GROWING HEALTHY KIDS COLUMBUS

Date: May 28, 2013 Time: 10:00 am – 11:30 am

Location: Columbus Public Health
Meeting Room 119C
240 Parsons Ave.
Columbus, Ohio 43215

Facilitators: Cheryl Graffagnino, Columbus Public Health
Jamie Turner, Columbus Public Health

Attendees: Ali Segna (CPH, HCHW), Carol Smathers (OSU Extension), Kellee Gauthier (Learn for Life), Ayisha Marawi (After School All-Stars Ohio), Aslyne Rodriguez (After School All-Stars Ohio), Jacqueline Broderick-Patton (Columbus City Schools), Grace Kolliesuah (CPH, Caring for 2), Shelby Sutphen (CHA), Bobbi Shannon (YMCA), Doug Wolf (NCH), Mary Sheehan (CPH, MPH intern), Betsy Loeb (AFC), Dr. Phyllis Pirie (OSU CPH PRC), Sherry Liu (OSU PRC), Kate Whitman (Mt. Carmel), Kate Robb (CPH), Shawn Carter (Learn for Life), Sue Wolfe (Community Development for All People/HEAL), Sharon Soliday (CPH, Caring for 2), Jayne Moreau (CPH, Communications), Betsy Loeb (AFC), Bob Holomuzki (CPH).

Meeting at-a-glance:

- Introductions/Program Updates
- Water First For Thirst Campaign Plan revealed
- Worked through action steps for rolling out Water First for Thirst Campaign
- Defining action step follow-up questions

Meeting Outcomes and Action Steps Identified for May Meeting:

- Coalition members will provide feedback on
  - Examples of steps taken to promote messaging and any barriers and/or successes
  - Identify one organization that could be reached out to as a Water First for Thirst partner
  - Take a look at your own social media and identify where you can add the Water First messaging
  - Identify one location where you could post a Water First sign
  - Identify one person that could reach out to discuss Water First for Thirst

Next Steps:

- Next meeting: **Tuesday, June 25, 2013 10:00am -11:30am** at Columbus Public Health, Room 119C. We will have a NACCHO site visitor with us during this meeting.

Announcements

- The next PRC Community Partnerships meeting will be held on **Tuesday, May 14th from 6:00pm-7:30pm** at the Parsons Branch of the Columbus Metropolitan Library at 845 Parsons Avenue. Dinner will be provided. Please RSVP to Carol Smathers at smathers.14@osu.edu . Preliminary survey results will be shared, and community input is needed on physical activity and screen time messages for young children.

- September 7, 2013- Fitness Carnival at the Hot Times Festival on the Columbus Public Health Lawn. Coordinated by LaShawn Capito. Contact her at ccangelssdoubledutch@gmail.com for more information or how to get involved.
- May 23, 2013 from 8:30am-3:00pm- Franklin County Worksite Wellness Meeting at LA Catering. Please contact Kate Robb at KMrobb@columbus.gov for more information

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Agenda Item 1: ***Program Updates***

Partner/Organization	***Supporting Breastfeeding***	***Supporting Physical Activity***	***Supporting Healthy Eating***	***Increasing Screening and Referral***	***Other***
Esther Gillet (CPH/WIC)	In the process of hiring peer helpers. Currently WIC has 9 fully-staffed peer helpers. In June, Esther will be collaborating with the Moms 2 Be program and the peers will be conducting breastfeeding classes every 2nd Tuesday				
Patty Tumen (ECDI)			Conducting train the trainer. Teaching nutrition education classes in the community		
Autumn Trombetta (CPH/CDP Section Chief)	Employer pledge through COHA to support staff and visitors through a breastfeeding friendly worksite		Family engagement revision of the HCHW curriculum is taking place through collaboration with OCCRRA		CPH is a partner in the 2013 Commit to be Fit Campaign
Bobbi Shannon (YMCA Central Ohio)		Received Cardinal Health funding; will be purchasing playground equipment and offering classes for children ages 0-5.	Gearing up for summer; South Columbus garden will be selling produce subscriptions and for every bag you buy another bag is given to someone in need.		

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Kellee Gauthier (Learn 4 Life)	Working on a project funded by Cardinal Health in 5 specific zip codes as the collaborator. A big part of the project is to evaluate programs the same way				
Doug Wolf (NCH)	Doug is refreshing his strategic plan at NCH to focus on children 0-5				
Jackie Broderick-Patton (CCS)	CCS is also a part of the Cardinal Health funded project. She is coordinating health fairs and will be spreading the Water First for Thirst message and educating parents with visuals on SSBs				
Shelby Sutphen(CHA)			Shelby has helped created webinars on nutrition and as of April, 400 people have completed the webinar. They are also distributing "Eat the rainbow" mini curriculums that focus on the early learning standards. CHA is also a part of the Cardinal Health Project. They are also expanding their summer feeding access. Let Shelby know if you can spread the word and/or pass out flyers to families		
Dianne Holdridge(NCUS)		NCUS is a partner in the African American Male Wellness Walk and are seeking other partners to help with the 4th annual walk			
Dr. Phyllis Pirie (OSU CPH PRC)		The PRC is wrapping up the survey of parents with preschoolers on the Southside. Preliminary results will be shared at the next PRC Meeting on the 14th.			
Kahassai Tafese (Molina	Molina is working with CCS on a number of children's events to increase fruit and vegetable				

Healthcare)	consumption and physical activity. Molina also has a stationary bike that is attached to a blender and this has been extremely popular with children because they get to be physically active and that powers the blender to make smoothies. This is a great tool to get discussion around key obesity prevention messages. Molina is also partnering with Columbus Crew to hold soccer clinics. 2 clinics will be hosted in Columbus; one on May 3rd and one in July. Molina also has a grant of $5000.00 available. The application deadline is May 6th			
Ayisha Marawi (Afterschool All-Stars)		She is planning a citywide event for children ages 5-14 that focuses on childhood obesity prevention messages		
LaShawn Capito (CC Angels Double Dutch)		The team competed in their 2nd competition and won! She received funding from the Get Fit First program to include gymnastics and other physical activity		
Grace Kolliesuah (Caring for 2)	On May 15th from 8:30am-3:30pm there will be a Life Course event. Grace can be contacted for more information at gmkolliesuah@columbus.gov			
Cheryl Graffagnino (CPH/HCHW)	Speakers Bureau update: In the last three months key messages that encompass the 4 goals of the ECOP plan were disseminated in 11 locations and 25 hours of volunteer time has been logged. There has been a lot of positive feedback for these events in the community. Also, on May 3rd, there will be a learning forum for the Healthy Policies for Healthy Children Pilot Project that was originally funded by NACCHO.			
Ali Segna (CPH/HCHW)	Ali is recruiting and providing technical assistance to child care centers with the Cardinal Health Project funding. She is also collaborating with Shelby from CHA to provide the Ohio Healthy Program designation to home care providers.			
Samantha Pelton (CUL Head Start)	They will be handing out parent handouts and are getting ready for the next year			

Agenda Item 2: Water First For Thirst Tool Kit- Final Version

- This kit and the one-pager will be available for coalition members to use on the HCHW website, under the coalition tab and the tools and resources tab.
- The health communications department provided their feedback and had 3 main points that the coalition needs to discuss
    1. The toolkit is heavy on statistics
    2. Recommendation to not compare SSB to alcohol and tobacco (controversial)
    3. Recommendation to not degenerate bottled water
- Comments on point 1: The statistics are needed, but we can collapse the 3 statistics that are saying the same thing, just at the local, state and national level to just one common statistic.
- Comments on point 2: It is a controversial statement. Both Dr. Klien and Dr. Pirie recommended taking that statement out
- Comments on point 3: The coalition recommended to take out the environmental concerns for bottled water

Agenda Item 3: Overview of Final MyPlate Planner

- Ali provided a quick overview of the final version of the plate planner. The wording was condensed on the back to be more concise and the front is now focused on the plate with real food.

Agenda Item 4: Prioritizing Action Steps for Water First For Thirst Campaign

- This month the coalition needs to identify the activities that we have the capacity to move forward on in the next month.
- Jamie facilitated this activity and each coalition member identified which activities they felt they either had the capacity to move forward on themselves or activities that they may not have capacity for, but do feel that the activity would have a great impact and should still be a priority for the coalition.
- 4 activities were highlighted
    - Enlist organizations to become a Water First For Thirst Partner
        - Capacity count=12
        - Impact count=10
    - Create social media to market the message
        - Capacity count=4
        - Impact count=10
    - Disseminate resources
        - Capacity count=20
        - Impact count= 7
    - Advocate for Water First for Thirst messages through letters and communication
        - Capacity count=3
        - Impact count= 10
- Discussion continued around what we can do at our own organization to increase capacity to implement these activities. The coalition felt that monthly conversations and/or guidelines around the Water First campaign would be helpful to make progress with these activities. It was also discussed that these activities need to be clearly defined so the coalition can measure their progress.

- The coalition could share lessons learned on what has worked before, what the barriers were, and how we can overcome these barriers
- The coalition members who have access to Twitter/Facebook can retweet messages around Water First For Thirst
- There was a suggestion that coalition members can make a pledge to commit to becoming a Water First Partner and creating a formal process of what that might look like

Agenda Item 5: Defining Action Step Follow up Questions

- For the next meeting, coalition members will be asked to:
    - Share examples of steps taken to promote messaging and any barriers and/or successes
    - Identify one organization that could be reached out to as a Water First for Thirst partner
    - Take a look at your own social media and identify where you can add the Water First messaging
    - Identify one location where you could post a Water First sign
    - Identify one person that could reach out to discuss Water First for Thirst