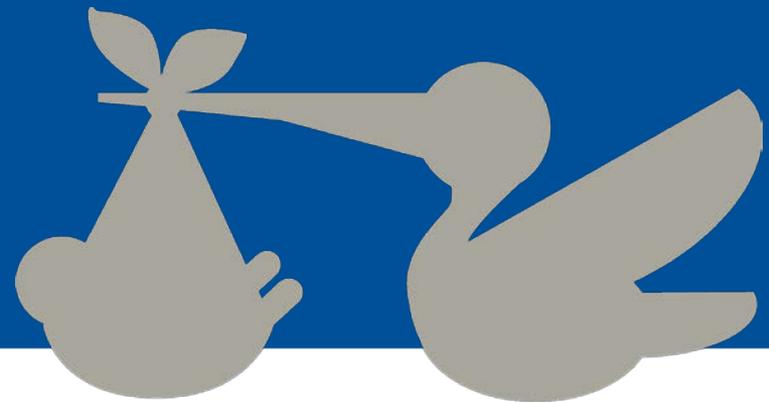


# SOUTHSIDE INFANT MORTALITY--- COMMUNITY TEAM



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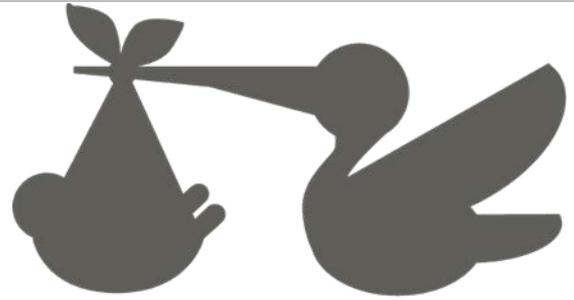
Columbus, Ohio  
Oct 2, 2013

# Infant Mortality...

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- Is the death of a live-born child less than 1 year of age
- Is a measure of a community's health and social condition
- Is affected by biological, behavioral, social, cultural, economic, and environmental factors
- Is mostly caused by being born too small or too soon, serious birth defects, unsafe sleeping conditions, and/or maternal complications of pregnancy
- Varies by person, place, and time



**Prior to this team,  
what did you know  
about the Southside IM rate,  
and  
where did you learn that info?**

***(10 min / BEIGE paper)***



# How should we best communicate with Southside residents about IM now and about solutions in the future?

*(15 min / BLUE paper)*



**What other avenues of communication do we need to utilize in order to get the word out to Southside residents about IM? What have we not thought about?**

*(10 min / YELLOW paper)*



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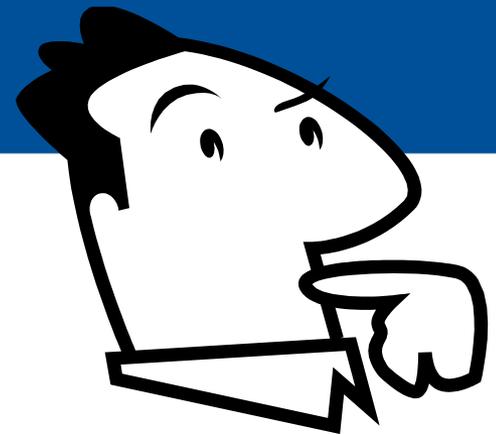


# How can you contribute to what we've discussed today about getting the word out about IM?

*(10 min / WHITE paper)*



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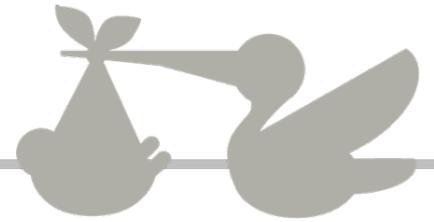


# “Core Team”

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- Nancie Bechtel, Columbus Public Health
- Erika Clark Jones, City of Columbus Community Relations Commission
- Alex Meyer, Nationwide Children’s Hospital
- Anne Trinh, Columbus Public Health
- Sue Wolfe, Healthy Eating & Living, United Methodist Church for All People
- Robyn Taylor, Ohio Dept of Health

# Open Forum



- Questions?
- Comments?
- Thoughts?





# THANK YOU!



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