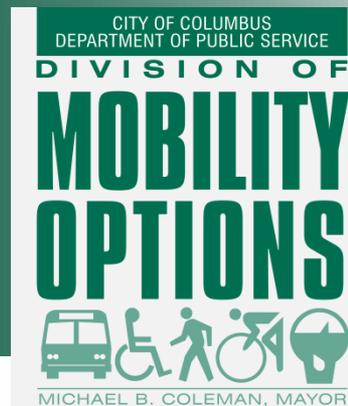


Department of Public Service
Division of Mobility Options
City of Columbus



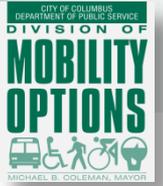
DRAFT VALET ZONE POLICY

Valet Zone Policy Stakeholder Group
November 5, 2010

Agenda

- Introductions
- Current Policy and Fees
- Background
- Benchmarking Other Cities
- Draft Policy and Fees
- Discussion
- Next Steps

Current Policy and Fees



- ❑ Last updated in 1991
- ❑ Little accountability requirements
- ❑ No allowance for innovation
- ❑ Incongruent cost recovery
 - \$200 one-time sign installation fee
 - \$300 annual permit fee
 - No other fees recovered for bags, cones, meter out-of-service

- ❑ 2009 Stakeholder Group Meetings
- ❑ Policy Direction
- ❑ Draft Fee Schedule
- ❑ 2009/2010 Meter Rate Increase

- No valet storage in public parking
- Greater transparency
- Rules of operation
- Accountability for operators
- Appeals procedure
- Allow for innovation

- ❑ **18 cities polled (2009)**

- ❑ **11 responses from cities including:**
 - Atlanta Chicago
 - Philadelphia Indianapolis
 - Cleveland Washington

- ❑ **Average fees:**
 - Application: \$277 (\$5 - \$800+)
 - Annual renewal: \$110 (\$71 - \$250)
 - Sign installation: \$296 (\$65 - \$900)
 - Miscellaneous

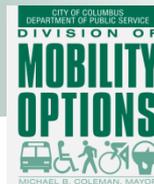
Changes since 2009

- No changes to accountability requirements
- Maintains prohibition on using public parking
- Keeps allowance for innovation
- Eliminates two proposed fees
- Requires no code updates

Proposed fees

- \$200 new permit application (one-time)
- \$250 sign installation (per sign, one-time)
- \$50 or \$200 annual permit renewal
- \$30 annual street occupancy permit
- \$50 meter bag rental
- \$30 traffic cone rental
- Meter out of service fee

Draft Policy and Fees



Proposed Fees

Current Permit Holder	#of Metered Spaces	2010	Proposed Policy (2011)					
		Permit Fees	Permit Fees	Sign Fee	Bag Fee	Cone Fee	Renewal Fee	ROW Permit
Rigsby's Cuisine	3	\$300	\$230		•		•	•
Sugar Bar	4	\$300	\$280		•		•	•
Due Amici	4	\$300	\$280		•		•	•
Z Cucina Ristorante and Bar	2	\$300	\$180		•		•	•
Black Olive	2	\$300	\$680	•	•		•	•
Barrio	2	\$300	\$680	•	•		•	•
Marcella's Ristorante / The Burgundy Room / Lemongrass	4	\$300	\$680	•	•		•	•
O'Toole's at 89, LLC		\$300	\$140			•	•	•
670 CAP Partners, Ltd		\$300	\$170			•	•	•
Martini's		\$300	\$140			•	•	•
The Columbus Athletic Club		\$300	\$170			•	•	•
Mitchell's Steakhouse		\$300	\$200			•	•	•
Barcelona		\$300	\$155			•	•	•
Hyde Park Steakhouse		\$300	\$110			•	•	•
Cotters Restaurant		\$300	\$170			•	•	•

Meter out of service fee

Columbus Code Section 2155.055:

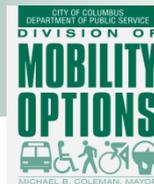
Whenever a parking meter is temporarily removed from service by hooding or by actual removal for later replacement, due to sidewalk repair, construction or other reason, the person or entity requesting such removal shall be required to pay a fee for each meter day that the parking meter is out of service. Such fee is to be determined by and shall not exceed the actual revenue loss to the city. Such actual revenue loss shall be determined by the parking meter rate in effect on the day that the meter is removed from service and shall be equivalent to the revenue amount that the parking meter would generate if used continuously during the hours of enforcement for every meter day that the parking meter is out of service.

Columbus Code Section 2155.055:

A waiver of the above-noted requirement shall be granted to downtown special events by the service director upon his/her receipt of satisfactory proof that the following conditions are met:

- (1) That the sponsoring organization of a downtown special event be not-for-profit,*
- (2) That the function be not-for-profit,*
- (3) That the function be open to the public and*
- (4) That the function be held without admission charge. Should it be necessary to remove and reinstall a parking meter post or otherwise remove a parking meter from service by hooding or by other means and restore the same, an additional fee shall be charged which reflects the cost entailed by the city for such removal and restoration or reinstallation. These fees shall be established by the service director, collected by the director's designee, and deposited to the general fund.*

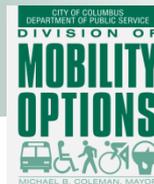
Draft Policy and Fees



Meter out of service fee

Name of Restaurant	Number of Metered Spaces	Meter Duration	Meter Rate per hour	Loss of Meter Revenue Per Year
Rigsby's Cuisine	3	3-hour	\$0.75	\$6,156.00
Sugar Bar	4	3-hour	\$0.75	\$0.00
Due Amici	4	3-hour	\$0.75	\$4,560.00
Z Cucina Ristorante and Bar	2	3-hour	\$0.75	\$1,824.00
Black Olive	2	3-hour	\$0.75	\$912.00
Barrio	2	3-hour	\$0.75	\$1,824.00
Marcella's Ristorante / The Burgundy Room / Lemongrass	4	3-hour	\$0.75	\$3,648.00

Draft Policy and Fees

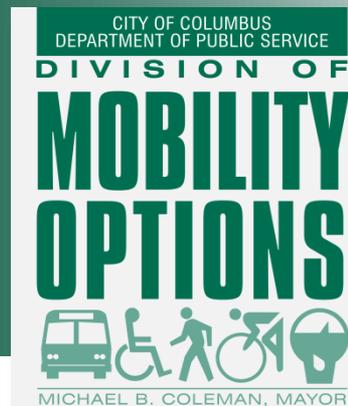


Meter out of service fee

Current Permit Holder	# of Metered Spaces	Current Policy		Proposed Policy		
		Permit Fees	Lost Meter Revenue *	Permit Fees	Lost Meter Revenue	Total Fees
Rigsby's Cuisine	3	\$ 300	\$ 6,156	\$ 230	\$ 6,156	\$ 6,386
Sugar Bar	4	\$ 300	\$ -	\$ 280	\$ -	\$ 280
Due Amici	4	\$ 300	\$ 4,560	\$ 280	\$ 4,560	\$ 4,840
Z Cucina Ristorante and Bar	2	\$ 300	\$ 1,824	\$ 180	\$ 1,824	\$ 2,004
Black Olive	2	\$ 300	\$ 912	\$ 680	\$ 912	\$ 1,592
Barrio	2	\$ 300	\$ 1,824	\$ 680	\$ 1,824	\$ 2,504
Marcella's Ristorante / The Burgundy Room / Lemongrass	4	\$ 300	\$ 3,648	\$ 680	\$ 3,648	\$ 4,328

* Meter out of service fee not collected under past practice.

Department of Public Service
Division of Mobility Options
City of Columbus



DRAFT VALET ZONE POLICY

Valet Zone Policy Stakeholder Group
November 5, 2010