

Please use the sample email copy below to promote the new RecyColumbus residential recycling service to your friends, members and/or other electronic databases. We want to do all we can to ensure that residents are informed and participating in recycling in Columbus!



**Email Subject:** Convenient Recycling Coming to Columbus!

**Email Body:**

Hello,

Residents asked for it and now Columbus is making residential recycling convenient at no additional cost!

Called, "RecyColumbus," the new service is being rolled out to all residents living in a single-family home or in building with four attached units or less that is not part of a complex. The service will rollout in five phases starting this spring and ending early 2013. Eligible households will receive a new blue recycling cart. Recycling collection service will alternate with yard waste collection every other week.

Recycling preserves the environment, keeps recyclables out of the landfill, saves money on landfill fees and creates and retains jobs.

Please help us by spreading the word and using the new blue cart to recycle more and trash less. Visit [www.RecycleColumbus.org](http://www.RecycleColumbus.org) to learn more about collection days, cart delivery or recyclable materials.

Regards,

Name

Organization

Thank you for your support of RecyColumbus.

If possible we encourage you to include the RecyColumbus logo with your email. Simply copy and paste the logo into your email copy.