AGENDA
GRAPHICS COMMISSION
CITY OF COLUMBUS, OHIO
SEPTEMBER 20, 2011

The City Graphics Commission will hold a public hearing on TUESDAY, SEPTEMBER 20, 2011 at 4:15 p.m. in the First Floor Hearing Room, Department of Building & Zoning Services, 757 Carolyn Avenue.

The City Graphics Commission hears requests for Variances, Special Permits, Appeals, Graphics Plans and certain Miscellaneous Graphics, as provided by the Columbus Graphics Code, Title 33, Article 15 of the City Codes.

SPECIAL NOTE TO APPLICANT: YOU OR YOUR REPRESENTATIVE MUST ATTEND THIS MEETING. It is the rule of the Commission to withdraw an application when a representative is not present.

SIGN LANGUAGE INTERPRETER: A Sign Language Interpreter, to “Sign” this meeting, will be made available for anyone with a need for this service, provided the Department of Building & Zoning Services is made aware of this need and given a reasonable notice of at least four (4) hours prior to the scheduled meeting time. To schedule an interpreter, please call 614-645-6373 or TDD 614-645-3293.

1. Application No.: 11320-00328
   Location: 5370 NORTH HIGH STREET (43214), located at the southeast corner of Charleston Ave. & N. High St.
   Area Comm./Civic: Clintonville Area Commission
   Existing Zoning: C-4, Commercial District
   Request: Variance 3372.606, Graphics.
   To permit the installation of an automatic changeable-copy gasoline price sign.
   Proposed Use: To install an automatic changeable-copy gasoline price sign at a site within the Urban Commercial Overlay area.
   Applicant: Dennis Clark; c/o Branham Sign Co., Inc.
   127 Cypress St., S.W.
   Reynoldsburg, Ohio 43068
   Property Owner: United Dairy Farmers
   3955 Montgomery Rd.
   Cincinnati, Ohio 45212
   Case Planner: Dave Reiss, 645-7973
   E-mail: DJReiss@Columbus.gov
2. Application No.: 11320-00329
Location: 327 EAST HUDSON STREET (43202), at the southeast corner of Indianola Ave. & E. Hudson St.
Area Comm./Civic: University Area Commission
Existing Zoning: CPD, Commercial Planned District
Request: Variance
3372.606, Graphics.
To permit the installation of an automatic changeable-copy gasoline price sign.
Proposed Use: To install an automatic changeable-copy gasoline price sign at a site within the Urban Commercial Overlay area.
Applicant: Dennis Clark; c/o Branham Sign Co., Inc.
127 Cypress St., S.W.
Reynoldsburg, Ohio 43068
Property Owner: United Dairy Farmers
3955 Montgomery Rd.
Cincinnati, Ohio 45212
Case Planner: Dave Reiss, 645-7973
E-mail: DJReiss@Columbus.gov

3. Application No.: 11320-00372
Location: 3388 INDIANOLA AVENUE (43214), at the northeast corner of Oakland Park Ave. & Indianola Ave.
Area Comm./Civic: Clintonville Area Commission
Existing Zoning: C-4, Commercial
Request: Variance
3372.606, Graphics.
To permit the installation of an automatic changeable-copy gasoline price sign.
Proposed Use: To install an automatic changeable-copy gasoline price sign at a site within the Urban Commercial Overlay area.
Applicant: Dennis Clark; c/o Branham Sign Co., Inc.
127 Cypress St., S.W.
Reynoldsburg, Ohio 43068
Property Owner: United Dairy Farmers
3955 Montgomery Rd.
Cincinnati, Ohio 45212
Case Planner: Dave Reiss, 645-7973
E-mail: DJReiss@Columbus.gov
4. Application No.: 11320-00366  
Location: 5421 NEW ALBANY ROAD, WEST (43054), at the southwest corner of New Albany Rd., W. & New Albany Rd.  
Area Comm./Civic: Rocky Fork/Blacklick Accord  
Existing Zoning: CPD, Commercial Planned Development  
Request: Variance  
Z05-035, Zoning district provisions.  
To install four, internally-illuminated menu board signs and a ground sign which is not monument style.  
Proposed Use: To install internally-illuminated menu boards and a non-monument ground sign.  
Applicant: Kessler Sign Company; c/o Rodger Kessler  
2669 National Rd.; P.O. Box 785  
Zanesville, Ohio 43702  
Property Owner: New Albany Company  
5906 E. Dublin-Granville Rd.  
New Albany, Ohio 43054  
Case Planner: Dave Reiss, 645-7973  
E-mail: DJReiss@Columbus.gov

5. Application No.: 11320-00371  
Location: 543 TAYLOR AVE. (43203), located at the southwest corner of Taylor Avenue and Leonard Avenue.  
Area Comm./Civic: Near East Area Commission  
Existing Zoning: CPD, Commercial Planned Development District  
Request: Graphics Plan(s) to Section(s):  
3377.26 - Permanent on-premises roof signs.  
A permanent on-premises roof sign shall only be allowed as part of an approved graphics plan.  
Proposal: To adopt a graphics plan for a medical center.  
Applicant(s): Signcom, Inc., c/o Bruce Sommerfelt  
527 West Rich Street  
Columbus, Ohio 43215  
Property Owner(s): Ohio State University  
1492 East Broad Street  
Columbus, Ohio 43205  
Attorney/Agent: Applicant  
Case Planner: Jamie Freise, 645-6350  
E-mail: JFFreise@Columbus.gov
6. **Application No.:** 11320-00377  
**Location:** 7641 NEW MARKET CENTER WAY (43235), on the south side of Billingsley Rd., approximately 325 ft. east of Sawmill Rd.  
**Area Comm./Civic:** Far Northwest Coalition  
**Existing Zoning:** CPD, Commercial Planned Development  
**Request:** Variances  
3377.03, Permanent on-premises signs.  
To allow 3 wall signs to be installed which do not face a public street.  
3377.05, Ground signs.  
To permit the overall height of a ground sign to exceed 20 ft.; to erect a 35 ft. tall ground sign.  
3377.07, Tables of elements for on-premises wall signs.  
To allow the maximum square footage of a wall sign to exceed 32 sq. ft.; to allow three wall signs to be 41.25 sq. ft., each.  
3377.24, Wall signs for individual uses.  
To allow the installation of three wall signs which do not face a public street and on facades without public entrances.  
3375.06, Street classification.  
To permit the installation of a ground sign and a wall sign facing a freeway with a speed limit of over 50 miles-per-hour.  
3375.09, Graphics allowed without a permit.  
To permit the installation of three wall signs that are 41.2 sq. ft. each, whereas three non-illuminated wall signs, 10 sq. ft. or less, would be allowed.  

**Proposed Use:** To install a ground sign and wall signs for a restaurant.  
**Applicant:** Roberta Holcomb; c/o Logan's Roadhouse, Inc.  
3011 Armory Dr.  
Nashville, Tennessee 37204  
**Property Owner:** Newmarket Acquisition, Ltd.  
191 W. Nationwide Blvd, Suite 200  
Columbus, Ohio 43215  
**Attorney/Agent:** David Hodge/Jeffrey L. Brown; c/o Smith & Hale, L.L.C.  
37 W. Broad St., Suite 725  
Columbus, Ohio 43215  
**Case Planner:** Dave Reiss, 645-7973  
**E-mail:** DJReiss@Columbus.gov