Barriers To Preparedness

Apathy
“It won’t happen here.”
“I won’t worry about this until a threat is imminent.”

Fatalism
“Whatever I do won’t make a difference in the event of a big disaster.”

Not on my radar
“I just haven’t thought about it.”

Avoidance
“I don’t like to think about it.”

Lack of information
“I don’t know how to do this.”

Lack of resources
“I don’t have the money/time.”
“I’m unable to do this.”
Basic Preparedness Steps

- Stay Informed about types of emergencies that can occur and know the appropriate responses.
- Make a Family Emergency Plan
- Build a Kit
- Get Involved
Self-Reliance In Disasters

- Preparedness is an individual responsibility
  When you are prepared and an emergency strikes, first responders are able to assist those in greatest need
- Self-reliance extends to helping neighbors and friends
  Be ready to lend a hand to those in need
Know Your Local Risk

- Types of hazards likely to occur in your community
- Their appropriate responses (before, during and after an event)
- The emergency plans available in your community
- Visit READY.GOV for more resources
Evacuation Routes

- Plan where you will go if an emergency happens
- Plan driving routes and alternates
- Plan for public transportation options if you do not have a vehicle
- Make a plan for your pets
Build A Kit

- Disasters can happen anywhere and at anytime
- Be prepared with emergency supplies kits in the places where you and your family spend large amounts of time – at work, in your car, at home, etc.
- Learn more at READY.GOV