

Please use this sample copy in your online or hard copy newsletter or adapt it for a blog post to help us spread the word about the new residential recycling service. Let's do all we can to ensure that residents are informed and participating in recycling in Columbus!

This sample copy includes approx. 270 words.



Recycling and Columbus – We were meant for each other!

Residents asked for it and now Columbus is making residential recycling convenient at no additional cost! To find out more about the new residential recycling service called “RecyColumbus” visit www.RecycleColumbus.org.

Recycling and Columbus are a perfect fit, which is why the city named the new service “RecyColumbus.” The name is designed to show Columbus’ pride and excitement in being part of a greener community, and that our city is enthusiastic about recycling.

The new service is being rolled out to all Columbus city residents living in a single family home or in a building with four attached units or less that is not part of a complex. The program will be rolled out in five phases starting this spring and ending early 2013. Eligible households will receive a blue recycling cart. Recycling collection service will alternate with yard waste collection every other week.

Recycling preserves the environment, keeps recyclables out of the landfill, saves money on landfill fees and creates and retains jobs.

The city is proud to kick off “RecyColumbus” during the bicentennial year, because it’s aimed at giving residents a great new city service that makes it easy to do something positive for the environment. This new service demonstrates Columbus’ commitment to becoming a more sustainable, green city.

Recycling is the easiest and most popular way to help the environment. Even recycling just one aluminum can, instead of trashing it, can make a difference because it takes 95% less energy to make a new aluminum can from a recycled aluminum can. Aluminum and glass can be recycled repeatedly without losing its strength or quality. One person, or family, really can make a difference with each recycled can, bottle, paper, plastic and carton.

Please help us by spreading the word and by using the blue cart to recycle more and trash less.

Visit www.RecycleColumbus.org to learn more about collection days, cart delivery or what to put in the cart. You can also call 645-3111.

Recycling and Columbus really do belong together.