

City of Columbus Early Childhood Obesity Prevention Coalition
Steering Committee _____ Working Group 1
_____ Working Group 2 X Full Coalition

Date: January 31, 2012 Time: 10:00 am – 11:30 am

Location: Columbus Public Health
 Meeting Room 119E
 240 Parsons Ave.
 Columbus, Ohio 43215

Facilitator: Autumn Trombetta, Columbus Public Health

Attendees: Shelby Sutphen (CHA), Cheryl Graffagnino (CPH), Esther Gillett (WIC), Bob Holomuski (CPH Strategic Nursing Team), Phyllis Pirie (OSU CPH/PRC), Sherry Liu (OSU CPH/PRC), Kendall Leser (OSU CPH/PRC), Bobbi Shannon (YMCA), Bob Murray (OSU), Carol Smathers (OSU CPH/PRC), Dawn Sweet (WIC), Grace Kolliesuah (CPH-Caring for 2), Karen Gray-Medina (CPH MCH), Sharon Soliday (CPH-Caring for 2), Barb Seckler (Institute for Active Living), Jenni Steckowski (CPH HCHW)

Meeting at-a-glance:

- Program Updates
- Update on Speaker's Bureau and request for assistance/volunteers
- "Get Active" website focus group & discussion
- Steering Committee Presentation by Carol Smathers

Meeting Outcomes:

- Several groups are interested in participating in a Speaker's Bureau in some capacity-Cheryl will send an e-mail to schedule first meeting in late February or early March.
- Barb will take away Coalition's suggestions for the "Get Active" website and it will be used as a resource for Coalition members to disseminate in the future
- Steering Committee will discuss the approval process of LOS/LOR
- Coalition members will present on their organizations at future Coalition meetings

Next Steps:

- Next meeting: Tuesday February 28, 2012 10:00am -11:30am at Columbus Public Health, Room 119E. Grace will be presenting on Caring for 2 and we will have a speaker from the Center for Reducing Health Disparities, Vedette Gavin
- Healthy Prenatal Subgroup meetings with Capital University Nursing students on Thursdays, from 11:15 to 12:15 in room N2A or 119A

Agenda Item 1: Program Updates

1. Cheryl Graffagnino: ACHIEVE program is rolling along; we are planning a Healthy Policies for Healthy Children Action Institute conference on why to look at PSE in the community. It will be Friday, April 27th and registration will begin in early March.
2. Autumn Trombetta: We are hosting our second round of Capital University Nursing Students, who will be surveying OB practices on maternal weight gain. Autumn is looking for e-mail contacts
3. Esther Gillett: Hiring more peer helpers, currently have 8. She is a member of OLCA (Ohio Lactation Consultant Association). OLCA will host an upcoming event Saturday February 11th, 1 pm to 3 pm at Mt. Carmel West in medical staff building. The event will include information about supporting breastfeeding child care centers. See Esther Gillett for more information.
4. Shelby Sutphen: Children's Hunger Alliance is planning trainings for child care centers; Emily Nolan is new dietetic intern.
5. Phyllis Pirie: Director of PRC, collected results from child care surveys, they made pamphlets to share with the group. CHA will use that information in their training. Currently designing a survey to complete with parents and guardians of children in zip codes surrounding Nationwide Children's Hospital.
6. Bob Murray: OSU, Weiland Park-nutrition for conception to age 5
7. Dawn Sweet: WIC is preparing for audit, working with student to create a module on whole grains to facilitate increased utilization of WIC whole grain coupons
8. Carol Smathers: OSU PRC currently recruiting subjects for a pre-test of the PRC survey. She shared a tool for disseminating the child care survey results, one for child care centers, home care centers
9. Grace Kolliesuah: Preparing for annual conference-interconception Care Learning Collaboration, prenatal survey 60 people, told us how they prefer to learn about healthy weight gain

Agenda Item 2: Speaker's Bureau Updates

1. Community requests for speaker's and health fair representation are being generated through the HCHW website, pulled together some resources (board, PA activities). Potential to use MRC volunteers.
2. Want to develop ECOP resource that is mobile and can be facilitated by other groups
 - a. Mid-February meeting to discuss and gauge other partner's interests such as CHA and Mid-Ohio Food Bank
 - b. Bob Holomuski has shown interest
 - c. Bobbi Shannon (YMCA)
 - d. Karen Gray-Medina
 - e. Dawn Sweet/WIC
 - f. *Cheryl will send an e-mail to schedule first meeting

Agenda Item 3: "Get Active" website (Barb Seckler)

1. Implement project in 2012
 - a. Take the website, beef up the content, make it interactive and make it a go-to place for kids, parents, families
 - b. Dialogue with other people about how we provide opportunities to get active
 - c. Activity MAP (will be improved) which allows the ability to search for what activities are in your neighborhood
 - d. We want to fill in gaps so that it becomes a one stop shop
 - e. Barb wants to build up the content on the website
2. Coalition Suggestions
 - a. What is the marketing plan? CCS and NCH will use it to suggest to parents/clients
 - i. WIC could use it to give to their clients/overweight kids for activities
 - ii. CHA can use it for resources for child care centers and after-school programs
 - iii. Free bikes for kids-where can people find them? (Barb is working to improve this.)

- b. How will you keep it updated?
 - i. Barb is responsible for giving Ann Luttfiring up to date events for the site
- c. Video clips of different activities?
 - i. Yes, but we have a long way to go-check the multimedia link on the website
- d. Section for participants to find discounts for activities?
 - i. Great idea
 - ii. COSI has a reduced year-long membership
 - iii. Hopefully the “Get Active” site could partner with and get discounts for customers who use the website
- e. Healthy eating section suggestion
 - i. Talk to your dietician about healthy eating

Agenda Item 4: Steering Committee Presentation (Carol Smathers)

1. Background
 - a. Coalition was formed in 2009, as well as the Steering Committee
 - b. Put a lot of work into the ECOP, Steering Committee edited the plan and look at the big picture of Coalition activities
2. Coalition Strengths
 - a. Multidisciplinary team: academia, funders, healthcare, direct services
 - b. Website activated
 - c. Plan in place
3. Coalition Challenges
 - a. Awareness among Coalition members
 - b. Lack of funding
4. Steering Committee
 - a. Suggests that members give presentation on:
 - b. What your program does
 - c. How the Coalition can help
 - d. What you have to offer the Coalition
5. Letter of Support
6. Letter of Recognition
 - a. Application/nomination form that will be reviewed at the quarterly Steering Committee Meetings
7. Feedback
 - a. Bob Holomuski: promotes the communication within the Coalition-likes the direction that this is going
 - b. Autumn passed out a general presentation outline that Coalition members can use in future presentations
 - c. One presentation per Coalition meeting, 30 minute time limit
 - d. Dr. Pirie noted that for the LOS/LOR there needs to be an approval process
 - i. Steering Committee needs to discuss this