



GREATER COLUMBUS COMMUNITY HEALTH IMPROVEMENT PLAN

2019 PROGRAM HIGHLIGHTS

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The 2018 Greater Columbus Community Health Improvement Plan (CHIP) describes the City's comprehensive, cross-sector approach to addressing the community's most pressing health issues, including infant mortality, the opiate crisis and chronic disease. The plan also includes considerations related to social determinants of health and the underlying causes of health inequities.

Priorities for the Columbus Public Health CHIP were selected in 2017 to align with Ohio's State Health Improvement Plan, our local health data and ongoing community-driven initiatives. Priority areas selected were infant mortality, addiction and mental health, and chronic diseases, and continued to be top drivers of poor health outcomes and the most pressing health issues impacting Central Ohioans in CY 2019.

This document provides an annual snapshot of the collective impact of community partnerships in Central Ohio to advance the Columbus Public Health CHIP and 2018-2022 Strategic Plan priorities during CY 2019. The data reflected in this report highlight the work of Columbus Public Health and the ongoing collaborative partnerships with Franklin County Public Health and the four hospital systems represented by the Central Ohio Hospital Council.

MATERNAL & INFANT HEALTH



- There were 793 women enrolled in Moms2B Program, a 15 percent increase over 2019. This data includes a 4 percent increase in both the participants living in CelebrateOne priority neighborhoods and participants identifying as Black or African American.
- All Central Ohio hospital systems, Columbus Public Health and Lower Lights Christian Health Center aligned their home visiting models with national best practices.
- Columbus Public Health provided care to 100 percent of women in Franklin County experiencing perinatal hepatitis B infections, resulting in zero transmissions to newborns.
- Postnatal care providers continued to provide long acting reversible contraception (LARC) to prevent unplanned pregnancies:
 - Provided a LARC immediately postpartum to 6.4 percent of women at OhioHealth or the Ohio State University Wexner Medical Center.
 - Provided a LARC during the postpartum period to 9.4 percent of women through Nationwide Children's Hospital, the Ohio State University Medical Wexner Center, OhioHealth and Primary One Health.
 - Columbus Public Health completed 5,300 visits in its Women's Health and Wellness Center, which provided 11 percent of those clients with LARC implants.
 - Provided a LARC to 54 women while they sought treatment at a substance use treatment center.
- OhioHealth's Wellness on Wheels program provided women's health services to 278 women representing the community's most vulnerable populations during approximately 1,500 visits.
- Prenatal care visits scheduled through StepOne increased by 4 percent; 59 percent of the women utilizing this service lived in CelebrateOne priority neighborhoods.
- Columbus Public Health provided 1,706 cribs and education to families; 60 percent of families lived in CelebrateOne priority neighborhoods.
- Columbus Public Health certified 990 residents as Safe Sleep Ambassadors; 74 percent lived in CelebrateOne priority neighborhoods.
- The Ohio State University Wexner Medical Center's multicultural Stable Cradle program provided care to 121 pregnant women with opiate, cocaine, heroin or crack addictions. The program includes prenatal and postnatal care, infant support services and mentors in partnership with Maryhaven Inc.
- The Franklin County Women, Infants and Children (WIC) program provided financial support and education for nutrition to 29,286 women, infants and children, representing Ohio's largest caseload.
- The WIC program also supported 3,217 pregnant and 3,242 breastfeeding women through peer education classes. Individual lactation support was provided to 246 mothers.

MENTAL HEALTH & ADDICTION



Mental Health

Columbus Public Health staff continue to build community resilience in the Hilltop, Linden and Southside neighborhoods of Columbus through the Community Action Resilience Empowerment (CARE) Coalition:

- Reached over 300 residents by walking door-to-door to promote mental health and wellness resources.
- Offered two community mental wellness events in conjunction with coalition partners, reaching 320 residents.
- Provided hope and healing to 80 families that have experienced a violent loss through the 2nd Annual Remembrance Vigil.
- Engaged with residents and service providers through 63 outreach events and eight neighborhood committee meetings.
- Offered 50 continuing education events to train residents and partners on trauma-informed care and resiliency building.
- Surveyed 300 Southside residents to establish an understanding of perceptions on crime, safety, trauma and individual resilience.

Addiction

The 2020 Columbus and Franklin County Addiction Plan was created with multi-sector input to address the ever-changing landscape of addiction within Central Ohio. Along with community partners, Columbus Public Health continued to implement prevention, harm reduction and recovery strategies outlined in the original version (2017-2019) of the Columbus and Franklin County Addiction Plan:

- Permanent drug disposal boxes were placed at four police departments. Two drug take-back events collected over 180 pounds of medication and 83 pounds of sharps, needles and lancets. More than 1,600 drug disposal bags were distributed to community members.
- Recovery Sunday initiative provided eight places of worship with addiction prevention and recovery resources and educated representatives from six congregations about how to administer naloxone in the event of an overdose.
- Provided alcohol and drug prevention education to over 6,000 residents at almost 80 community sites.
- Radio campaigns reached 310,000 listeners in Central Ohio about the dangers of opioid use.
- Safe Point program community outreach events engaged over 500 individuals.
- Nearly 4,000 fentanyl test strips were distributed at 10 sites in Franklin County.
- Over 2,600 residents and partner agencies received naloxone kits, training and prevention education.
- Served 1,023 clients through group therapy.
- Columbus Public Health expanded treatment services to include medication-assisted treatment as part of their individual and group counseling programs.
- Provided 236 referrals and linkages to care during the inaugural Week of Walk in for Recovery.
- Women with substance use disorders were able to obtain women's health services while seeking treatment at 10 locations in Franklin County, resulting in 754 women's health appointments.
- Over 1,000 patients received care and a comprehensive approach to recovery from Ohio Health providers enrolled in the new Addiction Medicine Fellowship.

CHRONIC DISEASE



In addition to program highlights listed below, several health planning frameworks were initiated to address disparities related to heart disease, stroke and diabetes.

- Provided community gardens with \$70,000 and product.
- Twenty-six farmer's markets within Columbus and Franklin County grossed approximately \$6.2 million in sales.
- The Mid-Ohio Farmacy program provided access to fresh produce for food-insecure individuals living with chronic health conditions.
- An evaluation of local walking programs revealed that participants experience increased physical activity, positive perceptions of previously unfamiliar neighborhoods and local art, and increased local spending.
- Provided 1,600 students with a bicycle helmet and safety education. Additionally, three City of Columbus schools were provided with access to bike pumps and maintenance kits for student use.
- Neighborhood sidewalk and housing audits connected at least 90 young families with resources to support healthy development.
- Nearly 45 daycare and preschools received support good nutrition, physical activity and breastfeeding support, impacting almost 2,800 children and their families.
- The implementation of smoke-free living policies at two multi-unit housing communities allowed 572 residents to breathe clean air.
- The Baby and Me Tobacco Free program enrolled 164 participants; 66 percent live in CelebrateOne priority neighborhoods, and 54 percent identified as Non-Hispanic Black.
- Social media campaigns reached 500,000 residents with messages about secondhand smoke exposure, Tobacco21 and youth tobacco initiation.
- Columbus Public Health developed a "train the trainer" curriculum to sustain efforts to reduce vaping. The curriculum was disseminated to approximately 1,500 parents, school districts and community organizations in Central Ohio.

ACHIEVE EQUITY TO TRANSFORM NEIGHBORHOODS AND SOCIAL DETERMINANTS OF HEALTH

Health starts long before illness in our homes, schools and jobs. Columbus Public Health and its many partners continue the commitment to ensuring all residents have the opportunity to make choices that promote health, regardless of their income, education or ethnic background. While many of these efforts have been integrated into the work of all CHIP priority areas, several should be specifically noted:

- Provided over 8,000 community members, many representing vulnerable populations, with health information to share with their social networks through community ambassador programs and educational events.
- Worked with 262 representatives from community organizations to explore opportunities to dismantle policies and practices that perpetuate institutional racism.
- Helped 1,024 residents sign up for health insurance while they sought services at Columbus Public Health; Community Health Workers provided 852 residents with care coordination to mitigate social barriers that impede positive health outcomes.
- 2019 data for the CelebrateOne Healthy Beginnings at Home pilot program indicate 40 out of 51 babies in the intervention group were born full-term and at a healthy birth weight in comparison to 23 out of 42 infants in the usual care group.
- Nationwide Children's Hospital's Healthy Neighborhoods, Healthy Families initiative built eight units of homeownership and 20 rental units, and provided nine home owners with grants to make home repairs. The 2019 total investment in affordable housing was \$5,012,935.

Improve Neighborhood Safety

- Established heat-mapping for social risk factors and conditions that foster violent crime.
- Cleared more than 24 tons of waste, including over 150 tires, from Columbus neighborhoods and alleys that experienced elevated levels of violent crime and homicide.
- Designated 578 homes and businesses in Linden for infrastructure upgrades for lighting and sidewalks, aligning with Safe Routes to School priority corridors.
- Held inaugural landlord fair to educate landlords on City policies and procedures that impact landlords, units and tenants. Provided resources for tenants facing financial crisis and property improvement.
- Provided residents with monthly opportunities to share input on enhancing community safety with City of Columbus officials through eight neighborhood safety committees.
- Public health social and outreach workers canvassed neighborhoods and offered community debriefings post homicide to offer resilience-building resources, reaching over 200 residents.
- Contacted 26 next of kin in the aftermath of a homicide to provide connections to social services for those most closely impacted by violence.
- The CARE Coalition hosted two resilience-building events for 75 boys and men of color.
- Surveyed 300 Southside residents to establish an understanding of residents' perceptions of crime, safety, trauma, trust and personal resiliency.

MORE INFORMATION

Additional program accomplishments by organization and data can be found at:

- www.columbus.gov/celebrateone
- www.columbus.gov/publichealth/Columbus-and-Franklin-County-Addiction-Plan/
- www.columbus.gov/publichealth/programs/Creating-Healthy-Communities/Tobacco-free-Collaborative/
- www.columbus.gov/publichealth/programs/Local-Food-Action-Plan/
- www.columbus.gov/SafeRoutesToSchool/
- myfcph.org/wp-content/uploads/2020/06/CHIP-2018-2019-Annual-Report-Revised-May-2020.pdf
- www.columbus.gov/CARE

2019 DATA AND REPORTS

A subset of measures from the 2017 Community Health Assessment is reviewed annually for Columbus, Franklin County and Ohio. These indicators include those identified as CHIP outcome measures, leading causes of death, infectious disease incidence, maternal and child health data, prevalence of health risk behaviors and conditions, mental health and addiction data, and access to healthcare. These data can be found at www.columbus.gov/publichealth/programs/office-of-epidemiology/ and include:

- Overdose and Addiction Dashboard
- 2019 Key Community Health Indicators
- 2019 Safe Sleep-Related Infant Deaths