



LOCAL FOOD ACTION PLAN

CITY OF COLUMBUS & FRANKLIN COUNTY, OHIO

We need to hear from you

Franklin County, the City of Columbus and Local Matters are creating a food action plan to identify the barriers and opportunities within the current local food system. **Your responses will shape a local food action plan to:**

- **increase the role of food in economic development**
- **increase local food production**
- **improve efficiencies and reduce barriers in food distribution and processing**
- **expand access to healthy food**

The survey should take 5-10 minutes to complete and your response will be kept confidential. Please read each question carefully.

1. What is the zip code where your business is located? If you have multiple locations for your business, please list the zip code where your corporate headquarters is located?

2. Please choose which best describes your current business operation?

- A school
- A hotel
- A hospital
- A health care facility (other than a hospital, e.g. long term care, assisted living)
- A restaurant/bar
- A correctional facility
- A food retailer only
- Primarily a food retailer, but also a food manufacturer
- Both a food manufacturer and a food retailer to the same extent
- Other (please specify)



LOCAL FOOD ACTION PLAN

CITY OF COLUMBUS & FRANKLIN COUNTY, OHIO

3. What types of food do you purchase? (Select all that apply)

- Dairy
- Eggs
- Meats
- Fruits
- Vegetables
- Specialty prepared goods (bread, other value added items)
- Other (please specify)

4. How much do you spend weekly on food products?

- < \$500
- \$500-\$2,500
- \$2,501-\$10,000
- \$10,001-\$50,000
- \$50,001-\$100,000
- >\$100,001

5. How do you define local food?

- Produced within Franklin County
- Produced within Central Ohio (Delaware, Fairfield, Franklin, Licking, Madison, Pickaway, Union)
- Produced in Ohio
- I don't know
- Other (please specify)



LOCAL FOOD ACTION PLAN

CITY OF COLUMBUS & FRANKLIN COUNTY, OHIO

6. Please rate how important the following items are in your decisions about what food to buy.

	Not at all Important	Important	Very Important	Don't Know
Nutritional Value (e.g., healthier)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Appearance	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Price (how much it costs)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Taste compared to similar products	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Quality (based on what I know or the brand)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Locally Grown	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Organically grown	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Grown without pesticides	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

7. How important do you think having local food options is to your customers?
- Very important
 - Somewhat important
 - Neutral
 - Not important
 - I don't know



LOCAL FOOD ACTION PLAN

CITY OF COLUMBUS & FRANKLIN COUNTY, OHIO

8. Do you purchase food grown/produced in any of the following Central Ohio counties?
(Select all that apply) (If none – skip to question 13)
- Delaware
 - Fairfield
 - Franklin
 - Licking
 - Madison
 - Pickaway
 - Union
 - None
 - I don't know
9. What percentage of the total food products that you purchase are grown/produced in the Central Ohio (Delaware, Fairfield, Franklin, Licking, Madison, Pickaway, Union counties)?
- 1%-5%
 - 6%-10%
 - 11%-20%
 - 21%-40%
 - 41%-60%
 - 61% or more



LOCAL FOOD ACTION PLAN

CITY OF COLUMBUS & FRANKLIN COUNTY, OHIO

10. How often do you purchase foods that were grown/produced in Central Ohio?
(Delaware, Fairfield, Franklin, Licking, Madison, Pickaway, Union counties)

	Daily	Weekly	Bi-monthly	Monthly	Quarterly	Seasonally	Occasionally	Not at all
Dairy	<input type="checkbox"/>							
Eggs	<input type="checkbox"/>							
Meat	<input type="checkbox"/>							
Fruits	<input type="checkbox"/>							
Vegetables	<input type="checkbox"/>							
Specialty prepared goods (breads, other value added items)	<input type="checkbox"/>							

11. How do you purchase food products that are grown/produced in Central Ohio?
(Delaware, Fairfield, Franklin, Licking, Madison, Pickaway, Union counties)
(Select all that apply)

- Delivered through a distributor
- Direct from a farmer
- At a farmer's market
- Food auction
- Supermarket (e.g. Kroger, Giant Eagle, etc.)
- Other (Please specify)



LOCAL FOOD ACTION PLAN

CITY OF COLUMBUS & FRANKLIN COUNTY, OHIO

12. In your experience, how do prices for food grown/produced in Central Ohio (Delaware, Fairfield, Franklin, Licking, Madison, Pickaway, Union counties) compare to prices for food grown/produced outside Central Ohio? (Choose only one)

- Central Ohio food is more affordable
- Central Ohio food is similar in price
- Central Ohio food is somewhat more expensive
- Central Ohio food is more expensive
- No experience with Central Ohio food prices

13. How much do the following issues prevent you from buying food grown/produced in Central Ohio? (Delaware, Fairfield, Franklin, Licking, Madison, Pickaway, Union counties)

	Not at all	Somewhat	A lot
Lack of demand	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Food safety	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Distribution	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Convenience	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Price	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Insufficient supply	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Seasonal availability	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Quality	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Purchasing policies	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>



LOCAL FOOD ACTION PLAN

CITY OF COLUMBUS & FRANKLIN COUNTY, OHIO

14. How interested are you in buying any of the following products that are grown or produced in Central Ohio (Delaware, Fairfield, Franklin, Licking, Madison, Pickaway, Union counties)?

	Not Interested	Interested	Very Interested	Don't Know
Dairy	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Eggs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Meats	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Fruits	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Vegetables	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Specialty prepared goods (bread, other value-added items)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other (please specify)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>



LOCAL FOOD ACTION PLAN

CITY OF COLUMBUS & FRANKLIN COUNTY, OHIO

Thank you for completing this survey. Your responses will help shape a plan to increase local food production and grow the local food economy. If you would like to receive updates on the plan, please provide your email address below. We won't share your email address with anyone else.

If you are interested in helping to solve issues related to food and farm waste, we want to hear from you. Please answer a few more questions about food waste on the following pages.



LOCAL FOOD ACTION PLAN

CITY OF COLUMBUS & FRANKLIN COUNTY, OHIO

Food Waste Reduction Efforts in Franklin County

Food waste makes up a large portion of the waste that is sent to our landfill every year. By adopting best practices, food waste can be reduced and turned into a resource for enhancing our communities. Your responses to this survey will help us; Franklin County, the City of Columbus and Local Matters identify opportunities to improve food waste reduction efforts in the Local Food Action Plan.

The part of the survey should take 5-10 minutes to complete and your response will be kept confidential.

15. Have you completed a waste audit in the past 5 years?

- Yes
- No but I am interested in completing a waste audit
- No and I am not interested in completing a waste audit
- I don't know

16. What is the average volume of the TOTAL waste your operation produces?

- <10 cubic yards
- 20 cubic yards
- 30 cubic yards
- >40 cubic yards
- I don't know

17. What percentage of your total waste stream is comprised of **food and compostable waste**?

- None
- 1-20%
- 21-50%
- 51-75%
- >76%
- I don't know



LOCAL FOOD ACTION PLAN

CITY OF COLUMBUS & FRANKLIN COUNTY, OHIO

18. How much of your food and compostable waste is **pre-consumer food and compostable waste**? (This is the food and compostable waste generated before it reaches the customer.)

- Almost none
- About $\frac{1}{4}$
- $\frac{1}{4}$ - $\frac{1}{2}$
- $\frac{1}{2}$ - $\frac{3}{4}$
- More than $\frac{3}{4}$
- Almost all
- I don't know

19. How much of your food and compostable waste is **edible food that is not sold**?

- Almost none
- About $\frac{1}{4}$
- $\frac{1}{4}$ - $\frac{1}{2}$
- $\frac{1}{2}$ - $\frac{3}{4}$
- More than $\frac{3}{4}$
- Almost all
- I don't know

20. How much of your food and compostable waste is **post-consumer food and compostable waste**? (Table scrap food and compostable waste.)

- Almost none
- About $\frac{1}{4}$
- $\frac{1}{4}$ - $\frac{1}{2}$
- $\frac{1}{2}$ - $\frac{3}{4}$
- More than $\frac{3}{4}$
- Almost all
- I don't know



LOCAL FOOD ACTION PLAN

CITY OF COLUMBUS & FRANKLIN COUNTY, OHIO

21. Please select the number that best describes the status of the following food waste reduction practices/policies in your organization.

1 = not a practice or a policy, 2= a practice but not consistent, 3 = a consistent practice but not a policy; 4 = A consistent practice and policy is being drafted, 5 = policy drafted and implemented

Reduce over-purchasing of food	1	2	3	4	5
Reduce prep waste and improperly cooked food	1	2	3	4	5
Secondary uses for leftover food (ie.bread>croutons)	1	2	3	4	5
Ensure proper storage techniques	1	2	3	4	5
Modify menu to reduce food that is uneaten	1	2	3	4	5
Change serving sizes and garnishes	1	2	3	4	5
Encourage consumers to only order/take what they can consume	1	2	3	4	5
Separate food and compostable waste in pre-consumer waste stream	1	2	3	4	5
Separate food and compostable waste in post-consumer waste stream	1	2	3	4	5
Other	1	2	3	4	5

Other (please describe):



LOCAL FOOD ACTION PLAN

CITY OF COLUMBUS & FRANKLIN COUNTY, OHIO

22. Do you donate **edible food that is not sold** to charitable organizations that feed people?

- We donate ALL edible food that is not sold
- We donate SOME edible food and could donate more
- We donate SOME edible food but cannot donate more
- We do not donate edible food but would like to
- We do not donate edible food
- Other (please specify)



LOCAL FOOD ACTION PLAN

CITY OF COLUMBUS & FRANKLIN COUNTY, OHIO

23. Please indicate how much of a barrier (1=not a barrier, 5=major barrier) each of the following issues is to donating **edible food that is unsold** to charitable organizations that feed people?

Transportation Constraints	1	2	3	4	5
Don't know where/how	1	2	3	4	5
Liability Concerns	1	2	3	4	5
Insufficient storage and refrigeration at food banks	1	2	3	4	5
Insufficient onsite storage and refrigeration	1	2	3	4	5
Regulatory Constraints	1	2	3	4	5
Financial	1	2	3	4	5
Lack of support from management	1	2	3	4	5
Other	1	2	3	4	5

If you selected other -please describe:



LOCAL FOOD ACTION PLAN

CITY OF COLUMBUS & FRANKLIN COUNTY, OHIO

24. Do you send any **food waste** for animal feed?

- We send ALL food waste (both edible and non-edible) for animal feed
- We send ALL NON-EDIBLE food waste for animal feed
- We send SOME food waste for animal feed and would like to send more
- We do not send any food waste for animal feed but would like to
- We do not send any food waste for animal feed (skip to 14)
- Other (please specify)

25. How is your **food and compostable waste** transported for disposal?

- Self-transport
- Contract with a hauler
- Transported by the receiver
- I don't know
- Other (please explain)

26. What type of waste receptacle are you using for your **food and compostable waste**?

- Cart or tote
- Dumpster
- Roll off container
- Other (please describe)



LOCAL FOOD ACTION PLAN

CITY OF COLUMBUS & FRANKLIN COUNTY, OHIO

Barriers and Solutions for Food and Compostable Waste Disposal

The following questions relate to barriers and opportunities for food waste management in our local food system.

27. Please indicate how likely you would be to utilize each of the following **food and compostable waste** diversion options if they were available to you (1=not likely, 5=very likely)

Policies to reduce food waste	1	2	3	4	5
Composting for soil enrichment	1	2	3	4	5
Digester	1	2	3	4	5
Vermicomposting	1	2	3	4	5
Animal feed	1	2	3	4	5
Donating unsold edible food	1	2	3	4	5
Other	1	2	3	4	5

Other (Please describe):



LOCAL FOOD ACTION PLAN

CITY OF COLUMBUS & FRANKLIN COUNTY, OHIO

28. Which of these **food and compostable waste** diversion options would prefer to use?

- Policies to reduce food waste
- Composting for soil enrichment
- Digester
- Vermicomposting
- Animal feed
- Donating unsold edible food
- Other (Please describe):



LOCAL FOOD ACTION PLAN

CITY OF COLUMBUS & FRANKLIN COUNTY, OHIO

29. Please indicate how much of a barrier (1=not a barrier, 5=major barrier) each of the following issues are to diverting the **food and compostable waste** you generate away from landfills.

Food waste volumes too low	1	2	3	4	5
Food waste volumes too high	1	2	3	4	5
Food waste volumes inconsistent	1	2	3	4	5
Availability of services	1	2	3	4	5
Expense of services	1	2	3	4	5
Contamination	1	2	3	4	5
Smell	1	2	3	4	5
Rodents/Pests	1	2	3	4	5
Community complaints	1	2	3	4	5
Don't know where/how	1	2	3	4	5
Lack of food waste transportation	1	2	3	4	5
Management/Building constraints	1	2	3	4	5
Lack of waste storage	1	2	3	4	5
Regulatory issues	1	2	3	4	5
Other	1	2	3	4	5

Other (Please describe):



LOCAL FOOD ACTION PLAN

CITY OF COLUMBUS & FRANKLIN COUNTY, OHIO

30. Which of these do you consider to be the biggest barrier that prevents your organizations from diverting more food and compostable waste away from landfills?

- Food waste volumes too low
- Food waste volumes too high
- Food waste volumes inconsistent
- Availability of services
- Expense of services
- Contamination
- Smell
- Rodents/Pests
- Community complaints
- I don't know where/how
- Lack of food waste transportation
- Management/Building constraints
- Lack of waste storage
- Regulatory issues
- Other (Please describe):



LOCAL FOOD ACTION PLAN

CITY OF COLUMBUS & FRANKLIN COUNTY, OHIO

31. Please indicate how helpful each of the following resources would be to help you divert **food and compostable waste** from the landfill (1=not helpful, 5=very helpful).

Help implementing food waste reduction policies and practices	1	2	3	4	5
Connecting to services	1	2	3	4	5
Equipment	1	2	3	4	5
Employee/Staff Education	1	2	3	4	5
Customer Education	1	2	3	4	5
Regulatory changes	1	2	3	4	5
Other	1	2	3	4	5

Other (Please describe):

Thank you for completing this survey and for your interest in the issues of food waste management.

May we contact you for future work around the issues of food waste? If yes, please provide your contact information here.

Name:

Business name:

Address:

Phone:

Email: