

COLUMBUS COMMUNITY PROFILE

Columbus was founded in 1812 at the confluence of the Scioto and Olentangy rivers. In 1803, the year of Ohio's statehood, the capital was moved from Chillicothe, located 45 miles to the south, to Zanesville, located 50 miles to the east, and back to Chillicothe. Created specifically to be the capital city, state officials finally selected a centralized location in Columbus in 1812 and the city officially became Ohio's permanent capital in 1816.

Within the past year, Columbus bypassed Indianapolis to move in rankings from the 15th to the 14th most populated city in the United States. Covering almost 225 square miles, the city is recognized nationwide for its historic neighborhoods, booming downtown arts and sporting district, open attitude, and notably affordable quality of life. The city's economy is very diverse and the community prides itself on being at the forefront of education reform, fiscal responsibility, and public safety.

Economic investments in the future of Columbus have created jobs and spurred major initiatives focused on improving neighborhoods, community health, and the environment.

<p>1812</p> <p>Columbus was founded at the confluence of the Scioto & Olentangy rivers.</p>	<p>1800s</p> <p>The National Road is completed, and the Feeder Canal and First Union Railroad station opened. These modes of transportation linked Columbus with trade markets resulting in a boom in industry and settlement.</p>	<p>1913</p> <p>The Great Flood caused the death of hundreds of Ohioans and resulted in millions of dollars in property damage.</p>	<p>1920s</p> <p>University Stadium, Battelle Institute, and the Columbus Municipal Hanger (CMH), now known as the John Glenn Columbus International Airport, opened.</p>	<p>1950s-1960s</p> <p>Significant highway projects were underway in and around Columbus, including Interstates 70 and 71, and State Route 315.</p>	<p>2012</p> <p>Columbus celebrated its bicentennial. The city grew from 1,200 residents to over 750,000 during its first 200 years.</p>	<p>TODAY</p> <p>Columbus has now moved up to the 14th largest city in the nation, and the second biggest in the Midwest.</p>
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Source: Columbus History



COLUMBUS GOVERNMENT

The city is a home-rule municipal corporation operating under the laws of Ohio. The City Charter, its constitution, can only be amended by a majority of the city's voters.

The city is administered by a Mayor, a seven-member City Council, the City Auditor and the City Attorney. These officials are all elected for four-year terms on an at-large basis. The Mayor and four Council members are elected in an odd numbered year. Three Council members, the City Auditor, and the City Attorney are elected in the following odd numbered year. The City Charter provides for appointments and elections of successors to these officials if they should, for any reason, vacate their office. All are chosen through a non-partisan process.

The Recreation and Parks Director, the Health Commissioner, and the Civil Service Executive Director are appointed by, and report to, independent commissions. The City Treasurer and Clerk to the Council are appointed by, and serve at the pleasure of, City Council. All other departments' directors are appointed by, and serve at the pleasure of the Mayor.

STAY CONNECTED



The myCOLUMBUS free Mobile App allows access to numerous city services, a community events calendar, park and trail guides, and tips for a healthy lifestyle, among other resources.



Key City Services At A Glance

Development

- Annual Avg Emergency & Non-Emergency Requests ...35,039
- Annual Avg Code Violation Notices ...20,541

Neighborhoods

- Neighborhood Pride Centers ...5
- 311 Service Requests Received in 2016 ...341,481

Public Health

- Licensed Food Facilities Compliant with Health Standards ...99%
- Annual Avg Immunizations...30,320

Public Safety

- Fire Stations ... 33
- Annual Avg EMS & Fire Runs Dispatched ...167,589
- Police Substations ...16
- Annual Avg 911 Police Service Calls ...674,309

Public Service

- Annual Avg Curbside Recycling Collection Households ...201,222
- Annual Avg Tons of Curbside Recycled Materials ...33,395
- Annual Avg Weekly Trash Collection Households ...340,432
- Roadways Maintained ...6,348 Miles
- Annual Avg Repaired Potholes ...161,574

Public Utilities

- Wastewater Treatment Plants ...2
- Water Treatment Plants ...3
- City-Owned Sewer and Water Lines Maintained ...6,988 Miles
- Gallons of Wastewater Treated in 2016 ...61 Billion
- Gallons of Drinking Water Treated ...49.5 Billion
- Service Population ...1.2 Million Customers
- City Power Customers ...Over 12,000

Recreation & Parks

- Park Sites ...353
- Acres Maintained (Including Reservoirs) ...14,397
- Swimming Pools & Spray Grounds ...12
- Golf Courses ...6
- Multi-Use Trails ...120 Miles
- Community Centers ...29
- Athletic Complexes...5

COLUMBUS DEMOGRAPHICS

The population of Columbus is diverse, young, and has a growth rate double the national average. The city's population is well educated, with over 34 percent having earned a bachelor or advanced degree compared to the national average of 30 percent. *City Observatory* ranks Columbus 11th nationwide for increase in college educated young adults by percentage of population.

Source: U.S. Census Bureau April 1, 2010 & July 1, 2016 Estimates, City Observatory

Population Quick Facts

Population Size ...860,090

Population per Square Mile ...3,831

Population Growth Rate

COLUMBUS ...9%
National Average ...4.7%

Median Income

COLUMBUS ...\$45,659
National ...\$53,889

Median Age

COLUMBUS ...31.8
National ...37.4

Population by Age

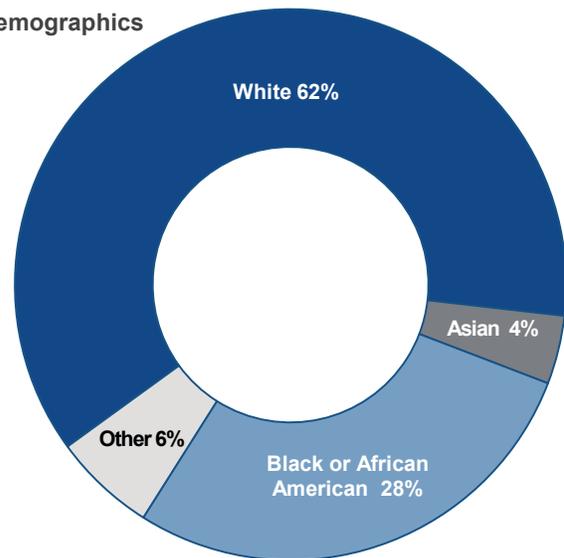
Under 18 ...23%
18 to 65 ...68%
Over 65 ...9%

Sex

Female ...51.2%
Male ...48.8%

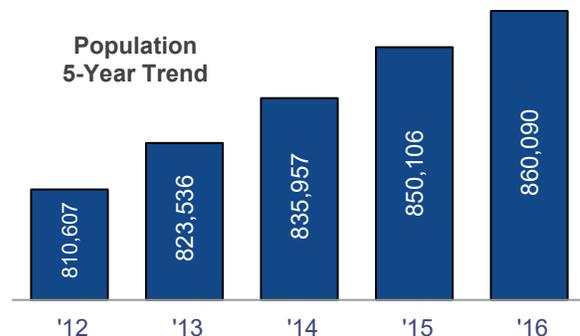


Racial Demographics



Source: U.S. Census Bureau April 1, 2010 & July 1, 2016 Estimates Quickfacts

Population 5-Year Trend





COLUMBUS HOUSING

The City of Columbus' housing market is booming with trendy and desirable neighborhoods, affordable housing options, and a thriving local economy. In *Nationwide's Health of Housing Markets 2017 Q2 report*, the Columbus housing market was ranked 35th nationwide.

Housing Quick Facts

Housing Units ...370,965

Persons per Household

COLUMBUS ...2.4
National Average ...2.6

Ownership Rate

COLUMBUS ...45.4%
National Average ...63.9%

Median Home Value

COLUMBUS ...\$129,100
National ...\$178,600

Median Monthly Mortgage

COLUMBUS ...\$1,291
National ...\$1,492

Median Monthly Rent

COLUMBUS ...\$833
National ...\$928

Source: U.S. Census Bureau April 1, 2010 & July 1, 2016
Estimates Quickfacts



Columbus is known for its vibrant, unique neighborhoods. Throughout the city, there are a variety of living options with many neighborhoods consisting of smaller communities within its borders. Residents are able to live in areas that range from historically preserved German Village, to the popular Short North, or newly developed downtown condominiums.



COLUMBUS Downtown

Notable Capital Projects

Creative Campus Roadway Improvements:

This project includes upgrades to roadway, sidewalk, pedestrian safety, and aesthetic elements in the Columbus College of Art and Design area. Improvements, including brick pavers, street lighting, bollards and trees, will be installed on Gay Street between Cleveland Avenue and Washington Avenue, and on Cleveland Avenue, Ninth Street, and Washington Avenue between Long Street and Broad Street.

Nationwide Boulevard & Hocking Street: This final piece of the Arena District roadway improvements will complete a multi-year project started more than ten years ago. The project included street reconstruction, drainage, traffic control, street lighting, and landscape improvements.

111 N. Front: The eight-story 196,000 square foot office building will house various city departments and is scheduled for completion in December 2017. The building will be named the Michael B. Coleman Governmental Center in honor of the former Columbus Mayor. The project also includes an adjacent parking garage with over 700 spaces.

Fire Station #2: The busiest fire station in Columbus, located at 150 East Fulton Street, was demolished to make way for a new station. The facility once housed both Fire Stations #2 and #3 for many years. Fire Station #3 was relocated to Greenlawn Avenue and construction of a new Fire Station #2 at the Fulton Street location was completed in 2017. The reconstruction of this station provides additional medic personnel.

Notable Neighborhoods

Arena District

Population ...804
 Area Size ...0.264 Square Miles
 Household Income ...\$65,442
 Median Rent ...\$1,035
 Median Age ...32.2

Central Downtown

Population ...30,177
 Area Size ...6.406 Square Miles
 Household Income ...\$45,513
 Median Rent ...\$587
 Median Age ...33.9

Discovery District

Population ...1,438
 Area Size ...0.444 Square Miles
 Household Income ...\$50,492
 Median Rent ...\$632
 Median Age ...40.2

Uptown District

Population ...770
 Area Size ...0.233 Square Miles
 Household Income ...\$56,695
 Median Rent ...\$607
 Median Age ...40.4

Source: City-Data.com

COLUMBUS North-Side



Notable Capital Projects

Cannon Drive Relocation: Relocation of the existing Cannon Drive between John H Herrick Drive and King Avenue. Relocating Cannon Drive will open up approximately 12 acres of developable land on the Ohio State University Campus.

Short North High Street Improvements: This project is the first of multiple phases that will provide streetscape improvements to the Short North District. This phase will include sidewalk replacement from the south end of the Convention Center to Goodale Street. The phase will also include curblin relocation to maximize the sidewalk width, storm sewer adjustments, landscaping upgrades, road resurfacing, new pedestrian crossing facilities, and traffic signal upgrades.

OhioHealth Headquarters: OhioHealth is building two connected four to five story buildings totaling 270,000 square feet on 12 acres near State Route 315 and Olentangy River Road. The buildings, which are slated for completion in the spring of 2019 will accommodate 1,600 workers and serve as the company's headquarters.

Notable Neighborhoods

Clintonville

Population ...35,938
Area Size ...5.423 Square Miles
Household Income ...\$78,422
Median Rent ...\$747
Median Age ...41.2

Harrison West

Population ...4,714
Area Size ...0.443 Square Miles
Household Income ...\$70,049
Median Rent ...\$923
Median Age ...30.9

Italian Village

Population ...3,922
Area Size ...0.464 Square Miles
Household Income ...\$53,592
Median Rent ...\$972
Median Age ...31.6

University District

Population ...36,147
Area Size ...2.147 Square Miles
Household Income ...\$28,336
Median Rent ...\$813
Median Age ...25

Victorian Village

Population ...6,886
Area Size ...0.497 Square Miles
Household Income ...\$67,395
Median Rent ...\$878
Median Age ...31

Notable Neighborhoods**King-Lincoln**

Population ...1,848
 Area Size ...0.324 Square Miles
 Household Income ...\$35,667
 Median Rent ...\$423
 Median Age ...35

South Linden

Population ...9,465
 Area Size ...1.649 Square Miles
 Household Income ...\$25,005
 Median Rent ...\$558
 Median Age ...33.5

Old Oaks

Population ...864
 Area Size ...0.109 Square Miles
 Household Income ...\$27,843
 Median Rent ...\$459
 Median Age ...32.4

Olde Town East

Population ...7,768
 Area Size ...0.928 Square Miles
 Household Income ...\$36,107
 Median Rent ...\$547
 Median Age ...33.6

Milo-Grogan

Population ...3,608
 Area Size ...1.246 Square Miles
 Household Income ...\$33,535
 Median Rent ...\$604
 Median Age ...31.9

Source: City-Data.com

COLUMBUS East-Side***Notable Capital Projects***

Franklin Park Cascades: Improvements and repairs are needed to allow the Franklin Park water cascades and ponds to be fully operational and in good condition. The community has expressed its desire to keep, restore, and improve this park amenity.

Parsons Ave. Improvements: This project will increase roadway capacity, better accommodate pedestrian traffic, add green space, improve access to Livingston Park, improve access to mass transit, and improve service and reliability of underground utilities.

Poindexter Village Redevelopment Project: A multi-phase redevelopment of the Poindexter Village area which runs to Mt. Vernon Avenue to the north, Ohio Avenue to the west, Long Street to the south, and Hughes Street to the east. The project includes senior living and multi-family units.

Fire Station #35: To address the growing population in the City of Columbus, it was determined that an additional fire station was needed. Fire Station #35 will be located on the far-east side of the city to provide for the improved safety and well-being of the citizens. Located at 711 Waggoner Road, this fire station will include four apparatus bays to house medic and fire engine vehicles, and will aid in reducing response times on that side of the city.

COLUMBUS South-Side



Notable Capital Projects

Indian Mound Facility Improvements: The facility is to be renovated to expand year round natural resource outdoor education and programs. Camps have been at capacity and more space is needed. The project also includes replacing an existing facility on the property that was condemned. The new facility is to include additional classrooms for outdoor education and office space for staff for an expanding outdoor education program.

Schiller Park Column Renovations: The columns, dating back to the early 1900's, have been in need of restoration for several years, but repairs have not been possible due to a lack of funding. The Recreation and Parks Department worked with community groups that surround the park to develop a plan to restore the columns. Restoration work will preserve city history and will ensure the safety of people who pass through the gates. The mission of the Recreation and Parks Department Master Plan supports this project.

Notable Neighborhoods

Brewery District

Population ...4,180
Area Size ...0.508 Square Miles
Household Income ...\$59,476
Median Rent ...\$1,110
Median Age ...36.5

Edgewood

Population ...2,052
Area Size ...0.422 Square Miles
Household Income ...\$36,583
Median Rent ...\$527
Median Age ...42.8

German Village

Population ...4,001
Area Size ...0.384 Square Miles
Household Income ...\$67,228
Median Rent ...\$1,073
Median Age ...36.8

Hungarian Village

Population ...2,129
Area Size ...0.205 Square Miles
Household Income ...\$34,980
Median Rent ...\$584
Median Age ...39.5

Merion Village

Population ...6,937
Area Size ...0.814 Square Miles
Household Income ...\$42,473
Median Rent ...\$771
Median Age ...34.5

Source: City-Data.com



Notable Capital Projects

Camp Chase Trail Improvements: The Camp Chase Trail is one of the city's most significant regional trails. Development of the trail began ten years ago, and over 14 miles of trail have been completed. This is the final segment of the trail, and will open the entire 15 miles of the path from Madison County to the Hilltop community.

Wilson Road Shared Use Path: This project will construct a shared use path (SUP) on the west side of Wilson Road from Sullivant Avenue to Broad Street. Modifications will be made to the existing bridge and the alignment of the roadway to accommodate the path addition. The roadway will be widened north of Fremont Street to accommodate a southbound left turn lane. Opposite the new turn lane, a raised grass median will be placed between Fremont and Wilson Park Way to support a path crossing at Fremont Street.

Lashutka Event Center: Facility improvements and renovations were done to expand the historic "Richards House" located at Griggs Reservoir. Formerly the Dam Keeper's House, the Gregory S. Lashutka Event Center provides 5,500 square feet of space to be used as a rental facility for meetings, weddings, or other events.

COLUMBUS West-Side

Notable Neighborhoods

Franklinton

Population ...9,081
 Area Size ...2.524 Square Miles
 Household Income ...\$32,056
 Median Rent ...\$559
 Median Age ...34.1

Hilltop

Population ...66,723
 Area Size ...12,527 Square Miles
 Household Income ...\$39,452
 Median Rent ...\$666
 Median Age ...35.5

West Olentangy

Population ...25,376
 Area Size ...5.939 Square Miles
 Household Income ...\$69,394
 Median Rent ...\$838
 Median Age ...36.4

West Scioto

Population ...15,890
 Area Size ...8.708 Square Miles
 Household Income ...\$69,163
 Median Rent ...\$808
 Median Age ...36.5

Source: City-Data.com

COLUMBUS TRANSPORTATION



Columbus is located in the heart of the Midwest, and is within a day drive or hour flight to over half of the population in the United States & Canada. There are eight major interstates that cross through Columbus, with convenient access from coast to coast and to the Mid-Atlantic States. In-state commerce benefits from access to interstate transportation infrastructure. In recent years, Columbus was recognized by *Inbound Logistics* as one of the nation's logistical hotspots.

Source: Columbus Region

Columbus is also home to the **Columbus Regional Airport Authority** which connects central Ohio with the world through the operation of three airports:

John Glenn Columbus International Airport: Service to 41 destination airports with over 150 daily flights and 7.3 million annual passengers.

Rickenbacker International Airport: A multimodal logistics hub serving international airfreight, cargo airlines, manufacturers, and distributors with over 200,000 annual passengers.



Bolton Air Field: Services the needs of area businesses, private pilots, and aviation enthusiasts.

In addition, Columbus is also home to **The Ohio State University Airport**, with over 75,000 operations a year, including corporate activity, student training, and pleasure flying.

Other Means of Getting Around Columbus:

Public Transportation: The Central Ohio Transit Authority (**COTA**) provides bus service to over 19 million annual passengers with 68 local, express, and crosstown lines serving 3,400 bus stops. The **CBUS** provides free downtown bus service, circulating on a specified route, every 10-15 minutes. **AirConnect** provides direct bus service between downtown and the John Glenn Columbus International Airport.



Sharing Services: **COGO** provides on demand access to over 365 bicycles located at 46 stations throughout downtown. **Car2Go** provides on demand access to 200 vehicles located throughout the city. **Uber** and **Lyft** connect people in need of a ride with available drivers.

Two Wheels: Columbus' bikeway program encourages traveling in and around Columbus via **bicycles** and maintains protected bike lanes and an extensive network of bike paths.

Taxi Services: **Pedicabs** provide bike taxi service throughout downtown. **Taxicabs** provide taxi service throughout the city.



In 2015, the United States Department of Transportation (USDOT) Smart City Challenge encouraged cities to put forward their best and most innovative ideas for the efficient movement of people and goods where technology and transportation intersect. The USDOT intended for this competition to focus on how emerging transportation data, technologies, and applications can not only be integrated with existing systems in a city to address transportation challenges, but can also be used to spur reinvestment in underserved communities.

In June 2016, the City of Columbus was announced the winner of the Smart City Challenge, beating out 77 other cities from across the country. Columbus won two grants as part of the US Department of Transportation Smart City Challenge: \$40 million from the USDOT to fund transportation and technology-based projects and \$10 from Vulcan, Inc. to fund electrification work aimed at reducing greenhouse gas emissions.



Getting Started:

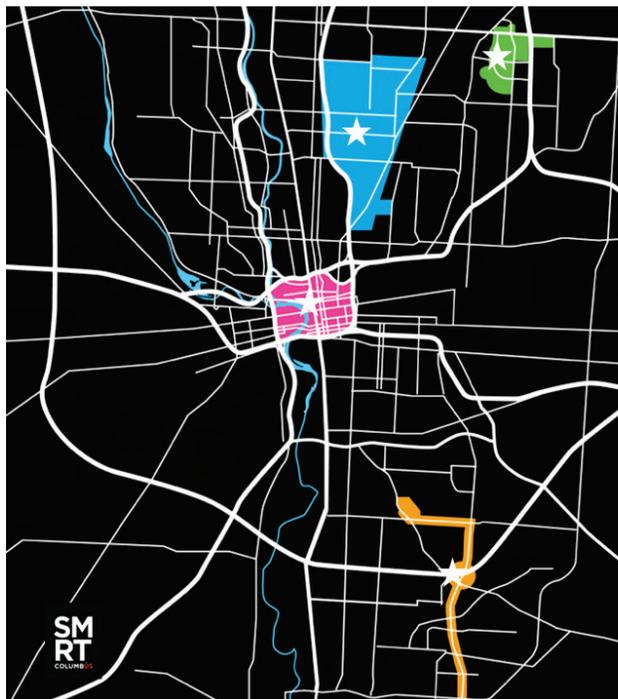
- Formed a “**Smart Columbus**” **Project Management Office** (PMO) comprised of city employees to manage the planning, implementation, and administration of the grants and grant projects.
- Created and filled the **city’s first Chief Innovation Officer** (CINO) position.
- Focused attention on **project goals** and further project development to align with those goals.
- Negotiated agreements with grantors, **engaged private and public sector partners** and finalized partner agreements, and conducted necessary industry research to properly guide the work over the multiyear grant period.
- Worked with industry leaders, subject matter experts, partners, stakeholders, and customers to identify the **end user needs** for each project.
- Conducted “**innovation sessions**” with end users, focus groups, surveys, and informal interviews. This engagement will continue throughout the project implementation.

Smart Columbus - Four Primary Goals:

Drive economic growth 	Improve people's quality of life 	Foster Sustainability 	Improve Safety 
<ul style="list-style-type: none">• Future-proof our economy by attracting and creating new jobs in emerging industries• Increase research, innovation, and entrepreneurial activity in the region• Prepare our existing workforce for the future• Incorporate "smart thinking" into real estate development• Become the nation's most efficient and innovative logistics hub	<ul style="list-style-type: none">• Connect people to employment and opportunity: including improving access to healthcare and fresh food• Increase personal mobility efficiency• Attract and retain talent with a desirable lifestyle• Alleviate the daily stresses of traffic and congestion	<ul style="list-style-type: none">• Decrease GhG emissions with high adoption of alternative transportation fuels, particularly EVs• Decrease dependency on personal car ownership• Encourage fewer vehicles on the road, more efficient vehicle use• Support more and better transportation and mobility services• Modernize the grid and increase use of renewable energy sources in the Columbus region	<ul style="list-style-type: none">• Reduce vehicle collisions as well as collisions with other vulnerable road users (e.g., pedestrians, bicyclists) caused by human error with self-driving vehicles• Reduce traffic snarls and coordinate efficient road use

USDOT Projects:

The USDOT grant is anchored by the creation of the Smart Columbus Operating System (ScOs), which will be a dynamic cloud-based platform designed to collect, aggregate and disseminate the data necessary for the successful completion of the Smart Columbus projects.



DISTRICTS

	
RESIDENTIAL DISTRICT	COMMERCIAL DISTRICT
	
DOWNTOWN DISTRICT	LOGISTICS DISTRICT

There are eight unique, but connected projects that are designed to leverage technology and data to provide open, equitable access to mobility options. These projects are planned to be deployed in four distinct districts:

Columbus is early in the four year grant timeline, and the projects are still in conceptual form as the team works with end users and stakeholders to affirm the assumptions that were made in the application process.

All Districts

Smart Columbus Operating System (ScOS)

Create a dynamic, web-based, data platform that will support the smart city projects as a single point of data collection and distribution. The ScOS is the backbone of Smart Columbus, and there is a planned expansion to house more robust sources of data and information.

Residential District Projects

Connected Vehicles

Install 3,000 units in fleet and personal vehicles and connect 175 intersections so cars can “talk” to one another and “connect” with traffic signals and other infrastructure. This allows the vehicles to avoid collisions, and provides data that the city can use to identify traffic patterns and safety concerns.

Multi-modal Trip Planning and Common Payment System

Create a single trip-planning and payment solution that allows users to easily and effectively plan trips that involve multiple modes of transportation.

Smart Mobility Hubs

Create single points of access to multiple modes of transportation. At select spots in Linden, COTA bus stations will be outfitted with Wi-Fi, trip planning kiosks, and access to other modes of transportation so residents can get to them – and onto where they need to go – more easily.

Mobility Assistance

Deploy an application aimed at providing mobility assistance for those with cognitive disabilities that enables them to use public transportation services independently and safely.

Commercial District Projects

Connected Electric Autonomous Vehicles

Deploy six electric autonomous transit shuttles at Easton to connect riders from the COTA transit center to employment centers.

Downtown District Projects

Event Parking Management

Create a one-stop shop application for parking in the downtown and Short North to tell users where parking exists and how to access it.

Logistics District Projects

Truck Platooning

Deploy truck platooning solutions in the Rickenbacker area, which allows long-haul trucks coupled via sensors to “talk” to one other. This solution saves on fuel and reduces emissions.

Vulcan, Inc. Priorities:

The city's electrification work is guided by five overarching priorities aimed at fighting climate change through reducing greenhouse gas emissions. Most of this work is rooted in preparing for and incorporating electric vehicles and the necessary infrastructure. This work will take place over a three-year period that began in April 2017. The City of Columbus is proud to be leading the way in these efforts with a recent request for proposals to purchase 100 electric vehicles in 2017 and a commitment to purchase 100 more over the next two years.

Decarbonization – Work in partnership with power providers to modernize the electric grid, improve efficiencies, and deploy smart meters.



to decarbonizing the Columbus region's mobility options.

Fleet Adoption – Work with public, private, and academic sectors to place into their fleets 780 electric vehicles by 2020.



Consumer Electric Vehicle Adoption - Increase the number of electric vehicles in Columbus and the seven county central Ohio region.

Transit, Autonomous and Multi-Modal Systems in the City - Ensure a comprehensive, multi-modal approach

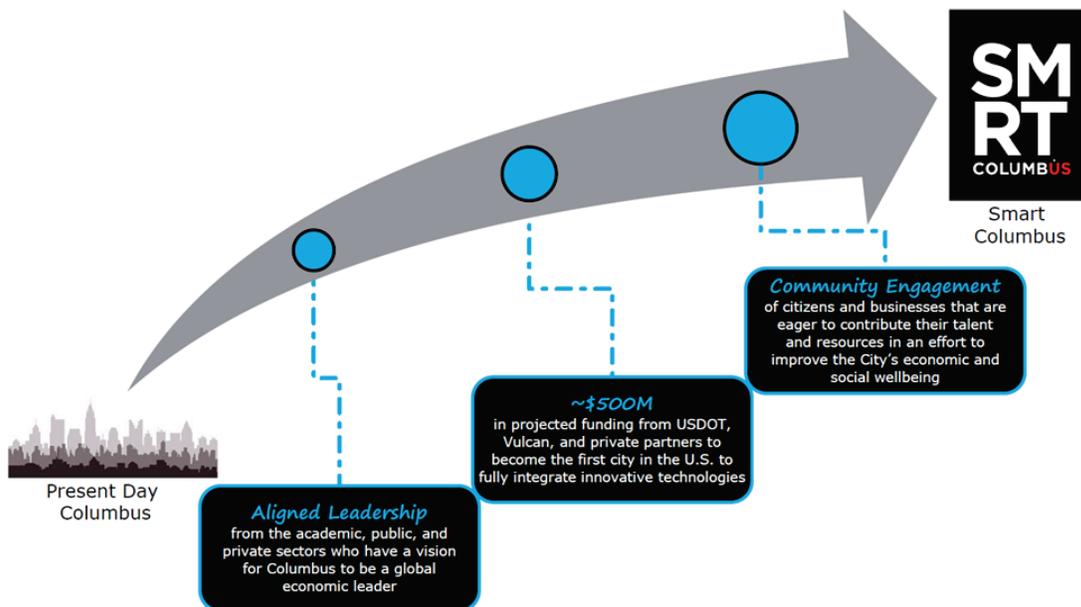


Charging Infrastructure – Support the acceleration of electric vehicle adoption through installation of charging infrastructure, with the goal of 1,685 new charging ports by the end of the grant period.

What's Next:

Much activity supported by the Vulcan, Inc. grant will take place in 2018. Residents will see the installation of **electric vehicle charging stations** and opportunities to learn more about and test drive electric vehicles at "Ride and Drive" events throughout the city. Private companies and government organizations will begin to deploy electric vehicles and charging infrastructure as well.

For the USDOT projects, the team will work with stakeholders and end users to develop system requirements for each project. This ensures the project team designs and deploys projects that solve real and tangible problems.



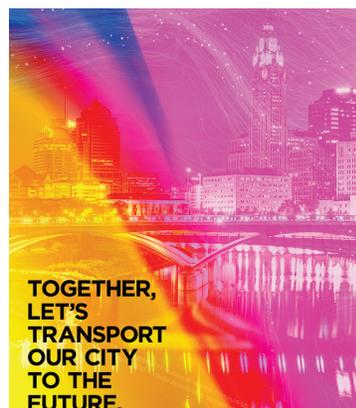
Current Project Partners:

A total of over **\$500 million** in funding, specific program support, and research contributions have been made by the following partners:



Community Engagement:

- City Of Columbus Smart City Resources - <https://www.columbus.gov/smartcolumbus/>
- City Of Columbus Contact - smartcolumbus@columbus.gov
- Columbus Partnership - <http://www.columbuspartnership.com/community-impact/smart-cities/>
- US Department Of Transportation - <https://www.transportation.gov/smartcity>



CelebrateOne



Reducing Infant Mortality:

Every year in Franklin County, 150 babies die before reaching their first birthday – and African American babies are dying at 3 times the rate of white babies.

Our Goal: To respond to the unequal distribution and alarming rates of premature births and infant deaths, Mayor Andrew Ginther and the Greater Columbus Infant Mortality Task Force created CelebrateOne, a collective impact initiative, to align, organize and implement efforts to **reduce Columbus' Infant Mortality Rate by 40%, and decrease the racial disparity rate of infant deaths by 50% by the year 2020.**

Neighborhood Focus:

CelebrateOne is focused on locations where the infant mortality rates are highest. **CelebrateOne is working intensely with residents and stakeholders in the highest priority areas, including Linden, the Near South Side, the Near East Side, Hilltop and Franklinton. Initiatives are underway in three other priority areas – Northeast, Southeast and Northland area.** Premature births are more likely to occur in these neighborhoods, along with higher rates of poverty, unemployment, housing instability, uninsured people, and transportation barriers.



The City's Investment: CelebrateOne has leveraged investments and in-kind support from partners including community organizations, hospitals, the City of Columbus, and Franklin County to work toward our goal of reducing infant mortality. The projects below highlight key City investments, both present and future, that impact social determinants of health in the CelebrateOne neighborhoods of Linden, Near East and Near South, Hilltop and Franklinton.

CelebrateOne

- Community Safe Sleep Campaign - \$1,300,000
- Phase 1 & 2 Neighborhood Interventions - \$625,000
- Connector Corps - \$562,000

Recreation & Parks

- Driving Park Community Center & Pool Improvements - \$10,500,000
- Linden Community Center Improvements - \$15,000,000
- APPS - Violence Intervention & Cap City Festivals - \$4,000,000

Neighborhoods

- Property Acquisition - \$1,250,000
- Linden Master Plan - \$250,000

Public Health

- Safe Sleep and Strategic Initiatives - \$868,225

Public Safety

- High School Resource Officer Program - \$776,768
- Neighborhood Safety Cameras - \$750,000
- Linden Fire Facility Replacement - \$8,500,000

Public Service

- Smart Cities Transportation Initiative - \$3,000,000
- West Broad Streetscape - \$2,251,618
- Mound Street Sidewalks - \$3,900,000
- CelebrateOne Sidewalk Project - \$1,400,000

Development

- Poindexter Village Choice Neighborhood Grant Housing & Infrastructure - \$24,000,000
- Funding for social services and Community Shelter Board - \$13,200,026
- Lead Safe Housing Program - \$815,000

Education

- Early Start Columbus - \$4,400,000
- Linden Park Neighborhood Early Childhood Education Center - \$784,000

Public Utilities

- Blueprint Hudson/McGuffey - \$4,300,000
- Blueprint West Franklinton/Hilltop - \$14,000,000

Moving Forward:

Columbus is laying the groundwork for long term success by investing in communities that need it most. Improving the built environment, supporting neighborhood stability programs and addressing other risk factors will move us towards our goal of celebrating more first birthdays in Columbus, Ohio.





COLUMBUS EMPLOYMENT

Columbus serves as headquarters to major national and multinational corporations, including Nationwide Mutual Insurance, L Brands, Huntington Bancshares, American Electric Power (AEP), and Big Lots. In recent years, the healthcare industry has emerged as a growth sector, with the city boasting four nationally recognized health system employers; each employ thousands of healthcare workers and contribute billions of dollars to the local economy.

Employer Name	Central Ohio Employees
The Ohio State University	30,963
State of Ohio	23,859
OhioHealth Corp	19,936
JPMorgan Chase & Co.	19,200
United States Government	13,800
Nationwide Mutual Insurance Co.	13,000
Honda of America	10,700
Kroger Co.	10,240
Mt. Carmel Health Systems	8,818
Nationwide Children's Hospital	8,400
City of Columbus	8,277
L Brands	7,800
Franklin County	7,000
Columbus Public Schools	6,488
Huntington Bancshares	5,050

Source: City of Columbus, Economic Development

Several major employers have made central Ohio home in recent years, investing millions of dollars in the local economy and expanding the region's economic base. The table below lists private companies that have made recent significant investments in the Columbus economy.

Company	Type	Product	Investment
JP Morgan Chase & Co.	Office	Banking	\$200 million
United Parcel Service, Inc.	Distribution	Parcel Delivery	\$177 million
Cologix, Inc.	Data Center	Data Center	\$130 million
OhioHealth Corporation	Headquarters	Hospital Administration	\$89 million

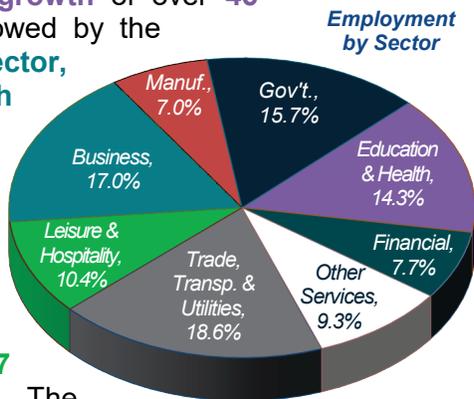
Source: Ohio Private Investment Survey 2014-2016, Ohio Development Services Agency, March 2017

COLUMBUS WORKFORCE ENVIRONMENT



Columbus has a stable, diverse employment environment with a large range of employment opportunities. All employment sectors have less than 19 percent of the workforce, indicating the city is well diversified in this area.

Since 2007, almost every sector has experienced growth. The **education & health sector** has experienced **growth** of over **45 percent**, followed by the **business sector**, with **growth** of **26 percent** and the **leisure and hospitality sector**, with **growth** of **17 percent**. The **manufacturing sector** has experienced a **decline** of **4.5 percent**.



Source: U.S. Bureau of Labor Statistics June 2017

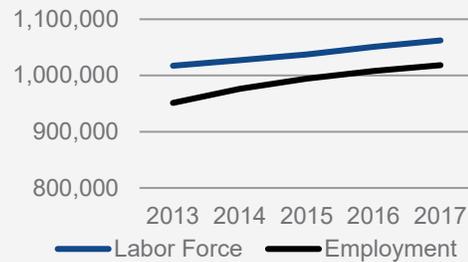
Largest Colleges & Universities

- The Ohio State University ...58,663 Enrolled
- Columbus State CC ...25,983 Enrolled
- Franklin University ...5,102 Enrolled
- Capital University ...3,465 Enrolled
- DeVry University ...2,307 Enrolled

Educational opportunities in Columbus range from career training programs to top ranked schools and universities. Employers have access to a large, well-educated and highly skilled workforce. The city is home to more than 55 nearby colleges and universities, with a total enrollment of more than 136,000 students and over 20,000 annual graduates. In addition, Columbus offers a large variety of workforce development programs through community, technical, and vocational schools. *Source: Columbus 2020*

Workforce Quick Facts

5 Year - Labor Force Trend



Workforce Size ...1,076,342

Unemployment Rate

COLUMBUS ...4.4%
National Average ...4.5%

Mean Hourly Wage

COLUMBUS ...\$23.48
National Average ...\$23.86

Highest Paid Occupation

Management ...\$54.35

Lowest Paid Occupation

Food preparation ...\$11.19

Mean Travel Time to Work

COLUMBUS ...21.4 (minutes)
National Average ...25.9 (minutes)

Source: U.S. Bureau of Labor Statistics, June 2017, U.S. Census Bureau



COLUMBUS DOWNTOWN DEVELOPMENT

With a population of more than 860,000 residents, Columbus ranks as the 14th largest city in the U.S. Downtown remains essential to the overall economic health of the city. As a business location, the city is booming with office vacancy rates near historic lows.

A critical part of the city's efforts to ensure downtown remains the premier employment center in the region is to invest in and grow the **residential** population.

- **River & Rich:** This \$50 million mixed-use project is a redevelopment of the site of the former Riverside Bradley housing project on Rich Street in East Franklinton that will include multi-family residential apartments, as well as townhomes, commercial office, retail space and a structured parking garage.
- **The Gravity Project:** This \$70 million mixed-use development on West Broad Street in East Franklinton includes a five-story commercial office building, six-story residential building with ground-floor retail, and a structured parking garage.
- **Two25 Commons:** This \$60 million investment, anticipated to be completed 2017-2018, consists of a 17 story mixed use development with apartments and condos on 11 floors.

Investments in **public** amenities are also critical to the long-term health of downtown.

- **City Hall Municipal Campus:** \$75 million LEED Silver targeted office building and parking garage anticipated to be completed by year-end 2017.
- **Ohio Veterans Memorial and Museum:** \$55 million, a new memorial and museum to honor Ohio veterans and educate and inspire visitors to serve their community and nation. Expected completion is spring 2018.

Downtown Quick Facts

Investments (\$)

Proposed ...\$1.3B
 Under Construction ...\$641M
 Completed (Jan.-Jun. 2017) ...\$127M

Largest Proposed Projects

Nationwide Children's Hospital...\$189M
 Scioto Peninsula Phase I ...\$187M
 North Market ...\$115M

Largest Under Construction Projects

Convention Center Upgrades ...\$125M
 Two25 Commons ...\$60M
 Michael B. Coleman Governmental Center ...\$60M

Private and Public Investment

Total since 2007 ...\$2B

Total Residents ...8,300

Housing Units

Proposed ...1,092
 Under Construction ...1,214
 Completed (Jan.-Jun.2017) ...138

Apartment Occupancy Rate ...96%

Office Vacancy Rate ...11.4%

Colleges & Universities ...5 (33,008 students)

Hotels ...15

Annual Visitors (2016) ...10M

Source: CCSID, DSID, Experience Columbus, College Navigator, Xceligent, US Census Bureau, Colliers International, Columbus Business First

COLUMBUS ECONOMIC DEVELOPMENT

Top Metro in the Midwest

- The U.S. Census Bureau lists Columbus as the fastest growing metro in the Midwest.
- #1 metro for Job Growth according to the U.S. Bureau of Labor Statistics.
- #1 in GDP Growth per U.S. Bureau of Economic Analysis.
- #1 in Wage Growth according to the U.S. Labor Department.

Columbus continues to be one of the fastest growing cities in the U.S., due to a strong labor market and diverse and thriving employer base.

While the city saw solid job growth in many sectors of the economy last year, it was a particularly

strong year for the financial services sector. In 2016, companies within this sector announced major job expansion projects, which will bring over 2,200 new jobs to the City of Columbus.

Site Selection Magazine lists Columbus as a top ten metro (with populations over 1 million) with 87 successful economic development projects in 2016.

Columbus' most recent significant **development initiatives** include:

Huntington National Bank: The Huntington National Bank is investing over **\$19 million** to consolidate, expand, and relocate its operations center from Morse Road to a larger vacant commercial facility at 5555 Cleveland Avenue. It will create **1,000 new full-time positions** as part of this project. In addition, Huntington is embarking on a community strategic plan, which **will commit \$300 million** toward lending opportunities targeting low-to-moderate income census tracts with focused outreach in Linden and Northland.

Alliance Data Systems, Inc. (ADS): ADS is a leading provider of marketing, loyalty, and credit solutions managing more than 100 million consumer relationships for the world's leading brands. ADS is in the process of investing over \$80.5 million in an expansion project, which will construct a three-building campus to house its corporate associates for its retail services business and create **700 new full-time positions**.

BDO USA, LLP. (BDO): BDO is a global accounting, tax and advisory firm with over 1,400 offices throughout the world and is the fifth largest accounting network globally. BDO is establishing a shared services center in Columbus to assist the BDO offices throughout the United States. The \$515,000 project is expected to create **400 new full-time positions** over the next five years.

Columbus 2020 Goals to Achieve by the Year 2020

- Add 150,000 net new jobs (at 141,552)
- Increase personal per capita income by 30 percent (at 21.5 percent)
- Add \$8 billion of capital investment (at \$7.84 million)
- Be recognized as a national leader in economic development

*Through June 2017.

*Columbus 2020 is an economic development organization guided by an aggressive economic development strategy

Arts & Cultural Attractions

- BalletMet
- CATCO
- Center of Science & Industry (COSI)
- Columbus Children's Theatre
- Columbus Cultural Arts Center
- Columbus Jazz Orchestra
- Columbus Museum of Art
- Columbus Symphony Orchestra
- Columbus Zoo & Aquarium
- Franklin Park Conservatory
- The King Arts Complex
- Lincoln Theatre
- Ohio History Connection
- Ohio Theatre
- Opera Columbus
- Palace Theatre
- Shadowbox Theatre
- Short North Arts District
- Wexner Center for the Arts



COLUMBUS FUN

Columbus is home to many renowned facilities, including the nationally ranked Columbus Zoo and Aquarium, COSI and Columbus Metropolitan libraries. Organizations such as the Columbus Symphony, Columbus Jazz Orchestra, and Opera Columbus provide year-round opportunities for live music performances.

Sports Teams

- Columbus Blue Jackets, National Hockey League*
- Columbus Clippers, Triple-A affiliate of the Cleveland Indians*
- Columbus Crew, Major League Soccer*
- The Ohio State University, BigTen NCAA Sports*
- Ohio Aviators, Pro Rugby*

Entertainment Venues

- Columbus Convention Center
- Nationwide Arena
- Express Live!
- Newport Music Hall
- Hollywood Casino
- Scioto Downs Racino

Patrons of performing arts and theater find plenty to see in the offerings of local companies such as BalletMet, CATCO (Contemporary American Theatre Company), and the Columbus Children's Theatre. The city offers an exciting array of entertainment with special events, sporting events, and popular festivals throughout the year.

<ul style="list-style-type: none"> • Ohio Boat & RV Show • Winter Beerfest <p>January</p> 	<ul style="list-style-type: none"> • State of the City Address • Home & Garden Show <p>February</p> 	<ul style="list-style-type: none"> • Arnold Sports Festival • International Auto Show <p>March</p> 	<ul style="list-style-type: none"> • Equine Affaire • Cap City Half Marathon <p>April</p> 	<ul style="list-style-type: none"> • Susan G. Komen Race for the Cure • Memorial Tournament <p>May</p> 	<ul style="list-style-type: none"> • Columbus Arts & Pride Festivals • Memorial Tournament • ComFest <p>June</p> 
<ul style="list-style-type: none"> • Jazz & Rib Festival • Red, White & Boom • Ohio State Fair <p>July</p> 	<ul style="list-style-type: none"> • Pelotonia • Festival Latino • Greek Festival <p>August</p> 	<ul style="list-style-type: none"> • New Albany Classic • Oktoberfest <p>September</p> 	<ul style="list-style-type: none"> • All American Quarter Horse • Nationwide Children's Marathon <p>October</p> 	<ul style="list-style-type: none"> • Wildlights at the Columbus Zoo • Columbus International Festival <p>November</p> 	<ul style="list-style-type: none"> • First Night Columbus • Grand Illumination <p>December</p> 

COLUMBUS RANKINGS

-- #1 Rankings --

No. 1 2017 best cities to work in tech (Smart Asset)

No. 1 The six best big cities – best in Midwest (Money)

No. 1 Top metro for scaling startups (Kauffman Foundation)

No. 1 Top tech talent markets in 2016 (CBRE)

No. 1 Top Midwest U.S. metro for visitor satisfaction (J.D. Power)

-- Top 10 Rankings --

No. 2 Least expensive office markets in the U.S. (BOMA International)

No. 2 Best cities for new college grads (SmartAsset)

No. 2 Top cities for best return on salary (BenefitsPro)

No. 4 Best cities to start a business right now (Inc.)

No. 4 Cities with the happiest workers (Kanunu)

No. 6 Best cities for starting your career (Bankrate)

No. 6 Best cities for conferences in 2016 (Smart Asset)

No. 6 Top metros for economic growth potential (Business Facilities)

No. 7 Best city for jobs in 2017 (glassdoor.com)