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## **City of Columbus, City of Dublin, Franklin County to provide significant financial support to stage The Presidents Cup 2013** *International event will have major economic, charitable impact on region*

DUBLIN, Ohio – The Presidents Cup 2013 will provide an international stage for the City of Columbus, City of Dublin and Franklin County to showcase the region when the biennial competition returns to the United States in 2013 at Muirfield Village Golf Club, September 30-October 6.

Excitement for The Presidents Cup 2013 is evident through the ongoing support exhibited by public and private entities. The City of Columbus, City of Dublin and Franklin County are coming together to provide significant financial support in recognition of the economic impact and business development opportunity The Presidents Cup will have on the region. The Presidents Cup will bring visitors from around the globe to Downtown Columbus and Dublin through a week of international competition and numerous public special events. Details regarding the financial support of these regional partners will be formalized over the coming months.

“We are honored to host The Presidents Cup 2013 at Muirfield Village,” Mayor Michael B. Coleman said. “We look forward to showcasing the City of Columbus to the golfers, organizers and fans of the PGA TOUR.”

“Next year, the spotlight of the world of golf will again shine brightly on Muirfield Village Golf Club while showcasing the City of Dublin, the Columbus Region and the State of Ohio,” said Dublin Mayor Tim Lecklider. “We, along with our regional partners, are proud to welcome The Presidents Cup to our community and invite everyone to join us in experiencing the excitement, the majesty and the prestige that surround this global event. The benefits, through travel and tourism, business development and image enhancement, will be a boon for the local, regional and statewide economy.”

Since it began in 1994, The Presidents Cup has grown exponentially in size and stature and today is one of the most eagerly awaited, highly watched events in all of golf. The Presidents Cup 2013 is expected to generate approximately \$40-\$50 million in economic impact for the region and will deliver worldwide exposure to 600 million households in 225 countries over the week of competition. An international spotlight has been placed on the region since Muirfield Village Golf Club was announced as host site in May 2010 and will continue through the event in October 2013.

“This is a real win. Franklin County will join an elite group of only three counties in the United States to host The Presidents Cup,” added Franklin County Commissioner John O’Grady, who noted that only courses in Prince William County, Virginia, and San Francisco have hosted this prestigious competition domestically. “Next year, we’ll be able to show the world why Franklin County has been named one of the best sports counties in the nation.”

“Truly all of Franklin County will benefit from the documented return on investment brought by this huge international event coming to our region,” said Franklin County Commissioner President Paula Brooks. “Tourism continues to be one of our county’s greatest job generators, with visitor spending adding up to more than \$7.2 billion annually in Central Ohio and reducing the local tax burden on each Franklin County family by about \$1900.”

“The Presidents Cup gives Columbus and Franklin County a unique platform to bring international attention to our region,” said Council President Andrew J. Ginther. “Through this exciting competition and unprecedented



cooperation between city and county governmental agencies, we will be able to illustrate the strong economic development climate and quality of life we have to offer.”

The Presidents Cup is a unique golf event in that there is no purse or prize money. Players are not personally paid for their participation, but each competitor receives an allocation of funds for charity of their choice. Since 1994, more than \$27 million has been contributed to charities around the world, including a record \$4.5 million distributed from the staging of the 2011 event.

In November, the U.S. Team captured The Presidents Cup for the seventh time, led by Captain Couples and a 5-0-0 performance by veteran Jim Furyk. Tiger Woods, one of Couples’ two captain’s picks, clinched the Cup for the United States with a 4-and-3 win over Australia’s Aaron Baddeley in Sunday Singles. For Woods, it was the second consecutive time he had scored the winning point at The Presidents Cup, becoming only the second player to accomplish that feat (Couples, 1994, 1996) and the first captain’s pick to do so. Norman’s International Team played well, but was undone by the Foursomes competition. The Internationals were outscored 8-3 in foursomes and eventually lost the Cup by four points (19-15).

The Presidents Cup, a team match play competition featuring 24 of the world’s top golfers – 12 from the United States and 12 from around the world, excluding Europe – is held every two years, and since 1996 has alternated between United States and international venues. The Presidents Cup was developed to give the world’s best non-European players an opportunity to compete in international team match-play competition. The U.S. Team has won seven of the nine previous Presidents Cups, and the only win by the International Team came at the 1998 event in Melbourne. The 2003 Presidents Cup ended in a tie.

Citi and Rolex are the exclusive Global Partners of The Presidents Cup.

For updates on The Presidents Cup, check [www.presidentscup.com](http://www.presidentscup.com), join us on Facebook at [www.facebook.com/thepresidentscup](http://www.facebook.com/thepresidentscup) and sign up for The Presidents Cup e-newsletter.

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