OVERALL SYSTEM MAP - PARKS, TRAILS, RECREATION CENTERS & POOLS

STATION 1 - OVERALL RECOMMENDATIONS

SUMMARY OF FINDINGS - NATIONAL BENCHMARKING

Results from household responses for the City of Columbus Community Interest and Opinion Survey were compared to National Benchmarks to gain further strategic information (+/- 2.3% margin of error).

ANNUAL VISITATION: AHEAD OF NATIONAL AVERAGE

- 84% of Columbus residents have visited a City of Columbus park in the past 12 months, compared to 80% nationwide

PARK QUALITY: MEETING THE NATIONAL AVERAGE

- 87% of Columbus residents rate City of Columbus parks as Good or Excellent, compared to 86% nationwide

RECREATION PROGRAM QUALITY: MEETING THE NATIONAL AVERAGE

- 92% of Columbus residents rate recreation program as Good or Excellent, compared to 90% nationwide

RECREATION PROGRAM PARTICIPATION: BELOW THE NATIONAL AVERAGE

- 24% of Columbus residents participated in a recreation program in the past year, compared to 35% nationwide

METHODS OF COMMUNICATION: BELOW THE NATIONAL AVERAGE

- 46% of respondents cite a lack of knowledge about what is being offered as the top reason why they do not take part in programs

SUMMARY OF FINDINGS - FACILITIES AND PROGRAMS NEEDED BY COLUMBUS RESIDENTS

Top 3 FACILITIES that respondent households currently have a need for
(As a percent of total responses)

- 77% Walking and biking trails
- 75% Small neighborhood parks
- 72% Large community parks

Top 3 PROGRAMS that respondent households currently have a need for
(As a percent of total responses)

- 51% Adult fitness and wellness programs
- 50% Community special events and festivals
- 42% Nature programs and outdoor education
**DRAFT RECOMMENDATIONS**

- **Parks should be accessible** to all Columbus Residents
- Maintain **consistent** standards
- Provide a **broad** spectrum of programs, facilities and services
- Construct **revenue-producing** facilities
- Develop **partnerships** to broaden service opportunities

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**SUMMARY OF FINDINGS: HYPOTHETICAL ALLOCATION OF FUNDS BY COLUMBUS RESIDENTS**

How respondent households would allocate $100 if it was available for the City of Columbus parks, trails, sports, and recreation facilities.

- **$6** Other
- **$9** Improvements and development of sports fields
- **$13** Improvements and development of outdoor swimming pools and spraygrounds
- **$29** Improvements and maintenance of existing parks
- **$23** Development of walking, biking, hiking and running trails
- **$20** Improvements to existing community centers

**TOTAL: $72** Allocation dedicated to improvements and trails

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**SUMMARY OF FINDINGS: IMPROVEMENTS**

From the Online Survey (1100 total responses)

What improvements to parks and facilities would encourage you to use them more often? (Size denotes frequency of word in responses; 667 total answers)

- Improvements and maintenance of existing parks
- Development of walking, biking, hiking and running trails
- Improvements to existing community centers

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Your City, Your Community, Your Parks!