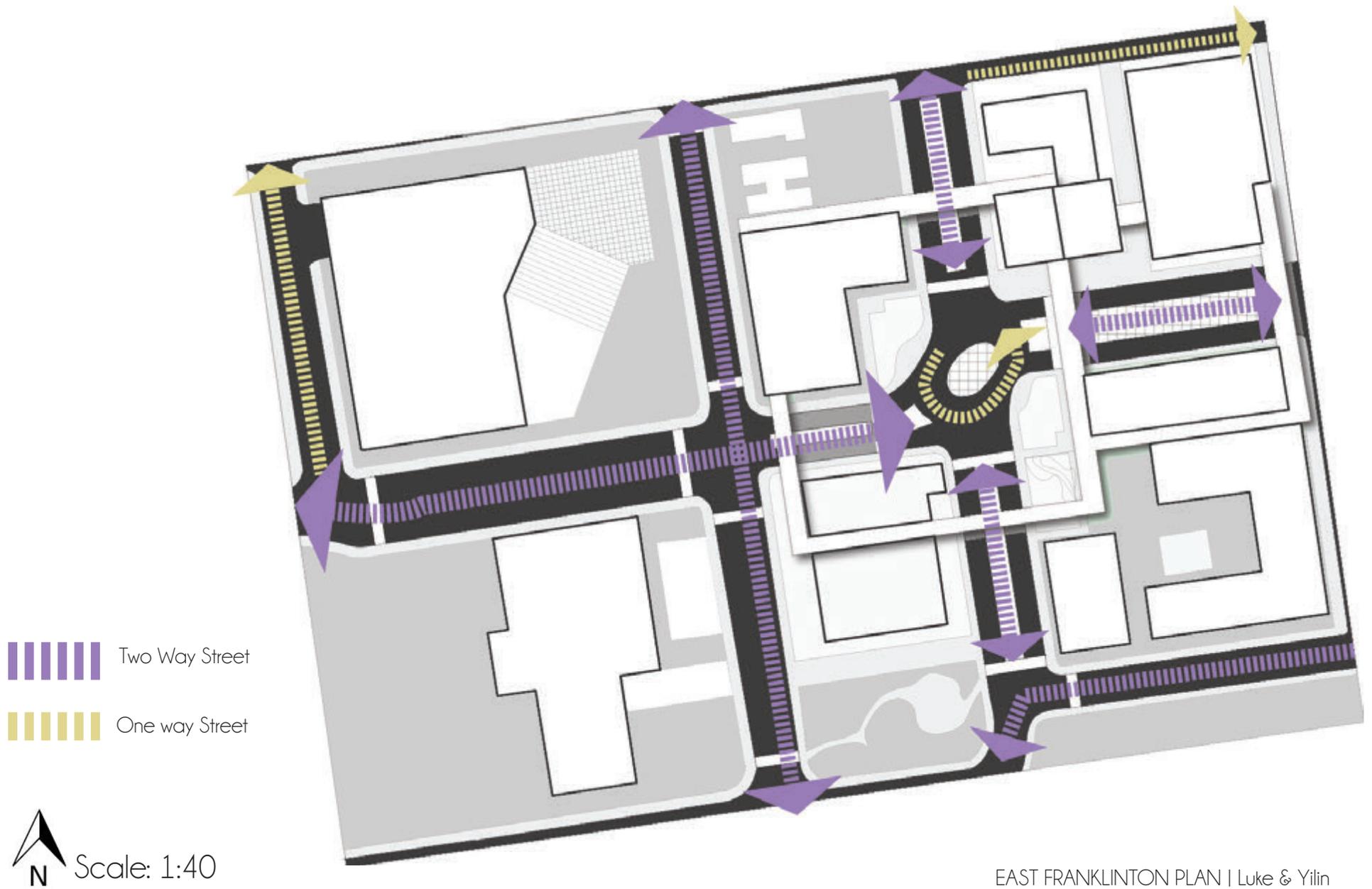
Traffic Programming

- Road diet by installing median
- Road diet by reducing lane
- Widening secondary roads for better circulation
- Center roundabout



 Scale: 1:40

Traffic Programming (Weekday)

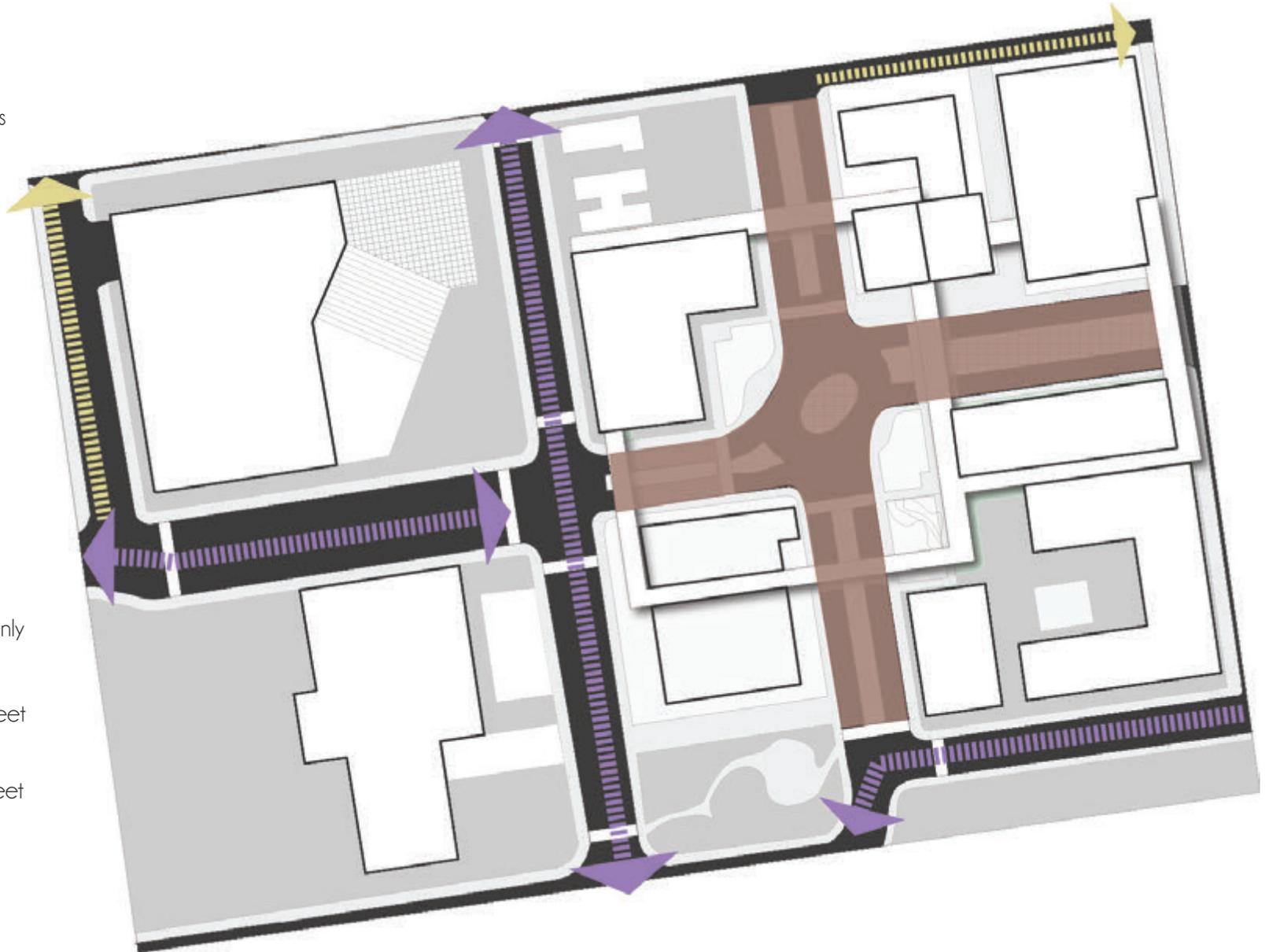


Traffic Programming (Weekend)

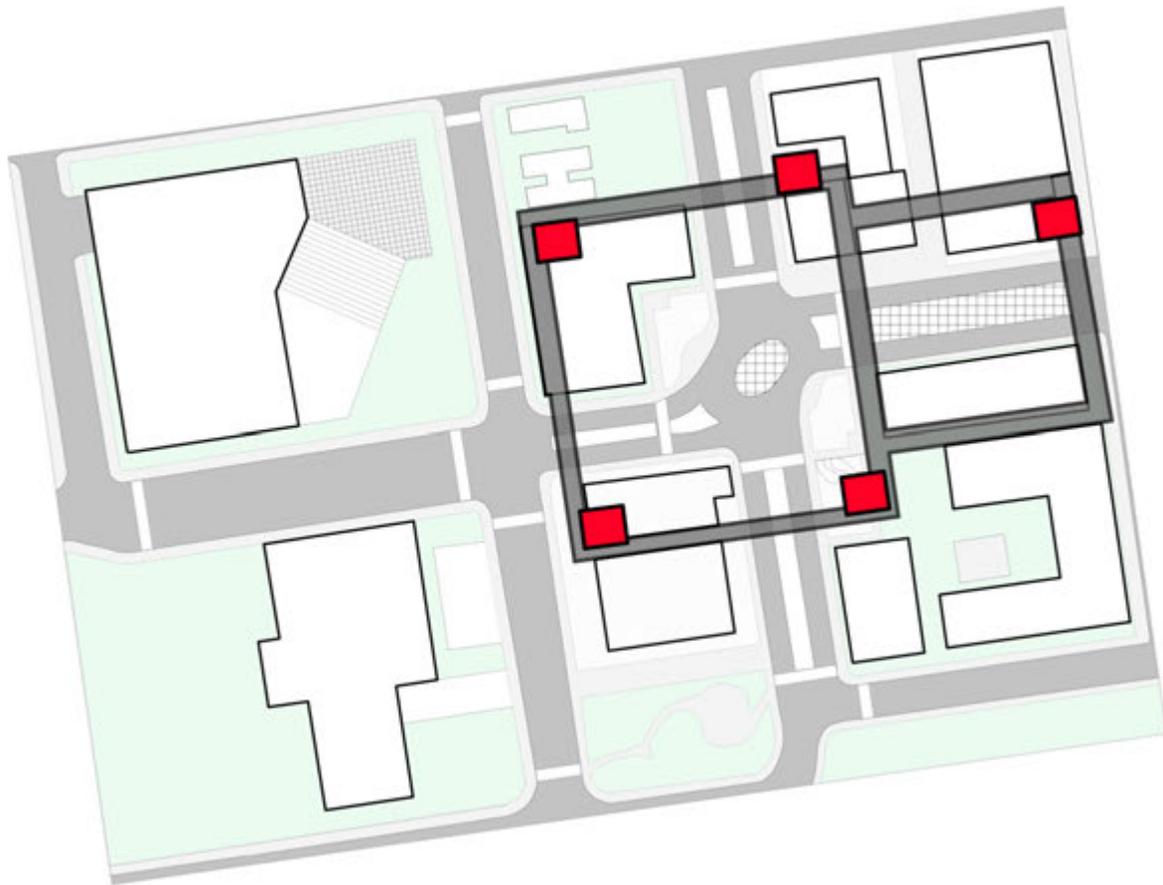
- Outdoor Market
- Roundabout becomes central plaza
- Extended Pedestrian Only Zone

-  Pedestrian Only
-  Two Way Street
-  One way Street

 Scale: 1:40



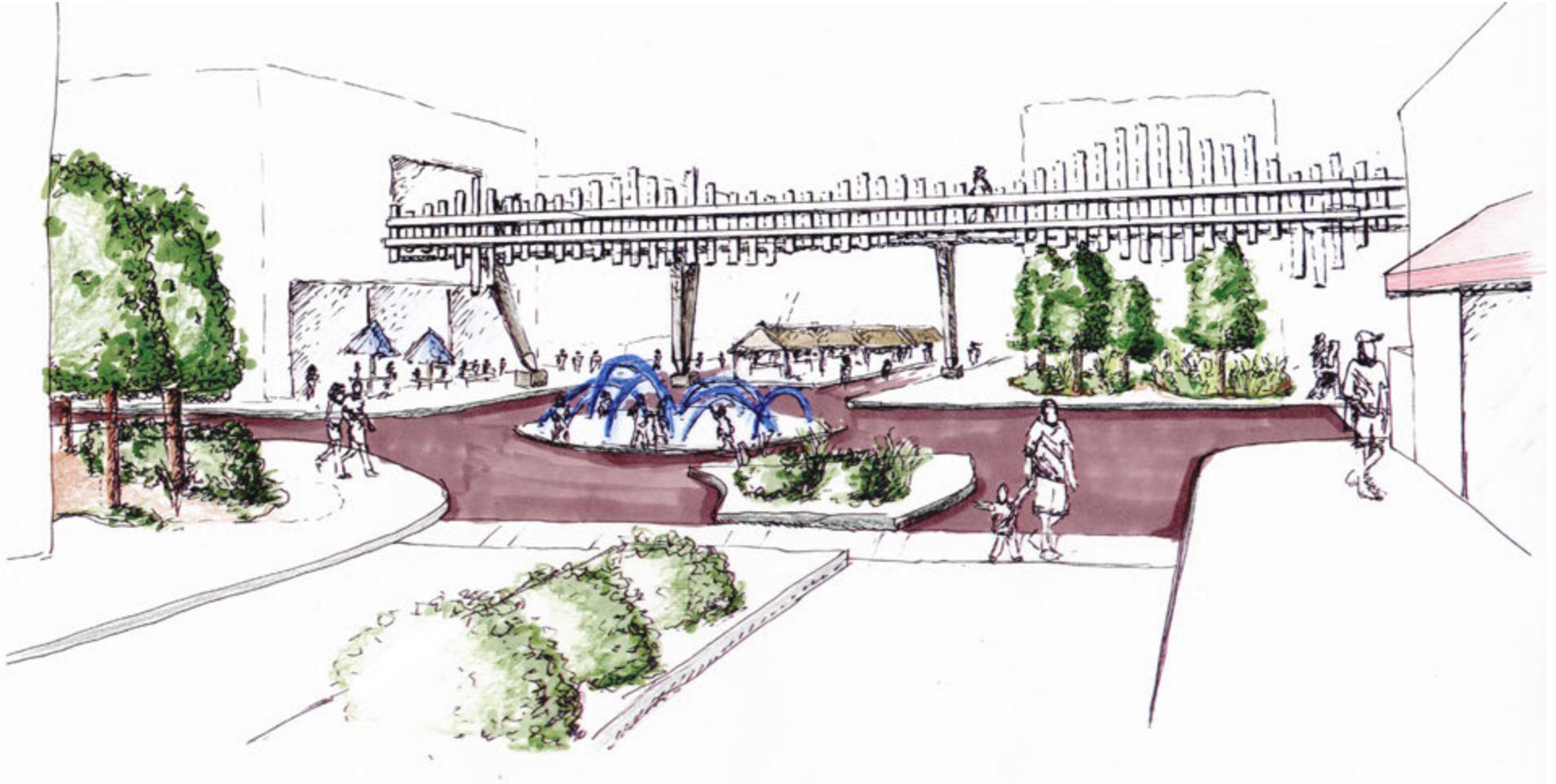
Entry Position Diagram



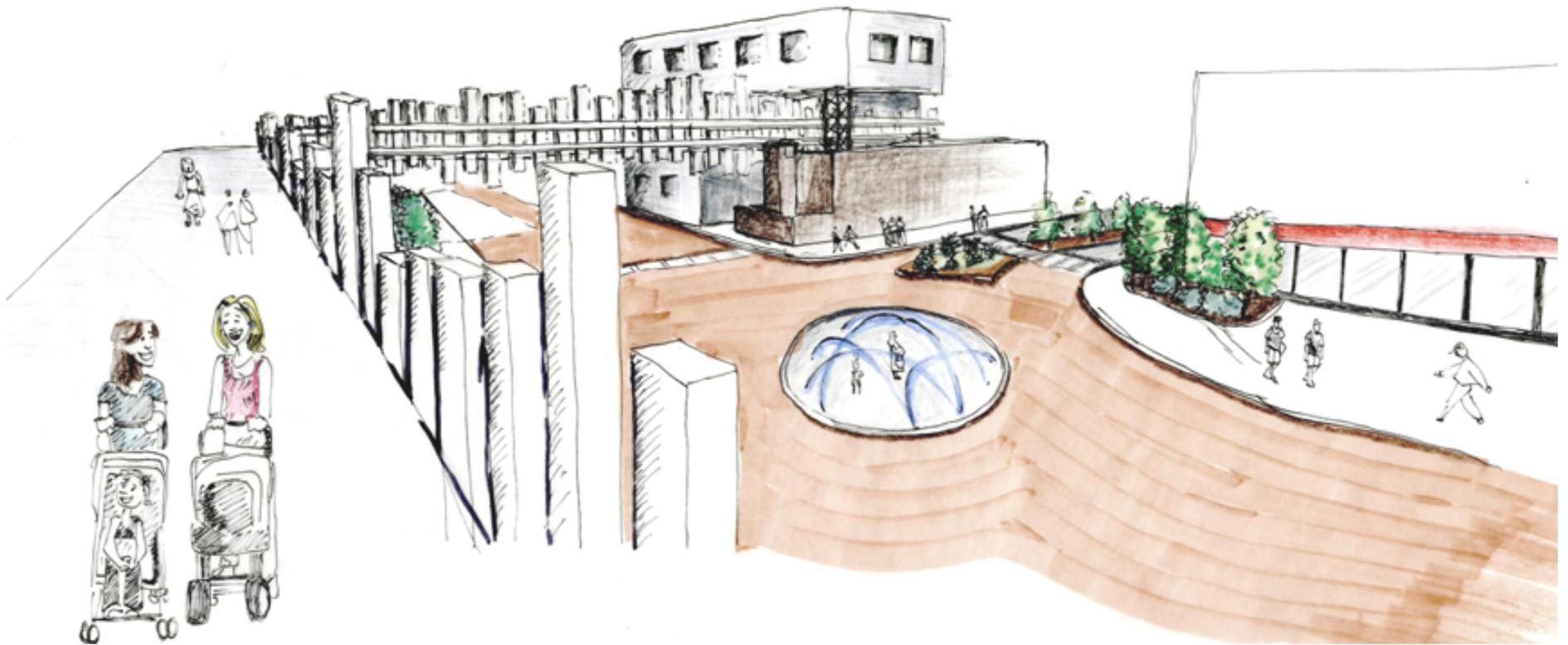
Entrance Rendering



Central Space Rendering



Walkway View Rendering



An aerial architectural rendering of a city plan. The image shows a river winding through the center, with various buildings, green spaces, and infrastructure. The style is a detailed line drawing with light color washes. The text 'CREATING THE VISION' is overlaid in a large, black, sans-serif font on a semi-transparent white background.

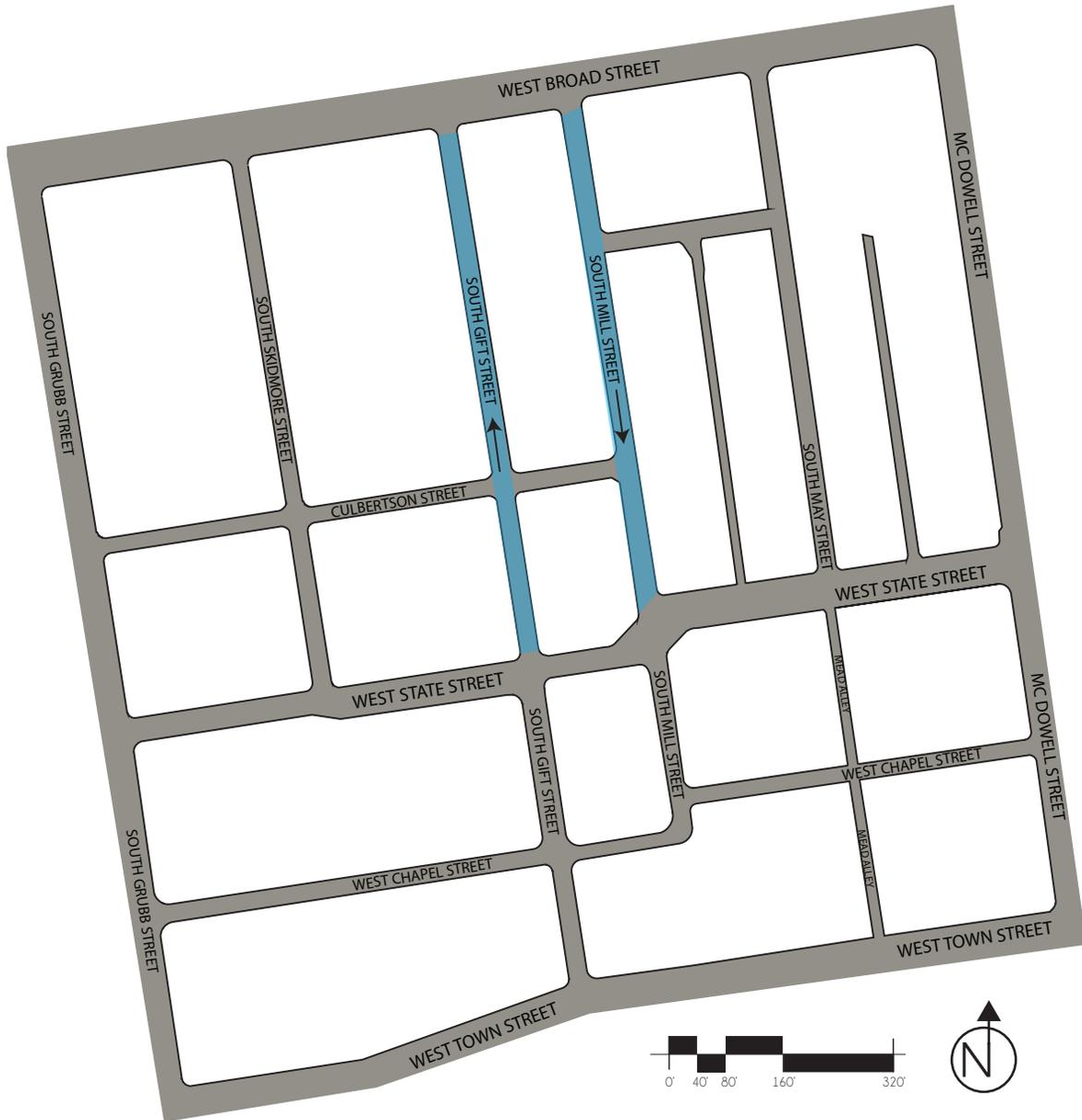
CREATING THE VISION

EAST FRANKLINTON PLAN | Beth & Jordan

Site Boundaries



EXISTING | roadways



Existing Roadways & Alleys

● One-way street

EXISTING | buildings



Existing Buildings

- ① Boys and Girls Club
- ② Glass Axis
- ③ Old Schoolhouse
- ④ Walt Reiner Property
- ⑤ Greater Christ Temple
- ⑥ Housing
- ⑦ Byers (Now NRI)

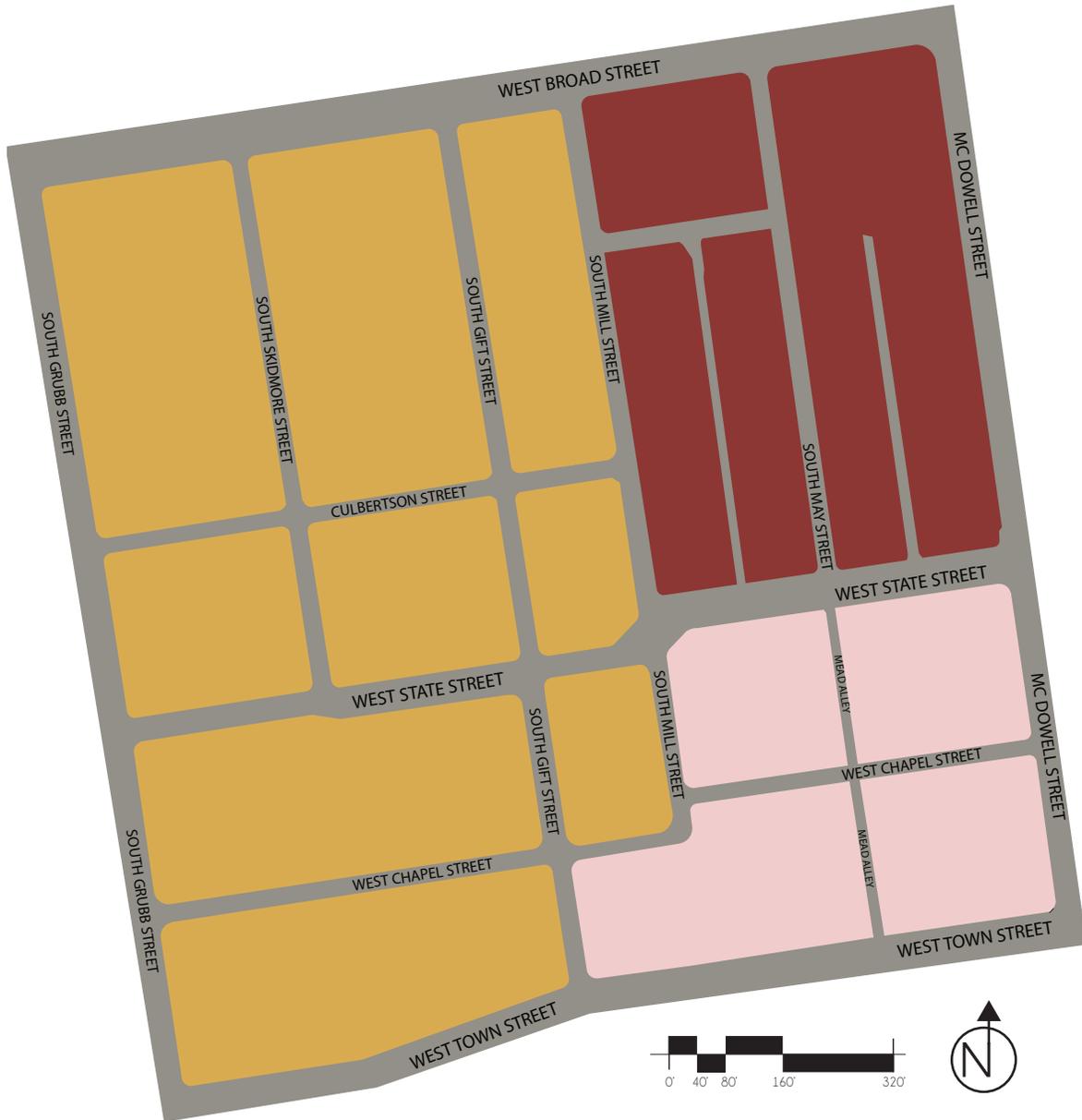
FUTURE | east franklinton plan



East Franklinton Subdistricts

- West Broad Street Neighborhood
-large-scale redevelopment initiatives
- Dodge Park Neighborhood
- single-family affordable and market-rate houses
- ⋄ Arts and Innovation Neighborhood
- mixed-income redevelopment
- Multiple Neighborhoods
- dodge park & arts and innovation neighborhood

FUTURE | east franklinton plan



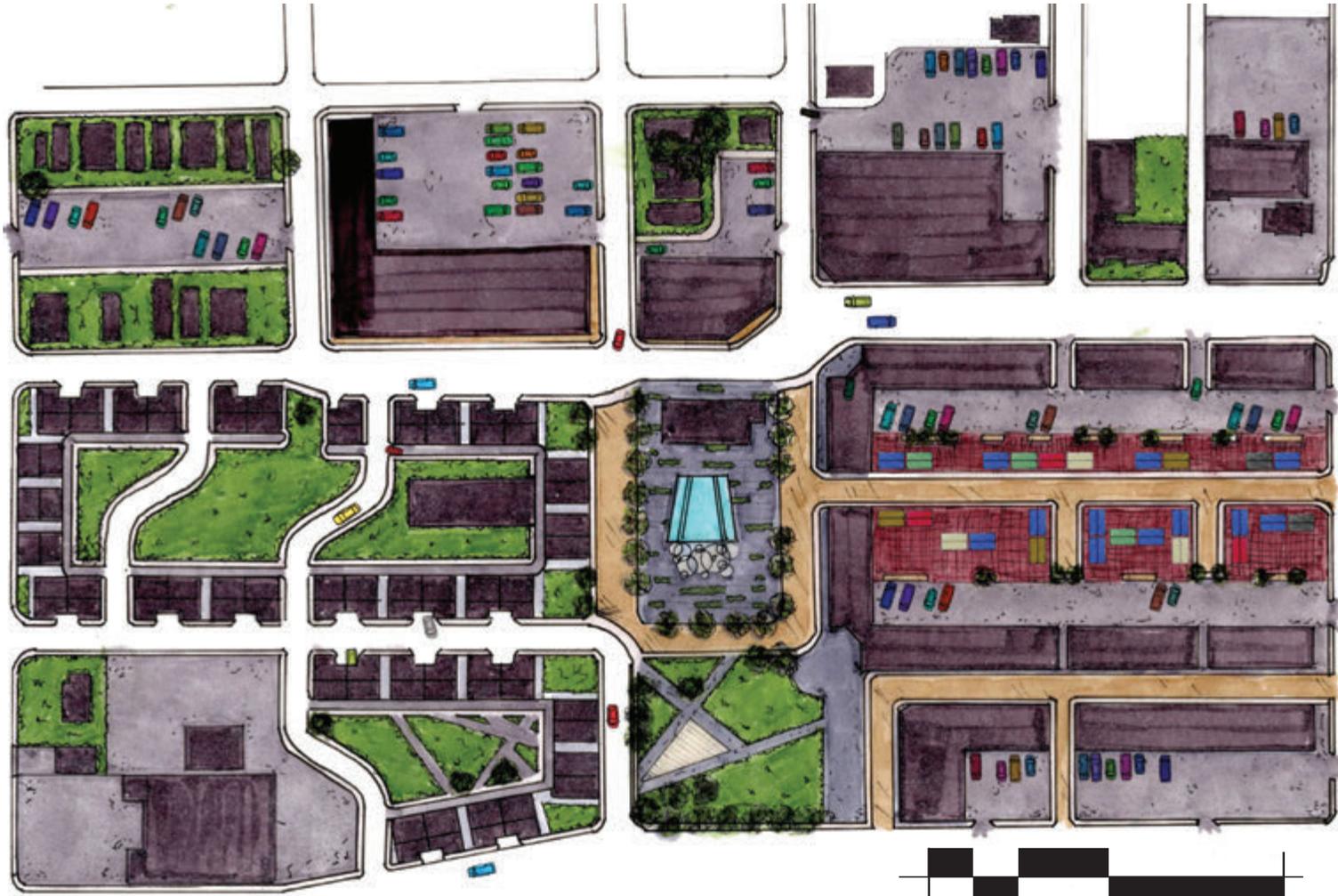
Land Use

-  Medium-density mixed residential
- single-family affordable and market-rate houses
-  Urban Mixed-Use
- large-scale redevelopment initiatives
-  Neighborhood Mixed Use
- mixed-income redevelopment



PROPOSED | our concept

“To create a destination that will reenergize Franklinton with pedestrian focused spaces and the necessary amenities to charge the area with a vibrant and growing arts community.”



PROPOSED | our vision

We chose to take the existing Goody Clancy plan for East Franklinton and adapt it to fit our ideas in the redesign of the neighborhood. Our design is centered on revitalizing the site by creating spaces focused on people and pedestrian friendly areas. We took cues from other planning processes, using the desires of the residents to shape our direction, for example, including a grocery store which in turn, helps to make the neighborhood more alluring. By maintaining a lower density, we had the opportunity to create a people focused neighborhood that is desirable to live in, has the amenities we felt necessary, and is a destination. Our vision hopes to prevent a large excessive influx of people, sustaining the existing culture of the area and helping it flourish, versus bringing in an entirely new one. This allows the existing people, plan, and neighborhood to work in conjunction with our vision rather than starting from scratch.

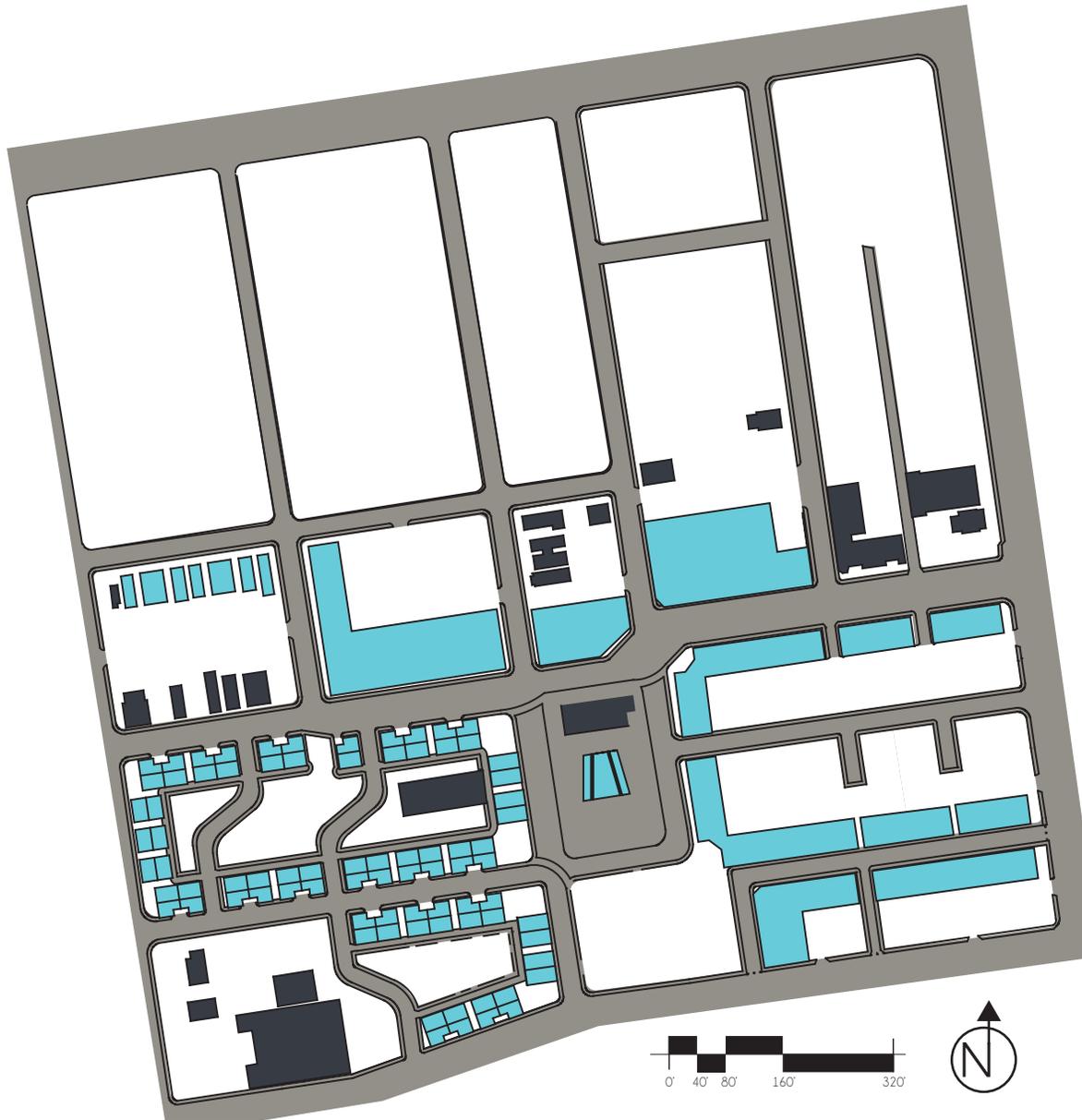
PROPOSED | roadways



Proposed Roadways

-  New Street
-  New Pedestrian Street
-  Streets Removed

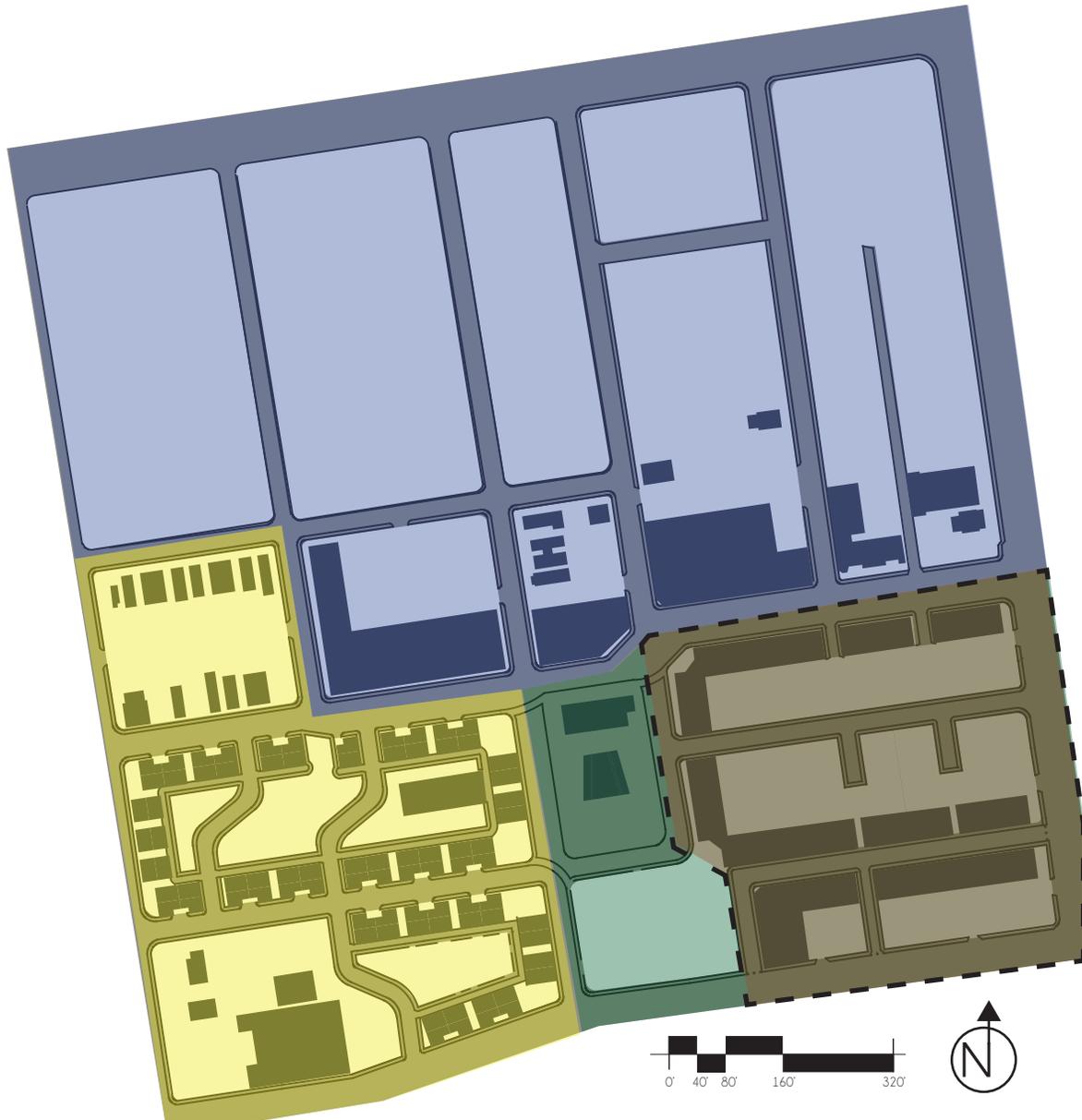
PROPOSED | buildings



Proposed Development

- Existing buildings to remain
- New development

PROPOSED | districts



Proposed Subdistricts

- West Broad Street Neighborhood
- large-scale redevelopment initiatives
- Dodge Park Neighborhood
- single-family affordable and market-rate houses
- Arts and Innovation Neighborhood
- mixed-income redevelopment
- Pedestrian Friendly Neighborhood
- people focused redevelopment
- Multiple Neighborhoods
- pedestrian friendly & arts and innovation neighborhood

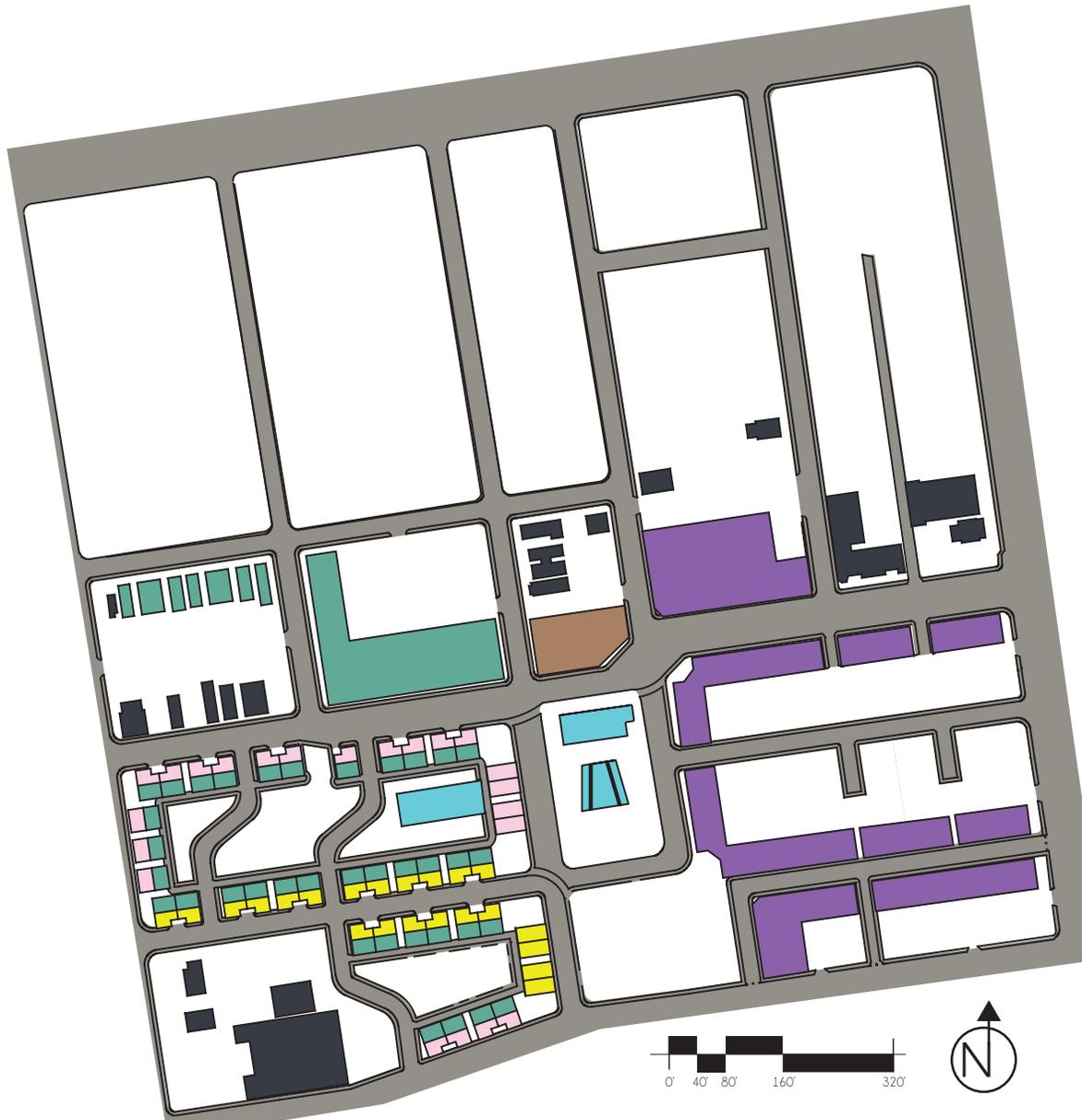
PROPOSED | land use



Land Use

-  Medium-density mixed residential
- single-family affordable and market-rate houses
-  Urban Mixed-Use
- large-scale redevelopment initiatives
-  Neighborhood Mixed Use
- mixed-income redevelopment
-  Parks & Recreation
- publicly or privately owned recreational space
-  Remains Unchanged
- existing land use maintained

PROPOSED | program



Building Use

- Residential
- Office
- Mixed Use
- retail below, office above
- Live-work
- studio or shop below, residential above
- Mixed Use
- retail below, residential above
- Public Use
- Remains Unchanged



PROPOSED | urban village

Features

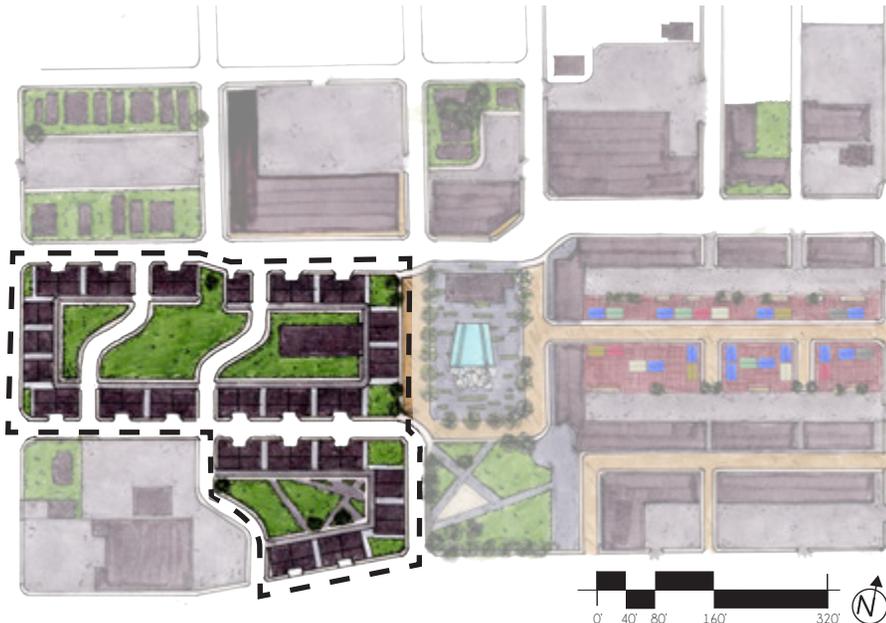
- 80 Mixed style housing units
 - 22 commercial below
 - 22 live- work units
 - 36 residential only units
- Interior courtyards
- Close proximity to amenities
- Neighborhood feel
- Clubhouse



Housing Style



Block Style Inspiration



Courtyard Inspiration

EAST FRANKLINTON PLAN | Beth & Jordan

PROPOSED | town center

Features

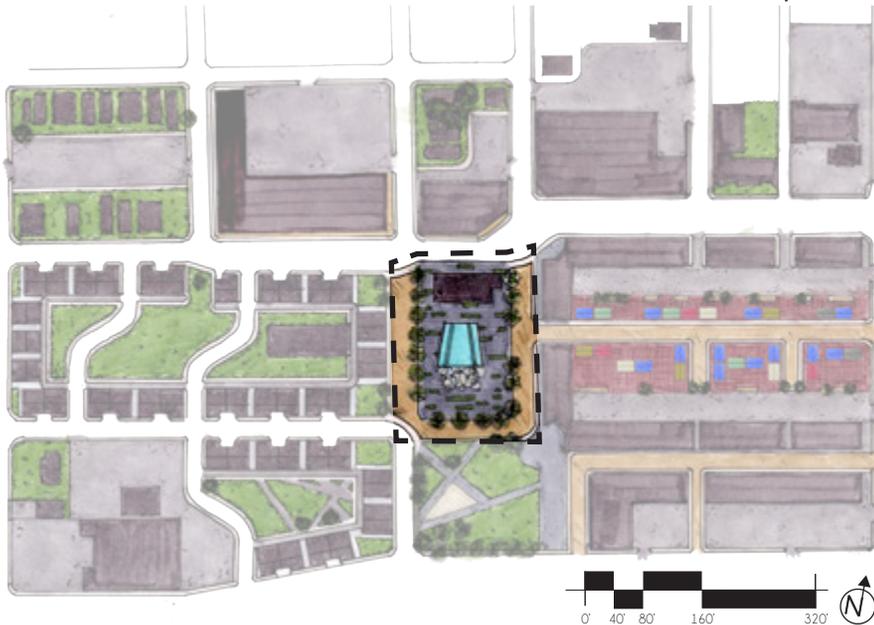
- Amphitheater seating
- Fountain & splash park
- Movie projection screen
- Pedestrian only area



Fountain Inspiration



Amphitheater Inspiration



PROPOSED | pedestrian alley

Features

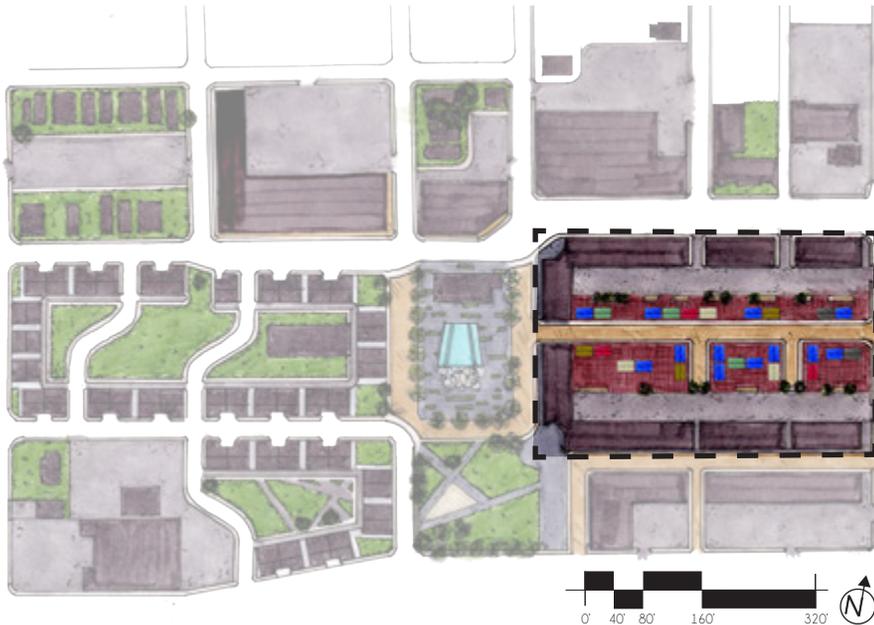
- Outdoor market space
- Retail lined edge
- Pedestrian only area



Market Inspiration



Pedestrian Mall Inspiration



PROPOSED | park

Features

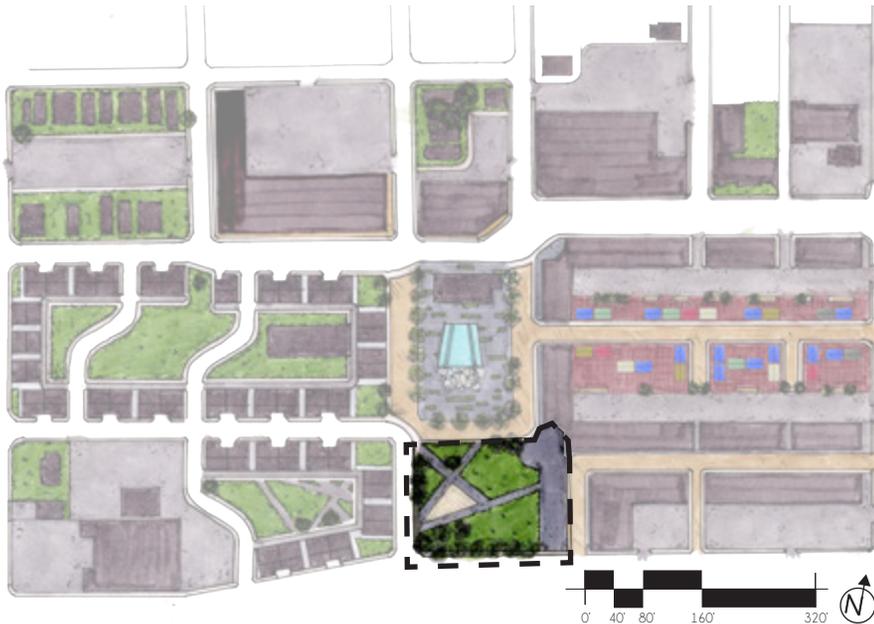
- Green space
- Paved area for dining
- Integrated seating



Outdoor dining inspiration



Park inspiration



THANKS| neighborhood design center

“The Neighborhood Design Center would like to thank you for your time and feedback on each of our explorations of East Franklinton. We appreciate your willingness to help throughout the entire process and to aid in expanding our vision of what Franklinton could be.”