Frederick J. Yates, Jr.
August 7, 1948 - July 15, 2012
(Former City of Columbus Director)

The Frederick J. Yates Jr.
Memorial Scholarship

If you attended Mayor Coleman's Small Business Conference 2013, are a small business owner or executive, have a minimum of 3 to 5 years' experience running a small business, and at least $300,000 in annual sales, this may be a great opportunity for you!

The City of Columbus is happy to present the 2nd annual Frederick J. Yates, Jr. Memorial Scholarship Minority Business Award, funded by proceeds from the Mayor's Small Business Conference.

The award was created to honor the legacy of Frederick J. Yates, Jr., a long-time minority business advocate, entrepreneur, and former Director of the EBO Office. Fred worked tirelessly to help every business owner whom he believed had "fire in the belly"— his phrase to describe the unrelenting drive to achieve the greatness within.

The awardee will receive full tuition to the Tuck Executive Education minority business program, "Building a High-Performing Minority Business", May 18-23, 2014 at Dartmouth College in Hanover, New Hampshire.

Applications Deadline
*is **March 28, 2014.** Completed Applications are accepted via Drop-off, Fax, E-mail, or Mail (Applications submitted by mail must be postmarked by the deadline date.)*

MELINDA CARTER, *DIRECTOR*
1393 East Broad Street, 2nd Floor
Columbus, OH 43205
Office - 614.645.4764
Fax - 614.645.6669
eboco.columbus.gov
www.columbus.gov

THE CITY OF COLUMBUS
MICHAEL B. COLEMAN, MAYOR
EQUAL BUSINESS OPPORTUNITY

APPLICATION FORM

WHO IS ELIGIBLE?

- *An attendee of the 2013 Mayor's Small Business Conference; and*
- *An owner or senior executive of a minority (MBE, FBE, MBR, DBE) or small business*

HOW CAN I QUALIFY?

- *Have 3-5 years' experience running a small business*
- *Document $300,000 in annual sales*

WHAT IS THE AWARD?

- *Full-tuition to the Tuck Executive Education Program for minority business enterprises at Dartmouth College in Hanover, New Hampshire*

WHEN IS THE PROGRAM?

- *SOON! May 19-24, 2014*

WHEN ARE APPLICATIONS DUE?

- *March 28, 2014. Mailed submittals must be postmarked by the deadline date*

WHEN WILL THE SCHOLARSHIP BE AWARDED?

- ***April, 2014**. You will be notified by email by noon. The awarded company will be posted on the EBO website, Facebook page, and Twitter account*

WHAT HAPPENS NEXT?

- *You must apply to the Tuck Executive Education minority program for acceptance*

QUESTIONS

- *Email your questions to eboco@columbus.gov*

BUSINESS INFORMATION

Business Name:
Business Mailing Address:
Business Mailing City:
Business Mailing State:
Business Mailing Postal Code:
Business Mailing Country:
Business Phone:
Business Fax:
Business Email:
Business Website:
Minority Status:
Business Title:
Percentage of company that you own:
Do you have a formal business plan?

PERSONAL INFORMATION

First Name:
Middle name:
Last Name:
Phone:
Email:
Website:

Alternate Contact First Name:
Alternate Contact Last Name:
Alternate Contact Phone:
Alternate Contact Email:
Copy assistant on scholarship-related communications: Y/N

BUSINESS DESCRIPTION

Year business began:
Number of years with company:
Certifications:
Your company specializes primarily in:
Other Company specialization, if applicable:
Description of company's products and services:
List honors, awards, or other recognition you (or your company) have received. Please include granting organization and year of honor/award:
Further information you feel we should know about you:

SHORT ESSAYS

1. Explain the difference between a business owner and an entrepreneur. Describe how you are or are not both.

2. Describe your "Fire in the Belly Moment" - The moment you knew you had to go into business for yourself and what you did birth your business.

SHORT ESSAYS

3. Describe where your industry will be in the next the next five years.

4. How does your business fit into the forecast you have described? How might you reinvent your business, if necessary, to optimize a competitive advantage?

SHORT ESSAYS

5. Describe the greatest opportunity for improvement in your business and how you intend to fill that gap.

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