As part of the Get Green Columbus initiative, each year Mayor Michael B. Coleman honors three companies who have demonstrated excellence in business practices that produce environmental benefits; going above and beyond the requirements of the GreenSpot program. In 2010, the GreenSpotLight shined brightly on Limited Brands, Porter Wright Morris & Arthur LLP, and Anshen + Allen, a part of Stantec Architecture. The page tells the story of the remarkable efforts each company took in order to make the City of Columbus a healthier, more sustainable community.

Please consider becoming a member of the GreenSpot program for your home, business or community group online at www.columbusgreenspot.org. Interact and share your accomplishments throughout the year in our online community at www.facebook.com/ColumbusGreenSpot.
Limited Brands

Category: Large business
Employees: 5923
Estimated Savings: $710,500
Member since: November 24, 2008

As one of the largest GreenSpot members, with $9.6 billion in annual sales, when Limited Brands makes even the smallest change, the impact is huge. Limited Brands did more than make small changes, though, and the results are impressive. After performing a series of audits, the company realized significant savings. A waste audit alerted the company to ways to reduce their generation by 30,800 lbs and increase recycling diversion to 2,806,900 lbs saving $150,500. A water audit resulted in a decrease in water usage of 15,902 ccf and an energy audit prompted conservation efforts saving 13,885,900 kWh of electricity and 37,000 ccf of natural gas saving $560,000.

The company has made a consistent effort to increasingly integrate the protection and preservation of global resources into their everyday business practices. Limited Brands hosts environmental service projects throughout the year and facilitates a week-long Earth Day campaign to help educate associates about environmental sustainability and how they can help make an impact.

Porter Wright Morris & Arthur LLP

Category: Medium business
Employees: 215
Estimated Savings: $59,543
Member since: August 5, 2008

Porter Wright Morris & Arthur LLP is a respected name in both the legal and environmental communities. They served as a pilot firm in the American Bar Association’s Model Sustainability Policy effort and served as an early partner firm in the ABA Law Office Climate Challenge program. Locally, the firm led the way in greening the law industry through efforts chairing the Columbus Bar Association’s Green Initiative.

An early participant in the GreenSpot program, the firm’s efforts contributed to a reduction of 30 tons of paper, 1700 lbs of aluminum and plastic in the Huntington Center. Energy conservation efforts resulted in reducing the cooling needs of the firm’s data center.

The firm has promoted a sustainable way of life among its employees with monthly green tips, a pre-tax COTA bus pass program and working with building management on bike rack installation in the shared tenant garage, encouraging a growing number of cyclists.

Anshen + Allen

Category: Small business
Employees: 10
Estimated Savings: $3881
Member since: October 21, 2008

Standing out from the crowd for truly ‘walking the talk’, the Anshen + Allen, part of Stantec Architecture, has received LEED Silver Certification from the United States Green Building Council on its office space located in the historic Buggyworks facility. The firm strives to improve the energy efficiency, life cycle and sustainability of facilities they design for clients; and therefore, it was important to showcase sustainability in their own office. Simultaneously the space creates a unique, healthy and uplifting work environment.

In order to fulfill GreenSpot requirements, the firm took a close look at their use of natural resources. A waste audit was completed to identify opportunities to reduce generation by 4,410 lbs through an increase in recycling. Tracking monthly water bills resulted in the conservation of 87 CCF saving a total of $245. After performing an energy audit usage was decreased by 31,920 kWh amounting to a cost savings of $3,636. 5 employees commute to work at least twice a month using an alternative form of transportation and the company installed parking in a secure location to make commuting to work easier for those employees who bike to work.