

INCENTIVES & PRIZES

Department Leaders

- A Fitbit or \$50 iTunes gift card to the department leader(s) with the highest percentage of co-workers recruited from their department
 - \$20 iTunes or CRP gift card for the department leader(s) with the highest total number of walkers recruited
 - \$20 iTunes or CRP gift card for the department leader(s) with the highest total departmental fundraising amount
- ⇒ Each Department Leaders will receive a free C-Bus Heart Walk t-shirt, \$5 North Market Gift Card and CoGo pass

Team Captain

- Automatically receives a free C-Bus Heart Walk t-shirt

All Heart Walk Team Members/Walkers

- Team walkers that raise \$15 or more get a C-Bus Heart Walk t-shirt
- Anyone who sends out 10 emails or more from the heart walk website will be put in the drawing for a Fitbit or \$50 iTunes gift card
- Personalize you page with a picture and a story- drawing for a \$10 Kroger gift card
- Become a RED Walker– get 5 or more online donations in any amount- get a \$5 Kroger gift card

Top Fundraiser

- The top individual fundraiser will get a Fitbit or \$50 iTunes gift card



2015 Heart Walk Shirt

**the shirt is oatmeal colored, and a light-weight, super soft, ring-spun poly/cotton/ rayon blend.*