

City of Columbus Early Childhood Obesity Prevention Coalition
Steering Committee _____ Working Group 1
_____ Working Group 2 X Full Coalition

Date: September 25, 2012 Time: 10:00 am – 11:30 am

Location: Columbus Public Health
 Meeting Room 119E
 240 Parsons Ave.
 Columbus, Ohio 43215

Facilitators: Cheryl Graffagnino, Columbus Public Health
 Autumn Trombetta, Columbus Public Health

Attendees: Shelby Sutphen (CHA), Lindsey Livingston (CHA intern), Jenni Steckowski (CPH, HCHW), Jamie Turner (CPH, Creating Healthy Communities/Safe Routes to School), Jacqueline Broderick-Patton (CCS), Doug Wolf (NCH), Phyllis Pirie (OSU CPH PRC), Carol Smathers (OSU CPH PRC), Jenni Steckowski (CPH, HCHW), (Sue Wolfe, CD4AP, HEAL initiative), Grace Kolliesuah (CPH-Caring for 2), Sharon Soliday (Caring for 2 RN), Kellee Gauthier (Learn for Life), Barb Seckler (CPH, Institute for Active Living), Andrea Lourie (NCH, CHWN), Kate Whitman (Mt. Carmel, Parish Nursing), Erin Lombardo (WIC/OSU dietetic intern), Amanda Harvey (2nd year MPH student)

Meeting at-a-glance:

- Program Updates
- ACHIEVE Update
- Steering Committee Update
- Obesity Prevention Speaker's Bureau

Meeting Outcomes:

- The ACHIEVE project has engaged 10 organizations to create healthy policies for healthy children in the zip codes 43205, 33206, and 43207. Currently 5 organizations have submitted policies, totaling 21 policies

Next Steps:

- Next meeting: **Tuesday, October 30, 2012 10:00am -11:30am** at Columbus Public Health, Room 119E
- November/December meeting: **Tuesday, December 4 or 11th?, 2012 10:00am-11:30am** at Columbus Public Health, Room 119E
- Coalition members will brainstorm new names for the coalition and be prepared to present their ideas at the October meeting
- The Steering Committee will create a survey tool to begin collecting 2012 achievements that relate to the ECOP plan. Members are tasked with compiling their 2012 achievements
- Coalition members will brainstorm what they are currently doing to promote water and what we can focus on in 2013.

Announcements:

- Food Day this year is Wednesday, **October 24, 2012**. This is a day to promote and demonstrate what Columbus implementing around healthy food, hunger food access, and local organic farming. CPH will be focusing on food access. If you have any ideas, please contact Barb Seckler or Sandy Gill, BJSeckler@columbus.gov SMGill@columbus.gov

Agenda Item 1: Program Updates

Partner/Organization	Supporting Breastfeeding	Supporting Physical Activity	Supporting Healthy Eating	Increasing Screening and Referral	Other
Shelby Sutphen (CHA)			CHA is providing new resources for childcare providers and webinars for home care providers The Creating Healthy Opportunities In Childcare Environments (CHOICE) has been launched		
Grace Kolliesuah(CPH, Caring for 2)	Text4Baby is an educational texting service for pregnant women that sends occasional obesity prevention and nutrition messages. Mothers continue to receive these messages until their baby reaches their first birthday. There will be an infant mortality Summit on November 28, 2012 at the Convention Center in downtown Columbus. Cost is FREE				
Phyllis Pirie (OSU CPH PRC)	Dr. Pirie is engaged in a survey collection project in the Southside to collect information early childhood physical activity and nutrition. The PRC is also about to launch online trainings on policies, systems and environmental change.				
Andrea Lourie (NCH, CHWN)			Andrea is conducting a research intervention for 3-5 year olds who are in the 85 th BMI percentile and higher		
Autumn Trombetta (CPH, HCHW)	The prenatal subcommittee of the coalition has developed a prenatal survey for nurses who work in prenatal care to see how healthy weight gain during pregnancy is being addressed.	CPH has a box set of Weight of the Nation if any organization would like to use it			
Kellee Gauthier (Learn for Life)	Kelly has a background in childhood obesity at Nationwide Children’s Hospital, but has taken a new role at Learn for Life. The organization has received funding from Cardinal Health to manage a collaborative project on childhood obesity				

Agenda Item 2: NACCHO ACHIEVE Updates

1. CHART has recruited 10 organizations to participate in the ACHIEVE project:
 - a. Columbus Urban League- *Community organization*
 - b. Community Development for All People- *Faith-based organization*
 - c. CPH Southside WIC Clinic- *Government organization*
 - d. Eldon Ward Branch of YMCA- *community organization*
 - e. Columbus Rec & Parks- Applications for Purpose Pride and Success Program- *Government organization*
 - f. Columbus Rec & Parks- CAP City Nights Festival- *Government organization*
 - g. New Horizons Christian Fellowship- *Faith-based organization*
 - h. Central Community House- *Community organization*
 - i. Nationwide Children's Hospital- Center for Family Safety and Healing- *Community organization*
 - j. Unity Temple of God in Christ- *Faith-based organization*
2. CHART team has completed initial assessments for all organizations
3. **5** organizations (CAP city nights festival, APPS program, Southside WIC, and CD4AP, YMCA Eldon Ward Branch have created written policies and have been approved incentive monies
4. Incentive items have been purchased and include a wide variety (Crock pots, portable water dispensers, sports balls, nutrition games, play tunnels, etc.)
5. **21** policies have been implemented. Policies include adopting nutrition standards at community events, establishing tobacco free policies, and no sugar-sweetened beverages at community events.
6. ACHIEVE project will be completed by September 29, 2012. In October there will be a group meeting to discuss how this project will be sustained
7. CHART members will attend a retreat later this fall to discuss lessons learned

Agenda Item 3: Steering Committee Updates

The Coalition Steering Committee meets quarterly to discuss how the coalition can collaborate and move forward to advance the goals set forth in the early childhood obesity prevention plan. During the last meeting, the committee discussed the following items and committee member Carol Smathers presented the summary of the meeting to the coalition members:

- **Coalition Logo-** A logo has been created to symbolize the coalition's vision, mission and scope. Generally, the coalition liked the logo, but there was one concern that the apple part of the logo looked too much like Columbus City School's logo. Autumn/Cheryl can meet with CPH communication department to discuss logo modification.
- **Letters of Recognition-** A steering committee letterhead has also been created and will be used to send out the first 2 letters of recognition that have been approved by the committee.
- **New Coalition Name-** The City of Columbus Early Childhood Obesity Prevention Coalition is a rather lengthy name and is not catchy. The Steering Committee offered a few ideas for new names including Growing Healthy Kids Columbus, Coalition/Collaboration for Growing Healthy Kids, and Growing Healthy Young Kids. Coalition members liked Growing Healthy Kids Columbus, but felt that we needed to narrow the definition for what healthy is
 - Growing Healthy Kids Columbus- tagline "A healthy weights starts at an early age"
 - Central Ohio Healthy Weight Outcomes- tagline "Eat. Live. Be. Well"
- **Steering Committee Annual Call to Action-** In 2013, the coalition will be focusing its efforts on a Water First for Thirst campaign

Agenda Item 4: Obesity Prevention Speaker's Bureau

The Speaker's Bureau has been approved by the Steering Committee and includes 3 kits:

1. Health Fair Kit- tri-fold board, kid-friendly activities
2. Physical Activity Kit- parachute, hula hoops, jump ropes, ribbons, A-frame boards with key messaging
3. PowerPoint Presentation- serves a dual purpose: it is used to train people in order to give them a better understanding childhood obesity, and also is building the case for why we are concerned about healthy weight gain

All three kits were available at the coalition meeting for members to view. The kits will be available for any coalition member to use. Sue Wolfe gave an example of how the physical activity kit was used at a recent event coordinated by Community Development For All People. The kit has the ability to engage all age groups in physical activity. Coalition members noted that it would be beneficial to have an inventory list of the items included in each kit, as well a marketing piece to advertise the kits.