

FACT SHEET

Request for Qualification: Parsons Avenue Streetscape Public Art Project

Project Overview:

The City of Columbus Public Art Program seeks to commission a professional visual artist/artist team to join the Parsons Avenue Streetscape Project being undertaken by the Columbus Department of Public Service. The role of the artist/artist team is as follows:

- 1) Join the project design team where the function and design of the project will be developed; and
- 2) Create a site specific artwork or artworks discrete to, or integrated into, the new Parson's Avenue streetscape. The project will focus on Parson's Avenue corridor between Broad Street and Franklin Avenue.

Art Selection Process:

- 1) The CAC will seat a seven member Artist Advisory Panel to evaluate the submissions. The Panel shall review qualifications (images of past work, resume, letter of interest and references) and select up to three artist/artist teams as project finalists.
- 2) The Finalists will interview with a secondary Artist Selection Panel that will include the project design team (engineers and landscape architects/architects), designated City of Columbus project staff and two members of the Artist Advisory Panel. The Artist Selection Panel will recommend one artist/artist design team finalist and one alternate to the CAC for the project commission.
- 3) The CAC will review the finalist and alternate artist/artist teams for approval.

Project Budget and Funding:

The public art budget is \$100,000, all inclusive (design team participation, community discussions/research, design, fabrication and installation, including permitting fees, travel, shipping expenses, insurance and other project related costs). The design fee (included in the \$100,000 budget) is 10% of the total art budget or \$10,000. The public art project will be funded through the City of Columbus Capital Improvement Program.

Project Time Line:

May 1, 2014	Request for Qualifications (RFQ) Released
June 1, 2014	Deadline for RFQ Submissions
June 2014	Artist Selection Panel to review submissions and select three finalists Artist/artist team Interviews with the Artist Selection Panel, including the design team, to select one finalist and one alternate artist/team
June 26, 2014	The CAC will review the finalist and alternate artist/artist teams for approval.
July/August 2014	Artist/Artist Team legislation submitted to Columbus City Council for approval
August/September 2014	Artist/Artist Team enter into contract with the Development Department

September 2014	Artist/Artist Team joins project Design Team
Fall 2014 – Fall 2015	Detailed Design Phase
2016	Construction Phase

For more Information go to <http://www.gcac.org/grants-services/public-art/>

Or contact:

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