

2013 COLUMBUS PUBLIC HEALTH

ANNUAL REPORT



THE CITY OF
COLUMBUS
MICHAEL B. COLEMAN, MAYOR

**COLUMBUS
PUBLIC HEALTH**



GREETINGS FROM THE HEALTH COMMISSIONER

Dear Public Health Partner:

We are fortunate to live in a vibrant community that embraces diversity, commits resources to support active living, and knows the importance of accessing healthy foods.

Yet we still face many challenges, including high obesity, diabetes and HIV rates — and one of the worst infant mortality rates in the entire country.

These public health indicators are clearly inconsistent with our community values, and Columbus Public Health has been hard at work addressing these key public health issues so all residents can live healthy and safe lives. I am inspired by our work last year to find innovative solutions and establish creative partnerships.

For example, thanks to our collaborative efforts, we provided funding, equipment and supplies to 34 community gardens throughout the city and helped them donate more than 8,200 pounds of fresh food to local food pantries.

This past year, we also played an important role at a historic time to give all Americans access to affordable, quality health care through the Affordable Care Act. And, we strengthened our efforts in sexual health to educate residents, improve services and increase access to care.

I also am honored to be part of the Greater Columbus Infant Mortality Task Force, kicked off in 2013 by Columbus City Council President Andrew Ginther. Columbus Public Health provided leadership and support to this group of community leaders which generated a plan to reduce our infant mortality rate by nearly 40 percent and to cut the racial disparity in half.

I share this 2013 report with you and thank you for partnering with us to protect health and improve lives.

Yours in good health,

Teresa C. Long, MD, MPH
Health Commissioner

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INFANT MORTALITY



FINDING SOLUTIONS TO OUR COMMUNITY CRISIS

Infant health has been a staple of public health programs from the beginning, including infant home visiting programs and the development of vaccines. Public health is still working to protect the health and safety of all babies, and today, infant mortality is a strategic priority for Columbus Public Health.

Infant mortality is a crisis in our community. In central Ohio, three babies die every single week, and the infant mortality rate is twice New York City's.

There are many reasons and risk factors that contribute to infant mortality, including: babies born early or at a low birth weight; pregnancies spaced less than 18 months apart; a mother's health before and during pregnancy; unplanned pregnancy; having late or no prenatal care; and, unsafe sleep environments.

Columbus Public Health is leading the way on many projects aimed at reducing and eliminating these risk factors such as services for pregnancy support, in-home care, education and support for a healthy pregnancy, mother and baby. CPH is also leading education and awareness of infant safe sleep practices, as well as tracking and reporting the most recent data related to infant deaths and births to help guide community action plans.

2013 also was a year of establishing community partnerships and planning to reduce infant deaths so all babies celebrate their first birthdays. Columbus Public Health is participating in the Ohio Equity Institute (OEI), a new initiative coordinated through the Ohio Department of Health. Columbus is one of nine urban Ohio communities working together over the next three years on projects aimed at reducing infant mortality.

From our Columbus OEI effort came forth the South Side Network for Healthy Families & Babies. Columbus Public Health is leading this effort with residents and partners on Columbus' South Side in zip codes 43206 and 43207 — two zip code areas with the highest infant mortality rates in the country. This caring community is now coming together to create a place where all babies can thrive.

The Greater Columbus Infant Mortality Task Force was also launched in November 2013 by Columbus City Council President Andrew Ginther. The Task Force developed a community plan to reduce the number of infants who die or face ongoing illnesses and disabilities because of challenges in the first year of life. The plan was completed in June 2014. For more information on this plan, visit gcinfantmortality.org.



In 2013
in Franklin
County,

145 babies died
before their first birthday.

That's nearly
3 deaths
per week.



PREVENTING DISEASE

2013-14 FLU SEASON

With the exception of last season (2012-13), influenza in central Ohio caused higher flu activity than past seasons, based on local flu indicators.

While there were slightly fewer illnesses than last season, our residents were sicker — requiring more emergency room visits and hospitalizations.

The season was marked by the resurgence of the Influenza A, 2009 H1N1 virus - the virus causing the recent pandemic. While it had been lying low the past few seasons, the majority of influenza identified this season nationally and statewide was Influenza A, 2009 H1N1.

Columbus Public Health tracks flu trends by monitoring local lab tests, hospitalizations, the number of emergency visits, over the counter cold medication sales, pediatric urgent care visits and the number of kids absent from school.

OUR DISEASE DETECTIVES

- 88 infectious disease outbreaks were investigated in 2013.
- These outbreaks included 17 different diseases, including Pertussis, Norovirus, Shigella, Legionnaires and Influenza.

SEXUAL HEALTH TEAM EXPANSION

Last year, Columbus Public Health expanded its efforts in sexual health to educate residents, improve services, and increase access to care for the more than 3,000 people living with HIV/AIDS in Franklin County.

Thanks to a new Ryan White Part A grant, CPH added 15 dedicated colleagues to its already talented team to reach and serve more residents than ever before.

In 2013, the Ryan White HIV Care program served 1,000 clients for outpatient ambulatory care, including 160 clients connected to care through our Linkage to Care program. Additionally, the program also provided medical case management to over 100 people, behavioral health services to nearly 120 and housing and housing assistance to 300.

Columbus Public Health also performed nearly 10,800 HIV tests, resulting in 101 new diagnoses. The Sexual Health Clinic also saw 8,300 clients to test for and treat sexually transmitted infections.

Additionally, CPH welcomed its first ever LGBTQ Health Advocate, who works closely with programs across the department to see that services better fit the needs of all LGBTQ individuals.

SAFER COMMUNITIES

CREATING SAFER NEIGHBORHOODS THROUGH RODENT CONTROL

Columbus Public Health stands ready to serve and protect the public on a moment's notice. Our emergency preparedness efforts include infectious disease outbreaks, foodborne illnesses, chemical spills, terrorism and natural disasters. However last year, Columbus Public Health found itself responding to unexpected — and very unwelcome guests — in several Columbus neighborhoods.

Last fall, Columbus Public Health was asked by the Clintonville Area Commission to investigate increased rat activity in the community. Our residents needed us — and we quickly responded.

The Environmental Health Team developed a plan of action, working closely with Public Affairs and Communication and the Departments of Development, Public Service and Public Utilities.

As part of the plan, the CPH Rodent Control Team mapped complaints, conducted more than 800 assessments for rodents in the Clintonville area and educated residents on rodent control by going door to door, attending community meetings and mailing educational materials to over 25,000 residents. The team also surveyed areas of Harrison West, Linden and Franklinton to discover the scope of the problem and to develop an appropriate and timely response.



RAIN BARRELS ARE FOR WATER, NOT MOSQUITOES

The Vector Control Program continued to educate and empower citizens in the Clintonville area in the battle against West Nile Virus. In 2013, a new program provided residents with rain barrel mosquito larvicide treatment at no cost.

FIRST LGBTQ YOUTH SUMMIT

Columbus Public Health hosted its first Ohio Youth Safety Summit together with the Buckeye Region Anti-Violence Organization. The Summit educated LGBTQ (Lesbian, Gay, Bisexual, Transgender, Queer/Questioning) youth on safety issues, including sexual health, bullying, street safety, emotional health and healthy relationships. Participants created projects to bring their experiences back home to help create healthier and safer places to live, work and go to school.

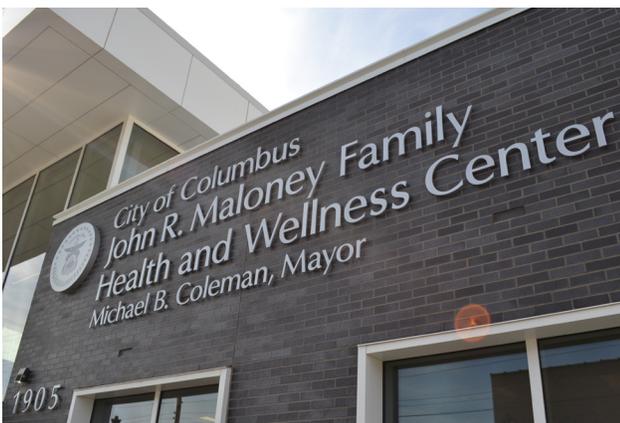
CONNECTIONS TO CARE

NEW JOHN MALONEY CENTER OPENING

In an ongoing effort to increase residents' access to quality care, the City of Columbus invested in a new facility for the new and improved John R. Maloney Family Health and Wellness Center. Opened last November, this state-of-the-art facility serves the primary and preventive health care needs of South Side residents right in the heart of their neighborhood.

The center provides comprehensive health and wellness services, including WIC nutritional services, behavioral and specialty health services through Columbus Neighborhood Health Centers and the OSU Wexner Medical Center, behavioral health care from North Community Counseling Centers, and the Moms2Be program.

The city provides funding to Columbus Neighborhood Health Centers at locations around Columbus to improve access to care and provide quality medical care and other needed services.



CONNECTING RESIDENTS TO COVERAGE

Columbus Public Health worked closely with federal partners last year to increase access to affordable, quality health care through the Affordable Care Act (ACA). To raise awareness and educate residents, CPH held a press conference to announce the opening of the new Health Insurance Marketplace and hosted U.S. Secretary of Health and Human Services Kathleen Sebelius for a community conversation on the ACA.

CPH continues to educate and engage residents in exploring options for affordable health insurance.

CONNECTING RESIDENTS TO CARE

Working with Columbus Neighborhood Health Centers (CNHC), CPH linked residents to quality primary care through The Bridge Clinic. Working with CPH clinical staff, The Bridge Clinic connected patients with chronic health conditions to a medical home at CNHC for ongoing, primary care.

Over the past year, almost 80 percent of clinic visitors seen by Bridge Clinic staff were referred to a primary care CNHC location for on-going care.

commit
to be fit

COMMIT TO BE FIT



COMMIT TO BE FIT PARTNERSHIP

Last year, Columbus Public Health joined WBNS-10TV as a Commit to Be Fit partner. As part of this highly visible brand promoting physical activity and nutrition in central Ohio, Commit to Be Fit helps Columbus Public Health reach residents with messages on issues such as healthy foods, water first for thirst and active lifestyles. This new partnership also promoted all Columbus has to offer — bike paths, parks, recreation centers, walking routes and special events such as the Mayor’s Twilight Ride and CPH Farmers Markets.

Additionally, CPH TV spots aired more than 600 times, reaching hundreds of thousands of residents and visitors, public health web ads were viewed more than two million times, and we reached out through social media, monthly e-newsletters and WBNS-10TV’s website.

CPH also reached large audiences at area events, including nearly 10,000 people at the 10TV Health & Fitness Expo in July and 2,500 residents at the East Side FitFest, a new back to school event held on Columbus’ East side.





BOARD OF HEALTH

COLUMBUS BOARD OF HEALTH WELCOMES STEPHEN P. SAMUELS, JD

Columbus Public Health welcomed Stephen P. Samuels, JD, of Frost Brown Todd LLC to the Columbus Board of Health in 2013.

Samuels has practiced environmental law in Ohio for more than 35 years. He has served as senior trial counsel in hundreds of cases before the federal and Ohio state courts, the Environmental Review Appeals Commission and other state and local boards and commissions, and has provided representation before the U.S. and Ohio Environmental Protection agencies and the Ohio legislature.

His experience is a great addition to the wealth of expertise that each board member brings to the table.



2013 BOARD MEMBERS

Mayor Michael B. Coleman

President, Ex-Officio

Karen S. Days, MBA

President, The Center for Family Safety and Healing

Karen J. Morrison, JD, MS

President, OhioHealth Foundation
Senior Vice President, OhioHealth

Augustus G. Parker III, MD

President & Founder, Columbus Women's Care, Inc.
Physician Director of Diversity and Health Equity, Mt. Carmel Health Systems

Stephen P. Samuels, JD

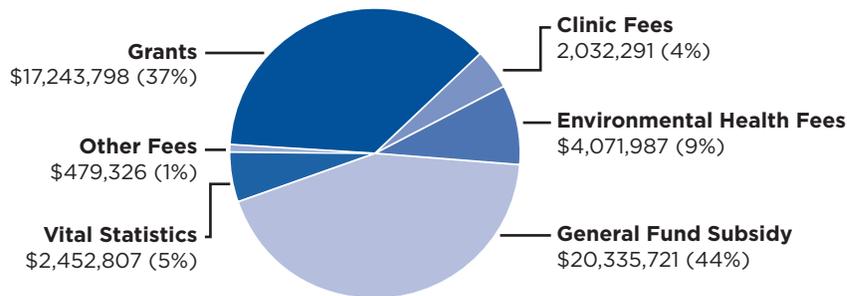
Member, Frost Brown Todd LLC
Columbus Office

Mary Ellen Wewers, PhD, MPH, RN

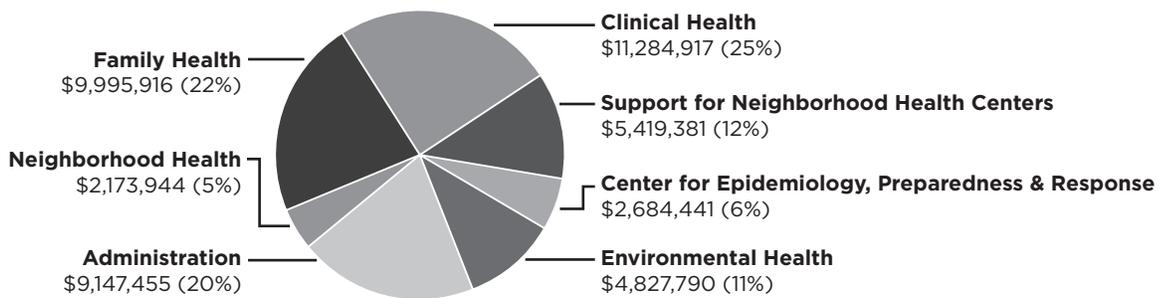
Professor & Director, Faculty Development,
College of Public Health, The Ohio State University

OUR BUDGET

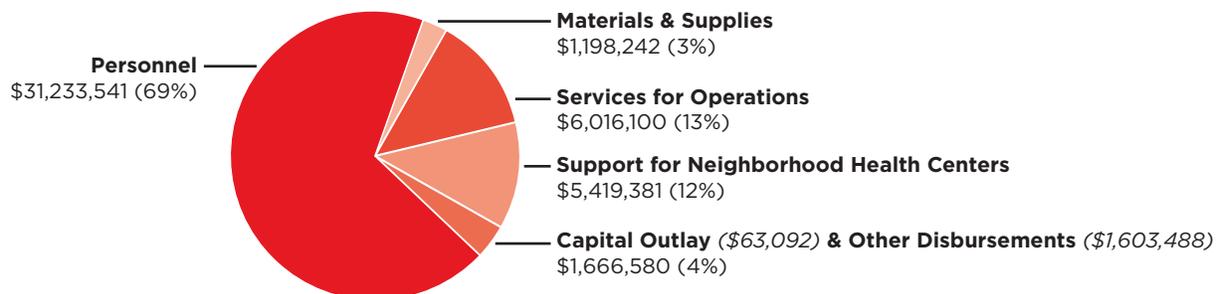
2013 TOTAL RECEIPTS BY SOURCE - \$46, 615,930



2013 TOTAL EXPENDITURES BY DIVISION - \$45,533,844



2013 TOTAL EXPENDITURES BY CATEGORY - \$45,533,844





A PROUD TIME FOR COLUMBUS PUBLIC HEALTH

Columbus Public Health celebrated a proud historic moment in its 181 years of serving residents when it became one of the first public health departments in the country to receive national accreditation from the Public Health Accreditation Board (PHAB).

Public health department accreditation was developed to standardize and improve the quality of health departments across the country. While it is not a national requirement, all health departments in Ohio are mandated to be accredited by 2018.

Accreditation challenges Columbus Public Health to think about its work and how it's accomplished using tried and true methods. It also brings recognition of reaching these high standards and makes the department more efficient and effective at protecting health and improving lives.

COLUMBUS ACHIEVEMENTS

Columbus ranks number one among the 15 largest cities in America for its achievements in early childcare nutrition, physical activity, healthy menus, active kids at play and healthy beverage and snack vending.

SPIRIT OF PUBLIC HEALTH 2013 HONOREES

Columbus Public Health staff members go above and beyond the remarkable work they do each day to protect health and improve lives. The Spirit of Public Health award helped recognize staff demonstrating outstanding leadership, commitment and innovation in work and volunteer efforts.

Congratulations to 2013 Spirit of Public Health Honorees who received their awards at the annual All Staff Meeting in March:

Laurie Dietsch

Accreditation Program

Jane Handschumaker

Alcohol and Drug Program

Ann Luttfriing

Public Affairs & Communication

Elizabeth Ransopher

Workforce Development

Mike Tedrick

Food Protection Program

Jamie Turner

Healthy Children, Healthy Weights Program

Scott Whittaker

Vector Control Program

Alexis Winfield

Women's Health & Family Planning Clinic



OUR WORK

Columbus Public Health provides a wide range of clinical, environmental, health promotion and population-based services through more than 40 different programs. Here are some 2013 highlights of our work.

20,000 inspections of food, pool and body art facilities.

34,000 immunizations to protect against vaccine preventable diseases.

5,200 home visits to new mothers, serving nearly 1,700 families.

5,806 children and adults received alcohol and drug use prevention services.

8,299 tested and treated sexually transmitted infections.

1,189 animals quarantined or tested for rabies prevention.

164,000 WIC visits to provide nutritious food and education for women and their young children.

2,330 children in 95 Franklin County schools received dental sealants.

5,358 nurse visits assured people with active TB took their medication correctly, protecting others from disease.

24,165 births and 11,658 deaths were registered for Franklin County.

93,967 certified copies of birth and death records were issued.

1,020,520 steps were walked by residents as part of Walk With a Doc.

300,000 lab tests were completed by the CPH Laboratory.

9,008 flu shots were given to protect adults, children and the community.

3,341 water sources were treated for mosquito larvae to prevent West Nile.

11,147 people received neighborhood social work services at community sites.

8,169 health screenings were provided by the Strategic Nursing Team.

\$57,360 in fresh produce was provided to WIC families at CPH Farmers Markets.



