City of Columbus

FY 2016 DIVERSITY SPEND UTILIZATION REPORT
The Office of Diversity and Inclusion is pleased to provide a report of the City’s 2016 spend utilization of diverse suppliers.

Under the leadership of Mayor Andrew J. Ginther and Chief Diversity Officer, Stephen Francis, Esq., The Mayor’s Office of Diversity and Inclusion (ODI) is responsible for supporting Mayor Ginther and his Cabinet Leadership Team by leading diversity and inclusion management within the City of Columbus.

The ODI will focuses its work within four (4) pillars of diversity and inclusion management: Workforce Diversity, Supplier Diversity, Diverse Outreach and Internal Diverse Leadership, Commitment and Communication; all necessary for building Columbus into America’s Equal Opportunity City.
## 2016 Supplier Diversity Utilization Report

**Total Addressable Spend**: $534,224,139.52
- **Tier 1 Diverse Spend**: $26,975,166.60
- **Tier 2 (Subcontracting)**: $18,128,613.86
- **Total Diverse Spend**: $45,103,780.46
- **Overall Percentage Utilization**: 8.44%

### 2016 Spend Overview

<table>
<thead>
<tr>
<th>Department</th>
<th>2016 Total Addressable Spend</th>
<th>2016 MFBE Payments</th>
<th>2016 U%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Building and Zoning</td>
<td>$1,432,112.45</td>
<td>$1,009,712.11</td>
<td>70.51%</td>
</tr>
<tr>
<td>Civil Service</td>
<td>$182,502.05</td>
<td>$15,633.22</td>
<td>8.57%</td>
</tr>
<tr>
<td>Development</td>
<td>$5,980,929.08</td>
<td>$782,400.65</td>
<td>13.08%</td>
</tr>
<tr>
<td>Education</td>
<td>$664,260.18</td>
<td>$26,200.00</td>
<td>3.94%</td>
</tr>
<tr>
<td>Finance and Mgt</td>
<td>$79,519,853.76</td>
<td>$3,685,172.22</td>
<td>4.63%</td>
</tr>
<tr>
<td>Health</td>
<td>$3,217,859.84</td>
<td>$404,008.93</td>
<td>12.56%</td>
</tr>
<tr>
<td>Human Resources</td>
<td>$6,140,487.45</td>
<td>$604,917.93</td>
<td>9.85%</td>
</tr>
<tr>
<td>Mayor's Office</td>
<td>$205,455.84</td>
<td>$78,975.03</td>
<td>38.44%</td>
</tr>
<tr>
<td><em>Neighborhoods</em></td>
<td>$497.59</td>
<td>$0.00</td>
<td>0.00%</td>
</tr>
<tr>
<td>Public Safety</td>
<td>$38,124,851.01</td>
<td>$599,999.25</td>
<td>1.57%</td>
</tr>
<tr>
<td>Public Service</td>
<td>$115,740,295.97</td>
<td>$4,314,259.98</td>
<td>3.73%</td>
</tr>
<tr>
<td>Public Utilities</td>
<td>$230,466,660.02</td>
<td>$30,705,731.21</td>
<td>13.32%</td>
</tr>
<tr>
<td>Recreation and Parks</td>
<td>$29,375,048.72</td>
<td>$1,600,952.63</td>
<td>5.45%</td>
</tr>
<tr>
<td>Technology</td>
<td>$15,850,748.52</td>
<td>$958,489.22</td>
<td>6.05%</td>
</tr>
</tbody>
</table>

* *Dept of Neighborhoods is a new department*

### Elected Officials

<table>
<thead>
<tr>
<th>Official</th>
<th>2016 Total Addressable Spend</th>
<th>2016 MFBE Payments</th>
<th>2016 U%</th>
</tr>
</thead>
<tbody>
<tr>
<td>City Attorney</td>
<td>$1,061,959.37</td>
<td>$109,370.27</td>
<td>10.30%</td>
</tr>
<tr>
<td>City Auditor</td>
<td>$3,029,877.76</td>
<td>$130,567.15</td>
<td>4.31%</td>
</tr>
<tr>
<td>City Council</td>
<td>$93,487.82</td>
<td>$1,205.00</td>
<td>1.29%</td>
</tr>
<tr>
<td>City Treasurer</td>
<td>$30,504.18</td>
<td>$0.00</td>
<td>0.00%</td>
</tr>
<tr>
<td>Mun. Court-Clerk</td>
<td>$1,243,334.92</td>
<td>$26,693.26</td>
<td>2.15%</td>
</tr>
<tr>
<td>Mun. Court and Judges</td>
<td>$1,863,412.99</td>
<td>$49,492.40</td>
<td>2.66%</td>
</tr>
</tbody>
</table>

**Totals**: $534,224,139.52 | $45,103,780.46 | 8.44%
In calendar year 2016, the City of Columbus directly contracted for services for a total of $534,224,139.52. Below is a breakdown of that spend.

Total spend is further broken down by department as follows:

* Departments not listed represent less than <1% of the overall total addressable spend for the City.
2016 Diversity Utilization Snapshot

Tier 1 Minority and Female Business Owned (MFBE) spend is below.

- Total MFBE Spend by Dept

- Total MFBE Spend as % of Total Addressable Spend

2016 REPORT HIGHLIGHTS

* 2016 MFBE spend is the highest in the City of Columbus since 2009.

* A year-over-year analysis of 2015 and 2016 diversity spend reflects an increase of $1.75 million in total diverse spend with minority and female owned businesses.
Building & Zoning Services

- **Total Addressable Spend**: $1,432,112.45
- **Tier 1 Diverse Spend**: $1,009,712.11
- **Tier 2 (Subcontracting)**: -
- **Total Diverse Spend**: $1,009,712.11
- **Overall Percentage Utilization**: 70.51%

**Percentage Spend by Industry**
- Goods & Services: 99%
- Professional Services: 1%

**Diversity Spend by Race/Ethnicity and Gender**
- Sum of Asian: $1,007,769.30
- Sum of FBE $: $1,942.81
- Sum of HIS: -
- Sum of MBE$: -
- Sum of MBR $: -

**Overall Diverse Spend by Dept**
Civil Service Commission

Overall Diverse Spend by Dept

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Addressable Spend</td>
<td>$182,502.05</td>
</tr>
<tr>
<td>Tier 1 Diverse Spend</td>
<td>$15,633.22</td>
</tr>
<tr>
<td>Tier 2 (Subcontracting)</td>
<td>-</td>
</tr>
<tr>
<td>Total Diverse Spend</td>
<td>$15,633.22</td>
</tr>
<tr>
<td>Overall Percentage Utilization</td>
<td>8.57%</td>
</tr>
</tbody>
</table>

**Percentage Spend by Industry**

- Civil Service Commission Professional services 78%
- Civil Service Commission Goods & Services 22%

**Diversity Spend by Race/Ethnicity and Gender**

- Sum of Asian
- Sum of FBE $
- Sum of HIS
- Sum of MBE $
- Sum of MBR $

$15,542.73
Overall Diverse Spend by Dept

Department of Development

Total Addressable Spend  $5,980,929.08
Tier 1 Diverse Spend  $782,400.65
Tier 2 (Subcontracting)  -
Total Diverse Spend  $782,400.65
Overall Percentage Utilization  13.08%

Percentage Spend by Industry

- Development Construction 60%
- Development Goods & Services 27%
- Development Professional services 13%

Diversity Spend by Race/Ethnicity and Gender

- Sum of Asian  $519,511.83
- Sum of FBE $  $249,789.65
- Sum of HIS
- Sum of MBE$
- Sum of MBR $

Total  $2,892.00 $10,207.17 $-
Department of Education

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Addressable Spend</td>
<td>$664,260.18</td>
</tr>
<tr>
<td>Tier 1 Diverse Spend</td>
<td>$26,200.00</td>
</tr>
<tr>
<td>Tier 2 (Subcontracting)</td>
<td>-</td>
</tr>
<tr>
<td>Total Diverse Spend</td>
<td>$26,200.00</td>
</tr>
<tr>
<td>Overall Percentage Utilization</td>
<td>3.94%</td>
</tr>
</tbody>
</table>

Percentage Spend by Industry
- Education Goods & Services: 0%
- Education Professional Services: 100%

Diversity Spend by Race/Ethnicity and Gender
- Sum of Asian: $-
- Sum of FBE $: $20,000.00
- Sum of HIS: $-
- Sum of MBE$: $-
- Sum of MBR $: $6,200.00

Overall Diverse Spend by Dept
Department of Finance & Management

Total Addressable Spend $79,519,853.76
Tier 1 Diverse Spend $3,681,609.22
Tier 2 (Subcontracting) $3,563.00
Total Diverse Spend $3,685,172.22
Overall Percentage Utilization 3.94%

Percentage Spend by Industry
- Finance & Mgt Construction 66%
- Finance & Mgt Goods & Services 32%
- Professional services 2%

Diversity Spend by Race/Ethnicity and Gender
- Sum of Asian
- Sum of FBE $
- Sum of HIS
- Sum of MBE$
- Sum of MBR $

$2,085,173.20
$528,088.25
$112,311.00
$847,673.59
$111,206.18

Total
**Department of Health**

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Addressable Spend</td>
<td>$3,217,859.84</td>
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<tr>
<td>Tier 1 Diverse Spend</td>
<td>$404,008.93</td>
</tr>
<tr>
<td>Tier 2 (Subcontracting)</td>
<td>-</td>
</tr>
<tr>
<td>Total Diverse Spend</td>
<td>$404,008.93</td>
</tr>
<tr>
<td>Overall Percentage Utilization</td>
<td>12.56%</td>
</tr>
</tbody>
</table>

**Percentage Spend by Industry**

- Health Professional Services 30%
- Health Goods & Services 69%
- Health Construction 1%

**Diversity Spend by Race/Ethnicity and Gender**

- Sum of Asian: $204,734.78
- Sum of FBE: $171,931.34
- Sum of HIS: $-
- Sum of MBE: $25,057.81
- Sum of MBR: $2,285.00
Department of Human Resources

Overall Diverse Spend by Dept

- Total Addressable Spend: $6,140,487.45
- Tier 1 Diverse Spend: $234,117.93
- Tier 2 (Subcontracting): $370,800.00
- Total Diverse Spend: $604,917.93
- Overall Percentage Utilization: 9.72%

Percentage Spend by Industry:
- Human Resources Goods & Services: 90%
- Human Resources Professional services: 10%

Diversity Spend by Race/Ethnicity and Gender

- Sum of Asian: $412,498.81
- Sum of FBE: $176,944.63
- Sum of HIS: $7,669.49
- Sum of MBE: $-
- Sum of MBR: $-

Total: $412,498.81 + $176,944.63 + $7,669.49
Mayor’s Office

- Total Addressable Spend: $205,455.84
- Tier 1 Diverse Spend: $78,975.03
- Tier 2 (Subcontracting): -
- Total Diverse Spend: $78,975.03
- Overall Percentage Utilization: 38.44%

**Percentage Spend by Industry**

- Mayor’s Office: Goods & Services 18%, Professional Services 82%

**Diversity Spend by Race/Ethnicity and Gender**

- Sum of Asian: $43,310.77
- Sum of FBE $: $34,664.26
- Sum of HIS: -
- Sum of MBE$: -
- Sum of MBR $: $1,000.00
Department of Public Safety

Total Addressable Spend $38,124,851.01
Tier 1 Diverse Spend $599,999.25
Tier 2 (Subcontracting) -
Total Diverse Spend $599,999.25
Overall Percentage Utilization 1.57%

Percentage Spend by Industry
- Public Safety Goods & Services 67%
- Public Safety Professional services 8%
- Public Safety Construction 25%

Diversity Spend by Race/Ethnicity and Gender
- Sum of Asian
- Sum of FBE $35,183.01
- Sum of HIS $132,549.08
- Sum of MBE$ $112,283.31
- Sum of MBR $
Department of Public Service

Total Addressable Spend $115,740,295.97
Tier 1 Diverse Spend $1,844,081.24
Tier 2 (Subcontracting) $2,470,178.74
Total Diverse Spend $4,314,259.98
Overall Percentage Utilization 3.73%

Percentage Spend by Industry

- Public Service Construction 86%
- Public Service Goods & Services 7%
- Public Service Professional services 7%

Diversity Spend by Race/Ethnicity and Gender

- Sum of Asian $1,363,631.23
- Sum of FBE $1,812,224.64
- Sum of HIS $535.38
- Sum of MBE $989,753.83
- Sum of MBR $148,114.90

Overall Diverse Spend by Dept
Department of Public Utilities

Total Addressable Spend: $230,466,660.02
Tier 1 Diverse Spend: $15,421,658.09
Tier 2 (Subcontracting): $15,284,073.12
Total Diverse Spend: $30,705,731.21
Overall Percentage Utilization: 13.32%

Percentage Spend by Industry
- Public Utilities Construction: 76%
- Public Utilities Goods & Services: 20%
- Public Utilities Professional Services: 4%

Diversity Spend by Race/Ethnicity and Gender
- Sum of Asian: $8,280,984.50
- Sum of FBE: $2,766,289.40
- Sum of HIS: $109,832.27
- Sum of MBE: $15,291,102.87
- Sum of MBR: $4,257,522.17

* Loan funding has been removed from the total addressable spend amount.
Department of Recreation and Parks

Total Addressable Spend $29,375,048.72
Tier 1 Diverse Spend $1,600,952.63
Tier 2 (Subcontracting) -
Total Diverse Spend $1,600,952.63
Overall Percentage Utilization 5.45%

Percentage Spend by Industry
- Rec & Parks Construction 78%
- Rec & Parks Goods & Services 18%
- Rec & Parks Professional Services 4%

Diversity Spend by Race/Ethnicity and Gender
- Sum of Asian $51,016.94
- Sum of FBE $513,154.52
- Sum of HIS $88,630.00
- Sum of MBE $905,169.34
- Sum of MBR $42,981.83
### Department of Technology

- **Total Addressable Spend**: $15,850,748.52
- **Tier 1 Diverse Spend**: $958,489.22
- **Tier 2 (Subcontracting)**: $- (not specified)
- **Total Diverse Spend**: $958,489.22
- **Overall Percentage Utilization**: 6.05%

#### Percentage Spend by Industry

- **Technology Goods & Services**: 67%
- **Technology Professional Services**: 32%
- **Technology Construction**: 1%

#### Diversity Spend by Race/Ethnicity and Gender

- **Sum of Asian**: $160.00
- **Sum of FBE $**: $16,266.84
- **Sum of HIS**: $- (not specified)
- **Sum of MBE $**: $- (not specified)
- **Sum of MBR $**: $57,690.00
- **Total**: $884,372.38