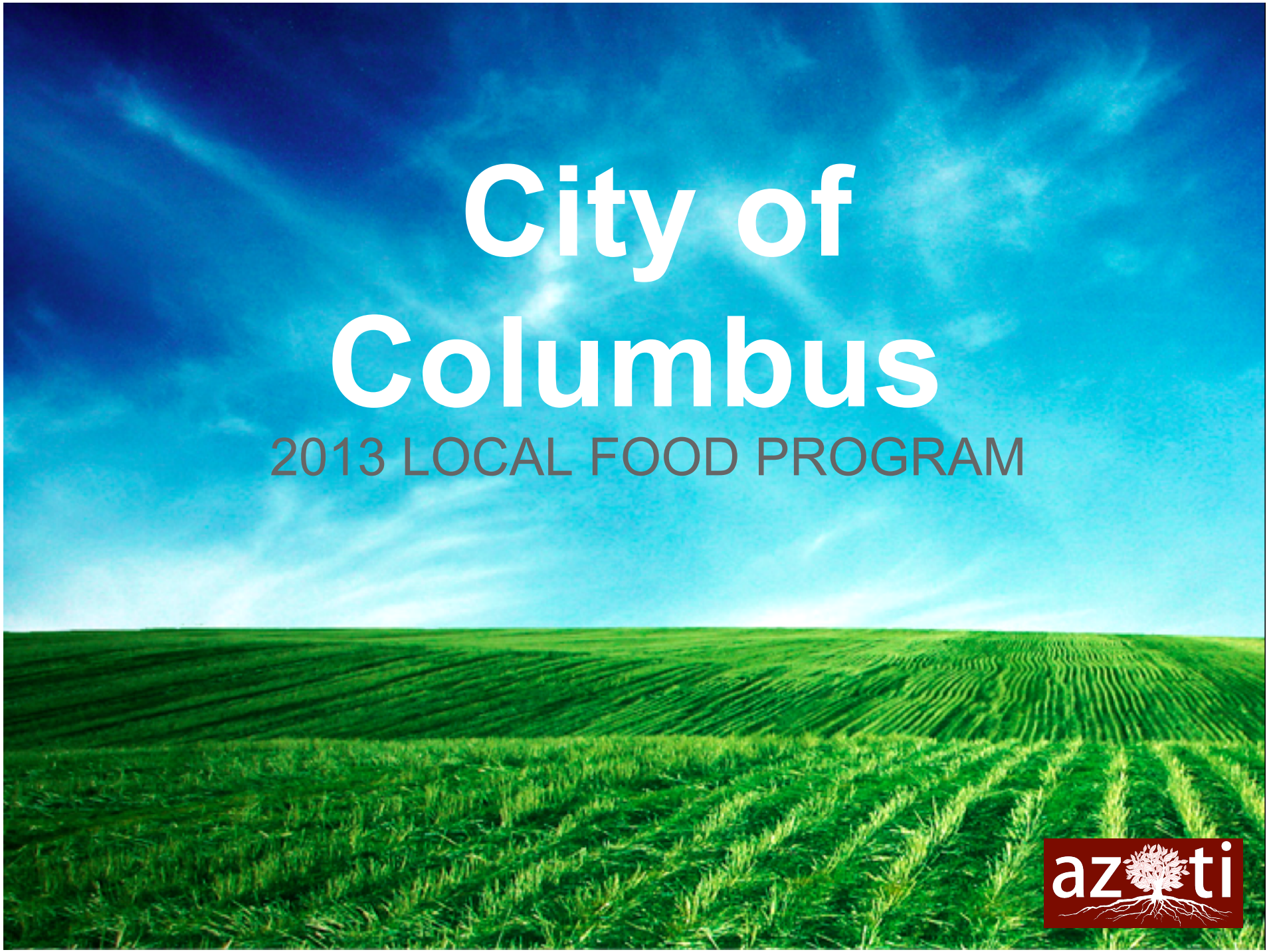

City of
Columbus
2013 LOCAL FOOD PROGRAM
azti

What is up with our food?

Confined Animal Feeding Operations

Hormones to help grow faster

What are these?!

On average our food travels 1500 miles!

Taste? Nutrient Density? Freshness? Sustainability?

What is Azoti (ah zō tee)?

- Derived from the Italian word meaning “nitrogen”
- Columbus-based company launched March 2012
- Opened **Sacramento** and **NYC** in Jan 2013
- Current clients include:
  - OSU
  - Safelite Group
  - Grange Insurance
  - State Auto
  - Safe Auto
  - Wellpoint
  - VSP One
  - Many more…

azoti

Bringing the farm closer to home

FARM TO FORK COACHING

Engaging Chefs

Copyright © 2013 Azoti, Inc. All rights reserved.

What does azati do?

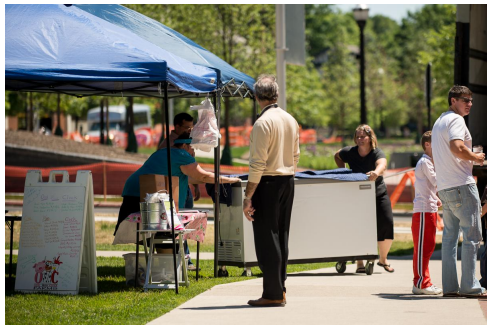
Software

Customer Service

Online Ordering

We do all this so....

Our LOCAL growers can do this...



deliver to you at work so....

You can do this...

New Century CSA

Weekly Delivery Price

- Individual $23.33/delivery
- Family $33.33/delivery
- Family Plus $43.33/delivery

15 weeks delivery
Week of May 20th-August 26th

- Farming family
- Good Agricultural Practices (GAP Certified)
- **Collaborating with 3 other Ohio farms**

Copyright © 2013 Azoti, Inc. All rights reserved.

Subscription Add-Ons

Farmer	Practices	Products	Price	Duration
Sprig Box	Gluten free, organic & vegan snacks Great for those with food allergies	Delicious, non-perishable artisan made snack foods.	$22.50 / Month 7 – 10 “surprise” items	Monthly Home Delivery Free Shipping

Copyright © 2013 Azoti, Inc. All rights reserved.

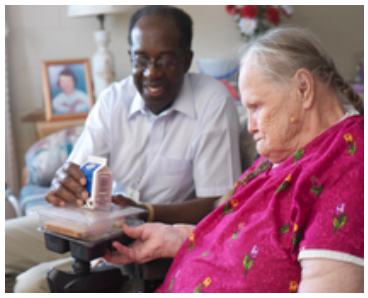
Why LOCAL Food?

Missed your pick-up?

Adopt-a-Farm missed pick-ups can be retrieved at a local farmer's market or donated to charity.

LIFECARE ALLIANCE

LifeCare Alliance is proud to assist individuals who are 60 years of age or older, homebound and who reside in Franklin and Madison county. We also serve chronically ill individuals who are under the age of 60, if they qualify.



TAX DEDUCTIBLE DONATION RECEIPT

LIFECARE ALLIANCE

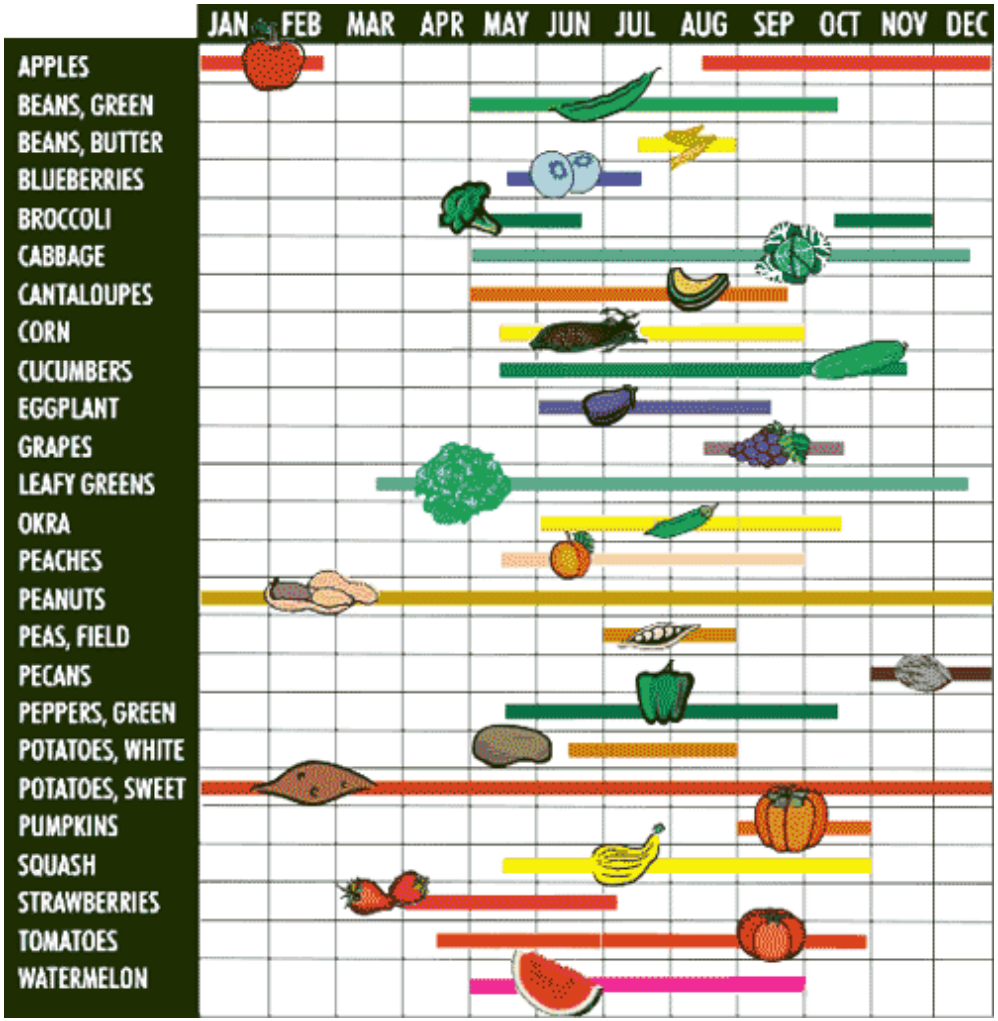
Charity name
Address
Website
email
Tax ID ##########

Name: _____
Street Address: _____
City: _____ State: _____ ZIP: _____
Date of Donation: _____
Donation Value: _____
Brief Description of donation:

Thank you for your generosity. We appreciate your support!

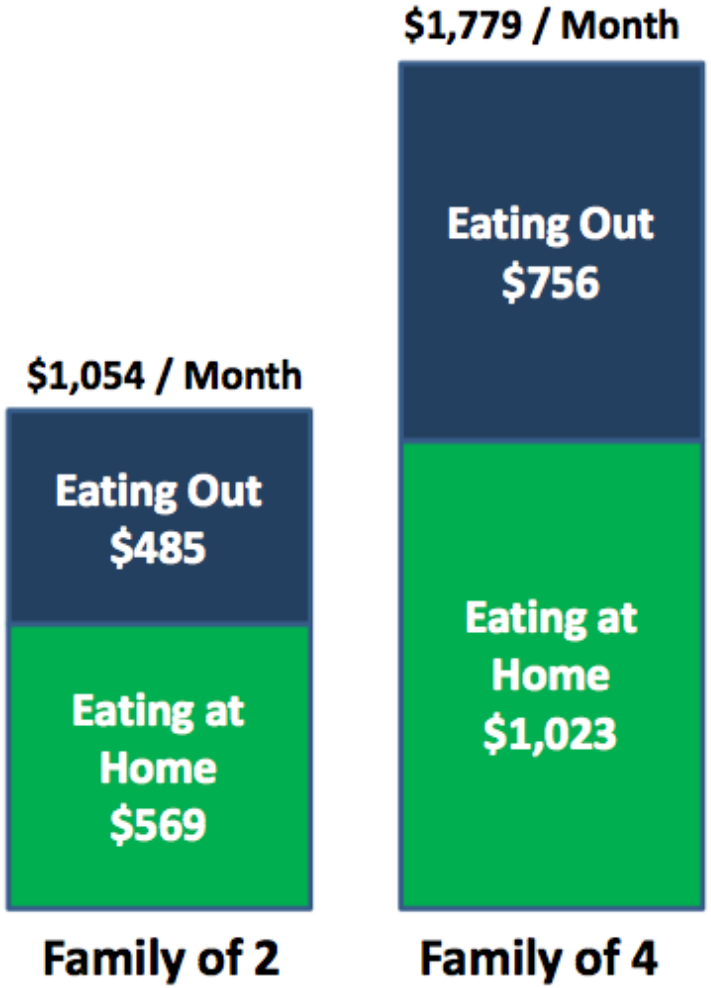
Tax Deductible Receipt!

Variety... thru Seasonality



Affordability

U.S. Food Spending per Month*



azoti

Meat & Produce Packages
$173 – $295 / Month

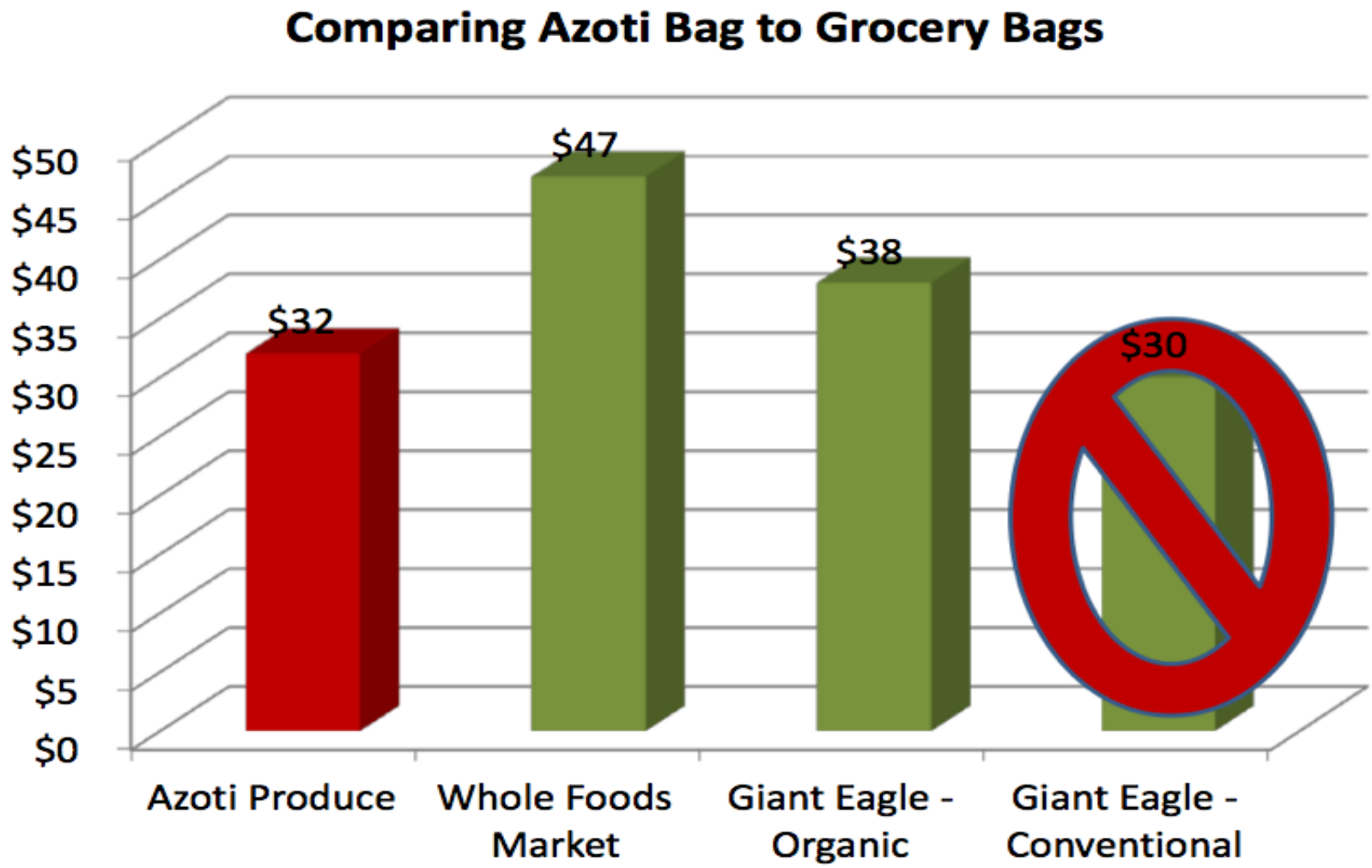
Think of the total value:

- Fresh locally grown food tastes better, is safer & lasts longer
- Convenient delivery
- Meet the farmers
- Learn new recipes & farming practices
- Invest in your community

Give it a try!

* - USDA Center for Nutrition Policy and Promotion – Cost of Food at Home November 2012

Shopping around...

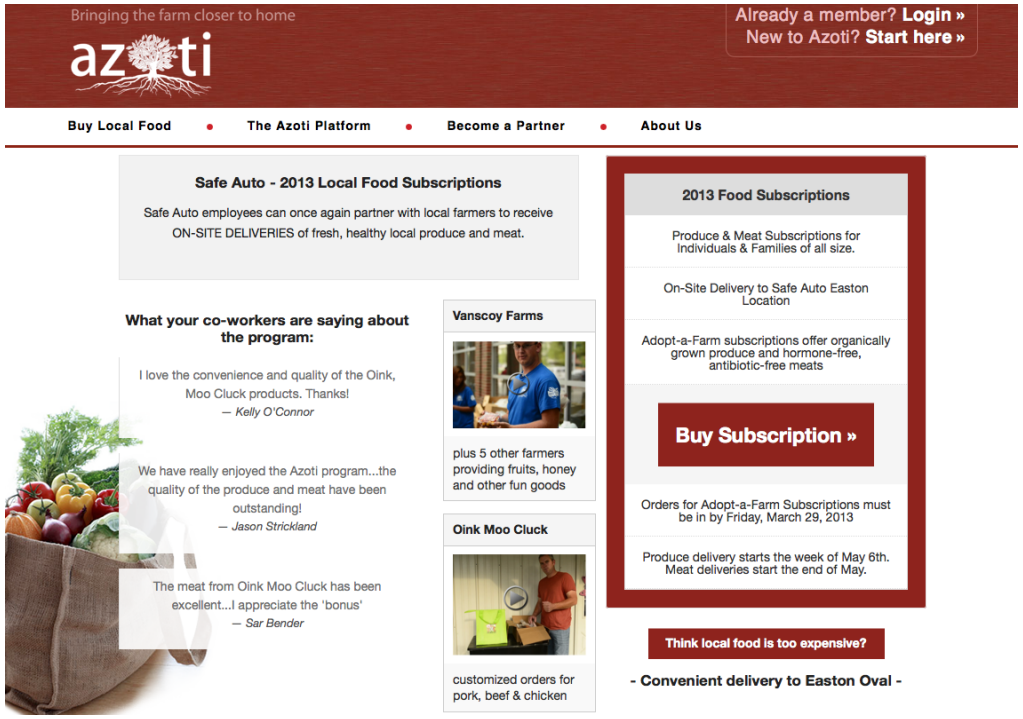


Join us in supporting LOCAL farms and bring healthy food home

Go to www.azoti.com/cityofcolumbus

or

Call 614-500-FARM (3276)



Sign-up for Summer by May 11th!

Installment payment options available!

First produce delivery Week of May 20th