

City of Columbus Early Childhood Obesity Prevention Coalition
Steering Committee _____ Working Group 1
_____ Working Group 2 X Full Coalition

Date: June 26, 2012 Time: 10:00 am – 11:30 am

Location: Columbus Public Health
 Meeting Room 119E
 240 Parsons Ave.
 Columbus, Ohio 43215

Facilitator: Cheryl Graffagnino, Columbus Public Health

Attendees: Bobbi Shannon (YMCA) Shelby Sutphen (CHA) Carol Smathers (OSU CPH/PRC), Grace Kolliesuah (CPH-Caring for 2), Doug Wolf (NCH), Candice Taylor (Mt. Carmel Church Partnerships), Ali Segna (Healthy Children, Healthy Weights), Jenni Steckowski (CPH), Liz Klein (OSU CPH), Andrea Lourie (NCH, FeeDIn Study), Christina Wilson (TCFSH-NCH)

Meeting at-a-glance:

- Program Updates
- ACHIEVE Updates
- Neighborhood Pride-Healthy Wednesdays
- Feedback on Plan Visual
- Weight of the Nation-Expanded Screening

Meeting Outcomes:

- The CHART has received and approved 3 ACHIEVE technical assistance applications and is actively recruiting community and faith-based organizations to participate in the technical assistance and support program
- Neighborhood Pride Healthy Wednesday event highlights, including the Imagination playground and the tricycle rodeo were presented to the group; there will be 2 more Healthy Wednesday events this summer
- The updated plan visual was presented to the coalition for their review and feedback
- Carol and Doug facilitated discussion on the possibility of expanding the screening of Weight of the Nation

Next Steps:

- Next meeting: **Tuesday July 31, 2012 10:00am -11:30am** at Columbus Public Health, Room 119E
- Upcoming Neighborhood Pride Healthy Wednesday Events: **July 25th** in Clintonville District 9 & Sharon Heights and **September 19th** in Marion Franklin

Announcements:

- Healthy Ohio Breastfeeding Friendly Awards- applications are due on **July 16th, 2012**. For more information visit:
<http://www.healthyohioprogram.org/~//media/HealthyOhio/ASSETS/Files/pdfs/breastfeedingaward.ashx>
- Contact Doug Wolf at Doug.Wolf@nationwidechildrens.org to become involved in the expanded community screening of Weight of the Nation
- Contact Jenni Steckowski at jssteckowski@columbus.gov if interested in participating in upcoming Neighborhood Pride Healthy Wednesdays (Imagination Playground and Tricycle Rodeo)

Agenda Item 1: Program Updates

Partner/Organization	Supporting Breastfeeding	Supporting Physical Activity	Supporting Healthy Eating	Increasing Screening and Referral	Other
Jenni Steckowski (CPH)	Jenni announced that ODH is currently accepting applications for organizations to receive a Healthy Ohio Breastfeeding Friendly award. CPH received a bronze award last year, and hopes to achieve silver in 2012				
Liz Klein (OSU CPH)			Liz announced that OSU CPH has been invited by RWJF to submit a full grant proposal on health impact assessment in Columbus Rec & Parks regarding beverage contract policy. If awarded, funding starts in Fall '12		
Ali Segna (CPH/HCHW)	Based on information in Weight of the Nation, Ali is updating all HCHW materials and messages. The program also received a renewal of CHFS block grant, and she will be using that to focus on evaluation for centers that have completed the HCHW program. Evaluation is expected to start in Fall '12.				
Dr. Andrea Lourie (NCH, FeedDIn Study)			Dr. Lourie brought FeedDIn Study flyers to distribute to coalition members to recruit participants to the study. For more information about this study or if you know families that are interested in participating, please contact Dr. Eneli 614-722-4824, or Dr. Lourie at 614-722-3503		
Shelby Sutphen (CHA)	CHA will be rolling out a healthy infant tool kit with an emphasis on physical activity				

Agenda Item 2: NACCHO ACHIEVE Update

1. Healthy Policies for Healthy Children Action Institute was held on April 27, 2012 and the CHART received 3 applications for the technical assistance and support program. They approved the following organizations:
 - a. Columbus Urban League
 - b. Community Development for All People
 - c. CPH Southside WIC Clinic
2. The CHART is actively recruiting community and faith-based organizations who attended the action institute, as there is funding for 10 organizations to participate
3. The CHART has developed a policy and environment assessment that will be used to create policies around healthy eating, physical activity, breastfeeding, and tobacco use

Agenda Item 3: Overview of Neighborhood Pride Healthy Wednesday Events

1. Neighborhood Pride is a city initiative intended to bring communities together
2. 4 neighborhoods are selected each year, and for 1 week that neighborhood receives a multitude of services from the City of Columbus. A luncheon is served for city workers and community each day. The food is donated by various businesses in the neighborhood pride area.
 - a. Over the past 2 years, CPH has advocated for healthier options at the lunch. Bruce Black, the leader of Neighborhood Pride, agreed to having Wednesdays to be labeled “Healthy Wednesdays”
 - b. This summer, CPH added the “Imagination Playground”- a dynamic playscape designed to engage children in unstructured, creative, active play. We have been to two events so far, and the playground has been a success
 - c. CPH is also providing a “Kid’s Fun Ride” - a tricycle rodeo- just prior to the Mayor’s Pride Ride. This is designed to provide young children the opportunity to be physically active
3. There will be two more Healthy Wednesday events this summer; please see the announcement on page 1 for more information on how you can get involved

Agenda Item 4: Discussion of Updated Plan Visual

1. Cheryl presented the updated plan visual to the group for their review and feedback
 - a. Need to change “optl” to optimal
 - b. Shelby thought that people who don’t “live and breathe this work” would still be able to understand the concepts of the visual
 - c. Dr. Lourie noted that the puzzle pieces reminded her of autism; may need to find another visual to represent resources
 - d. The scale graphic was well received; it reminded the group of balance
 - e. Order the “what section” in the same order as the plan (i.e. have the breastfeeding section first)
 - f. Change the order of the last column to healthy messages, then resources, and then policies
 - g. Maybe change the color of the last section from black to grey
 - h. Could change the “community partnerships” in the “who section” to just community and list partnerships under the explanation
 - i. Could switch the colors of the who and what sections because green is already branded with healthy eating
2. The coalition briefly discussed the title of the visual and whether or not there should be a re-branding effort for the coalition
 - a. 3 words that represent the coalition? Collaboration
 - b. Obesity prevention: it’s what we do but the phrase carries a lot of baggage
 - c. Doug Wolf suggested that it may make sense to merge the Coalition with the Ohio’s Healthy Weight Collaborative (OHWO) and utilize the branding that has occurred around this group.

- i. A consensus supported exploring this option but members were firm in their desire to maintain a focus on Columbus/Central Ohio rather than expanding our work statewide.
- ii. There was a very strong consensus that we must maintain our focus on pregnant women and children birth to 5 years old.
- iii. It was also discussed that coalition branding efforts may be a bit premature given the upcoming projects that will be undertaken by Learn for Life supported by Cardinal Health.

Agenda Item 5: Expanded Screening of Weight of the Nation

- 1. Nationwide Children's Hospital is supportive of expanding the screening of Weight of the Nation in collaboration with OSU Prevention Research Center, Columbus Public Health, and Children's Hunger Alliance
- 2. The goal is to get community residents and public health professionals in the same room to create discussion around the documentary and what the community can do to address the issue
- 3. The next step is to create a workgroup (see announcement on page 1 for Doug Wolf's email address so you can get involved)
- 4. The tentative screening would be sometime in September 2012