

South Side Network for Healthy Families & Babies

Understanding What Other Cities Are Doing
April 15, 2014



COLUMBUS
PUBLIC HEALTH

Introductions

- Name
- Organization (if affiliated)
- How are you connected to the South Side?
 - Residence
 - Work
 - Worship
 - Community service



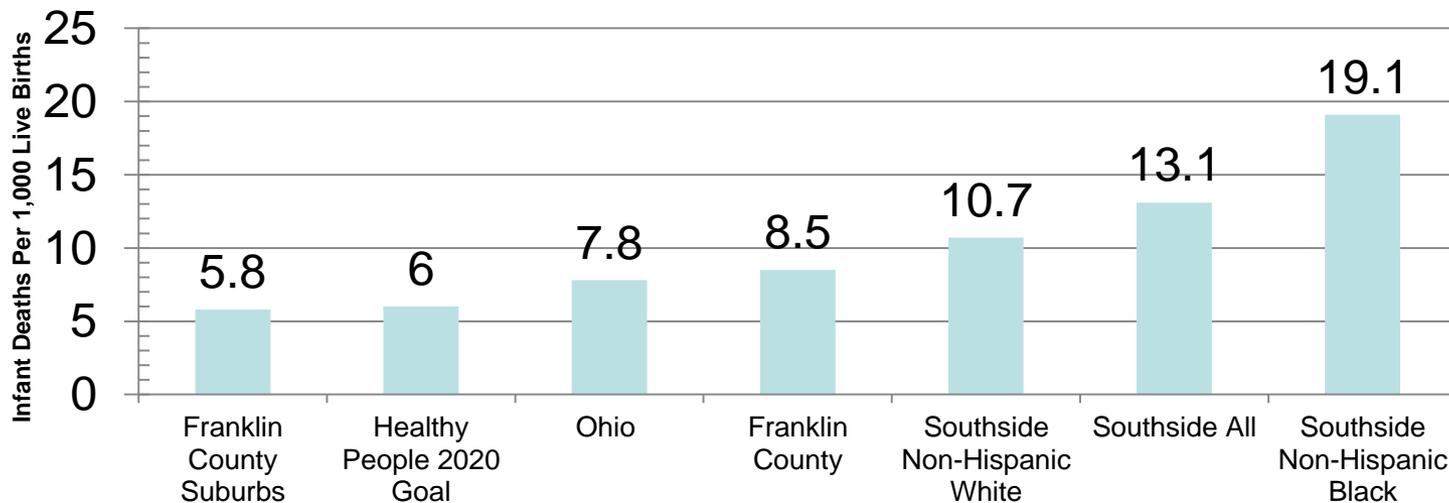
Announcements

- **March for Babies**
 - 10am April 27, 2014
- **Columbus SOUP**
 - Application deadline: 5pm April 20, 2014
 - Event and presentation: 5:30pm April 27, 2014
- **Our new website: columbus.gov/southside**



We have...

- Identified the problem
 - Disparities in infant mortality rates AND bad birth outcomes



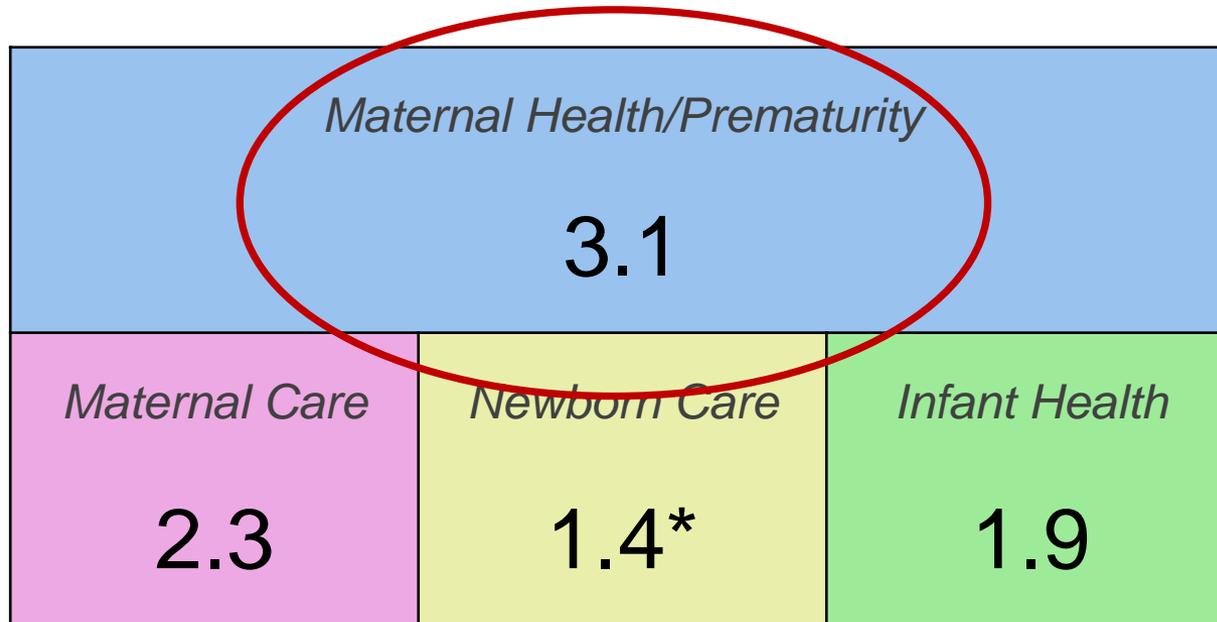
We have...

- Understood major causes
 - Life course perspective
 - Health of communities and women BEFORE conception
 - Social determinants of health
 - Health is more than biology and health care



We have...

- Picked strategic areas based on PPOR



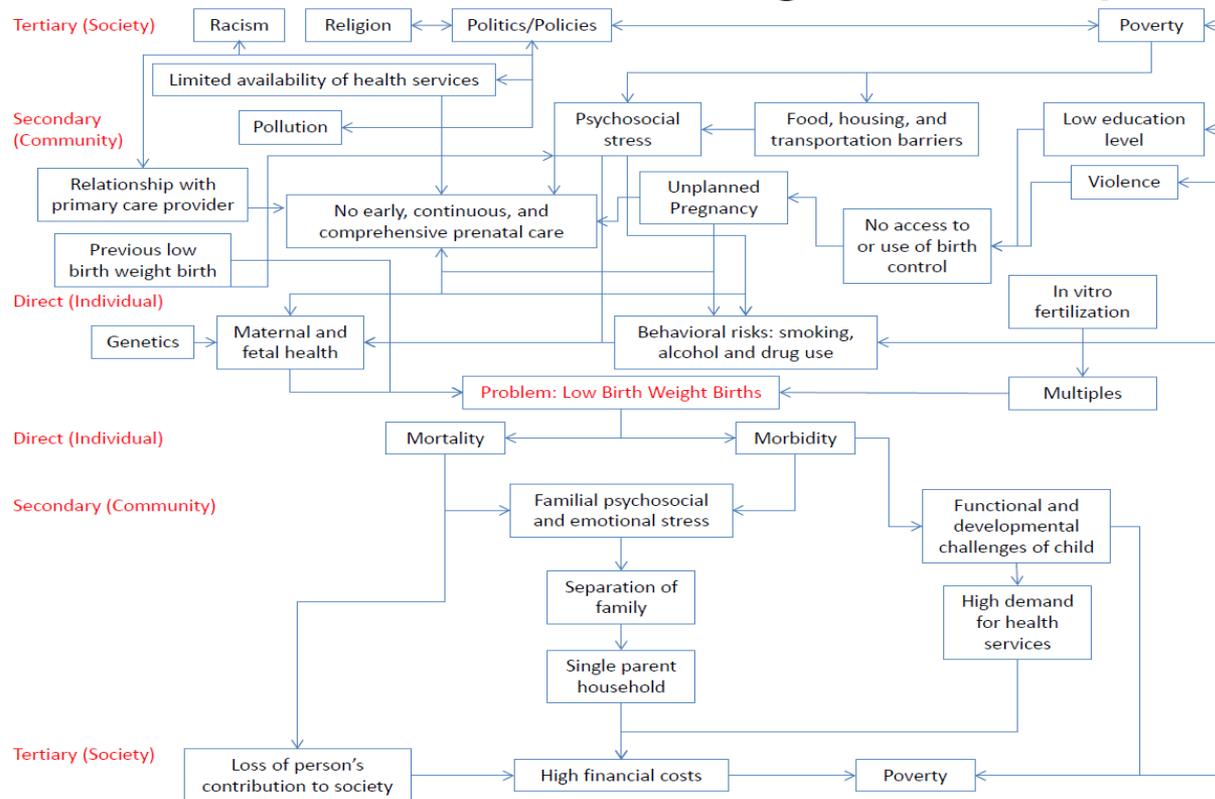
* Unreliable rate

2004-2009 Ohio Department of Health Vital Statistics Data Analyzed by Office of Epidemiology



We have

- Harvested our own knowledge and experiences



We have...

- Used data to help *prioritize* targets for developing interventions

Risk Factor		South Side All		South Side Non-Hispanic Blacks
Multiple Births (Twins, Triplets, etc.)	1	19.0	2	17.0
Pregnancy Spacing (Less than 18 Months)	2	17.8	3	15.1
Unmarried	3	17.7		11.9
Less than High School Education	4	14.4	4	13.6
Tobacco Use		10.8	1	21.0
No Prenatal Care		8.1		7.2
Previous Preterm Birth		7.7		10.4
Teen Births (19 Years or Younger)		1.8		-3.1
Previous Poor Birth Outcome		1.8		0.8

Using data (cont.)

Indicator	South Side	All Neighborhoods Average	Disparity Ratio
Homicides per 100,000	19.0	10.5	1.8
Walk Score	46.0	46.8	1.0
Food Imbalance	29.6%	28.5%	1.0
Percent of Income on Housing	40.3%	35.8%	1.1
Vacancy per 1,000	20.1	37.7	.5
Unemployment	13.5%	9.0%	1.5
Poverty	23.7%	18.0%	1.3
Child Poverty (< 5 Years)	41.6%	26.2%	1.6
Reading Proficiency	64.3%	76.5%	--
Less than High School Education	22.0%	10.5%	2.1

Various Data Sources



THE CITY OF
COLUMBUS
MICHAEL B. COLEMAN, MAYOR

COLUMBUS
PUBLIC HEALTH

NOW...

- Think about what **YOUR IDEAL INTERVENTION** to reduce infant mortality and disparities in bad birth outcomes would be like...
 - What would you do?
 - What part of the population would benefit?



Around the Nation in an Hour

- Use your airline ticket to know where to start
- 6 stations, 7 cities
- 10 minutes per station
- Share “talking-time” with others
- Rotate clockwise
- Have fun and be engaged!



Around the Nation in an Hour

- What resonated with you from other cities that may work on the South Side?
- Are there other interventions you think may be a better fit for the South Side?
- What other information do you need to make a decision about which two interventions we pick?



NEXT STEPS

- Next meeting is May 20th
- Shared info & further discussion based on Questions from tonight's Agenda item IV
- Will we be ready to vote “upstream” and “downstream?”



QUESTIONS/THOUGHTS?

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