Date: January 29, 2013      Time: 10:00 am – 11:30 am

Location: Columbus Public Health
          Meeting Room 119E
          240 Parsons Ave.
          Columbus, Ohio 43215

Facilitators: Cheryl Graffagnino, Columbus Public Health
              Jamie Turner, Columbus Public Health

Attendees: Meghan Wilneff (CPH, HCHW), Ali Segna (CPH, HCHW), Carol Smathers (OSU College of Public Health PRC), Kellee Gauthier (Learn for Life), David Maywhoor (UHCAN Ohio), Patty Tumen (ECDI), Ayisha Marawi (After School All-Stars Ohio), Bob Holomuzki (CPH, Strategic Nursing), Jacqueline Broderick-Patton (Columbus City Schools), Grace Kolliesuah (CPH, Caring for 2), Sharon Soliday (CPH), Shelby Sutphen (CHA), Betsy Pandora (CPH), Kahassai Tafese (Molina Healthcare)

Meeting at-a-glance:
- Introductions/Program Updates
- 2012 End of Year Survey Results
- 2013 Water First for Thirst Campaign
- Dental Access Now – UHCAN Ohio
- PSE (Policy, Systems and Environment) Training
- No Cost Children’s Health Insurance Program

Meeting Outcomes:

Next Steps:
- Next meeting: Tuesday, February 26, 2013 10:00am -11:30am at Columbus Public Health, Room 119C.
- Coalition members will provide feedback on Water First for Thirst logic model (attached).
- Water First for Thirst tools will be introduced at February meeting.
- PSE module 2 will be held at February meeting.

Announcements
- Welcome new Coalition Co-Chair Jamie Turner, jbturner@columbus.gov, 614-7520.
- For information on Dental Access Now!, contact David Maywhoor, dmaywhoor@uhcanohio.org.
- For information on no-cost health insurance for children, contact ECDI 614-732-0577.
- Policy, System, and Environmental Change training available online, contact Carol Smathers, csmathers@cpht.osu.edu.
## Agenda Item 1: Program Updates

<table>
<thead>
<tr>
<th>Partner/Organization</th>
<th>Supporting Breastfeeding</th>
<th>Supporting Physical Activity</th>
<th>Supporting Healthy Eating</th>
<th>Increasing Screening and Referral</th>
<th>Other</th>
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<tbody>
<tr>
<td>Ayisha Marawi (After School All-Stars Ohio)</td>
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<td>Ayisha is new to the coalition and is representing an after school program promoting health, wellness and obesity prevention to children grades K-9.</td>
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<td>Bob Holomuzki (CPH Strategic Nursing)</td>
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<td>Bob has been working on programs promoting vaccinations, health screening and education and stay safe in emergency practices in schools</td>
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<td>Kahassai Tafese (Molina Healthcare)</td>
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<td>Kahassi reported that Molina recently sponsored fruit and vegetable Fear Factor event promoting increased intake among children. Also, Kahassai is planning to sponsor the Water First for Thirst promotional water bottles.</td>
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<td>Jackie Broderick-Patton (Columbus City Schools)</td>
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<td>Jackie is presenting Water First for Thirst campaign to pre-K parents and working with Cheryl to train 165 parent consultants to become Speaker's Bureau volunteers.</td>
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<td>Cheryl Graffagnino</td>
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<td>Cheryl held two Speaker's Bureau trainings in December and January. Both the Active Play Kit and the PowerPoint Presentation were piloted at CDCFC Early Head Start Pregnancy Program and A&amp;L After School program in January. Columbus City School Parent Consultants will be trained 2/19 and 2/21. The online request forms will be available along with official program launch in coming weeks/months.</td>
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<td>Ali Segna (HCHW)</td>
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<td>Ali updated the Ring of Fun activity booklets for Infants, toddlers, preschoolers and school-agers including activities related to healthy eating, gardening, family engagement and physical activity. The Rings will be distributed to childcare centers completing their 1 year evaluation with HCHW. If interested in providing the Ring of Fun to your organization,</td>
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Agenda Item 2: 2012 End of Year Survey Results
- 24 responses received from 22 organizations, largest response to date.
- New Coalition Name – Growing Healthy Kids Columbus.
- Conclusions indicated the coalition is on track to meet or have exceeded objectives set in 2010 plan.
  - Surpassing goals for nutrition and physical activity promotion
  - On track with breastfeeding and action and awareness pieces

Agenda Item 3: 2013 Water First for Thirst Campaign – Based on end of Year Survey
- Coalition members felt strongly that eliminating sugar-sweetened beverages and promoting tap water safety and availability were the most essential components for the 2013 campaign.
- As a coalition, we will be looking for funding and other resources for promotional components including those that are accessible and efficient in reaching our partners.
- The resources coalition members are willing to commit included time at the top of the list, followed by the other category. “Other” was specified as a table at AMMW, promotion with people served in the organization, educational programming, health fairs/clinics, promotion through initiatives, programs, partnerships, resources shared in the community and print materials to parents.
- 78.3% of respondents and their organizations are already promoting the Water First for Thirst campaign.

Agenda Item 4: Dental Access Now! – UHCAN Ohio
- Dental Access Now! is a Statewide coalition that works to provide dental care to all communities.
- Working to increase education and awareness of effect of dental health on overall health, increase access to dental care and include coverage of dental care in healthcare plan.
- Contact David Maywhoor, Project Director, Dental Access Now! 614-456-0060 ext 225 or dmaywhoor@uhcanohio.org for details.
- www.uhcanohio.org

Agenda Item 5: No Cost Children's Health Insurance Program
- ECDI supports small business and individuals with resources and grants to become financially stable.
- Healthy Start/Healthy Families is a no cost health insurance for eligible children and teens that cover prescriptions, dental care, doctor visits, vision care, transportation and more. Contact 614-732-0577 for enrollment assistance or contact Patty Tumen with ECDI, 614-559-0115 or visit ecdi.org.
ECDI is also providing funding for the Food Fort, food trucks and cart providing healthful food choices and education in moderate-low income food deserts.

**Agenda Item 6: PSE (Policy, Systems and Environment) Training**
- Module 1 of 3: Understanding the basics of PSE changes.
- Key points covered systemic and environmental factors that influence health and health behaviors such as zip codes at indicator of life expectancy, exposure to advertising, etc.
- Activity: Groups brainstormed locations and environmental influences of beverages choices for pregnant women and young children.