



As part of the Get Green Columbus initiative, each year Mayor Michael B. Coleman honors three companies who have demonstrated excellence in business practices that produce environmental benefits; going above and beyond the requirements of the GreenSpot program. This year the GreenSpotLight will shine brightly on G&J Pepsi Cola Bottlers of Columbus, e-Cycle and Virtue Salon. This document describes the efforts each company took in order to make the City of Columbus a healthier, more sustainable community.

Please consider becoming a member of the GreenSpot program for your home, business, school or community group online at [www.columbusgreenspot.org](http://www.columbusgreenspot.org). Interact and share your accomplishments throughout the year with our online community at [www.facebook.com/ColumbusGreenSpot](http://www.facebook.com/ColumbusGreenSpot).



Category: Large business  
Employees: 500  
Estimated Savings: \$473,021  
Member since: November 25, 2008



The Pepsi Cola Bottling Company of Columbus has strategically and systematically reviewed their operations to increase sustainability performance. 2011 was a record setting year as recycled material from the company increased to 6244 tons and decreased waste hauled to the landfill by 23%. Near dated beverages are provided to a bio digester which in turn creates methane to power turbines and create electricity. The company recycles an impressive 95.4% of all materials.

As one of the most productive water use programs in the beverage industry, the company has achieved a reduction of 2.6 million gallons of water in 2011. Additionally, energy conservation programs have reduced fuel consumption by 30,000 gallons through efficient routing and 421,000 kw through efficient warehouse lighting.

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Category: Medium business  
Employees: 76  
Member since: November 11, 2010



e-Cycle helps businesses and organizations take a more environmentally responsible, secure, and profitable approach to mobile phone recycling. e-Cycle is the only mobile buyback and recycling company in the world to receive e-Stewards® and R2 certifications. e-Stewards® is a globally-recognized certification that is only given to recyclers that adhere to the highest standards of environmental protection, data security and worker safety. Accredited, independent e-Stewards® bodies certify e-Cycle via rigorous annual audits.

e-Cycle was recently ranked the #5 fastest growing environmental services company in the U.S. by *Inc.* and the #68 Most Promising Company in America by *Forbes*. e-Cycle partners with the largest enterprises in the world, including 17 of the Fortune 20 and 367 of the Fortune 500.



Scan the QR code to view the e-Cycle Process animated video or visit [www.e-Cycle.com/how-it-works](http://www.e-Cycle.com/how-it-works).

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Category: Small business  
Employees: 9  
Member since: March 12, 2010



Virtue Salon has made their commitment to sustainability highly visible through creative approaches such as creating business cards by cutting and stamping discarded boxes. Mugs are used to serve guests coffee and tea avoiding disposals. Additionally, the company avoids use of any paper towels, traditional cleaning products and laundry detergent. Even the hair products used in the salon are all vegan, sulfate-free and paraben-free.

Energy efficiency is also a priority at the salon. Energy efficient compact fluorescent light bulbs are used through the salon. Each stylist has their own light switches at their station which can be turned off when not in use.